

# ShopTalk

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Editor, Lisa O'Donnell Connors, x4-6803

## International Education Programs

Education has long been the focus of The Post's community relations outreach to the metro community. A new component of The Post's education program addresses the increasingly global community and the metro area's international community. The Public Relations Department has developed relationships with the embassies of Spain, Italy, France and Japan to provide area elementary through high school teachers and administrators with the opportunity to be immersed and educated in the language and culture of these countries.

"These programs help our educators to develop professionally and expand their horizons. They take these experiences and make their classrooms come alive," explained Vice President of Communications, **Ted Lutz**. "We are also building a relationship with the international community more so than we have ever done before from a community relations perspective."

Lutz credits retired public relations director Virginia Rodriguez with beginning the international program by building a partnership with the Spanish Embassy four years ago. The Spanish Cultural and Language Fellowships now provide 12 area teachers of Spanish language with a three-week course of study in July at a university in

Spain. The teachers are instructed in grammar, comprehension and other aspects of the Spanish language, as well as Spanish culture.

"My teaching fellowship proved to be remarkable," commented Praneetha Akula from Mary H.

Reed Community Learning Center in D.C. "One of the highlights was having the opportunity to live with almost 100 teachers from all the world and have our only means of common language to be Spanish."

The Italian Embassy contacted The Post after seeing the in-paper ads for the Spanish education programs. A partnership formed between the newspaper, the embassy, and the National Italian American Foundation to promote the teaching of the Italian language in area schools. The Italian Culture and Language Fellowships send six area school principals or supervisors of foreign language programs to Italy. They participate in an intense 10-day program in April attending classes at Italian schools and universities, visiting classrooms in the Italian school system and learning about Italian culture. Now in its second year, the fellowship program has directly resulted in the teaching of Italian in the Prince William County School District in Virginia and Montgomery County schools in Maryland.

The success of the Spanish and Italian fellowships encouraged the embassies of France and Japan to develop similar education partner-

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**ANNOUNCING AN EXCITING NEW EDUCATION INITIATIVE**

**JAPANESE EDUCATION & CULTURE FELLOWSHIPS**

PRESENTED BY

**The Washington Post**

**JAPAN'S FUTURE**

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**APPLY NOW!**

Announcing an Exciting New Education Initiative

**THE FRENCH CULTURE & LANGUAGE FELLOWSHIPS**

Presented by

**The Washington Post**

**Requirements:**

- Those accepted will be required to participate between July 3 and July 24, 2004.
- Completion of the application process, including an essay outlining the benefits of the fellowship to the recipient and their students as well as a commitment to report on their experience.
- Applications must be received no later than April 26, 2004.

**Eligibility:**

Full-time teachers in accredited schools who:

- Are a U.S. Citizen or a permanent resident (French citizens may not apply)
- Have working knowledge of French
- Are assigned to teach the French language and French Culture in grades K-12
- Wish to strengthen their French skills and enhance their knowledge of French culture
- Not have received a similar grant for the last 3 years
- Currently teach in one of the following jurisdictions:

District of Columbia  
Maryland: Anne Arundel, Calvert, Charles, Frederick, Howard, Montgomery, Prince George's and St. Mary's Counties  
Virginia: Alexandria, Falls Church,

**Application Process:**

Applications must include all of the following:

- Completed application form (to be filled out with a passport size photo stapled to each application)
- Resume in triplicate
- Two Letters of Recommendation (one from your Department Chairperson or their designee)
- Essay in French explaining your professional and personal goals if selected
- U.S. Citizenship or U.S. residency "evidence" in triplicate
- Birth Month History

**Who Should Apply:**

- Instructors of French as a new language
- Instructors of bilingual programs
- Instructors of immersion programs
- Instructors of French to French speakers
- Instructors of foreign languages

In conjunction with the 150th anniversary of the first U.S.-Japan Commerce Treaty, The Washington Post, the Embassy of Japan, the Fulbright Memorial Fund (FMF) are pleased to announce a new development opportunity for educators in the Washington area.

Over the last 51 years, the people of the United States have provided study opportunities through the U.S. Fulbright Program of young Japanese. So the Japanese Government established the Fulbright Memorial Fund (FMF) in 1997 as an expression of thanks. At the Japan-United States Educational Commission, the FMF provides 600 American educators to three-week study tours in Japan.

Six area educators working with grades 1-12 will be selected in the FMF Teacher Program and designated as Japanese Education Fellowship recipients. With support from the FMF and the Post, the fellowship will include transportation, meals and all instructional materials.

The Washington Post, the Education Office of the Embassy of France, and the American Association of Teachers of French (AATF) are pleased to announce a new professional development opportunity for educators in the Washington Metropolitan area.

