

ShopTalk

Editor
Lisa O'Donnell Connors
Extension 6803

Interns Learn Business Side of Newspaper

Thirty-one high school, college and graduate school students have spent the summer as interns learning the business side of The Washington Post. They have had the opportunity to learn the newspaper's systems, develop business strategies and work closely with The Post's advertisers and readers. In return, the newspaper has been able to tap into this young, enthusiastic talent and develop a base of experienced prospective employees.

"The interns have this great energy and an eagerness to learn about advertising," commented **CEANE MARKS**, Classified supervisor. "They are very technologically advanced...they understand technology and how to use it. Our interns have been a real asset and a lot of fun."

The MBA interns include: (back row, l-r) Omar Archer, Eric Friedman, Shaun Doherty, Rick Zetnick, (front row, l-r) Susan Chen, Amy Meyers, Tim Condon and Elizabeth Howe.



The 2001 business-side college and high school interns include: (back row, l-r) Shaena Allen, Ken Babby, Jeff Cohen, Tiffany Carpenter, Alison Sebans, Charles Satterfield, Angela Lewis, Ian Socha, Andrew Flank, (middle row, l-r) Yun Liu, Erin Roberts, Tanya Weithers, Sarah Cardone-Dennis, Kate Davey, Scott Weise, (front row, l-r) Noah Roberson, Sangita Mehta, C.C. Young, Alex Fisher, and Ari Feingold. Not pictured are: Chris Branin, Andrew Emeka-Ugwuh, Laura Jackson, Julie Katz, Timon Odom, Ayisatu Umaru and Sam Woodson.

Several interns are returning for their second and third summers at The Post, either returning to a department they have worked for previously or moving on to a different department to get another perspective on how The Post runs.

This is the third summer that Tanya Weithers, a junior at the Uni-

versity of Maryland, has interned at The Post. She spent two summers in Accounting and spent the summer of 2001 in Advertising and then Public Relations.

"I was interested in interning for The Post, not only for its reputable

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P&T Promotions and Transitions

TRYST HENSELL, JR., Production, was promoted to the position of mailroom assistant superintendent on July 1. Hensell is based at the Northwest building, overseeing the materials handling work center. Since joining The Post in 1979, Hensell has held several positions in Production including hand inserter, mailroom helper and foreman. He was also selected for a temporary assignment as a product content manager for the Advertising Department in 2000. Hensell is pursuing a degree in business management from Northern Virginia Community College.

MELLISA GRAHAM, Circulation, was recently promoted to central records associate from telephone representative. Before coming to The Post in 1999, Graham was a receptionist for the District of Columbia's City Council.

GENE MARTIN, Advertising Operations, was promoted to desktop publisher from classified advertising coordinator. Martin joined The Post in 1984.

KEITH MONT, Advertising Operations, was recently named to the position of assistant coordinator for pagination. A Post employee since 1999, Mont was previously a desktop publisher. Mont began his career at The Post in Advertising, first in the position of advertising service representative, then as a senior advertising service

representative. He received Advertising's customer service excellence award in 2000. Mont holds a BA in sociology from the University of Maryland.

AMERLEY OLLENNU, Information Technology, was promoted to computer operator. Previously, she was a telephone sales representative in the Advertising Department. Since joining The Post earlier this year, she has also been involved in providing content for the newspaper's IntraNED web site. Ollennu earned a certificate of completion in computer programming from the U.S. Department of Agriculture evening school.

JENNIFER RYMARCSUK, Production, was promoted to the position of Springfield Plant manager. Rymarcsuk is returning to the newspaper after a one-year absence to join her husband on a job assignment in England. She originally joined The Post as an intern and was hired in 1993 after completing her MBA at Harvard. She has held several positions at the newspaper, including assistant to the vice president/Circulation, press project manager in Production, project manager for the press expansion in Springfield and director of Advertising Operations. In addition to her graduate degree, Rymarcsuk has an undergraduate degree in industrial engineering from Stanford.



