

ShopTalk

Editor
Lisa O'Donnell Connors
Extension 6803

In Memory of Glenn

In the anxiety filled weeks following the September 11 attacks and reports of an economy in trouble, the Advertising Department was also hit with the loss of a friend and colleague. Travel sales manager and 11-year

to Gardner's memory, in honor of his friend's energy and courage.

"I knew Glenn for about 21 years from when we were young sales reps working at WMAL [radio station], prior to coming to The Post," explained Gross. "When we were at the station my [now ex-] wife was diagnosed with Hodgkin's disease. Glenn came in my office and told me that he had had cancer when he was young and had beat it. I always remember his support and words of encouragement. Now it was my turn to do something for him."

When word spread through the Advertising Department of what he was doing, Gross was overwhelmed with the response and support he got from his colleagues thousands of miles away in the Northwest Building and at the New York Bureau. Messages began pouring in by phone and e-mail.

Gross had a hat made to wear during the triathlon that said "Our First Triathlon: swim, bike, run by Mark; fuel, wind and spirit by Glenn." The Advertising Department had a T-shirt made for Gross to wear with a photo of Gardner on the front and signed it with words of encouragement. The

*"Through all my
fears and self-doubt,
confidences and joys,
he was right there!"*

New York staff got involved and had the hat sent to them to sign for Gross. To keep Gardner's spirit with him during the leg of the triathlon that included swimming the San Francisco Bay, Gross had a photo of Gardner laminated and pinned it to his swim cap.

A few days before the event, the West Coast was put on high alert for possible terrorist attacks on one of the bridges. The day before the triathlon, Gross was notified that the event was still on.

Gross explained to his friends at The Post what it was like that day, "Our run was below the bridge, our bike was four times around the bridge entrances and exits and our swim was just below it. I



PHOTO - PROVIDED BY GROSS

MARK GROSS with his signed T-shirt and hat before the Treasure Island Triathlon he dedicated to Glenn Gardner.

Post veteran Glenn Gardner lost his battle with cancer and passed away on October 15.

At the same time, **MARK GROSS**, the technology sales manager based in San Francisco, was training for his first triathlon, the Treasure Island Triathlon on November 3. Gross dedicated the triathlon

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New Faces



ANITHA BALA



**CANTRICE
BAUMGARDNER**



**STEPHEN
BRESNAHAN**



CANNIE JOHNSON



JERI FLOOD



ADRIANNE LEWICKI



MARK ROSATI



KEVIN RYAN



**LUCY
SHACKELFORD**

ANITHA BALA joined the Information Technology Department in August as a programmer analyst. Prior to coming to The Post, she was a senior consultant for Aestix, a Booz-Allen & Hamilton Company. Bala holds both a BA and MS in computer science from the University of Madras in Madras, India. In her spare time, she enjoys whitewater rafting and tennis.

CANTRICE BAUMGARDNER was hired in August as a customer accounting representative. Previously she worked for Mid-Atlantic Finance and the attorney's office, McNiely and Rosenfeld. She enjoys reading.

STEPHEN BRESNAHAN joined Building Services as a foreman electrician in September. Prior to coming to the newspaper, he was an electrician for Central Armature Works, Inc. Bresnahan holds a BS in physical education from Salisbury State College in Maryland. His hobbies include golf and boating.

CANNIE JOHNSON was hired in August for the position of administrative assistant in the Advertising Department. Previously, she was a coordinator for the American Public Health Association and a hair salon manager. She attended Prince George's Community College, earned a certificate from the Yorktown Business Institute in Landover, Md. and is a graduate of the Dudley Beauty College in the District. She enjoys watching fashion shows, cooking and reading.

JERI FLOOD was named director of consumer marketing in August. Prior to joining The Post, she was the vice president for marketing alliances for Marriott International. Flood worked for Marriott for 10 years in positions in brand management, consumer marketing and strategic alliances. She holds a BA in psychology from the University of North Carolina at Chapel Hill and an MBA from Georgetown University. In her spare time, Flood enjoys traveling, reading and decorating.

BENT KIRKEGAARD recently joined the Information Technology Department's pre-press section as a programmer analyst. Previously, he was a systems consultant for CCI Europe. Kirkegaard is a graduate of Aalborg University in Denmark. His hobbies include glider aerobatics. *(Photo not available.)*

ADRIANNE LEWICKI was hired as an advertising service representative in August. Previously, she was a student at West Virginia University, where she was also a public relations intern for the University's schools of pharmacy, dentistry and nursing. She holds a BS in journalism from West Virginia University. She enjoys reading and playing tennis.

MARK ROSATI joined the Human Resources Department this month as an administrative assistant. Before coming to The Post, he worked in human resources for the United States Postal Service and Washington Post.Newsweek Interactive, a subsidiary of The Washington Post Company. He attended

the State University of New York in Delhi, N.Y. Rosati enjoys sports and traveling.

