

# ShopTalk



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Editor, Lisa O'Donnell Connors, x4-6803

## The 2003 Interns

Summer at The Post means an influx of high school, and undergraduate and graduate college students working on assignments in almost every department. This year on the business-side, there are 34 summer interns, in addition to four MBA students. The Newsroom is hosting 22 interns that were chosen from more than 600 applicants. There are also three students working for the Production Department at the



Allison Krapp works the night shift in the Springfield Plant's Platemaking Department.

Springfield Plant bringing new ideas to the plant and gaining valuable experience working for a major newspaper.

"The great thing about the Production Department is that there



Steven Scott and Chintan Sheth are working on projects for the Springfield Plant's Mailroom.

are always important projects to be done and we're lucky to have interns this summer who are going to take these projects and run with them," explained Springfield Plant Manager **JENNY RYMARCSUK**.

Chintan Sheth, a master's degree candidate in industrial and systems engineering at Virginia Tech, is charged with finding solutions to better manage the increasing number of different versions of preprints flowing into the Springfield Plant's Mailroom.

According to **OLIVIER GIROD**, manager of packaging and distribution, the Mailroom processes approximately two billion advertising preprints a year; 1.6 billion go into the Sunday paper insert. The number of versions of preprints

increased by 15 percent last year, further complicating an already complex process of making sure the right preprint gets to the right Post reader. Giant Food alone has more than 30 versions of its weekly preprinted advertising circular.

"Chintan brings to the table the ability to

help us break down a large complex problem into smaller pieces," noted his supervisor, **ALAN NEISS**, manager of planning and analysis.

Steven Scott, a junior majoring in mechanical engineering at Penn State shares an office with Sheth at the plant. His project is to develop a safety training class for mailroom managers and staff. He will also teach the class and train another employee to teach the class before he heads back to school in mid-August. His time is split between researching safety regulations and statistics on the computer and walking through the mailroom making observations.

A Springfield, Va. native, Scott

# Response to ShopTalk Key Ideas

Last month we asked ShopTalk readers for input on the following two Key Ideas submissions regarding the production of ShopTalk:

1. Eliminate the paper version of ShopTalk with the possible exception of a small quantity for employees who don't have online access to Intraned. (ShopTalk is currently posted on Intraned each week.)
2. Eliminate the coated stock that ShopTalk is now printed on since it became a color publication. (Since coated stock is necessary to print ShopTalk in color, acceptance of this idea would mean that ShopTalk would go back to being a black and white publication.)

We are grateful to those of you who took the time to send us your thoughts — it was an informative process! What



we did learn from the respondents is that the overwhelming majority felt strongly that The Post should continue to have a print version of ShopTalk. Many of the points cited in the e-mails we received mirrored the reasons for having a print version of the newspaper, even as Internet readership of The Post grows. One responder noted "When I read I like to hold it in my hands, be it a newspaper, book or magazine."

Based on this input, and an assumption that *Intraned* readership of ShopTalk will have an impact on the amount of copies needed, we have decided to retain the printed ShopTalk but reduce the print order by 20 percent, effective

immediately. This step will generate an annual savings of slightly over \$5,000 to the newspaper. Furthermore, the Public Relations Department will regularly monitor ShopTalk usage to ensure the least amount of waste.

We have also decided ShopTalk will continue to be printed in color on coated paper stock. Because we are able at this time to use available capacity on an in-house digital color printer that is on a fixed-cost lease agreement, there is no additional cost to the newspaper for printing ShopTalk in color versus black and white. In fact, under these circumstances printing



in color is slightly cheaper. According to the Printing Services Department, the costs of coated stock paper versus the uncoated stock are the same. However, the digital color printer is faster, much less labor intensive, and requires less pre-press handling than the old black and white press.

Thank you again for your input as we all seek to retain ShopTalk as an effective employee communications vehicle while pursuing intelligent ways to reduce costs throughout The Post under the Key Ideas initiative.

Lisa Jaczko-Bolton,  
Public Relations Manager

Ted Lutz,  
Vice President/  
Business Manager

## Bylines



PHOTO - KERRY O'NEILL

President and General Manager **STEVE HILLS** provided an overview of The Post's proposed cost containment measures and the results of cost saving initiatives that have already been implemented at a brown bag lunch held on Friday, June 27. Approximately 80 employees sat in on Hill's presentation and participated in a lively question and answer session.



