

October 31, 2008 TWP UPDATE

Steve Hills, President/GM announced three new vice-presidents at TWP today: Ken Babby, Advertising; Wayne Connell, Human Resources; Candy Lee, Marketing.

KEN BABBY, VICE-PRESIDENT OF ADVERTISING

Ken Babby was named Vice President of Advertising today, effective immediately. Ken started at TWP in 1999 as a summer intern in the IT Department. After completing internships at the newspaper and at WPNI over the next two summers, Ken joined the TWP IT Department full time in 2002. Ken moved to the Marketing Department as a Marketing Analyst in August of 2004. Ken then had a stint as salesperson in the National Technology Category in the summer of 2005.

In July of 2006 Ken was promoted to Manager of Entertainment Advertising. Most recently Ken led the Major Accounts Units as director of national and retail advertisers. Ken holds a B.A. in Economics and Computer Science from Wheaton College, and an MBA from the Carey School of Business at Johns Hopkins University. Ken is a native Washington, who grew up in Bethesda, and he and his wife Jill are the proud parents of a new baby boy, Joshua born in June.

WAYNE CONNELL, VICE PRESIDENT, HUMAN RESOURCES

Effective January 1, 2009, Wayne Connell, who joined TWP in 2005 as the Manager of Organization Development, will assume this position that has now been elevated to the Executive level.

Prior to joining TWP, Wayne spent time in the restaurant and airline industry in HR positions of progressive responsibility.

Steve Hills states in his announcement, that under Wayne's leadership, the HR function is delivering a long term, integrated people strategy that includes workforce planning and analytics, as well as how we acquire, reward, develop, and retain talent at every level.

Wayne holds a B.A. in Theater from the University of South Florida, and a M.A. in Human Resources from The George Washington University.

CANDY LEE, VICE-PRESIDENT, MARKETING

Candy joined TWP in 2006 as President of TWP Loyalty Services. In this role, she created Post Points, and worked with Circulation and Consumer Marketing to help Circulation exceed peer

performance.

Her background includes being President of ULS Loyalty Services, where she oversaw a range of businesses that included united.com; the Mileage Plus credit card group and other affinity programs.

Prior to United Airlines, Candy was managing director at iFormation Group, formed by Goldman Sachs, Boston Consulting Group, and General Atlantic Partners.

Candy is a graduate of Harvard University (BA) and earned her doctorate in Organizational Leadership at the University of Pennsylvania.