

ShupTalk

Editor
Lisa O'Donnell Connors
Extension 4-6803

Toles Tale

In the months following the death of The Post's renowned editorial cartoonist Herblock last fall, the Editorial staff conducted an exhaustive search for another cartoonist.

"We looked at every cartoonist we could find in the country," explained Editorial Page Editor **FRED HIATT**. "[editorial writer]**CLAUDIA TOWNSEND** spent a lot of time online looking at the work of young artists, even those at university newspapers. We wanted to make sure we weren't confining ourselves to just the well known cartoonists. We concluded that there are a lot of talented cartoonist out there." He added, "It definitely was the most fun we've had with a job search."

In April, Hiatt announced that the position had been filled. At the end of July, **TOM TOLES**, a Pulitzer Prize winning editorial cartoonist for the *Buffalo News*, began working for The Post.

"Tom is unquestionably the right cartoonist for us," said Hiatt. "He's a great, funny, smart cartoon-

ist with a unique style. He is also first and foremost a journalist and that sets him apart from other cartoonists, which is key for our editorial page."

Toles, a life-long resident of the Buffalo, N.Y. area, is syndicated in 200 newspapers and has had his cartoons appear in the *New Republic* and *U.S. News & World Report*. His work is familiar to Post readers who have seen his cartoons in the Saturday editorial page feature "Drawing Board."

Toles began his career at the now defunct *Buffalo Courier-Express* in 1973, after graduating with a degree in English from the University at Buffalo. He moved to the *News* in 1982, when the *Courier-Express* folded, and

received a Pulitzer Prize in 1990. Toles, his wife, Gretchen, and teenage daughter and son now live in the Tenleytown section of D.C.

According to Toles, he left his hometown to come to The Post for several reasons. "Right off the bat, 80 to 90 percent of the subjects I draw are in Washington. The Post is a great newspaper with a great reputation and a great attitude."

Toles' cartoons appear on the Editorial Page six days a week, Monday through Friday and Sunday. Although he regularly draws national figures in the news, local and regional politicians have also begun to appear in his cartoons, including D.C. Mayor Anthony Williams, Maryland gubernatorial candidate Kathleen Kennedy Townsend, and Virginia Governor Mark Warner. He plans on drawing a local or regional subject once a week.

Toles, who describes himself as a thoughtful cartoonist, starts his day at The Post at 6 a.m. "I read, read, read and when I'm done reading, I start thinking and sketching and keep that up until I have something that works. I'll come up



Editorial Cartoonist
TOM TOLES.

PHOTO - SHARON CANTILLON

with three or four full pencil sketches and show them to people to get a reaction. If people don't understand a cartoon right away that's a good indication that it needs work. If I get a laugh, then I know

I got it."

When asked about his most and least favorite subjects to draw, Toles explained, "Whoever is president gets to be my favorite, because I draw them so often. It gets so that I can just draw them without looking at a picture and the caricature tends to get exaggerated over time. The hardest subjects to draw are the ones I do less frequently, and also the ones that readers aren't familiar with..."

Despite the shock of the cost of homes in the metro area, and the sticky summer heat in Washington, Toles is happy to be settled in at The Post. "The readers have been darn nice, sending me e-mails that they enjoy my cartoons and are thrilled that I'm here. "Of course," he said with a smile, "I've also heard from one reader who said it was time to fire me and hire someone else."



New



**JENNIFER
BALDERAMA**

JENNIFER BALDERAMA was hired as a copy editor on the Financial Desk in August. Previously, she was the copy chief for *CNET News.com*. She has also been a Dow Jones Newspaper Fund intern at the *Santa Cruz County* (Calif.) *Sentinel* and a Lindy Hop instructor at the Metronome Ballroom in San Francisco. Balderama studied anthropology and journalism at the City College of San Francisco and San Francisco State University. In her spare time, she enjoys dancing, writing and painting.

