

# ShopTalk

## The Newsroom's Source

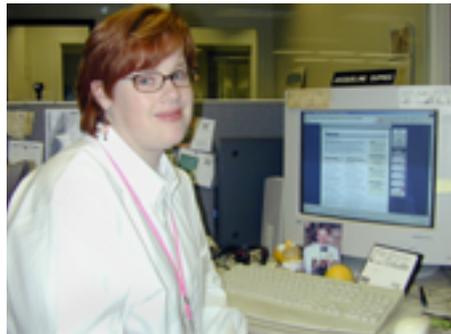
Editor

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The Newsroom's most important source of information is not located at a government office or police headquarters. It is available on every computer in the Newsroom on an intranet site appropriately called The Source. The Source provides information from thousands of pages of documents in mere seconds to The Post's time strapped reporters and editors. [It is the sister site to *IntraNED*, The Post's employee intranet site which is also a valuable resource for information and tools.]

**JACQUELINE DUPREE** is The Source's webmaster, a techno term for the person who designs, programs, organizes the site, and writes some of its content; making sure it is easy to use, up-to-date and functional. Dupree takes information provided by News Research and other Newsroom staff and makes it accessible to the rest of the Newsroom with a click or two of a mouse.

Dupree came to The Post in 1998 to launch The Source, a six-month position that has turned into a permanent job. The test version of The Source was launched in June 1998, just a month after most of the Newsroom staff received access to the Internet.



The Source's webmaster **JACQUELINE DUPREE**.

Since then it has become arguably the best newsroom intranet site in the country, according to Research Editor **MARGOT WILLIAMS**. "We make sure that the information on The Source is from authoritative sources like public records, so we know that the facts are correct," she said.

In addition to court records, speech transcripts, links to other sites, timelines, lists, archives and other source documents, the value of The Source is also its ability to provide information quickly during breaking news as well as changing news.

Dupree and the News Research staff's quick response to a news story can be evidenced by the name of The Source's database on 9/11 and its aftermath which has the letters WTC. "I created the page

and the database when we heard about the World Trade Centers and before the Pentagon was hit. We knew immediately the Newsroom would need a tremendous amount of research for this story." The page now includes

many items such as transcripts from broadcasts by the independent Arab satellite television channel, Al-Jazeera and the color-coded Homeland Security Advisory System Directive.

Another example is what was originally called the Enron database, now renamed the Corporate Scandals and Bankruptcies database, with information about Worldcom, Tyco, Arthur Anderson, and Martha

Stewart, as well as an up-to-date list of the top U.S. bankruptcies.

The Source is also the home for the Newsroom's staff directory, style manuals, reference files and the popular "for sale and in search of" site. Several of these tools are also available to employees through *IntraNED*.

"Out here in Annapolis, we adore the Source," explained staff writer **DARRAGH JOHNSON**. "What a tremendous tool it is ... when it comes to breaking news, and someone is dead and someone else is being arrested on homicide charges, the reporter needs to search documents like court records and property values. And it's all there on the Source." "Plus," Johnson added, "we get all those great extras, like the staff news, job postings, bios of reporters we haven't yet met, and the expense reports that calculate our sum totals for us. It's one-stop shopping, and it's fabulous."

The home page of The Source leads to thousands of documents valuable to reporters and editors.



# P&T Promotions and Transitions

**JOHN ALLEN**, Information Technology, was recently promoted to information security manager. A 17-year veteran of the newspaper, Allen has held several positions in the IT Department, including IT communications systems manager, systems programmer and application programmer. He holds a BS in computer science from California State University in Sacramento.



**JOHN ALLEN** is named information security manager.

**TRACY GRANT**, News, has been named editor of KidsPost, a position she will take over from **JOHN KELLY** before the end of the year. Kelly is moving to a staff writer position for Metro. Grant, a Newsroom employee for nine years, has been the managing editor for online news since 1999, and has held various positions in the Business Section. Before joining The Post, she was the assistant city editor for the *Miami Herald* and has also worked for the *Boca Raton News* in Florida, and the *News-Journal* in Wilmington, Del. Grant holds a BS in journalism from Northwestern University in Evanston, Ill.