PHOTO - NEEKEDRA MASON

Education reporter **JAY MATHEWS** talks to one of the 24 participants in The Post's Vincent E. Reed Principals Leadership Institute (PLI) during the opening session of the 2003 - 2004 PLI held on June 23 and 24 in Arlington, Va. Mathews was a featured speaker during the two-day workshop which kicks off a four-part series of workshops held throughout the upcoming school year to help principals enhance management and leadership skills, as well as network and share ideas.

found out about the internship through **JOHN HARPER**, a 20-year pressroom veteran who belongs to the same Jeep owners club as Scott.

Hours after Sheth and Scott have left the plant, Allison Krapp arrives to begin her 8 p.m. to 3 a.m. shift in the Platemaking Department. Krapp is a junior at West Virginia Institute of Technology. She has an associate's degree in printing technology and is working on her bachelor's degree in printing management.

Krapp is spending her summer filling in for staff vacations and being trained on a number of processes and machines. On a given night she may be making plates, loading film into machines, or preparing rolls of newsprint for the presses. Krapp's supervisors are **MARTIN QUINN**, superintendent and **MIKE WHITE**, assistant superintendent. "It's great to know that there are young people still interested in the trade," said White. "Allison has worked in every facet of what we do and picked it up really well."

"I'm enjoying the experience of seeing how a big newspaper is run and how the presses work," said Krapp. ■

# Meet the Interns



## 2003 Business-Side Interns

*This year's business-side interns include: (pictured left to right, front row) Steven Appouh, Cecily Chambliss, Joseph Hsiung, Graeton Tripp, Ben Rippey, Zandra Henderson, Carissa Maye, (second row) Jihad Bruce, Whitney Freeman, Rosalyn Coronado, Danielle Kaw, Tamela Odom, Tolu Bankole, Leila Allen, Kerry O'Neill, Gina Veneziano, (third row) Kate Davey, Nicole Smith, Tamika Thornton, Krystal Smith, Ruth Hughes, Sonia Dhingra, Michelle Chen, (fourth row) Tricia Carlisle, Chris Snyder, Austin Hill and Matt Bertram. Not pictured are Laura Jackson, Sandra Davis, Jimmy Nguyen, Nicholas Muriuki, Tiffany Shaw, Katherine Scott, and Tyla Bodrick.*



## 2003 MBA Interns

*This year's MBA interns working in business-side departments include (l-r) Tim O'Hara, Jessica Moulton, Misha Simmonds, and Ethan Selzer.*



## 2003 News Interns

*These summer interns are working throughout the Newsroom and at five local bureaus, (seated, l-r) William Wan, Farhana Hossain, Ernesto Londono, Lila Arzua, Melanie Starkey, Alissa Schepisi, (standing l-r) Griffin Witte, Garance Burke, Robin Shulman, Jose Antonio Vargas, Sabaa Saleem, Rebecca Dana, Reilly Capps, and Simone Weichselbaum. Not pictured are Emily Badger, Ryan Clark, Charles Duhigg, Julie Ishida, Joshua Partlow, Theresa Rugar, Hyosub Shin, and Zachary Wittig.*



## PostScripts

### Weekend's Weekends - Last Chance!

You have one more chance to enjoy Weekend's Weekends this year. The Salsa Sensations Night at the Carter Barron Amphitheatre begins at 7:30 p.m., with gates opening at 7 p.m. Up to four free tickets are available to employees. Tickets can be picked up tomorrow, Friday, July 11 in the Public Relations Department on the 7th floor of the Northwest Building, or from Weekend Editor **JOYCE JONES** in the Newsroom. There is no rain date. For more information, contact the Public Relations Department at x4-7969.

**Salsa Sensations, Fri., July 11**  
Sin Miedo  
JCJ Band  
Orquesta La Sensual

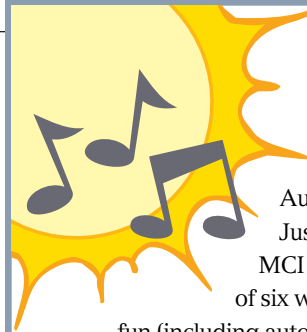
### Want to Make an Extra \$1,000?

Submit an idea that could save The Post money, time or both. If your idea is implemented, you could win up to \$1,000! To submit your key idea, or to learn more about the program go online to [intranet/keyideas](http://intranet/keyideas), or contact **CLIFF KAYSER**, the Key Ideas

Program coordinator at x 4-6656, or e-mail [keyideas@washpost.com](mailto:keyideas@washpost.com).