R.B. BRENNER joined the Newsroom in Metro as an assistant Maryland editor in August. Prior to coming to The Post, he was a senior editor at the *San Diego Union-Tribune* where he also held several other positions. Brenner has also been the city editor at the *Sarasota* (Fla.) *Herald-Tribune* and the city editor for the *Santa Barbara* (Calif.) *News-Press*. He earned a BA from Oberlin College and enjoys music and basketball.

STEPHANIE CLARK became a programmer/analyst in Information Technology's Enterprise Solutions Group in July. Before coming to the newspaper, she worked for DEVI Solutions, EDS, Sprint and Delphin Systems. Clark earned a BS in management information systems from the University of Arizona. Her hobbies include bicycling, mo-



R.B. BRENNER

torcycling, art and gardening.

MAUREEN COSTELLO joined the Advertising Department in July as a senior staff associate. Before coming to the newspaper, she was an intern for the Baltimore Orioles. Costello earned a BA in advertising from Loyola College in Baltimore.

SHARON COX was named the business process transformation manager in the Information Technology Department in July. Previously, she was a manager at KPMG Consulting, a worldwide business advisor and systems integrator. Cox earned a BBA from James Madison University and her interests include golf.

NUNYO DEMASIO was named a staff writer in Sports last month. He was previously a sports reporter covering the NBA and the Seattle Sonics for the *Seattle Times*. Demasio was also a sports reporter for the *New York Daily News*, a news clerk at the *New York Times* and a sports reporter for *Newsday*. He earned a BA in communications from St. John's University. Demasio enjoys movies, reading and basketball.

FRANK HARRIS joined the Information Technology Department's Enterprise Solutions Group in August as a programmer/analyst. He was previously the director of on-



STEPHANIE CLARK



**MAUREEN
COSTELLO**



SHARON COX



TASMA STEWART



HENRY TAM

line operations at the *Red & Black*, the University of Georgia's student newspaper. He has also been a freelance web developer. Harris earned a BBA in management from the University of Georgia this year.

SUSAN LUCE was named to the position of copy editor on the National Desk in July. Before coming to The Post, she was a news editor for the *News & Observer* in Raleigh, N.C. Luce has also been a copy editor and held other editing positions at the *Seattle Times*, *Greensboro* (N.C.) *News & Record* and the *Durham* (N.C.) *Morning Herald*. Luce holds a BA in journalism from the University of North Carolina and a masters of communications from the University of Washington.

PETER MARKS became the theater critic for Style in August. Previously, he was the cultural reporter for the *New York Times*, where he was also a theater critic and political re-

porter. Marks has also been a feature writer for *Newsday* and an education reporter for the *Bergen* (N.J.) *Record*. He earned a BA in English from Yale University.

GREG SANDOVAL was hired by Sports in August. Before coming to The Post, he was a staff writer with *CNET News.com*. He has also been a staff writer at the *Los Angeles Times* and was an associate producer for E! True Hollywood Story. Sandoval holds a BA in English from the University of Southern California. He enjoys basketball and Samba.

TASMA STEWART joined the Accounting Department in July as a new account specialist. Her experience includes positions at Cingular Wireless, Cellular One, and the City Of Rockville. She holds a BA in telecommunications from Morgan State University in Baltimore. Her interests include reading, traveling and the movies.

Faces



NUNYO DEMASIO



FRANK HARRIS



SUSAN LUCE



PETER MARKS



GREG SANDOVAL



JONATHAN WEISMAN

HENRY TAM was named a sales representative in the Advertising Department's International Group in August. Prior to coming to The Post, Tam held positions at PricewaterhouseCoopers, AOL Time Warner, the World Bank and J.P. Morgan. Tam holds a BA in economics from Columbia University and an MBA from Harvard Business School. In his spare time, he enjoys tennis, swimming and kayaking.

JONATHAN WEISMAN became a staff reporter on the Financial Desk in July covering economic policy. He was previously an economic policy reporter for *USA Today*. He has also worked for the *Baltimore Sun*, the *Congressional Quarterly*, the *Oakland Tribune* and *Education Week*. He was also a Peace Corps volunteer in the Philippines. Weisman holds a BS in journalism and history from Northwestern University. He enjoys guitar, scuba and taking care of his two-year-old daughter.

