

# Shoptalk

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## 2002 Eugene Meyer Awardees *The Post Celebrates 125 Years*

**T**hree Post employees will be awarded the newspaper's highest honor, the Eugene Meyer Award tomorrow, Friday, Dec. 6, on the 125th Anniversary of the first issue of The Washington Post. Last week, Publisher **BO JONES** announced that **ROYSTON O. DE SOUZA**, Advertising; **DIANE PATTERSON**, Production, and **MARTIN WEIL**, Newsroom, will receive their awards during a celebration of the newspaper's rich history to be held on the third floor of the Northwest Building from 5 to 8 p.m.

All employees are invited to attend this opportunity to enjoy a fun evening of good food and music in the warm company of their friends and colleagues at The Post. The music will be provided by the popular local band Last Train Home with lead vocalist and Weekend columnist **ERIC BRACE**, which has performed at venues across the metro area including the 9:30 Club, the Birchmere, and IOTA. Employees attending the

event will receive a special 125th Anniversary memento.

The Eugene Meyer awards were established in 1983 on the 50th Anniversary of Eugene Meyer's purchase of The Post. The award recognizes employees whose careers at the newspaper exemplify the seven principals for the conduct of a newspaper that were established by Meyer. (See box on page 3.)

De Souza is director of major accounts in the Advertising Department, overseeing the department's largest segment of revenue. "When Bo [Jones] shared the good news with me about the award, for me it was a sense of tremendous elation and appreciation, he said. "Over

the years I've admired the prior [Eugene Meyer Award] recipients and it is quite an honor that I'll be in that group...it doesn't come much better."

De Souza came to The Post in 1972 while attending college as a part-time

clerk in what was then called the Advertising Services Department and is now Advertising Operations. He subsequently rose through the ranks of the department, processing ads and supporting advertisers' needs. By the mid-1980s he was responsible for production of the

Sunday Magazine, TV Week and special sections, becoming operations manager for the revamped Sunday Magazine in 1986. In 1989, he was named sales manager for the Magazine.

In 1991 De Souza became the sales manager for the travel (and later, international) category and has directed the major accounts unit since 1998.

He received a BA in English with a minor in educational psychology from D.C. Teachers College in 1973 and an MA in international relations from Johns Hopkins University School of Advanced International Studies (SAIS) in 1975.

Born and raised in the country of Guyana in South America, De Souza came to the U.S. in 1969 after grad-



MARTIN WEIL



ROYSTON DE SOUZA

DIANE PATTERSON



PHOTOS - MELISSA CANNAROZZI

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**TOMORROW!**

# Celebrate

The Post's 125th Anniversary as we honor the 2002 Eugene Meyer Award Winners

Friday, December 6

Third Floor, Northwest Building

5 to 8 p.m.

All employees are invited to attend this special event!

RSVP to the Public Relations  
Department at x4-7969



## Be An Angel

Post employees are invited to support the *Bright Beginnings* developmental daycare center for homeless children during this year's Be An Angel Campaign.

Located in the District, *Bright Beginnings* offers free, full-day, year-round, and developmentally appropriate care for children ages six weeks to five-years-old. There are three ways you can help:

**Donate Essential Items to Bright Beginnings:**  
ALL DONATIONS MUST BE UNWRAPPED

Necessary items include: Clothing and coats for children from six weeks to five-years-old, toys, diapers (large sizes especially needed), Metro bus tokens

(for parents to bring their children to Bright Beginnings), strollers (single umbrella style, as well as double).

**Donate a Gift Certificate...**from Giant or Safeway. Gift certificates from these stores will help the parents of Bright Beginnings children to purchase necessities.

**Make a Contribution...**to support the vital work of *Bright Beginnings*. Donations payable to *Bright Beginnings* will help the center to continue their commit-

ment to homeless children and their families by giving the District's most vulnerable citizens a chance of beating the odds against them and achieving stable home environments and economic security. Among other items, donations will be used to purchase gift certificates to Giant and Safeway.

**Donations can be made at The Post until Dec. 27.**

At the Northwest Building items can be placed in the large "gift boxes" in the main lobby. Checks, cash or gift certificates can be placed in the donation box on the security desk. Springfield and College Park employees should drop off donations at the Plant Administration Office during the day or Plant Security in the evenings.

**Or bring your gift and join us at The Post's annual holiday celebration:**

Join us for cocoa and cookies and enjoy the music provided by the Eastern High School Choir  
Wednesday, December 18  
Noon-2 p.m.  
The Northwest Building Front Entrance

For more information, contact **LISA JACZKO-BOLTON** at x4-7970.



uating from high school. He currently lives in Bowie, Md., with his wife, Lorraine, and their teenage sons, Christopher, and Nicholas.

Diane Patterson is the Springfield Plant mailroom superintendent for both R-O-P and materials handling. "Receiving this award is an overwhelming honor," she explained. "I still can't take it in. I never thought in terms of being recognized this way."