KEVIN RYAN was named director of advertising budget, administration and systems in August. Previously, he was director of financial planning and analysis for Spalding Sports Worldwide. Ryan holds a BBA in accounting from the University of Massachusetts in Amherst and a certificate from Digital Equipment Corporation's financial development program. In his spare time, he enjoys woodworking and playing sports with his wife and three sons.

LUCY SHACKELFORD became a researcher in News earlier this month. She was previously a researcher for *Newsweek's* Washington bureau and held a similar position with The Post from 1989 to 1994. Shackelford holds a BA in English literature from Denison University in Ohio. Her favorite activities include running, swimming and eating ice cream.

don't know who was constantly feeding my courage. But as I think of this, one thing comes to mind, and it is **MARY JANE GREGORY's** message on the T-Shirt:

'Mark: When the going gets tough, listen closely for the sound of our voices and look up to the sky and remember Glenn's warm smile as we cheer you on!'

Glenn's photograph was pinned to my bathing cap. His shirt traveled with me during the bike ride and his hat and picture were on my head right through the finish line. So, Glenn was not only watching over me, he was swimming with me, biking with me, running with me. Through all my fears and self-doubt, confidences and joys, he was right

there! And, it's funny, or should I say beyond words to try and explain the feeling I had looking up at the sky, swimming a mile (For those of you that don't know, I didn't know how to swim before August) actually seeing the smile Mary Jane told me to see."

Gross completed the triathlon in four hours, 27 minutes, including the transition

time from one event to the next – a much shorter time than he had expected. Gross and the Advertising Department gave the T-shirt which he claimed was like "having a motor on my back" to Gardner's wife and children.

Award Winners

The Marketing Department recently announced the winners of the October Marketing Trooper Awards and the third quarter Marketing Leadership Award and Marketer of the Quarter Award.



Marketing analyst **DEMIAN PERRY** poses with his Marketing Trooper Award.

above and beyond the call of duty, exceed the expectations of internal Post clients, such as the Advertising and Circulation departments, and/or perform well in a challenging situation.

SANDRA GRIFFITH received the third quarter Marketing Leadership Award. This

award recognizes outstanding leadership by a manager in the Marketing Department on a specific circulation or advertising project, or process improvement. **AMY LUXNER** was the recipient of the Marketer of the Quarter Award.

This award is given to non-managers in the Marketing Department who deliver an outstanding performance in providing an effective marketing solution to the Advertising or Circulation departments.



Third quarter Marketing award winners **AMY LUXNER** and **SANDRA GRIFFITH**.

The team of **SEAN FINNELL** and **GARY PALMATIER**, along with **DEMIAN PERRY** received last month's Marketing Trooper Award. The monthly award recognizes non-managers on the Marketing staff that perform

The October Marketing Trooper Award winning team of **GARY PALMATIER** and **SEAN FINNELL**.



Gil Petr Award winners **AURORA GONZALEZ**, **DAVE ROBIE** and **KAY MOSKEL**.

PHOTO - TERRY LYN JOHNSON

On November 6, Vice President/Circulation **DAVID DADISMAN** presented the Circulation Department's annual Gil Petr awards to **AURORA GONZALEZ**, **KAY MOSKEL** and **DAVE ROBIE**. The Gil Petr Award was established to honor the memory of Petr, a zone manager in the Circulation Department from January 1980 until

he died from cancer in February 1994. The award is presented to Circulation staff, who like Petr make "unsung" contributions to the department. The awardees are nominated by the Circulation staff.

POST SCRIPTS

NEW HELP DESK HOURS

Effective the week of Nov. 19, operating hours of the IT Help Desk will be 7 a.m. to 8 p.m. Monday through Friday.

Calls to the Help Desk after 8 p.m. will automatically be directed to the Data Center. Please note that the Data Center is not meant to be an after-hours Help Desk. The operators capture and document problems, but are not expected to fix desktop or application issues, as the Help Desk does. The Help Desk can be reached at x4357.

EASTERN 500 LUNCH

Deputy Editorial Page Editor **COLBY KING** was the featured speaker at The Post's Eastern 500 Club lunch held at the Northwest Building on November 15. King spoke to the members of the Eastern 500 Club and their mentors at the newspaper about the inspiration he received from his mentor when he was a student.



PHOTO - NEKEIDRA MASON

The Eastern 500 Club is comprised of Eastern students who earn all As and Bs during a semester which earns them \$500 from The Post in post-secondary school tuition for each semester in which those grades are achieved. The Post hosts three lunches each school year for the club's members. Forty-two employees are mentors for the Eastern 500 Club, which includes 83 students this semester. For more information, contact **DAVID JONES** at x4917.

GET FORMS ONLINE!