KidsPost Editor **JOHN KELLY** will pass his editing duties to **TRACY GRANT** before the end of the year.

**ELISSA LEIBOWITZ**, News, has been named to the position of Metro administrator. She was previously assistant to the assistant managing editor of Sports and prior to that, a news aide for the Sports section. Before coming to The Post

in 1995, she was a reporting intern for the *St. Louis Post Dispatch* and a clerk for the *Dallas Morning News*. Leibowitz earned a BA in journalism from George Washington University.

**DEMIAN PERRY**, Advertising, became a national advertising sales representative in the Technology Unit in October. Perry came to The Post in May 2001 as a marketing analyst for the National Advertising Unit. Perry holds a BA in English literature from the University of the South in Sewanee, Tenn., where he was editor of the student newspaper. He also holds a certificate in British studies from St. John's College in Oxford, England.

**RON PRUE**, Ad Ops, has been named to the position of operations manager. A Post employee since 1972, he most recently was the materials handling manager in Ad Ops for three years. Other positions he has held in Ad Ops include nightshift scanning/indexing team leader and night materials handling manager. Prue began his career at The Post as a journeyman printer in the composing room, where he subsequently held several other positions. In 1988 he was part of

the Raycomp replacement project team that became the nucleus for the Ad Ops Department.

**DEBORAH WIGGINS**, Accounting, was recently promoted to new accounts team leader in the Credit and Collections Group. Wiggins has worked at The Post since 1984 and has held positions in several departments including Advertising, IT, and Production. Wiggins received The Post's Publisher's Award in 1997.

**CAROL WINN**, Advertising, was recently promoted to recruitment advertising supervisor from Recruitment Advertising Unit telephone sales representative. Since coming to the newspaper in 1996, she has also been an advertising service representative and a voluntary sales representative. Winn has earned several awards for her efforts in the Advertising Department. Prior to her career at The Post, she was a producer and director at KBHK-TV 44, which is now UPN 44. Winn holds a BA in broadcast journalism with a minor in business administration from Howard University.



**CAROL WINN** is promoted to supervisor in Recruitment Advertising Unit.

# Central Records Project Reaches Goal



Vice President of Circulation **DAVID DADISMAN** (l) with leaders of the Central Records Project team including (l-r) **CYNTHIA PAGE**, project manager; **DAVE ROBIE**, conversion coordinator; **LYDIA WILKINS**, conversion team leader; and **FRANK MIHALOVIC**, field liaison.

**T**he Circulation Department hosted a lunch reception on Wednesday Nov. 14 for staff from several departments who worked on the department's Central Records Project which was successfully completed on Friday, Nov. 1.

The purpose of the project, which was launched in 2001, was to centralize the records of 305 of The Post's independent

distributors with the Circulation Department's database. Centralizing the records is enabling Circulation to automate and streamline many functions for the distributors, as well as giving The Post an accurate database of its subscribers.

During his comments at the reception, the project's field liaison **FRANK MIHALOVIC** illustrated one way the project has been beneficial for the dis-

tributors. He told the story of a distributor who was able to process 350 vacation stops during the 2002 July 4th holiday in about 10 minutes, a process that previously took hours.

Other speakers at the reception included Vice President of Circulation **DAVID DADISMAN**, City Home Delivery Director **STEVE REED**, Vice President/Busi-

ness Manager **TED LUTZ**, and President **STEVE HILLS**.

"The success of this project shows us the importance of team work and technology," commented Hills. "The Central Records project was like renovating a car while you're driving it in the Le Mans car race. This is a big success for The Post and the benefits will be felt for years to come."



