

# ShopTalk

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## Circulation's Tribute to Gil Petr

Every November since 1995, the Circulation Department pays tribute to a zone manager who is often referred to as one of its "unsung

heroes," and an employee who quietly made a difference. Gil Petr worked at The Post from 1980 until his death from cancer at the age of 42 in 1994. Each year on or close to Petr's birthday on Nov. 5, the Circulation Department recognizes Circulation staff who have exemplified Petr's legacy including his demand for accuracy, dedication to detail, as well as his compassion and dignity.

The 2002 Gil Petr Award winners are **BRENDA COLE, JANET C. CROMWELL** and **KELLY THOMAS**. They receive a nominal cash award, an award plaque and

have their name included on a list of all the Gil Petr Award winners which hangs in the Circulation Department's offices on the 12th floor of the Akridge Building.

Cole came to The Post in August 2000 as a telephone representative and staff associate in the Circulation Service Center. She received the award for her work while on temporary assignment on the department's central records project.

A Post employee since 1988, Cromwell also worked in several positions in the Advertising Department before transferring to Circulation Accounting in 1998. She received the Gil Petr Award for her work as an administrative staff associate responsible for metro single copy's weekly billing.

Thomas began her career at the newspaper in 1987 as an accounting clerk in circulation. Now a circulation analyst in the field relations unit, she was recognized for her contributions to the department as a liaison between the Accounting and Circulation departments.

"We are a sales and service department, so most of our recognition programs are built to recognize people who set a goal and achieve

that goal," explained Vice President of Circulation **DAVID DADISMAN**. "The Gil Petr Award is unique in our department because it recognizes the unsung heroes, the people who excel in their jobs every day and support the people around them the way Gil did. It is a tough award to win, and a highly respected award, because the nominations come from your peers who work with you every day and truly appreciate what you do."

According to the award's administrator **MELISSA McCULLOUGH**, nominations for the award are open to both full-time and part-time Circulation staff at all levels. The deadline for nominations is Sept. 15 and the awardees are selected by a committee of Gil Petr Award representatives, which this year included **GREGG FERNANDES, BUDDY HOUGHTON, CHRIS KASSIS** and **FRANK MIHALOVIC**. Houghton, a longtime friend and colleague of Petr's has been on the committee since the award was established in 1995.

"Gil was a rather quiet guy," said Houghton. "If he saw anything that had to be done, he just did it and then he didn't say anything about it. Those people are far and few between."

A complete list of Gil Petr Award winners since 1995 can be found on page 3.



PHOTO - VERONICA BRAGG

Zone Manager **BUDDY HOUGHTON**, a friend of the late Gil Petr with the 2002 Gil Petr Award winners, **JANET C. CROMWELL, KELLY THOMAS**, and **BRENDA COLE**, and City Home Delivery Director **STEVE REED**, who was Petr's manager.

# New Faces



ANNE APPLEBAUM



MICHELLE  
BOORSTEIN



JOANN GOSLIN



GEORGE MARIA



ELAINE RIVERA



ENRIQUE  
VILLAGOMEZ

**ANNE APPLEBAUM** joined the Editorial Board in October. Before joining the newspaper, she wrote a column for *Slate* magazine and wrote her second book, *Gulag: A History*, which is due to be published in the spring. Applebaum has also written for a wide range of newspapers and magazines, including the *Economist*, *Spectator*, and the British newspapers the *Daily Telegraph*, the *Sunday Telegraph* and the *Evening Standard*. She earned a BA from Yale in history and comparative literature and received a MSC degree from the London School of Economics, where she was a Marshall Scholar. Applebaum was also a doctoral candidate at the University of Oxford in England.

**MICHELLE BOORSTEIN** was hired in October as a staff writer in Metro covering Fredericksburg and central Virginia. Before coming to The Post, she was a foreign news editor and general national reporter for the Associated Press where she worked for nine years. Boorstein holds a BA in history and journalism from the University of Wisconsin and is currently pursuing a masters degree in Middle Eastern studies from New York University. In her spare time, she enjoys running, rowing and traveling.

**AARON FAULKNER** recently joined The Post as an advertising service representative. He was previously a customer service representative for ABC Imaging. Faulkner earned a BS in communications from Indiana University of Pennsylvania. His interests include volunteering for Soldiers Outreach Ministries, reading and playing sports. (Photo not available.)

**JOANN GOSLIN** was named to the position of copy editor for Metro in October. Before coming to The Post, she was the night graphics editor for *USA Today*, where she was also a copy editor. Goslin has also worked for Knight Ridder as an assistant news editor and was an editorial page editor for the *Prince George's Journal*. She earned a BA in newspaper journalism and English from Syracuse University and an MA in journalism and public affairs from American University. She is currently enrolled in a fiction writing program at Johns Hopkins University.

