

# ShopTalk

MAY 1, 2003 Vol. 29 No. 15

Editor, Lisa O'Donnell Connors, x4-6803

## Working Toward Picture Perfect

**T**housands of miles away in Iraq, Post photographers are sending back photos that capture the stark yellow gold of the desert sand against a brilliant blue sky. Closer to home, photographers are taking photos of spring in the metro D.C. area with hues of pinks, purples and greens. It will take the skills and hard work of 10 color toning and imaging staff in the Engraving Department to make sure that the nuances of every color in every photo appear as true to life as possible when they are printed in the newspaper.

"It's [color toning] a part of the paper that if done right, nobody notices," explained **MIKE CLURMAN**, vice president of operations. "And, if it is done wrong the whole world knows. We have the best news



The color toning and imaging staff in the Engraving Department includes (l-r) **TIM FITZSIMMONS**, **PETE GRAGNANI**, **WAYNE BROOKS**, **KEVIN CONNER**, **J.D. WILLIAMS**, and **TOM SWEENEY**.

PHOTO PROVIDED BY ENGRAVING DEPT.

photographers in the world and we want their photos in the newspaper to get the justice they deserve."

A year ago, Clurman challenged the engravers and Quality Assurance Manager **KEVIN CONNER** to improve the color toning process in The Post. "One of the challenges that Mike gave us is that the color in The Post should be as good or better than the *New York Times* and *USA Today*," said Conner.

Getting true color on newsprint is a complicated process. According to Conner, the visible spectrum contains trillions of colors, but The

Post's presses can print only thousands. The challenge is to have each color photo look as good as it can within the limits presented by coldset ink printing at high speeds on newsprint.

"This is where the skills of our engravers comes into play," he explained. "The photos that are sent to the photo pool for color toning are in what is called RGB color space (combining pixels of red, green and blue light at varying combinations and intensity).

Below, Tom Sweeney works on a photo that will appear in The Post.



PHOTO - KEVIN CONNER

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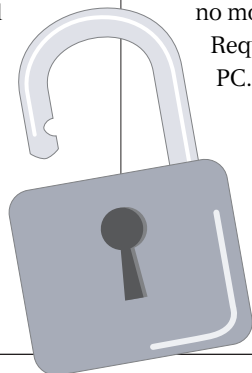
# Make a More Secure Password

The IT Department recently sent an e-mail to employees encouraging the use of “strong” passwords on The Post’s personal computers (PC). According to **BILL LIBERTI**, director, IT Client Services, during a recent password audit of the network, IT found that 78 percent of the network sign-on passwords (the first password you are prompted for when you start up your PC) were considered “weak” or easy to guess. IT also found that individual PCs have been compromised (used by others under an individual’s sign-on) and used to access unauthorized Internet sites.

In the coming months, IT will be upgrading the newspaper’s Network Operating System and the use of “strong” passwords will be mandatory. In the meantime, employees should take the following steps to create a new password on their computer.

## 1. CHOOSE A NEW “STRONG” PASSWORD:

- Do not use any part of your name or user ID
- Passwords must be at least eight characters
- Passwords should contain characters from three of the following four categories:
  - Contain at least one upper case character (A..Z)
  - Contain at least one lower case character (a..z)
  - Contain at least one number (0..9)
- OR
- Contain at least one non-alphanumeric character (i.e. \$, #, %)
- Do not write your password down and leave it where someone can discover it.



## To change your existing password to the new “strong” password

### FOR WINDOWS 95/98:

Click Start, go to Settings, then go to Control Panel  
Double-click on the “Passwords” icon  
In the Password Properties window, click the “Change Passwords” tab  
Click “Change Other Passwords”  
Enter “Old Password” where specified  
Enter “New Password” where indicated  
Re-enter “New Password” for verification  
Click OK

### FOR WINDOWS NT/2000:

Press Ctrl-Alt-Delete  
Click on “Change Password”  
Enter “Old Password” where specified  
Enter “New Password” where indicated  
Re-enter “New Password” for verification  
Click OK

### FOR MACINTOSH PC:

Select finder from the task bar  
Highlight the apple menu and select chooser  
Select Apple Share  
Choose any apple talk zone  
Select the file server  
Click OK  
From the pop up menu- select change password  
Enter your old password and then enter the new password  
Click OK

## 2. SECURE YOUR PC

Set an automatic PC “lockout” (so others can not use your PC) after 15 minutes of no mouse or keyboard activity.  
Require a password to unlock the PC.

## To secure your PC with a password protected screen saver:

### FOR WINDOWS NT/2000:

Click Start  
Click on Settings and select Control Panel  
Double Click on Display  
Click on the Screen Saver tab  
From the pull-down menu for “Screen Savers” select a screen saver  
Check the box for Password protected  
Set the “wait time” to 15 minutes  
Click OK.