P&T Promotions and Transitions

TRAN GIANG was recently promoted to the position of sales assistant for the Writers Group. Giang came to The Post in June 2001 in the position of advertising service representative. She earned two awards while in the Advertising Department including a service excellence award in October 2001 and an outstanding service award in February 2002. Giang holds a BS in psychology from the College of William and Mary.

JANET HALLAM was recently named an assistant manager in Accounting. She has been with The Post since April 1999 when she started as a part-time staff accountant. Hallam has also worked as a payroll accountant and senior financial accountant. Before coming to the newspaper, she was a financial manager for a local surgical center. She has a BS degree from Towson State University

and is a certified public accountant.

GREG MAGNER was promoted to the position of metro single copy category sales manager in July. Magner came to The Post in 1984 as a real estate sales representative. He has also held other sales positions in Advertising Department business units including Automotive, Home Furnishings, and most recently the Major Accounts Unit. While in Advertising, he was a four-time recipient of the Publisher's Award. Magner holds a BA in English from Fairfield University.

ALICIA PERRY has been promoted to telecharge manager in the Accounting Department, from the position of assistant collection manager. Before coming to The Post in February 2001, she worked for Master Print, Inc. in Newington, Va. Perry

earned a BA from Youngstown State University in Ohio.

BRYANT SNAPP was promoted to editorial copy desk chief from deputy national copy desk chief. Snapp came to The Post as a copy editor on the National Desk in April 1999. Prior to coming to The Post, he worked for the *Washington Times* for nine years, the last 18 months as the copy desk chief. He attended the University of Virginia, majoring in French.

POST SCRIPTS



The Washington Post Company purchased its remaining morning rival newspaper, the *Washington Times-Herald*, in 1954. In his book *Eugene Meyer*, author Merlo Pusey wrote, "The honor of pushing the button that started the presses rolling for the first edition of The Washington Post and Times-Herald put [Eugene] Meyer in his most exuberant mood. Wearing a pressman's hat and a grin that covered his face, he displayed the first paper of a new era with a sense of deep satisfaction. His inner glow was not diminished when he walked into The Post's snack bar for a cup of coffee and discovered that his money pocket was empty. 'Could someone lend

me a nickel?' He asked the line-up at the food counter. 'I just bought a newspaper.' "

During the six-month celebration of the 125th Anniversary, ShopTalk will take a look back at the events and people that shaped the history of the newspaper.

BUSINESS-SIDE INTERNS TESTED ON POST TRIVIA

The Post's summer business-side interns participated in an end-of-summer Post trivia knowledge challenge on Thursday, August 15 in the Northwest Building's 9th floor community room. The interns



PHOTO - RUBEN RODRIGUEZ

Intern supervisor **CHERYL RUCKER**, Human Resources, moderated the trivia knowledge challenge.

were divided into four teams, competing against each other in a rigorous "Jeopardy" style challenge. The intern program supervisors, **CHERYL RUCKER** and **EDNA HORNBERGER**, Human Resources, were the moderators for the challenge, which questioned the interns on information they learned during their weekly intern lunches with guest speakers from throughout the newspaper.



INTRANED SURVEY WINNERS

On Monday, August 19, three winners were picked at random from the 213 responses received from the *IntraNED* survey. The winners included (l-r) **MARK HEINRICHS**, Advertising Systems, who won four tickets to the Orioles versus the Yankees on September 27 at Camden Yards; **ROSE SMITH**, Advertising, who received two tickets to see *Bring in 'da Noise, Bring in 'da Funk* at the Warner Theater in November, and **JOHN WONG**, Accounting, who won two tickets to see the musical comedy *Babes in Arms: Words & Music* at the Kennedy Center in November. The results of the survey will be published in ShopTalk and on *IntraNED* this fall.