**MARION HARVEY** joined the Building Services Department in the position of janitor in October. Previously, he was a dispatcher for a transportation company. His interests include reading and word puzzles. (Photo not available.)

**GEORGE MARIA** was recently named to the position of project manager in the Business Transformation Group of the Information Technology Department. Maria comes to the newspaper after more than 20 years at American Management Systems where he was most recently the senior principal in the company's communications, media and entertainment practice area. Maria holds a BS in information systems management from the University of Maryland, as well as a large-scale project management certificate from American University. In his spare time, he enjoys golf, coaching little league baseball and traveling.

**EVELYN NIEVES** was hired in October as a staff writer for the National Desk based in San Francisco. Before coming to The Post she was the San Francisco bureau chief for the *New York Times*. Nieves has also worked for several other publications, including the *Rochester (N.Y.) Democrat & Chronicle*, the *Middletown (N.Y.) Times Herald Record* and the *Village Voice*. She earned both a BA in English literature and an MA in English from the State University of New York in Binghamton. Her interests are hiking, biking and volunteering at the Society for the Prevention of Cruelty to Animals. (Photo not available.)

**ELAINE RIVERA** joined Metro as a staff writer in September. She had been a correspondent for *Time* magazine for six years. Her experience also includes positions with *New York Newsday*, the *Washington Times*, and Hispanic Link News Service. Rivera holds a BA in journalism from Kent State University in Ohio.

**ENRIQUE VILLAGOMEZ** was hired as a sales representative in the Advertising Department in July. Before coming to The Post, he was a marketing consultant for the Gazette Newspapers. He has also been a district manager for Texaco, a marketing manager for Organizacion Iliniza, and a product manager for Diners Club, all based in Quito, Ecuador and a single copy sales manager for the Capital newspaper in Annapolis. He holds a BS in management science from Lock Haven University of Pennsylvania and a postgraduate degree in marketing management from Instituto Tecnológico de Monterrey in Ecuador.

# Gil Petr Award Recipients



## 2002

Brenda Cole  
Janet C. Cromwell  
Kelly Thomas

## 2001

Aurora Gonzalez  
Nora "Kay" Moskel  
David Robie

## 2000

Terry Lyn Johnson  
Gail Lambe  
Raquel Trinidad

## 1999

Alba Cortes  
William Orr  
Ulrich C. Woodfork

## 1998

E. William Palmer, II  
Rena Jarrett  
Tina Council

## 1997

Patricia Miller  
Bonnie Warner  
Ernest Vasquez

## 1996

John Lyons  
Heidi Wallace  
Veronica Bragg

## 1995

Michael Shenk  
Thomasine Stewart  
Ronald "Woodie" Woodson



**THE WASHINGTON POST & EASTERN HIGH SCHOOL PARTNERSHIP  
A COMMITMENT TO EXCELLENCE**

**Washington Post Mentors and  
Eastern 500 Committee Members**

are invited to

the first Eastern 500 Club lunch for the 2002 - 2003 school year

Featured speaker is Maxine Baker,  
CEO and President, the Freddie Mac Foundation

**Tuesday, Nov. 19**

**Noon**

**9th Floor Community Room  
Northwest Building**

Please RSVP to David Jones, Public Relations, at x4-4917, or [jonesdj@washpost.com](mailto:jonesdj@washpost.com)

## POST SCRIPTS



The Post's Chairman of the Board Eugene Meyer celebrated his 80th birthday at a lunch for 700 friends, family and associates at The Willard Hotel on Oct. 31, 1955. For his birthday and in recognition of his service and contributions to the country and the community, Meyer's friends and family established the Eugene Meyer Chair of Medicine at George Washington University.

The photo below which appeared in the November 28, 1955 issue of ShopTalk, shows Vice President Richard Nixon presenting a letter from President Eisenhower to Meyer at the lunch. In the letter, Eisenhower wrote, "Your long life is a splendid record of service to the Republic and its people."

Meyer died on July 17, 1959 at the age of 83.

*During the six-month celebration of the 125th Anniversary, ShopTalk is taking a look back at the events and people that shaped the history of the newspaper.*

### COOKIE AND BOOK SALE

Mark your calendar to attend the 2002 Annual Cookie and Book sale on Wednesday, Dec. 4, from 1-3 p.m. on the 9th floor of the Northwest Building. Proceeds will benefit a local charity. Book selections (and more!) will be available from the Food, Book World, Business, Home, KidsPost and Travel sections. The sale is cash and carry only. Please no checks or credit cards.