### Barbecue Bash on July 16

Brock and Company is hosting another of its summer series of barbecues at the Northwest Building on Wednesday, July 16, 11:30 a.m. - 2:30 p.m. The barbecue will be held on the 8th floor garden court and feature burgers, hot dogs, ribs, potato salad, coleslaw, beverages and more. The cost is \$6 and tickets can be purchased from the cafeteria through July 16 and at the door. There will also be a dessert cooking contest. Bring your family's favorite dessert to the barbecue and you could win one of several great prizes including a DVD player. Look for more details in the Northwest Cafeteria. Three lucky Post employees won a mountain bike during Brock's June snack promotion. The winners were **RANDY BELL**, IT, Northwest Building; **DARNELL GARRISON**, Production, College Park Plant, and **TONY AGRAFAS**, Production, Springfield Plant.



### Picture Yourself at a Summer Concert!

Picture yourself with The Post and win two tickets to the August 19 Christina Aguilera and Justin Timberlake concert at the MCI Center. You could also be one of six winners of Post summer bags of fun (including autographed copies of the second edition of *Escape Plans* by Roger Piantadosi!)

Using a regular or digital camera, have someone get a picture of you enjoying summer fun. You can be on vacation, in your backyard, at the ballpark, or anywhere you have fun this summer. Here's the catch, the photo must include something with The Post logo, or holding your favorite section of the newspaper - clearly visible in the photo. One entry per Post employee, please. As many photos as possible will be published in ShopTalk this summer. **The deadline for photo entries is 10 a.m. on August 6.**

If you are submitting a digital photo, please send a JPEG format (it needs to be large, at maximum resolution) and e-mail to [ShopTalk@washpost.com](mailto:ShopTalk@washpost.com). Please identify everyone in the photo (left to right) in your e-mail. If you send a hard copy of a photo, please note that it will become property of ShopTalk and will not be returned. Everyone should be identified (left to right) on the back of the photo. **PLEASE INCLUDE YOUR NAME, DEPARTMENT, EXTENSION AND HOME PHONE WITH YOUR ENTRY!** Non-digital photos should be sent to ShopTalk Summer Contest, c/o Public Relations Department, TWP, 7th Floor, 1150 15th St, N.W., Washington, D.C. 20071.

The names of all staff who sent photos will be entered in a random drawing to be held on Friday, August 8. The first name picked will win the two concert tickets. The next six names will win the summer bags of fun. Winners will be notified that day.

For more information contact ShopTalk Editor Lisa Connors at x4-6803, or e-mail [Connorsl@washpost.com](mailto:Connorsl@washpost.com).

## Marketplace

**FOR SALE:** 1991 red Isuzu trooper, auto transmission, 107K miles, recent Maryland inspection, good cond., \$2,500. Call Alice at (301) 564-1037 in Bethesda.

**FOR SALE:** Timeshare at the Flagship Resort in Atlantic City, NJ, 60 North Maine Ave., north end of boardwalk. Large enough for family of five. To view the resort online go to <http://flagshipresort.com>. For more details contact Mike at x4-7894 (weekends), (301) 650-1600 (weekdays), or (301) 249-1536 (eves.)

**FOR SALE:** The first three seasons of "Sex and the City" on VHS, \$45. Call Lisa at x4-6803.

**CRAFTS FOR SALE:** Are you looking for the perfect gift? A special gift for any occasion? I specialize in all types of colorful arts and crafts that can be personalized upon request. If you enjoy beautiful things and would like to take a peak at some of my work or purchase a gift please feel free to contact Pershon at 202-334-5995 (work) or 202-365-0989 (cell).

**MOVING SALE:** Antique pine bed with almost antique double mattress, \$350. Drexel cabinet with two doors, off-white with walnut top, \$125. Round end table with two doors white with beige marble top, \$75. Drexel Walnut Server (60's vintage) \$150. Drexel coffee table \$150. Whirlpool gas dryer (almond) used 4 years, \$75. Framed Thai temple rubbings \$60 a pair, large Peruvian weaving \$35. E-mail for pictures or call x4-4320 or (301) 977-8458.

**FOR SALE:** Pottery Barn Ashford honey wood oval dining room table, made in Italy. Two leaves, four accompanying chairs. All purchased new for \$1,400; yours for \$700/OBO. Contact Chris at x4-7483, or at [lehmannnc@washpost.com](mailto:lehmannnc@washpost.com).

**MARKETPLACE DEADLINE:** Noon Fridays. Please include your name, extension and home phone number. Ads are for Post Employees only. Send ads to Shop Talk, 7th floor, or call x4-6803. To send ads via fax dial x4-4963; via e-mail send to [shoptalk](mailto:shoptalk). Ads run two issues unless otherwise requested. One ad per employee, please.