SUMMER MUSIC ENDS

Saturday, August 17 was the final concert for the summer-long DC Sessions free concert series sponsored by The Post. More than 124,500 people attended the 12-week concert series which kicked off on June 1 and took place on the steps of the Smithsonian's American Art Museum. Nationally known performers headlined each concert, including Blues Traveler, Sister Hazel, Cake and Concrete Blond.

MARKETPLACE

FOR SALE: 1966 Mustang, baby blue, in very good condition, \$4,000. Call Alice at x4-6505, or (703) 799-4195.

FOR SALE: 1995 Honda Civic EX, red, 4-cyl., 5-speed, 2-door sports coupe. Power moon roof, PS/PB., AC, AM/FM radio, power windows/locks. Great running condition, not bad looking. Asking \$4,500. Call Denise at x4-7137 or Neena (301) 439-0632.

FOR SALE: Gift Card for Bass Pro Shops. I won this gift card in a Fantasy Sports Contest, however I have zero interest in bass fishing. Gift card value is \$200. Selling for \$150/OBO. Can be used on website to order merchandise. Call Marc at x4-7071 or (703) 928-8318.

DETAILING: We come to you for more details please call Rhonda Snead at (301) 233-7069, x4-8306 or E-mail sneadlm@washpost.com

FOR SALE: VW 99 Jetta Wolfsburg, 36K miles, silver 5-spd, ac, pwr. windows, sunrft., cd, 4-door, alloy wheels, new tires. asking \$11,950. Excel. cond. Also selling VW i94 Jetta GLS, 51K black, auto 4-door, ac, pwr. windows, sunrft, radio/tape. Great cond., \$4,990. Call Francis x4-7886 or at home (301) 229-1159.

FREE TO GOOD HOME: Rhode Gear Bike Rack. Holds 2-3 bikes and fits most sedans and hatchbacks. Call Margaret at x4-4053.

FOR SALE: Nordic Trak body shaping, ab blaster plus, cost \$250, will sell for \$75/OBO. Also, Nordic Trak Excel 505 w/electronic speedometer, cost \$500, will sell for \$100/OBO. Call Pat Priest at x6-2240 or (703) 323-0794.

FOR SALE: Rubbermaid Wheel Barrel, hardly used, \$30; 20 medium-sized moving/storage boxes, \$20. Call Russ at (703) 670-6587 or e-mail smithr@washpost.com.

FOR SALE: Like new women's skirt and pants suits. The available sizes are 14, 16, 18, 16W, and 18W. Name brands like Amanda Smith, Bill Blass, and Kasper. Only \$10 each. E-mail or call Sandra at (301) 772-3626 after 6:30 p.m.

FOR SALE: Beige carpet remnant, only two months old. 8', 9" x 12', \$80. White Samsung microwave, 1 cu. ft., 1-year-old, \$50. E-mail moodye@washpost.com or call Erica at (301) 484-6767.

FOR SALE: 2000 Mustang GT. Black, V8, 5 speed, A/C, AM/FM with CD, power windows/locks. Low mileage. Not only is this car a beauty, but perfect inside/out, black leather interior, asking \$17,900. Call Rita at x4-7088 or (301) 564-1414.

HELP THE HOMELESS - Recycling will help the homeless. Bring in the travel-size toiletries you picked up on vacation and also any large or boot size shoe boxes, bring to Barbara Hudson in Accounting or call x4-6229 or (301) 593-3422.

FREE! FREE!: Ads in marketplace are free to employees of The Washington Post. Join thousands of satisfied customers who have bought and sold through Marketplace. The deadline is Friday at noon for the next Thursday's issue of ShopTalk. Send your ad with your extension and home phone number via e-mail to ShopTalk, or fax to x4-4963.

MARKETPLACE DEADLINE: Noon Fridays. Please include your name, extension and home phone number. **ADS ARE FOR POST EMPLOYEES ONLY.** Send ads to ShopTalk, 7th floor, or call x6803. To send ads via fax dial x4963; via e-mail send to **shoptalk**. Ads run two issues unless otherwise requested. One ad per employee, please.

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