Members of the Central Records conversion team include (l-r) **TINA COUNCIL**, **RODNEY CASH**, **MELISSA GRAHAM**, **RICHARD REED**, **LORRAINE LEE**, and **BRENDA COLE**. Not pictured is **NEIL SALAS**.

# Marketing Department Announces Quarterly Awards

**E**arlier this month, Vice President of Marketing **MARGARET CROMELIN** announced the winners of the Marketing Department's third quarter awards.

Consumer Media Manager **SUSAN HEYMAN** and Consumer Direct Marketing Manager **BONNIE WARNER** were the co-recipients of the third quarter Marketing Leadership Award. The award recognizes outstanding leadership by a

manager in marketing for a specific circulation or advertising project or process involvement. The two received the award for their contributions to the Circulation Department's



2002 fall promotion.

Marketing analyst **AMY LUXNER** received the third quarter Marketer of the Quarter award. She was nominated for the award for her work on behalf of the Circulation Department's Retention Services Group for the fall promotion retention mail project.



**AMY LUXNER**

**SUSAN HEYMAN** and **BONNIE WARNER**

# POST SCRIPTS



It was November 30, 1981 when construction crews began work on the fifth and sixth floors of the new Prudential Building which stood next to The Post's 15th Street Building at 1100 15th Street in Northwest D.C. The new building, facing the corner of 15th and L Streets, was built on the site of the old Pick-Lee Hotel, which was razed in December 1979. Plans called for The Washington Post Company to move some of its corporate offices into the sixth floor of the building and staff from several sections of the newspaper, including Weekend, Style and the Magazine would move to the fifth floor of the building. The building has since been renamed the Akridge Building and four more floors are occupied by Post offices. Several of

the newspaper's IT offices and some Accounting Department offices are on the 4th floor, several Newsroom offices are on the 5th floor, the 6th floor still houses several Post Company corporate offices including Human Resources, IT, Accounting, Corporate Communications, and Treasury, among others. The 7th floor is home to the National Weekly and the Los Angeles Times - Washington Post News Service, as well as additional Accounting Department offices. The Circulation Department takes up the 11th and 12th floors of the Akridge Building.

*During the six-month celebration of the 125th Anniversary, ShopTalk is taking a look back at the events and people that shaped the history of the newspaper.*

**NO SHOPTALK NEXT WEEK**

ShopTalk will not be published next Thursday, Nov. 28. Have a happy and healthy Thanksgiving!

## IT'S A POST PARTY!



Celebrate The Post's 125th anniversary and honor this year's Eugene Meyer Award winners on Friday, Dec. 6 from 5 to 8 p.m. in the third floor of the Northwest Building. The Eugene Meyer Award is the highest honor an employee can receive during their tenure at The Post. Music will be provided by the award-winning country rock band Last Train Home with lead singer and Weekend columnist **ERIC BRACE**. Call the Public Relations Department today to RSVP at x4-7969.

### OPEN ENROLLMENT UPDATE

You have another opportunity to enroll or make changes to your benefit elections for 2003. A final benefits open enrollment period will be held Nov. 20 - Nov. 27. During this time you may change your elections online at [www.wponet.com](http://www.wponet.com). The online enroller will be available 24 hours a day, except for scheduled maintenance on Wednesday, Nov. 20, 4 - 6:30 a.m.

If you have any questions, or need assistance, contact the Benefits Department at x4-7171.

### LEVEY'S CHILDREN'S CAMPAIGN

On Dec. 2, columnist **BOB LEVEY** will kickoff his annual fundraising campaign to support Children's Hospital through his Bob Levey's Washington column in the Style section. The most successful effort of its kind in an American newspaper, Levey's column has raised more than \$15 million.

Beginning Dec. 2, you can contribute to the campaign online at [washingtonpost.com/childrenshospital](http://washingtonpost.com/childrenshospital), or make a check or money order payable to Children's Hospital and drop it off at his office in the Newsroom.

