

# ShopTalk

December 4, 2003 Vol. 29 No. 40

Editor, Lisa O'Donnell Connors, x4-6803

## 2003 Eugene Meyer Awardees

**T**IEN DINH HOANG, Production/Springfield Plant; **HOWARD "Bud" HUMPHRIES**, Advertising and **MARCIA KRAMER**, Newsroom, will receive The Post's highest honor, the Eugene Meyer Award next Monday, Dec. 8. The awards presentation and celebration will be held from 5-8 p.m. at the Capital Hilton at 16th and L Streets, around the corner from the Northwest Building.

All employees are invited to attend this fun evening of good food and toe tapping dance music with their Post colleagues. The music will be provided by Metro editorial aide

**TERENCE McARDLE** and his blues band Big Trouble. McArdle & Big Trouble have played their style of jump blues at venues throughout the metro area.

The Eugene Meyer Awards were established in 1983 on the 50th Anniversary of Eugene Meyer's purchase of The Post. The award recognizes employees whose careers at the newspaper exemplify the seven principals for the conduct of a

newspaper established by Mr. Meyer (See box on page 3.)

Tien Dinh Hoang is a technical leader in the Springfield Production Plant's pressroom, where he is responsible for overseeing and coordinating operations for the afternoon shift and the transition to the night-time startup. The Vietnamese native began his career at The Post in 1976, after escaping his homeland during the fall of Saigon in 1975. His first position at the newspaper was as a part-time, on-call janitor in Building Services for the Northwest Building. He was later promoted to a full-time position in Building Services and within a year became a press operator trainee in the Northwest Plant.

Hoang transferred to the newly opened Springfield Plant in late 1979. In 1980 he became a journey-

man press operator, an assistant crew chief the following year, and a crew chief in 1982 working on the plant's TKS press. During the plant's transition to the Mitsubishi presses,



PHOTO - JULIA EWAN

MARCIA KRAMER

he was named to the position of team leader in 1997 and technical leader in 1999. Throughout his 27 years at The Post, Hoang has been a model of hard work and high

standards, according to Publisher **BO JONES**.

Hoang attended the Junior Military Academy in Vietnam from 1963 to 1969 and then joined the Vietnamese officer training program when he was 19 years-old. After studying English for a year and undergoing rigorous physical training, he was one of 21 Vietnamese officers selected to train with the U.S. Navy Seals in Norfolk, Va. After graduating from the Norfolk program, he underwent additional training in Puerto Rico and San Diego, Ca. After returning to Vietnam in 1971 he rose to the position of lieutenant and at the age of 24 was second in command for the South Vietnamese Navy Seals at the end of the Vietnam War.

Hoang currently lives in Dale City, Va. with his wife Dung. The

CONTINUED ON PAGE 3



TIEN DINH HOANG

HOWARD "Bud" HUMPHRIES



PHOTO - JULIA EWAN

# Bylines

Last month, the IT and Accounting departments completed a project called E-papermarking that moved the manual process of “papermarking” ads into the electronic age. According to Project Manager **KEVIN EDWARDS**, the project which began in March, eliminates the tedious process that a group of Accounting staff underwent to measure every ad in the newspaper every day to make sure advertisers were billed correctly. The staff also had to measure in-house promotion ads and make sure they were charged back to the appropriate Post department.

Through an enhancement of the Advertising Billing System (ABS) [which will also be implemented into the new Post Advertising System (PAS)] ads no longer need to be manually “papermarked.”

The size of the ad as it appears in The Post’s pagination system will be compared electronically in ABS against what was ordered by the advertiser. It enables Accounting to only analyze the ads that don’t add up, e.g., if the pagination system shows a full-page ad ran and ABS indicates that a half-page ad was ordered.

“Instead of measuring ads, the staff can analyze problems and prevent them from happening again,” said **DON WOODALL**, director of financial operations.

The Post presented 20 area principals with the 2003 Distinguished Educational



The electronic papermarking project team includes (front row l-r): Eulrey Harrison, Anne Gell, **DON WOODALL**, **MIKE RUTKOWSKI**, (Back row, l-r) **WENDY FRIEDLAND**, **GLYNIS THOMAS**, **KEVIN EDWARDS**, **MOHAMED ABDELGHANY**, and **GARLAND CHRISTMAS**. Not pictured are **LAURA SAGUE**, **DONNA BANKS**, **MINA MOHAJER**, **QUYEN VIEN**, **SHERYL DANIEL**, **VERNON HENERY**, **GREG GRIEFFE**, **ALAN MCNIFF**.