In August 1968 Patterson answered a classified ad in *The Post* and began her career as a junior clerk in the Advertising Department and then received a number of promotions in that department. In 1975 she moved to the pressroom in the Northwest plant as a press operator and was promoted to crew chief. In 1981 Patterson was one of three crew chiefs assigned to restart the old *Washington Star* production facility in Southeast D.C. after it was purchased by *The Post*, and was promoted to foreman in 1982.

In 1984 she became a foreman at the Springfield pressroom and was instrumental in

### Seven Principles for the Conduct of a Newspaper:

The first mission of a newspaper is to tell the truth as nearly as the truth can be ascertained.

The newspaper shall tell all the truth so far as it can learn the important affairs of America and the world.

As a disseminator of news, the paper shall observe the decencies that are obligatory upon a private gentleman.

What it prints shall be fit reading for the young, as well as for the old.

The newspaper's duty is to its readers and to the public at large, and not to the private interests of its owners.

In the pursuit of truth, the newspaper shall be prepared to make sacrifices of its material fortunes, if such course be necessary for the public good.

The newspaper shall not be the ally of any special interest, but shall be fair and free and wholesome in its outlook on public affairs and public men.

— Eugene Meyer  
*Publisher of The Post, 1933-1946*

creating its performance development program. In 1994 Patterson was promoted to assistant superintendent to manage the Mailroom's Hire Office. She was named Springfield R-O-P superintendent in April 2000.

A native of Lynchburg, Va., Diane attended Madison College, which later became James Madison University. She resides in Manassas, Va. with her husband, Charles.

Martin Weil has spent his

career at *The Post* as a reporter on the Metro Section's City Desk since his arrival in 1965. "This means a great deal to me," said Weil. "The *Post* is a great institution that was built by Eugene Meyer and his family. Everyone who works here is in his debt and I'm proud to accept this award in his name."

Weil has written and contributed to hundreds of stories each year that have marked the history of the metro area and the country for almost four

decades. His byline has appeared on stories ranging from the District's 1968 riots, the murder of John Lennon, record-setting blizzards and heat waves, and more recently, the 9/11 attack and the sniper shootings.

As a night rewrite reporter, he has had one of the Metro section's most demanding positions and is called upon to write or contribute to a wide variety of breaking stories and obituaries under immense deadline pressure. Weil, who has been referred to as one of the Newsroom's jack-of-all-trades, also occasionally fills in as night city editor. After running each of seven marathons in the 1980s, he came to work as usual for his shift that night, an example of his tenacity and dedication to *The Post*.

Weil earned a BA in physics at Wesleyan University in Conn. and an MA in physics and mathematics from the University of California in Berkeley.

A resident of the District of Columbia, Weil grew up in New York City.

## Bylines

**T**he *Post* presented eighteen area principals with the 2002 Distinguished Educational Leadership Award (DELA) during a ceremony held on the third floor of the Northwest Building on Monday, Nov. 18.

The awards were hosted by Chairman **DON GRAHAM** who spoke about each of the winners, providing the audience with examples of the nominations provided by their colleagues, teachers, parents and students. The *Post* reported on Nov. 19 that a common theme that emerged from nominations was the challenge of student diversity.

At Arlington's Barcroft Elementary School, Principal Miriam D. Hughey-Guy was credited with doing a "simply remarkable job" of fostering the academic achievement of a student body coming from 40 countries and speaking more than 20 languages. At High Point High in Prince George's County, William H. Ryan was lauded as a devoted leader of a school where students from 60 countries speak 50 languages.

The *Post* established the award in 1986 to recognize outstanding area public and private school principals. Each of the DELA award win-



PHOTO - GERALD MARTINEAU

Publisher **BO JONES** and Chairman **DON GRAHAM** with Paul Rhodes, principal of Mutual Elementary School in Calvert County, Md. and a 2002 Distinguished Educational Leadership award winner.

ners received an Irish crystal school bell and seminar this summer in St. Thomas, U.S. Virgin Islands for media and crisis communication training and an opportunity to network with each other.

**T**he *Post*'s Young Journalists Development Project (YJDP) hosted 170 participating area high school students and advisors for a half-day seminar held at *The Post* on Wednesday, Nov. 20.

In addition to sharing ideas and copies of their high school newspapers, the students and advisors had the opportunity to hear from *Post* staff including Publisher **BO JONES**, Executive Editor **LEN DOWNIE** and Style staff writer **NATALIE HOPKINSON**.

## POST SCRIPTS



On Dec. 6, 1959, The Post's White House correspondent Ed Folliard was the first reporter in history to witness a meeting of the Pope and a U.S. President. Folliard was the pool reporter at the historic gathering, which included Pope John XXIII, President Dwight D. Eisenhower, members of Eisenhower's family and staff and Ambassador Robert Murphy. According to the article in ShopTalk, Eisenhower was the second U.S. President to visit a Pope. In 1919, Woodrow Wilson called on Pope Benedict XV, but no press were permitted to attend.

*During the six-month celebration of the 125th Anniversary, ShopTalk is taking a look back*

*at the events and people that shaped the history of the newspaper.*

### FALL GIVING CAMPAIGN

Don't forget to return your United Way or America's Charities response form to your department chairperson. A complete list of the chairpeople and their extensions can be found on the *IntraNED* home page. There are two more chances to be included in a drawing of returned response forms to win prizes. The final two drawings will take place on Dec. 10 and Dec. 17.



