

# ShopTalk



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Editor, Lisa O'Donnell Connors, x4-6803

## Committee Steers IT Priorities

The Post's budget season is almost in full swing, with staff in every department charged with making often tough decisions about budget priorities while also trying to decrease costs wherever possible. One of the most vital areas of the budget is information technology, a fast moving target that can have ramifications on how The Post bills advertisers, zones preprint inserts, gathers news, or pays its employees, among many other operations.

To take some of the crystal ball aspect out of budgeting and prioritizing technology-related project implementations at The Post, Vice President of Operations **MIKE CLURMAN** created the IT Steering Committee two years ago. The group is made up of representatives



PHOTO - KERRY O'NEILL

The IT Steering Committee includes (sitting, l-r) WENDY FRIEDLAND, BRIAN LOEW, HUGH PRICE, DON PODESTA, (standing, l-r) VIC CAPECE, BARBARA HERMANSON, DON WOODALL, BILL LIBERTI, KEVIN RYAN, DIANE WEEKS, BOBBI LUCAS (in front), JERRY GRAY, JOHN LIPP and DON WHITE. Not pictured are KATHLEEN WAUGH, ELAINE GOODEN-BOOKER, and JOHN ALLEN-GIFFORD.

from the IT Department's clients on the business-side (Circulation, Advertising, Production, etc.) and the Newsroom, as well as four directors from the IT staff. Each year, the committee elects a chair from one of the client groups who leads the committee through the process of sorting through the multitude of requests made to the IT Department, as well as working cross-

departmental issues.

According to Clurman, last year the vice presidents group adopted all of the steering committee's recommendations because of the thoroughness of the work done by the committee and because it was client driven.

"The committee is shifting focus from the IT Department driving the client priorities to the client departments driving their IT priorities, and it's working," he said.

### Mrs. Graham on List of 10 Greatest CEOs

The July 21 issue of *Fortune* magazine names Katharine Graham as one of "The 10 Greatest CEOs of All Time" in a cover story by Jim Collins. In the story, Collins writes how Graham took The Post from an "undistinguished regional paper" to one "people speak of in the same breath as the *New York Times*." In writing about decisions Graham made impacting the future of the newspaper including the Pentagon Papers and Watergate, Collins noted, "Katharine Graham may be the most courageous CEO on this list."

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# New Faces



DAVID BARBERIS



MICHAEL CAVNA



NICOLE FLYNN



ANNE HEDMAN



HEDLEY LAGRAND



MARK  
MICHALOWSKI



MARIA REEVES



SUZANNE SAMOUR



SHRI SASTHA



ROBERT VITRIOL

**DAVID BARBERIS** joined the IT Department in June as a system administrator. Previously he was a system administrator for America Online, Inc. He earned a BA in economics and Spanish from Wake Forest University in North Carolina and an MS in analysis, design and administration of information systems from the London School of Economics. In his spare time, Barberis enjoys hiking and basketball.

**MICHAEL CAVNA** joined Metro this spring in the position of copy editor. He came to The Post from the *San Diego Union-Tribune* where he was assistant arts editor. Cavna is also a syndicated cartoonist, creating "Warped" for United Media since 1997. He is also a syndicated sports editorial cartoonist for Copley News Service. Cavna graduated from the University of California at San Diego with a BA in literature and writing, and a minor in science. His hobbies include

drawing, tennis, flag football and iMac movies.

**KRISTEN CHAPMAN** was recently hired as a new accounts specialist in Accounting. Prior to joining the newspaper, she was an administrative assistant with the National Electrical Contractors Association. Chapman is currently pursuing her BA in computer information systems at Strayer University. *(Not pictured.)*

**NICOLE FLYNN** began working for the IT Department in June as an administrative assistant to Vice President of Operations **MIKE CLURMAN**. Previously, she was the executive assistant to the president of E\*Trade Global Asset Management. In her spare time, she enjoys eating, reading and spending time with her family and dog.