JAE SHIN is promoted to manager of network services.

JAE SHIN, Information Technology, was promoted to manager of network services from systems consultant. Prior to joining the newspaper in 1998, Shin was a captain in the U.S. Air Force. He holds a BS in computer science from the Virginia Military Institute.

LaRONGENETTE SNEAD, Accounting, was promoted to customer accounting representative from Circulation telephone service representative. A Post employee since 1997, Snead is also pursuing a degree in criminal justice from Prince George's County Community College. She received the Circulation Department's team achievement award in 2000.

JENNIFER RYMARCSUK is named Springfield Plant manager.

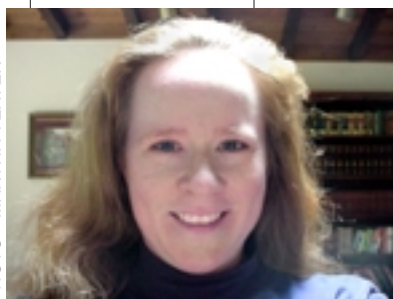


PHOTO - MARTHA YEATER

position in the fields of journalism and business, but also because of numerous and diverse career opportunities," explained Weithers. "My first internship was in 1999 in the Payroll department. There I was given the opportunity to work with a diverse group of other Post interns, who attended different schools across the country. It was such a great experience that I decided to return to the Payroll department my second summer.

In April, after graduating from the Fashion Institute of Design & Merchandising in Los Angeles, I started my internship in the recruitment advertising unit. I was given the opportunity to fill in as career

fair coordinator for the tech and health fair supplements of the paper.

Not only did I learn hands-on the ins and outs of creating and developing the career supplements and fairs, but I was given the opportunity to perform an actual job. This real-life exposure sparked my interest in the field of coordinating so much that it resulted in my major change from marketing to communications-public relations concentration. In addition, the employees in this department are some of the most helpful and friendliest group that I have ever worked with.

I am now interning in the Public Relations department until the end of August. For a young professional-in-training, it is great preparation for

corporate America and I am very excited to be working on this team."

Omar Archer is one of eight masters of business administration (MBA) interns working this summer in Corporate or in the Advertising department. Archer, an MBA candidate at New York University's Stern School of Business, has spent the summer developing e-business strategies to help The Post increase advertising revenue. He worked with **CHARLEEN STEWART**, director of strategic initiatives, to investigate how various technology applications can make it easier for advertisers to do business with The Post, including, for example, electronic billing or training.

"This internship provides me with the opportunity to

make a real impact on the day-to-day operations of one of the premier newspapers in the country," said Archer. "By helping The Post develop e-business strategies for its advertising sales reps and managers, I hope to have a tangible and positive effect on the future advertising revenues of the company.

The practical experience that I will get from The Post will be invaluable to me as I begin my second year of business school. The ability to take a project from the idea phase up to budgeting and implementation provides me with various perspectives throughout the organization from which I can draw upon for years to come."

Award Winners

PHOTOS - RUBEN RODRIGUEZ



CAROLINE MAYER, Business, and **SARAH KAUFMAN**, Style, were winners of this year's Missouri Lifestyle Journalism Awards from the University of Missouri's School of Journalism.

Two Post staff writers are recent recipients of the 2001 Missouri Lifestyle Journalism Awards. Articles written by **SARAH KAUFMAN**, Style and **CAROLINE MAYER**, Business, were chosen among 1,500 entries in the annual contest sponsored by the University of Missouri's School of Journalism. Each winner receives a cash award and a trophy.

Kaufman received the arts & entertainment category

award for her article "Pointe of Low Return" on the past and present status of the ballet program at the Kennedy Center. Mayer received the consumer category award for her investigative article on the Underwriters Laboratories titled "UL: Still Safety's Symbol?"