### FOR WINDOWS 95/98

Click Start  
Click on Settings and select Control Panel  
Double Click on Display  
Click on the Screen Saver tab  
From the pull-down menu for “Screen Savers” select a screen saver  
Check the box for Password protected  
Set the “wait time” to 15 minutes  
Click change to enter your password  
Click OK to confirm these settings and exit the Display Properties screen.

Employees are recommended to only use Microsoft screen savers.

### *In addition:*

- Reboot your PC at the end of a work-day and do not log back in.
- Report any suspected unauthorized PC use to your manager and/or the IT Help Desk.

For more information, employees should contact their IT support staff:

**Northwest Building:** IT Help Desk,

x4-4357

**College Park Plant:** Tech Services,

x6-1144

**Springfield Plant:** Tech Services,

x6-1945

Engravers convert color from this RGB space to CMYK space - the combination of cyan, magenta, yellow, and black dots which our presses require to print any full-color image."

To meet Clurman's challenge of better color in the pages of The Post, the engravers needed upgraded equipment and more training. **JOE ELBERT**, assistant manag-

ing editor/photo, collaborated with Conner and the engraving staff, providing assistance and support. The new color monitors in Engraving were calibrated to match the monitors in the Photo Department.

The monitors were also set up to do color separation on the screen that took into account the ink characteristics and printing processes of the presses.

The engravers also went through intense training with a Photoshop consultant that was recommended by Elbert and the Photo Department. [The Post uses Photoshop software for processing photos.] The consultant met weekly with the engravers for several months, providing one-on-one training.

On the fourth floor of the Northwest Building where the



Standing in front of the "photo hall of fame" on the fourth floor are engravers **JIMMY LITTLE** and **LUIS ARIAS**.

PHOTO - KEVIN CONNER

as Clurman said, a job that if done right, nobody notices.

In a hallway in a corner of the fourth floor you can also see how the engravers are meeting Clurman's challenge to be as good as or better

than the *New York Times*, or *USA Today*. Conner has set a "photo hall of fame" taping up common photos that have run in The Post and other newspapers that clearly show The Post's efforts to print better quality color photos.

"We've all seen over the last year that the color has been getting better and better," said Conner. "For the first time in 15 years, I recently got a call from a reader with a compliment on the color in that day's newspaper." ■

The team of engravers also began a peer review process. Periodically, the team will get together and work their way through the newspaper, providing input and suggestions on the quality of the color toning and how it could be improved, if necessary. Additionally, it is an opportunity to provide a pat on the back for,

### The Engraving Dept.'s Color Toning and Imaging Staff:

- Luis Arias
- Wayne Brooks
- Dennis Burton
- Tim Fitzsimmons
- Pete Gragnani
- Jimmy Little
- Ida Richardson
- Tom Sweeney
- Vera Thornton
- J.D. Williams

## Join Our Team!

### May 7 Deadline



The Post is the Community Sponsor of this year's Komen National Race For The Cure® on Saturday, June 7. Post employees who are interested in participating as a team can invite family and friends to join. The event begins at 8:30 a.m. on the Mall. There is a registration fee of \$25.

All Post team members will receive a specially designed Post team T-shirt (in addition to the regular Race For The Cure® T-shirt) and a pre-race breakfast at the Northwest Building. Race packets will be available for pick up in the Public Relations Department on May 29 for employees who turn in their registration forms to the Public Relations Department by 5 p.m. on Wednesday, May 7. If you register after May 7, you can still join the

team by entering the Team Code TWP on your registration form. However, your race packet will not be delivered to The Post.

For more information or for an entry form, contact **GAYLE GIGER**, Public Relations at x4-7743, **CARRIE MORSE**, Public Relations at x4-7972, **MILENE PURDY-KENT**, Accounting, at x4-5997, **VALERIE KENYON GAFFNEY**, Springfield Plant, at x6-2409, or **PATTI ALUISE**, College Park Plant, at x6-1106.



## PostScripts

### Correction

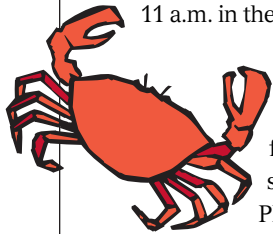
Sunday Source Editor **SANDY FERNANDEZ** was misidentified in the photocaption on page 1 of last week's ShopTalk.

### Springfield Blood Drive

The Springfield Plant is holding a Red Cross blood drive on Tuesday, May 27 from 11 a.m. to 4 p.m. The Bloodmobile will be parked in the basketball court area. If you are interested in being a donor, contact the Springfield Health Center at x6-2240.