**ANNE HEDMAN** was named budget manager for the Accounting Department in

May. She came to The Post from PG&E National Energy Group where she was the director of business process reengineering. Hedman earned a BA in mathematics and economics from Boston College and an MBA in international business and finance from George Washington University. She enjoys spending time with her family, golfing and skiing.

**HEDLEY LAGRAND** brought eight years of experience in development, support and systems integration to the IT Department when he joined the prepress systems group in May. He was formerly employed by Pine Tree Systems in Denmark. LaGrand holds a bachelor's degree in electronic engineering from Swansea Institute in Swansea Wales, United Kingdom. His interests include rugby, soccer and hiking.

**MARK MICHALOWSKI** was hired as the manager of compensation in the Human Resources Department in May. He came to The Post from Lockheed Martin Global Communications/COMSAT Corp. where he was the director of finance. He has also worked for Arthur Andersen & Co. Michalowski earned a BA in economics from Princeton University and an MBA in finance from New York University.

**MARIA REEVES** joined the Advertising Operations Department as an administrative assistant in June. Previously, she was the executive assistant to the operations manager at Lucent Technologies. She holds a BA in administration of justice from the University of the District of Columbia and is pursuing an MBA at Strayer University. In her spare time she enjoys softball, photography and cooking.

**SUZANNE SAMOUR** joined the Marketing Department in the position of manager of advertising promotions in June. Before coming to The Post, she was the promotion services director for the Conde Nast Bridal Group. She has also been the fashion promotion director for the *New York Times* and has held marketing or sales positions for the *Los Angeles Times*, and several magazines including *Ladies Home Journal* and *Cosmopolitan*. Samour attended the Fashion Institute of Technology in New York City. Her interests include cooking, ballroom dancing and fitness training.

**SHRI SASTHA** was hired by The Post in May as a programmer/analyst in the IT Department. Previously, he was a senior technical analyst for the *Toronto Star*. Sastha earned a BS in mathematics at Madras University in India. His hobbies include snowboarding, biking and flying model airplanes.

**ROBERT VITRIOL** became a New York-based outside sales representative for the Advertising Department in June. Prior to coming to the newspaper, he was the business development manager for *Investor's Business*. Vitriol has also held sales positions with the magazines, *Consumers Digest*, *Success* and *Financial World*. He holds a BA in economics at Long Island University in New York. Tennis, biking, theater and staying at inns across the country, are among his interests. ■

This year's elected IT Steering Committee chair is **KEVIN RYAN**, director of advertising budget, administration and systems. According to Ryan, there are three phases of project related work done by the committee. The first phase begins this month as the committee ranks IT budget priorities using a business model based on quantitative and qualitative information. "We're trying to avoid 'horse trading' and keep every department's requests on a level playing field that is fair and consistent" he explained.

The second phase of the committee's work is two-fold. It reviews requests from departments for IT projects (budget and unbudgeted) before the work commences. The group also monitors the progress of projects that are underway. "If a project isn't on schedule, it may delay another project behind it," noted Ryan.

The final phase of the committee's work is the "post-mortem." The members take a look at a project a year or so after it is completed and as Ryan said, "We can learn from our mis-

takes and also from what we did right."

"The general idea of the IT Steering Committee is that we help the vice presidents allocate valuable resources, be it money or time, to the areas of the newspaper that will provide the most benefit," said Ryan. ■

## 2003 20-Year Club Members

According to Human Resources Department records, Post staff listed below will reach their 20-year anniversary at The Post in 2003 and will become members of the 20-Year Club. If you or someone you know is eligible for the 20-Year Club and is not listed, please contact **LISA MARTIN**, human resources information systems manager, at x4-6489 as soon as possible.