Vice President/Advertising **SUSAN O'LEARY** presented the Advertising department's second quarter Publisher's Awards at the department's sales meeting on July 25. The Publisher's Awards are presented to staff based on

commitment to the sales effort and excellence in sales. Sales representative Carolyn Monroe received the Publisher's Award for Sales. **DEBBY ENGLISH** and **LISA SCHUMACHER** were both honored with the Publisher's Award for Service.

For more information on the awards and the award recipients, type in *IntraNED* on your browser and click on the Advertising bar on the left side of your screen under "Departments."

M**MARGARET MCROMELIN**, director of Marketing, recently



CAROLYN MONROE, **LISA SCHUMACHER** and **DEBBY ENGLISH** are recipients of Advertising's second quarter Publisher's Awards.



Last month's Marketing Trooper Trophy award winners are (l-r) **UNNI CHERYAN**, **MARY SHERRER** and **TARA TOWNSEND**.

announced the July winners of the monthly Marketing Trooper Trophy awards. The newly implemented award was presented to **UNNI CHERYAN**, **MARY SHERRER** and **TARA TOWNSEND**. The award recognizes non-managers on the Marketing staff that perform above and beyond the call of duty, exceed the expectations of internal Post clients, such as the Advertising and Circulation departments, and/or perform well in a challenging situation. The winners receive a Marketing Trooper Trophy, in the form of a "Real Hero®" action figure, as well as a cash award.

POST SCRIPTS

CLURMAN CELEBRATES 30 YEARS AT POST

Vice President/Operations **MIKE CLURMAN** received a surprise 30th anniversary party by his staff to celebrate his three decades of service at The Post. During the celebration held outside his office on the 7th floor of the Northwest

Building, members of his staff presented him with a number of gifts and Publisher **BO JONES** spoke about Clurman's achievements at The Post.

"It seems like I've only been here a few days," said Clurman. "Like so many others, I came to The Post to work my way through school. It's a great place to be...It's incredible how much this place feels like family."



MIKE CLURMAN (right) looks at one of his anniversary gifts, a poster with photos of Clurman spanning his career at the newspaper, beginning with his first Post ID card. Behind the poster is **MICHAEL GREENSPON**, assistant plant manager at the Springfield Plant.

AREA PRINCIPALS ATTEND DELA TRIP



Luther Fennell, (left) principal of Thomas A. Edison High School in Fairfax County and his wife, Sara Beth, along with Roger Sites, principal of Fauquier High School in Fauquier County and his wife, Mary, are welcomed back home from The Post's Distinguished Educational Leadership Awards (DELA) trip. The principals were among the 18 winners of the 2001 DELA, which is awarded to area principals from each of the Metro area school districts for creating exceptional learning environments for children. The award includes a crystal school bell, several workshops on topics such as crisis communication, working with the media, and fundraising provided by nationally recognized consultants, as well as the opportunity to network with each other during a trip to St. Thomas, U.S. Virgin Islands.

NO SHOPTALK

There is no ShopTalk on Thursday, August 30.
The deadline for Marketplace ads for the August 23 issue is TOMORROW, Friday, August 17 at noon.

MARKETPLACE

FOR SALE: Brand new (not used) palm pilot m100 handheld and all packaging included, instruction manual, etc. Asking \$100 or best offer. Please contact Melissa at x7091 or (202) 338-5046.

ROOM TO SHARE: Female to share 2 BR apt. in Bethesda, conveniently located across from Montgomery Mall. \$750/mo., including utilities and cable TV. Available Sept. 1. Call Ling at x5381 or (703) 418-2709.

ISO: Seeking a family to hire a live-in housekeeper/nanny/elder-care giver, available immediately. Call John at x7823 or (703) 966-2530.

TIME SHARE FOR RENT: Sunterra Resort-Orlando Florida-Cypress Pointe: 3 BR, 3BA - \$2,000 (December 2001), up to 8 people. Jacuzzi tub and sep. shower and double vanity in one master BA, and a roman tub in the other master BA. 46" screen TV with cable TV, VCR, washer/dryer, a screened patio, and a fully equipped kitchen. Call Ann at x7096, (301) 367-2198 or (301) 855-4456.