Six area teachers in grades K-12 with a working knowledge of French will be selected to participate in a three-week educational program this summer at the Centre Universitaire d'Etudes Françaises d'Avignon in Avignon, France. During 65 hours of course instruction, the participants will improve their French skills and discover French culture and theater while experiencing one of the most beautiful cities of France during the renowned Festival de théâtre d'Avignon. The fellowships include all course instruction and materials, airfare from Washington, D.C. to France, lodging and health insurance. Meals are not included.

The Washington Post is committed to helping schools provide exceptional learning environments and conducting programs that encourage and recognize excellence in education in the Washington metropolitan area.

## New Faces



David Ardia



Wendy Armstrong



Cameron Barr



Jeff Birnbaum



Julie Davidson



Jay Deena



Chris Gaffney



Stacey Huggins



Patty Key

**David Ardia** recently joined the Legal Department as assistant counsel. Prior to joining The Post, he worked at Williams & Connolly, the law firm which handles most of the newspaper's outside litigation. He was a law clerk for Judge Thomas J. McAvoy of the U.S. District Court in New York and for Judge Conrad K. Cyr of the U.S. Court of Appeals for the First Circuit. Ardia received his law degree from Syracuse University, a master's degree in environmental science from the State University of New York and a bachelor's degree in industrial engineering and management from Clarkson University in Potsdam, New York.

**Wendy Armstrong** was hired by the Marketing Department in December 2003 for the position of writer/analyst for marketing research. Previously, she was a marketing strategist for the *South Florida Sun-Sentinel* and was director of marketing and sales for her own consulting company - Armstrong & Gore. Armstrong holds an Associates degree in science/marketing at Florida Metropolitan University in Fort Lauderdale. In her spare time, she enjoys rollerblading and biking.

**Cameron Barr** joined Metro's Montgomery County Bureau in February. He was previously a Middle East correspondent for the *Christian Science Monitor*, where he was also the Tokyo bureau chief and deputy foreign editor. He has also worked for the *Home News Tribune* in New Jersey and NBC News. Barr holds a BA in religious studies from Brown University.

**Jeff Birnbaum** joined The Post in March as a reporter and columnist for the Financial Desk. He came to the newspaper from *Fortune* magazine where he was a senior writer. Birnbaum worked for the *Wall Street Journal* for 16 years and his last position there was White House correspondent. He also worked for *Time* magazine as a senior political correspondent. Birnbaum is the author of four books, including his latest, *The Money Men* which was published in 2000. He received his bachelor's degree from the University of Pennsylvania.

**Julie Davidson** was named to the position of advertising promotions program manager for the Marketing Department in April. Most recently, she was an account supervisor at Nasuti & Hinkle advertising agency in Silver Spring. She has also held positions in promotional and events marketing for the MCI Center, Universal Pictures in New York and the Washington Freedom soccer team. Davidson earned a BA in law and society with a minor in communications from American University. She actively volunteers for K.E.E.N. (Kids Enjoy Exercise Now) and the House of Ruth.

**Jay Deena** was hired by the IT Department in April as a senior developer for the PAS system. Prior to joining the newspaper, he was a technical specialist for Shell Oil Products U.S. in Houston, Tx. He has also worked for Van Leeuwen Pipe and Tube and Aramco Services, both in Houston. Deena earned an MS in civil engineering from

Texas A&M University and a bachelor's of engineering from Bangalore University in India. His hobbies include camping and building model airplanes.

**Chris Gaffney** was named assistant superintendent/plateroom at the College Park Plant in March. Gaffney came to The Post from Pohlig Brothers, a manufacturing plant in Richmond, Va., where he was an industrial engineer. He earned a BS in industrial and systems engineering from Virginia Tech. His hobbies include basketball, snowboarding, fishing and going to Virginia Tech football games.

**Stacey Huggins** joined the News IT Department in April as an assistant systems editor. She was previously an application specialist for the *Dallas Morning News*, where she had also been a copy editor and layout editor in sports. She also worked for the *Lubbock Avalanche-Journal*. Huggins holds a bachelor of journalism in news and public affairs from the University of Texas at Austin. In her spare time she enjoys reading, golf, tennis and other sports.



Charlie Marts



Andrea Meendering



Annys Shin



Ian Weir



Cheryl Williams



Mike Wise

**Patty Key** was named to the position of budget analyst/project manager in the Accounting Department in March. Prior to joining The Post, she was the senior director of circulation marketing for the National Wildlife Federation. Key was also vice president of operations for *enews.com* and held marketing and circulation positions for the *New Republic* magazine. Key earned an MBA from George Washington University and a BA in political science from the University of South Florida. She enjoys horseback riding.

**Charlie Marts** was recently hired for the position of technician for the IT Department's client support at the Springfield Plant. Previously, he was a maintenance technician for pre-press computerized and desktop systems for Tech Support & Solutions, Inc. He has also served with the U.S.