Dozens of the forms you need throughout the year are available on *IntraNED*. The *IntraNED* online form site includes expense forms, benefits forms, the matching gifts

GARY ADKINS, Information Technology (right), with Keith Bullock, the Eastern 500 Club member that he mentors.

form, the MetroChek election form, the address and name change form, among many others. Next time you are in need of a form, type in *IntraNED* on your browser, then click on the online forms site under "Tools", on the left-hand side of your screen. If you need assistance, contact **ROGER PIANTADOSI** at x7865.

HOLIDAY CELEBRATION

Join Ned the Newshound and the Eastern High School choir for The Post's annual holiday celebration outside the Northwest Building on Tuesday, December 18 from noon to 2 p.m. Employees may bring a new, unwrapped toy to donate to the Marine Corps' Toys For Tots program. For more information, contact the Public Relations Department at x7969.

REC ASSOCIATION

ANNUAL CRAFT SHOW

The Rec Association's Annual Gift and Craft Show is scheduled for Tuesday, December 4 in the 9th floor Community Room from 10 a.m. to 4 p.m. Employees who would like to participate in this year's show as crafters should contact **DEBORAH MORRIS** at x6550.



MARKETPLACE

HELP THE HOMELESS — Recycling will help the homeless. Bring in the travel-size toiletries you picked up on vacation and also any large or boot size shoeboxes, bring to Barbara Hudson in Accounting or call x6229 or (301) 593-3422.

FOR SALE: Laptop computer, Dell Inspiron 8100 (6 months old), Pentium 3, 850 MHz processor, 128 RAM, 20 GB Hard drive, CD-R burner, floppy disk, 56K modem, 3 year warranty, mail-in service and phone support, Windows 2000, Office 2000 and other bells and whistles. Also includes a docking station with a keyboard and mouse and a travel bag. Asking \$2,500, but willing to sell parts, if necessary. Call Marc at x.47071, Curtis/Marc at (703)780-5658 or e-mail Curtis at veredy@hotmail.com for more information.

FOR SALE: 1999 Cadillac Delanceage, loaded, 39K, leather, asking 20K. Call Lloyd at x6960, or Henry at x4335.

FOR SALE: 3 pc. wall unit, oak trim, \$300; 6 high-back padded parsons dining rm. chairs, \$35 ea.; blue leather recliner, \$500. All excellent condition. Call Rita, x7088 or (301)564-1414.

FOR RENT: Apt. in Logan Circle area, 1BR, walk-in closet, balcony, security, walking distance to Post. Underground parking included. \$1,250 mo.+ electricity. Call Andre x7673 or (202) 289-6727. Avail. Jan.1

FOR SALE: 1980 Mercedes Benz 450, V8, silver gray exterior, tan leather interior, pwr. doors, sun roof, new tires, 127K miles, asking \$4,500/OBO. Call Victor at (202) 291-0052.

FOR RENT: Falls Church/Arlington. At Lakeside Plaza 3800 Powell Lane, spacious luxury condo, 2BR+Den+2BA, walk-in closets, storage, 2 balconies, washer&dryer, covered parking space. Metro/bus accessible, near-by shopping, \$1,300/month+electric. Call Jenny at (202) 496-5618. Available Dec 31.

FOR SALE: Long black-gray marble rectangular dining table with 6 chairs, and matching coffee table, plus 2 corner tables - all for \$700. Call x4034 or (301) 460-9330. Or stop by to see photos of the dining set.

FOR SALE: Eureka (bagless, whirlwind) vacuum cleaner, in box, never opened, asking \$100. Also, 1 year-old male rottweiler, healthy, sweet natured, papers, trained, needs room to run, asking \$425. Call Damien at (301) 931-7258.

FOR SALE: 6' hand-built dinghy, plywood and mahogany. Excellent shape, hardly used. Great for 2 children or adult. Can e-mail photos if desired. Call Terry at x5103 or (301) 253-9217.

HOLIDAY NUTS: Guaranteed fresh pecan halves for the holidays. Easy to freeze, delivered to your office, \$5/lb. Proceeds go to the Lions Club's work with the blind and poor. This is the 23rd year of the sale! Call Veronica at x5214 or Benner at (804) 973-5727.

FREE! FREE!: Ads in marketplace are free to employees of The Washington Post. Join thousands of satisfied customers who have bought and sold through Marketplace. The deadline is Friday at noon for the next Thursday's issue of ShopTalk. Send your ad with your extension and home phone number via e-mail to ShopTalk, or fax to x4963.

MARKETPLACE DEADLINE: Noon Fridays. Please include your name, extension and home phone number. **ADS ARE FOR POST EMPLOYEES ONLY.** Send ads to Shop Talk, 7th floor, or call x6803. To send ads via fax dial x4963; via e-mail send to shoptalk. Ads run two issues unless otherwise requested. One ad per employee, please.

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