FOR SALE: 1995 Jeep Grand Cherokee, 6 cyl., 4x4 Quad-Trak, leather, premium stereo, fully loaded, new tires, 1 owner \$9,900/OBO. Please call Mark T. at x7199 or (703) 719-0514 ISO: (2) Redskins v.s. Arizona Cardinals tickets on Sun. Sept. 16th. Any section will do. Please call Marc at (703) 313-9748 or contact at masonm@washpost.com.

FOR SALE: 8.5 ft. long cream marble oval dining table; middle leaf removable (2.5 ft.); plus 4 high-back parson chairs (cream, jade and peach in color); \$500/OBO. Coffee table—heavy cream ceramic base with rectangle glass top—\$100/OBO. All in very good cond. Will need to pick up in Glen Dale, Md. Call Karen at x4511 or (301)220-4136.

FOR SALE: Large 2 BR, 1 BA condo, living room/dining room combo, top unit overlooking picturesque setting, conven. location w/easy access to public trans., 1 blk. from Rt. 50. Asking \$88,000. Call Jackie at x7671 or (202) 588-5354

FOR SALE: 1996 Chevy pickup truck, 4-wheel dr., extended cab, custom cap, alloy wheels, ac, pwr. steering, ABS brakes, dark green w/tan interior, 72K miles. Asking \$11,000/OBO. Call Nick at x7858, or (301) 570-2324.

HOUSE FOR RENT: Located in Ft. Washington, Md., 4 BR, 2 full BA, most rooms with new carpet, finished basement/family room w/ wood burning fireplace, upgraded kitchen appliances, large deck, fenced yard, \$1,300 per month/plus utilities, 1 mo. security deposit. Call Nicole at x5861, or (301)265-9051.

FOR SALE: Lightly used year-old Dell Dimension L desktop computer and 15" monitor, Pentium III processor (667 MHz), 7.56 GB hard drive, 12X DVD drive, Ethernet card, MS Works Suite 2000/MS Word 2000, Windows 98, Norton antivirus, etc. The works. Purchased in July, 2000 for \$1,115.75. Will sacrifice at \$700/OBO. Contact Bob at (301) 654-7033 or leveyjf@home.com.

FOR SALE: 1987 Toyota Camry, 4-dr, automatic, white. High mileage, but car runs well thanks to extensive engine work in last year. \$1,750. E-mail Jeff at baronj@washpost.com, or call (703) 279-3241 or (703) 841-0564.

FOR SALE: 1995 Nissan 200SX SE, black, 2-dr coupe, 5-speed, AC, FM/CD, power lights/windows, 1 owner, 99K mi., Excellent condition! Asking \$5K/ OBO. Call Monica x5461, or (703) 848- 0466.

FOR SALE: AM-FM stereo with 6-disc in-dash CD changer, 18 station presets with new RDS (radio data system) technology. Brand new from 2001 Nissan Altima SE. Asking \$285. Call Vernon at x6520 or (301) 203-2546.

FREE! FREE! Ads in marketplace are free to employees of The Washington Post. Join thousands of satisfied customers who have bought and sold through Marketplace. The deadline is Friday at noon for the next Thursday's issue of ShopTalk. Send your ad with your extension and home phone number via e-mail to ShopTalk, or fax to x4963.

MARKETPLACE DEADLINE: Noon Fridays. Please include your name, extension and home phone number. **ADS ARE FOR POST EMPLOYEES ONLY.** Send ads to Shop Talk, 7th floor, or call x6803. To send ads via fax dial x5609; via e-mail send to shoptalk. Ads run two issues unless otherwise requested. One ad per employee, please.

THIS NEWSLETTER IS PRINTED ON RECYCLED PAPER