Leadership Award (DELA) during a ceremony held on Monday, Nov. 17 at the Galleria at Lafayette Centre in the District. The awards were hosted by Chairman **DON GRAHAM** and Vice President/Business Manager **TED LUTZ**. Graham honored each of the winners individually and shared with the audience

heartwarming examples of the nominations provided by the principals’ colleagues, teachers, parents and students. Graham remarked during the ceremony that this year’s group of winners was distinguished by the number of published authors and doctorate degrees.

The Post established the award in 1986 to recognize outstanding area public and private school principals. Each of the DELA award winners were presented with a Tipperary crystal school bell during the ceremony. They will also receive a trip this summer to St. Thomas, U.S. Virgin Islands for media and crisis communication training and the opportunity to network with each other ■

## Be an Angel

Post employees are invited to support the *Bright Beginnings* developmental daycare center for homeless children this year for the annual Be An Angel Campaign. Located in the District, Bright Beginnings offers free, full-day, year-round, and developmentally appropriate care for children ages six weeks to five-years-old. There are four ways you can help:

### 1. Get Together With the Staff in Your Department...

to make it a great year-end group donation. You may ask colleagues to donate the cost of their daily cup of coffee for one week, or bring in baby clothing or toy donations for different age groups (listed below). Be creative!

### 2. Donate Essential Items to *Bright Beginnings*...ALL DONATIONS MUST BE UNWRAPPED.

Necessary items include: Clothing and coats for children from six weeks to five-years-old, toys, diapers (large sizes especially needed), Metro bus tokens (for parents to bring their children to *Bright Beginnings*), strollers (single umbrella style, as well as double).

### 3. Donate a Gift Certificate...

from Giant or Safeway. Gift certificates from these stores will help the parents of *Bright Beginnings* children to purchase necessities.

### 4. Make a Contribution...

to support the vital work of *Bright Beginnings*. Donations payable to *Bright Beginnings* will help the center to continue their commitment to homeless children and their families by giving the District’s most vulnerable citizens a chance of beating the odds against them and achieving stable home environments and economic security. Among other items, donations will be used to purchase gift certificates to Giant and Safeway.

Donations can be made at The Post beginning Monday Dec. 8 until Dec. 31. At the Northwest Building items can be placed in the large “gift boxes” in the main lobby. Checks, cash or gift certificates can be placed in the donation box on the security desk. Springfield and College Park employees should drop off donations at the Plant Administration Office during the day or Plant Security in the evenings. For more information, contact **LISA BOLTON** at x4-7970.

You can also bring your donations to The Post’s annual holiday celebration scheduled for Wednesday, Dec. 17, noon to 2 p.m. at the front entrance to the Northwest Building. Join your colleagues for cocoa and cookies and enjoy the music provided by the renowned Eastern High School Choir.



couple married in Vietnam in 1971 and have two children. Their son, Tuan, is an MD specializing in anesthesiology at the Bethesda Naval Hospital and daughter, Jennifer, is a second year law student at the University of Maryland.

Bud Humphries is an outside sales representative for the Advertising Department's financial group in the National Advertising Unit. His clients include Riggs and Chevy Chase banks. A Washington D.C. area native, Humphries' tenure at The Post began in October 1968 when he joined the Classified Department and then moved to the real estate group. For more than three decades, Humphries has handled a diverse group of the newspaper's advertising categories including home furnishings in 1972, department and chain stores in 1980, cooperative and national home furnishings in 1983, agency relations in 1987 and electronics in 1990. He has been handling financial accounts since 1995.

Humphries has earned a number of The Post's sales achievement awards and is a three-time winner of the Publisher's Award for outstanding sales. In his announcement to employees, Bo Jones noted that throughout Humphries' sales career, he has been credited with a friendly style and careful attention to advertiser needs that has



Metro's **TERENCE McARDLE** and his band *Big Trouble* will entertain employees with their unique style of jump blues at the Eugene Meyer Awards on Dec. 8.

earned him trust and affection from his peers and clients.

Born in Takoma Park, Md., Humphries attended Western High School in the District, which is now the Duke Ellington School of the Arts. He attended the Bullis School in Potomac, Md. for two years before receiving a scholarship to play football for the University of Maryland. After receiving his bachelor's degree in design application, he played semi-pro football for the Atlantic Coast's Delaware Clippers. He was then recruited and trained briefly with the New York Giants.

Humphries lives in Alexandria, Va. with his wife Kate, who is a sales manager for The Post's real estate group in Classified Advertising. He has three daughters, Janet, Jane and Jennifer and is a grandfather to Emma, Robert, Mason and Morgan.