Patricia Aluise  
Alfred Barnes  
Deborah Barnett  
Gary Bell  
Antonio Boone  
Anthony Bowling  
Kevin Braddock

Debra Brennan  
Dudley Brooks  
William Brown  
Joseph Bugarski  
Harry Carter  
Donna Chretien  
Tam Chung  
Gerald Coleman  
Donald Craig  
Maurice Crosby  
Carneal Crowder  
Frederick Crowley  
Bernard Curley  
Louis Daehnke  
David Daube  
Patricia Davis  
Eugene DeBari

Luther Eastep  
Julia Anne Ewan  
Mesmer Gandomessi  
Martha Gibbons  
Angela Gibson  
Marcia Slacum  
Greene  
Barbara Grossman  
William Grossman  
Warren Donnell  
Hemphill  
Christopher Hoffman  
James Horseman  
Desson Howe  
John Hunsaker  
Rose-Marie Jacobius  
Elizabeth Kastor  
Mushtaq Khan  
Edward Knight  
Sharon Lafraniere  
Earl Makle  
John Mintz  
Bahman Momeni  
Douglass Mueller  
Iqrama Muhammad  
Robert Nicholson  
Kimberly Marie Oster

Cynthia Page  
Steven Redman  
Tracy Reuben  
Marian Ricks  
John Roy  
Glenn Rutkowski  
Carol Saunders  
Susan Schmidt  
Sherland Seales  
Glenn Seidel  
Daniel Seigo  
Joseph Shavatt  
Richard Shover  
Bernard Stinson  
Lena Sun  
Thomas Sweeney  
Ricardo Sykes  
Joseph Taylor  
Stephen Uhas  
Robert Wehrle  
Richard Wilkins  
Sherine Wilson  
Charles Woolridge  
Diane Lynn Yamini  
Bruce Yeager



## Barbecue is a Bash!

The second in the summer series of barbecue cookouts hosted by Brock & Company attracted more than 200 staff to the eighth floor garden court at the Northwest Building during a sunny afternoon on Wednesday, July 16. In addition to a dessert bake-off contest, Brock held a drawing of names of barbecue attendees. **JACKLYN WEST**, Adver-

tising was the winner of the drawing and took home a color television. Stay tuned for the next Brock barbecue scheduled for Wednesday, August 20 in the eighth floor garden court.

## 2003 Golf Tournament Results

The annual Post employees golf tournament was held on Monday, June 30 at the

Augustine Golf Club in Stafford, Va. The tournament attracted 140 golfers, including several Post vendors. This year's tournament also included a "mulligan sale," where golfers could buy themselves a free mulligan (do-over) for use during the day.

The proceeds from the sale went to a Springfield Plant employee who is suffering from cancer.

These are the day's results:

### CLOSEST TO THE PIN

Malvern Lipscomb, vendor

**BILL LIBERTI, IT**

**STEVE WEED, Production/**  
Springfield

**MIKE BAHR, Human Resources**

### LONGEST DRIVE, MEN'S

**DAVE FRANK,**

Production/Springfield

### LONGEST DRIVE, WOMEN'S

**SHERRY GRYDER, College Park**  
Plant

### WINNING TEAMS

**First Place** - Vendor team

**Second Place** - Springfield

Plant staff: **BILLY JONES,**

**ED RAYNOR, ROBERT**

**SUNDSTROM and JOHN**

**HOFFMAN**

**Third Place** - Vendor team

**Fourth Place** - Advertising

staff: **CHRIS FARRELL, Mike**

Gibbons, Bud Humphries

and **ALLEN WARREN.**



PHOTO - IMANI CLARK

## Picture Yourself Winning a ShopTalk Contest!

Public Relations Department intern **JIHAD BRUCE** enjoys a Post perfect summer pool side. You can picture yourself with The Post and win two tickets to the August 19 Christina Aguilera and Justin Timberlake concert at the MCI Center. Or, you could be one of six winners of Post summer bags of fun. Contest details can be found on the home page of IntraNED. Deadline is August 6. For more information contact ShopTalk Editor Lisa Connors at x4-6803, or e-mail Connorsl@washpost.com.