# MARKETPLACE

**HOLIDAY NUTS:** Guaranteed fresh pecan halves for the holidays. Easy to freeze, delivered to your office, \$5/lb. Proceeds go to the Lions Club's work with the blind and poor. This is the 24th year of the sale! Call Bill Benner at (804) 973-5727 or x4-5281.

**FREE:** To a good home, tri-color male Shetland Sheltie, 8-yrs.-old, house broken well behaved. Not good with young children. Needs an owner who can devote plenty of time and attention. Call Nicole at x4-7037, or e-mail [giddensne@washpost.com](mailto:giddensne@washpost.com)

**ROOMMATE WANTED:** Share a large house with one adult in Burke, Va. Very large yard with a flower garden and koi pond, 1 block to beautiful Lake Braddock, 5 minute drive to Springfield Plant. Non-Smoker and dog lover (I have two, one small and one larger). \$800 includes utilities. Call Jacklyn at x4-7758.

**FOR SALE:** Bauer men's hockey skates, size 7, like new. \$25. Call Susan at 4-5032 or (301) 589-6382.

**FOR SALE:** Due to move - King size sleigh bed frame (3 years old) and king size mattress (1 year old). Originally bought for \$2,300 total, selling for \$800. Pictures available! Call Jeff at x4-9246 or (703) 407-8644.

**HELP THE HOMELESS** — Bring in the travel-size toiletries you picked up on vacation or during your Thanksgiving travels and also any large or boot size shoeboxes. Call Barbara Hudson in Accounting at x4-6229 or (301) 593-3422.

**FOR SALE:** 1996 Suzuki Katana 600, \$1,200/OBO, call Donna at (703) 503-2212.

**FOR SALE-** Home gym free-weight set. Bench w/attachmnt for leg workout. Rack for barbells, cable's for back, triceps, etc. workout, weights & bars included, \$400. Call Kim at x4-7759 or (703) 578-1554.

**ISO:** Gently used Hooked on Phonics reading program, will buy for reasonable price. Call Nicole at x4-7037 or e-mail [giddensne@washpost.com](mailto:giddensne@washpost.com)

**FOR SALE:** 3 piece set (coffee table and two end tables with drawer), cherry, \$30/OBO. Also, two wrought iron lamps in excellent condition, both lamps for \$20. Only \$50 for everything. Call Pete at x4-7652 or (301) 774-2537.

**FOR SALE:** Cherrywood dinette set with leaf, 6 matching chairs, high back/white upholstery includes server piece and 2 piece china cabinet with glass and mirrored shelves, \$600. Call Renee at (301) 345-3361.

**FOR SALE:** VW '99 Jetta Wolfsburg edition silver 4-door sedan, 37K miles. 5-speed stick shift, gray cloth interior, ac, pwr. doors & windows, sunroof, am/fm cassette with 6 CD changer, cruise control, alloy wheels, front fog lamps, leather-wrapped steering wheel. \$10,950. Excel. cond. Please call Francis Tanabe at x4-7886 or at home, (301) 229-1159.

**FOR SALE:** Olympic weight lifting bench. Brand new fully assembled, never used, can be dismantled in sections for easy transport, \$275. Call Bonita at (301) 877-6044.

**ISO NANNY** - Eager to return to work staff writer needs a full-time, live-in nanny, must drive, be legal resident and speak English, for 2 1/2 yr. old and 5 mo. old baby. Call Laura Blumenfeld at (202) 537-1902, or email [Laurablulu01@aol.com](mailto:Laurablulu01@aol.com).

**MARKETPLACE DEADLINE:** Noon Fridays. Please include your name, extension and home phone number. **ADS ARE FOR POST EMPLOYEES ONLY.** Send ads to Shop Talk, 7th floor, or call x4-6803. To send ads via fax dial x4-4963; via e-mail send to [shoptalk](mailto:shoptalk). Ads run two issues unless otherwise requested. One ad per employee, please.

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