Marcia Kramer is the Metro copy desk chief where she is responsible for managing a staff of 15 copy editors and supervising the editing and headline writing for the daily Metro stories. Kramer joined The Post in 1984 as a Metro copy editor. The following year, she was named copy chief, a position she held until 1991 when Kramer became

assistant news editor. She returned to Metro in 1999 to her current position.

Kramer began her professional journalism career as a reporter and night news editor for

## Seven Principles for the Conduct of a Newspaper

The first mission of a newspaper is to tell the truth as nearly as the truth can be ascertained.

The newspaper shall tell all the truth so far as it can learn the important affairs of America and the world.

As a disseminator of news, the paper shall observe the decencies that are obligatory upon a private gentleman.

What it prints shall be fit reading for the young, as well as for the old.

The newspaper's duty is to its readers and to the public at large, and not to the private interests of its owners.

In the pursuit of truth, the newspaper shall be prepared to make sacrifices of its material fortunes, if such course be necessary for the public good.

The newspaper shall not be the ally of any special interest, but shall be fair and free and wholesome in its outlook on public affairs and public men.

—EUGENE MEYER

*Publisher of The Post, 1933 - 1946*

Paddock Publications in Arlington Heights, Ill. After four years, she went to the *Milwaukee Sentinel* where she was a reporter and assistant city editor. She returned to Chicago to work for the *Daily News* as a reporter and night city editor until the paper folded a year later. During her subsequent six years at the *Chicago Sun-Times*, she was a reporter who also worked on the city desk, then a copy editor and deputy copy desk chief. She worked briefly for the *Chicago Tribune* before being hired by The Post. During her 19 years at the newspaper, Kramer is credited with raising standards and morale, and hiring talented and diverse journalists.

A graduate of the University of Illinois, she earned a BS in journalism and wrote for the student newspaper, *The Daily Illini*. Marcia has also

attended and taught editing seminars at the Poynter Institute and attended the American Press Institute design seminar. In 1996-97, she was a Knight fellow at Stanford University, and in 1999, she was inducted into the Chicago Journalism Hall of Fame.

A native of Chicago, Kramer lives in Bethesda with her husband Roger Simon, chief political correspondent at *U.S. News & World Report* and a nationally syndicated columnist. ■

## PostScripts

### Online Store Holiday Sale Events

The Marketing Department is hosting TWP Online Store sales events at the College Park and Springfield production plants. You will have the opportunity to purchase a selection of great holiday gifts including T-shirts, sweat-shirts, and accessories featuring The Washington Post logo. All employees also receive a 10 percent discount. The dates and times of the events are:

**College Park:** Thursday, Dec. 11, 12:30 p.m. - 2:30 p.m. and 10:30 p.m. - 12:30 a.m.

**Springfield:** Tuesday, Dec. 16, 12:30 p.m. - 2:30 p.m. and 10:30 p.m. - 12:30 a.m.

You can also purchase items online at [www.washingtonpost.com/store](http://www.washingtonpost.com/store). For the discount, enter POST in the coupon field at checkout.

### Expense Report Deadlines

Please note the following deadlines from the Accounting Department for 2003 Expense Reports.

#### Delinquent expense reports:

Monday, Dec. 15

#### Accounts payable vouchers:

Friday, Dec. 19

#### Final current expense reports: (dated after 12/8)

Monday, Dec. 22

#### Accrual worksheets:

Friday, Jan. 2 by noon

Delinquent expense reports are those outstanding longer than one week after the expenditure has been made. We will only accept reports for expenses incurred after Dec. 8 between Dec 16- 22. No expense reports will be accrued. If you have any questions, contact **JANET HALLAM**, financial accounting



Several Brock & Co. staff wore Lean Plate Club T-shirts to launch the holiday challenge for employees on Nov. 24. The staff included (front row, l-r) Carolyn Calhoun, Marta Cruz, Marvell Mayhew, Cecelia Rodriguez, (middle row, l-r) Adela Mazariegos, Maria Garcia, Frank Rose, Fred McNeil, (back row, l-r) Executive Chef Daniel Dernetz and Steven Carter.

manager at x4-4248. Individual department deadlines may be earlier in order to meet these deadlines. The Newsroom deadlines are posted on The Source.

### Lean Plate Club Holiday Challenge Update

Did you weigh-in for Lean Plate Club Holiday Challenge? For support and information

on how you can maintain your weight during the busy and often stressful holiday season, look for the Lean Plate Club column in Tuesday's Health Section or click on [www.washingtonpost.com/leanplateclub](http://www.washingtonpost.com/leanplateclub). If you need more incentive, don't forget that all par-

ticipants who gain zero pounds over the holidays will receive a T-shirt and the department with the highest percentage of participants that don't gain weight will receive a catered afternoon snack from Brock & Co.