The contestants in the dessert contest at last week's barbecue included (l-r) **LINDA BAQUET**, Advertising; **AIMEE SANDERS**, News IT; **CARLETHIA PRATT**, Mail Desk; **NIMA WIGGINS**, Advertising and **TOI LAWRENCE**, Advertising. Lawrence won the contest and a DVD player from Brock & Co. for her rum cake entry. The other entrants received Brock gift certificates.

# Marketplace

**FOR RENT:** Large sunny corner condo, 1 BR w/balcony, overlooking pool and view of Iwo Jima Memorial. One block from Rosslyn Metro. All utilities included, parking available, \$1,265/month. Call James at (703) 914-4561.

**FOR SALE:** 1992 Toyota Camry, maroon, slightly more than 100K miles. Recently reconditioned electrical system and air conditioner. Passed Maryland inspection a year ago without breathing hard. Ideal second car. You'll need to overlook some chipped paint and a gas door that isn't the same color as the rest of the car. But under the hood, this car is terrific. \$2,500 (about \$500 below Blue Book). Call Bob at x4-7276.

**FREE:** Two small turtles free to good home. If you are interested please call Pershon at x4-5995.

**FREE:** To a good home - a precious puppy dog, 1 year old, Shetland Collie and Shepherd mix male. About 25 lbs. with medium length brown, tan, white hair. Great personality, well behaved, and very sweet. For picture and/or more information call Diane, x4-5968 or email reederd@washpost.com.

**FOR SALE** - Brand new, white matte metal queen-sized headboard, assembled. Paid \$150, asking \$100/OBO. Call Margaret at x4-4053, or (301) 622-2272 evenings.

**FOR SALE:** 1993 Ford Taurus LX Sedan, auto. trans., pwr. windows & door locks, keyless entry, leather seats, AM/FM/cassette, new water pump, p/s pump, & struts, 100K mi. \$3,000/OBO Call Glenn at x4-7159 or (202) 302-5603 (cell).

**FOR SALE:** Last Chance!!!! Glass dining room set w/4 chairs (teal colored). Also available new formal chair slipcovers floral design (champagne and off white colored), \$480. If interested please call Bonnie x4-5848 or (301) 736-0357

**FOR SALE:** Lawn mower, Murrasy 4.0 with Briggs & Stratton gas engine. Easy to push with large back wheels. Safety off handle. Runs great! \$70. Call Donna at x4- 6437 or (301) 589-5381

**FOR SALE:** KitchenAid 'Superba' refrigerator, top-of-the-line side-by-side with filtered water, front-door ice and cold-water dispensers. Adjustable shelving. Three and one-half years old, in excellent condition. Dimensions are 35" wide, 32" deep and 69" high. White. Comparable model (KSRA251LWH) now sells for \$2,049.99 at Sears. Asking \$700/OBO Call Jon Yardley at (202) 544-7779.

**FOR SALE:** AT&T Selectric typewriter, best offer over \$20. Proceeds will go to Bob Levey's Send A Kid to Camp campaign. To purchase or for more information call Jimmy at (301) 881-0668.

**FURNITURE FOR SALE:** Pottery Barn "Sonoma" Armoire, mahogany finish, 49"W x27"D x 77"H, paid \$1400, asking \$900; gorgeous Charles P. Rogers hand-forged iron "Florentine" bed, queen, paid \$2,300, asking \$1,200. Excellent condition. Call Megan Rupp at (301) 951-8587.

**MARKETPLACE DEADLINE:** Noon Fridays. Please include your name, extension and home phone number. Ads are for Post Employees only. Send ads to Shop Talk, 7th floor, or call x4-6803. To send ads via fax dial x4-4963; via e-mail send to shoptalk. Ads run two issues unless otherwise requested. One ad per employee, please.