### Get Crab Happy On Tuesday

Brock & Company will be featuring a Crab Fest on Tuesday, May 6 during lunch hours beginning at 11 a.m. in the Northwest Building.



The Crab Fest will feature free samples\* of Phillips

Restaurant brand crab dishes including lump crab cakes, Maryland crab soup, and fried seafood platters, among others. Brock and the Phillips Seafood Restaurant in D.C. will also be giving away free meals at the famous seafood restaurant and other prizes. \* While they last!

### Super Sunday Source Sendoff!

Employees at the Northwest Building, College Park and Springfield plants joined in the celebration of the Sunday Source launch with cake and a Sunday Source T-shirt giveaway on Friday, April 25. If you work at the Northwest Building and were not able to attend the launch celebration to pick up a T-shirt, you can stop by the Public Relations Department between 11 a.m. and 2 p.m. to pick up your shirt. Employees at the printing facilities will receive T-shirts through their supervisors.

Right, Advertising representatives **OMAR SCOTT** and **MARY VENEY** display the "goodies" they received at the Sunday Source launch held in the Sousa Meeting Room in the Northwest Building.



**TONY MATTHES**, Press-room, picks up his piece of cake at the College Park celebration from Brock employee Maria Hernandez.



PHOTO - LES MARTIN

Springfield Press Operator **CHANH LAC** has his fork at the ready to taste a piece of the Sunday Source cake from Brock Assistant Chef Maria Garcia.



PHOTO - MARTHA YEATER



The Northwest Building's Sousa Meeting Room was transformed into a Sunday Source launch party room on Friday, April 25.

## Marketplace

**TRAVEL OPPORTUNITY:** Travel to Bulgaria and Romania, August 2 - 27, 2003, with the Balkan Folklore Studies group (based in San Diego). Visit charming towns, ethnographic museums, ancient sites. Attend dance workshops and craft demonstrations. Experience the life, customs, music, food and traditions of the various regions. Cost is \$2,629 for 23 days, plus airfare. (Single supplement is \$340.) Deposit of \$250 due now - the rest, in June. Call Susie Van Pool at (202) 234-3916.

**FOR SALE:** Pilates Performer JP exerciser. Brand new. Never used. Video included. Some assembly required. As shown on the Home Shopping Network, an excellent all-around workout for any level using the highly popular "Pilates" exercise discipline. Purchased for \$225. Asking \$100. Call Maxine x4-5734 or (202) 667-8605.

**FOR SALE:** "You Better Believe It!" the new CD by Terence McArdle featuring the band Big Trouble with guests from Big Joe & the Dynafloes, the Iguanas, and the Grandsons is now available, only \$15, cash or check. To purchase contact Terence via e-mail at [jtmcardle@cs.com](mailto:jtmcardle@cs.com), or call (301) 460-5010 evenings.

**FOR SALE:** 1 carat round diamond ring for \$350/OBO. 1/2 carat round diamond ring for \$200. Contact Tammy Johnson x4-7894 or (202) 526-2997 (evenings).

**FOR SALE:** Weight bench \$100, barbells \$75 each set, stepper \$30, rowing machine \$50 and ping-pong table \$75. Call Diane at (301) 681-3631 or x4-7402.

**ISO:** Looking to buy a used stationary bike. Call Barbara at x4-6229, or (301) 593-3422.

**FOR RENT:** Lake Tahoe, 3 BR cottage for rent, Incline Village, NV, north shore Lake Tahoe. Breathtaking scenery, biking, hiking, kayaking, swimming, casino gambling, great restaurants. Get out of the humidity and enjoy this fabulous mountain destination. Available now through July at reduced rates for Post employees. Call Ellen at x4-7762.

**FOR RENT:** Dupont/Adams Morgan, 1 BR apt., 1736 Willard Street, NW, w/d, cac, fpl, hardwood floors, walk-in closet w/built in shelves, pets OK, close to Dupont, Adams Morgan & U Street shops, clubs, bars and restaurants, \$1,500 a month. avail. May 1, Call Sarah-Jane at (202) 518-5956.

**FOR SALE:** Goldstar 0.6 Microwave, white, \$40, brand new in the box. Great wedding or graduation gift. Call Renee (301)345-3361 and check out site to see a picture (top of the page) <http://store.yahoo.com/everything-bagel/avmi.html>

**MARKETPLACE DEADLINE:** Noon Fridays. Please include your name, extension and home phone number. Ads are for Post Employees only. Send ads to Shop Talk, 7th floor, or call x4-6803. To send ads via fax dial x4-4963; via e-mail send to [shoptalk](mailto:shoptalk). Ads run two issues unless otherwise requested. One ad per employee, please.

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