## Marketplace

**YMCA EVENT:** The YMCA National Capital Woman's Wellness Group's annual Holiday Luncheon/Toy Drive is Thursday, Dec. 11 at 12:30 p.m. at 1711 Rhode Island Ave., NW, Washington DC, 20036. You do not have to be a member of the YMCA. Reservations are due by Monday, Dec. 8, and can be made by calling the YMCA National Capital at (202) 862-9622 or email [lfrisbee@ymcadc.org](mailto:lfrisbee@ymcadc.org). The luncheon is free w/ a donation of a new unwrapped toy; otherwise \$25. For more information, contact Cecelia Stephens at x4-4279.

**FOR SALE: 2002 VW Cabrio**, silver w/grey top/grey interior, 35k+miles, automatic, fully loaded, excellent condition, 50,000 mile warranty. Asking \$19,500. Call Bonnie at x4-7627, or (301) 274-3356.

**FOR SALE: 2000 Ford Expedition**, all pwr, leather seats, sunroof, premium sound system, heated seats and mirror, four wheel drive, new tires, \$16,500/OBO. Call Greg at x6-1284, or (301) 318-0895.

**APARTMENT AVAILABLE:** Just three blocks from The Post! Scott Circle furnished or unfurnished eff., \$950, utilities included. 24 hour desk, roof deck, and pool. Just blocks to McPherson Square, Farragut North, and Dupont. Avail. after Dec.3 Please e-mail [demclaren@aol.com](mailto:demclaren@aol.com).

**HELP THE HOMELESS** - Recycling will help the homeless. Bring in the travel-size toiletries you pick up on holiday travels and also any large or boot size shoe boxes to Barbara Hudson in Accounting or call x4-6229 or (301) 593-3422.

**FOR SALE:** You Better Believe It!, the CD by Terence McArdle & Big Trouble, \$15 for fourteen great tracks of jumping rhythm n' blues and swinging blues in a classic style. Contact Terence at x4-7859 or go online to [www.cdbaby.com](http://www.cdbaby.com).

**SHARE APARTMENT:** Female roommate to share 2 BR, 2BA condo in Germantown, one min. to I-270, \$600/mo, great location. Move in Jan. 1. Call Nadeem at (301) 728-5337.

**FOR SALE:** 1994 Honda Del Sol. Only 85,000 miles. 4 cyl. auto, air, AM-FM & CD. Removable hard-top roof. Color is white, Great get-around-town car! Asking \$4,250. Call Melinda at x6-1903 or (703) 941-5146.

**FOR SALE:** EPI Stereo speakers (pair of floor speakers) model T/E 100, 21.5" h x 12.5" w x 9" d. Good cond., \$45. Magnavox CD 3000 compact disk changer, 6 disk multiplay, great cond., \$45. Call Donna at x4-6437 or (301) 589-5381.

**ISO PARKING:** Garage or off street parking for new car in Adams Morgan area, or near a metro line. Please call Dean at x4-7853, (202) 246-0071, or email at [feltend@washpost.com](mailto:feltend@washpost.com).

**ISO BAKERS:** Bake your best for the Annual Cookie & Book Sale on Dec. 9. Proceeds will benefit the N Street Village. All bakers are welcome - novice, experienced or somewhere in between. Please call or email Aimee Sanders for more info and/or to let her know if you are willing to bake something at x4-6748 or [sandersa@washpost.com](mailto:sandersa@washpost.com).

**HELP THE TROOPS:** Operation Uplink is a program that keeps military personnel and hospitalized veterans in touch with their families by providing them with a free phone card. Operation Uplink purchases phone cards and distributes them to servicemen and women. If you would like to help, visit [www.operationuplink.org](http://www.operationuplink.org), or for more information call Tanya at x4-6170.

**NEED A PIANO?** Upright piano with Victorian-esque carving. Best offer (ie, we really want it in your house, being used, and not in ours being ignored. No offer too low to be considered.) Call Liz at (301) 270-0030.

**MARKETPLACE DEADLINE:** Noon Fridays. Please include your name, extension and home phone number. Ads are for Post Employees only. Send ads to Shop Talk, 7th floor, or call x4-6803. To send ads via fax dial x4-4963; via e-mail send to [shoptalk](mailto:shoptalk). Ads run two issues unless otherwise requested. One ad per employee, please.