### IT'S A POST PARTY!



Celebrate The Post's 125th anniversary and honor this year's Eugene Meyer Award winners on Friday, Dec. 6 from 5 to 8 p.m. in the third floor of the Northwest

Building. Music will be provided by the award-winning country rock band Last Train Home with lead singer and Weekend columnist **ERIC BRACE**. Call the Public Relations Department today to RSVP at x4-7969.

### CALLING ALL BOOK AUTHORS!

ShopTalk is gathering information for a future issue that will include a list of newly published and soon to be published books written by Post staff. If you have written a book that has been published since February 2001 (when the last book issue was published) or have a book scheduled to be published by Spring 2003, please send the following information via e-mail to [ShopTalk@washpost.com](mailto:ShopTalk@washpost.com): author and co-authors names, name of book, publisher, number of pages, hardcover or pa-

perback, retail price, short explanation of what the book is about, and if not available in chain bookstores (i.e., Borders), where/how the book can be purchased. If you have any questions, contact Lisa Connors, ShopTalk Editor at x4-6803.

### WHAT'S FOR LUNCH?

Click on the *IntraNED* home page for a link to the Cafeteria's menu. You'll find the daily specials from the grill and deli, as well as the soup of the day.

## MARKETPLACE

**FOR SALE:** Cherrywood dinette set with leaf, 6 matching chairs, high back/white upholstery includes server piece and 2 piece china cabinet with glass and mirrored shelves, \$600. Call Renee at (301) 345-3361.

**FOR SALE-** Home gym free-weight set. Bench w/attachmnt for leg workout. Rack for barbells, cable's for back, triceps, etc. workout, weights & bars included, \$400. Call Kim at x4-7759 or (703) 578-1554.

**HOUSESITTER:** Going on vacation? Or how about a quick get-away? Housesitter available and reliable. References available. Please call Niki at (301) 526-2989.

**FOR SALE:** 3 piece set (coffee table and two end tables with drawer), cherry, \$30/OBO. Call Pete at x4-7652 or (301) 774-2537.

**ISO BAKERS:** Cookies and other baked goods are needed for the Annual Cookie & Book Sale which will benefit a local charity, to be announced soon. All bakers are welcome. The event will take place on Wednesday, Dec. 4, 2002 from 1 p.m. to 3 p.m. Please call or email Aimee Sanders for more info or to let her know if you are willing to bake something at x4-6748 or [sandersa@washpost.com](mailto:sandersa@washpost.com).

**FOR SALE:** Olympic weight lifting bench. Brand new fully assembled, never used, can be dismantled in sections for easy transport, \$275. Call Bonita at (301) 877-6044.

**FOR SALE:** 1990 Dodge Dakota truck, blue & silver with blue bed top, 6 cylinder, 57K miles, auto, long bed, a/c, am/fm radio, w/tape player, excellent condition, \$3,000. Call Cyndy x4-6162 or (703) 591-9164.

**FOR RENT:** Chevy Chase, D.C. house, 3 BR, 2 BA, LR w/fireplace, A/C, large deck, quiet street, near excellent schools, \$2,500. Call Bob at x4-7479 or (202) 244-3380.

**ISO NANNY** - Eager to return to work staff writer needs a full-time, live-in nanny, must drive, be legal resident and speak English, for 2 1/2 yr. old and 5 mo. old baby. Call Laura Blumenfeld at (202) 537-1902, or email [Laurabu01@aol.com](mailto:Laurabu01@aol.com).

**FOR SALE:** 1999 Black Audi A6 Sedan with dark burgundy leather interior. 45K miles. Well maintained, in great condition. Moving overseas. Must sell, \$22K. Call Diana at (571) 633-0877, or x4-6694.

**FOR SALE:** Coffee table with glass top and wrought iron base. Medium sized. Only a year old; looks like new. \$90/OBO. Lisa Rein, X4-3227 or (202)243-0130.

**FREE! FREE!:** Ads in marketplace are free to employees of The Washington Post. Join thousands of satisfied customers who have bought and sold through Marketplace. The deadline is Friday at noon for the next Thursday's issue of ShopTalk. Send your ad with your extension and home phone number via e-mail to ShopTalk, or fax to x4-4963.

**MARKETPLACE DEADLINE:** Noon Fridays. Please include your *name, extension and home phone number. ADS ARE FOR POST EMPLOYEES ONLY.* Send ads to Shop Talk, 7th floor, or call x4-6803. To send ads via fax dial x4-4963; via e-mail send to [shoptalk](mailto:shoptalk). Ads run two issues unless otherwise requested. One ad per employee, please.

**THIS NEWSLETTER IS PRINTED ON RECYCLED PAPER**