### EXPENSE REPORT DEADLINES

Please note the following deadlines from the Accounting Department for 2002 expense reports.

Delinquent expense reports  
*Tuesday, Dec. 17*

Accounts Payable vouchers  
*Wednesday, Dec. 18*

Final current expense reports (those after 12/17)  
*Tuesday, Dec. 24*

Accrual worksheets  
*Thursday, Jan. 2  
by noon*

Delinquent expense reports are those in excess of two weeks past due. Reports for current expenses incurred between Dec. 17 and Dec. 24 will be accepted by Tuesday, Dec. 24. No expense accounts will be accrued. If you have any questions, contact **JANET HALLAM**, financial accounting manager at x4-4248.



### LEVEY'S CHILDREN'S CAMPAIGN

For more than 20 years, columnist **BOB LEVEY** has been running his annual fundraising campaign to support Children's Hospital through his Bob Levey's Washington column in the Style section. The most successful effort of its kind in an American newspaper, Levey's column has raised more than \$15 million.

You can contribute to the campaign online at [washingtontopost.com/childrenshospital](http://washingtontopost.com/childrenshospital), or make a check or money order payable to Children's Hospital and drop it off at his office in the Newsroom.

## MARKETPLACE

**FOR SALE:** HealthRider low-impact aerobic fitness machine. Yours for \$100/OBO. (\$300 new). Check out this Web site to learn more: <http://www.iconfitness.com/cgi-bin/ncommerce3/CategorDisplay?cgmenbr=979&cgfrnfr=101461>. Call Mary at (703) 425-3420 or x4-3223.

**FOR SALE:** Full size 8' bedliner for a Ford pickup, Duroliner brand with the Ford emblem, from my 1999 Ford F250 Super Duty, like new. I had to remove it because of hardware needed in the pickup bed. \$200/OBO. Call Charlie at x4-5643.

**FOR SALE:** 1949 Studebaker truck, 390 engine, \$6,500. Picture can be seen on bulletin board near the cafeteria, across from Health Center. Call Sheila at x4-4749.

**FOR SALE:** Bauer men's hockey skates, size 7, like new. \$25. Call Susan at 4-5032 or (301) 589-6382.

**FOR SALE:** Due to move - King size sleigh bed frame (3 years old) and king size mattress (1 year old). Originally bought for \$2,300 total, selling for \$800. Pictures available! Call Jeff at x4-9246 or (703) 407-8644.

**HOLIDAY NUTS:** Guaranteed fresh pecan halves for the holidays. Easy to freeze, delivered to your office, \$5/lb. Proceeds go to the Lions Club's work with the blind and poor. This is the 24th year of the sale! Call Bill Benner at x4-5281 or Veronica at x4-5214.

**FREE:** To a good home, tri-color male Shetland Sheltie, 8-yrs.-old, house broken well behaved. Not good with young children. Needs an owner who can devote plenty of time and attention. Call Nicole at x4-7037, or e-mail [giddensne@washpost.com](mailto:giddensne@washpost.com).

**ISO:** Gently used Hooked on Phonics reading program, will buy for reasonable price. Call Nicole at x4-7037 or e-mail [giddensne@washpost.com](mailto:giddensne@washpost.com).

**FOR SALE:** Yerf Dog go-kart, 2 seater 3200, roll bars, new and still in crate, \$800. Call Benny at x4-6977, or (301) 262-6098.

**FOR SALE:** VW '99 Jetta Wolfsburg edition silver 4-door sedan, 37K miles. 5-speed stick shift, gray cloth interior, ac, pwr. doors & windows, sunroof, am/fm cassette with 6 CD changer, cruise control, alloy wheels, front fog lamps, leather-wrapped steering wheel. \$10,950. Excel. cond. Please call Francis Tanabe at x4-7886 or at home, (301) 229-1159.

**FREE! FREE!:** Ads in marketplace are free to employees of The Washington Post. Join thousands of satisfied customers who have bought and sold through Marketplace. The deadline is Friday at noon for the next Thursday's issue of ShopTalk. Send your ad with your extension and home phone number via e-mail to ShopTalk, or fax to x4-4963.

**ROOMMATE WANTED:** Share a large house with one adult in Burke, Va. Very large yard with a flower garden and koi pond, 1 block to beautiful Lake Braddock, 5 minute drive to Springfield Plant. Non-Smoker and dog lover (I have two, one small and one larger). \$800 includes utilities. Call Jacklyn at x4-7758.

**FOR SALE:** 1996 Suzuki Katana 600, \$1,200/OBO, call Donna at (703) 503-2212.

**MARKETPLACE DEADLINE:** Noon Fridays. Please include your name, extension and home phone number. **ADS ARE FOR POST EMPLOYEES ONLY.** Send ads to Shop Talk, 7th floor, or call x4-6803. To send ads via fax dial x4-4963; via e-mail send to [shoptalk](mailto:shoptalk). Ads run two issues unless otherwise requested. One ad per employee, please.

**THIS NEWSLETTER IS PRINTED ON RECYCLED PAPER**