Marines as an electronics technician. Marts' interests include fresh and saltwater fishing.

**Andrea Meendering** joined the Marketing Department in March as a consumer research analyst. She has also worked as a temporary employee in the Human Resources Department. Previous positions include database administrator/auditor at Wentworth Douglass Hospital in Dover, N.H. and teaching assistant at the University of New Hampshire. Meendering earned an MA in sociology at the University of New Hampshire and a BA in sociology and justice and peace studies at the University of St. Thomas in Minnesota. She enjoys painting, biking and reading.

**Annys Shin** became a reporter on the Financial Desk in April. Shin came to The Post from

the *Washington City Paper* where she was a senior writer. Other positions she has held include senior associate for the Center for Public Integrity and associate editor for the *National Journal*. Shin holds a BA in comparative politics from Columbia University in New York.

**Ian Weir** was named business process transformation manager for the IT Department in March. Prior to joining The Post, he was a project director for FEL.com, Inc. He also worked for seven years for Verizon's long distance database marketing system and for Systemhouse, Inc. Weir has a master's degree in management information systems from the Sloan School of Management at the Massachusetts Institute of Technology in Cambridge, as well as a BBA in accounting and finance from Acadia University in Nova Scotia, Canada.

**Cheryl Williams** was hired as an administrative aide in the Newsroom in April. She previously worked for Budget Rent A Car's Mid-Atlantic headquarters. Williams earned a BS in business administration from Northeastern University in Boston. Her interests include fitness and reading.

**Mike Wise** joined Sports as a feature writer and columnist in March. Previously, he was a sports enterprise writer for the *New York Times*. He has also worked for the now defunct *Sacramento* (Calif.) *Union*, the *San Jose* (Calif.) *Mercury News* and the *Sanger* (Calif.) *Herald*. Wise holds a BA in journalism from Fresno State University in California and an AA in liberal arts from American River College in Sacramento. ■

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ships with The Post which are being launched this year.

The French education initiative provides six teachers of French or foreign language who are fluent in French with a three-week immersion course of study at the Centre Universitaire d'Etudes francaises d'Avignon in Avignon,

France. The French Culture and Language Fellowships are a joint partnership between the Embassy of France, The Post and the American Association of Teachers of French. The applicants are chosen by the embassy and the fellowships will take place in July.

The 2004 Japanese Education and Culture Fellowships are being held in conjunction with the 150th anniversary of the first U.S.-Japan Amity and Commerce Treaty. A joint program of The Post, the Embassy of Japan and Japan's Fulbright Memorial Fund, the fellowships will enable six

area teachers to attend a three-week study course in Japan this summer or fall.

Information about the international fellowships and other Post education initiatives can be found online at [www.washpost.com/community/education](http://www.washpost.com/community/education). ■



## Agnes Meyer Awards

The Post honored 20 area teachers representing the 19 local school districts and the private school sector during the Agnes Meyer Awards held at the Northwest Building on Monday, April 26. The teachers are chosen by their school districts and are nominated by parents, colleagues, principals and students.

Chairman **Don Graham** and



**Publisher Bo Jones** and **Chairman Don Graham** with **Agnes Meyer award recipient Douglas Dillon**, a seventh grade social studies teacher at Harper Park Middle School in Loudoun County. *Dillon was stationed with the Army in Iraq during the 2002-2003 school year.*

Publisher **Bo Jones** presented the award, a Tiffany crystal apple and a check for \$3,000 to each teacher. Graham read excerpts from the nominations for the award winners and called the teachers, "inspirational and wonderful."

## The Post's Japanese Partnership

Publisher **Bo Jones** and Chairman **Kenya Mizukami** of Japan's largest circulation newspaper, *The Yomiuri Shimbun*, gave the welcoming remarks at The Washington Post-Yomiuri Shimbun Conference "150 Years of U.S.-Japan Relations: A View Toward the Future" in Tokyo on April 13. The conference, which examined the 150-year relationship between the United States and Japan, featured U.S. Vice President **Richard B. Cheney** as the keynote speaker. Associate editor and columnist **David Ignatius** moderated the conference panel dis-



**Patrick Butler, Henry Tam, Bo Jones, David Ignatius, Anthony Faiola, John Teeuws, and Mike Nakamura** (*The Post's Tokyo-based ad representative*) in Tokyo at the end of *The Washington Post-Yomiuri Shimbun Conference*.

cussion, "Keys to Cooperation and Prosperity in the World." The Post has had a partnership with the Japanese newspaper for 33 years.

The conference was part of a Washington Post Company initiative led by **Patrick Butler**, Washington Post Company vice president and The Post's

Advertising Department. The initiative included a recent global advertising campaign in *The Post*, *Newsweek*, and on [washingtonpost.com](http://washingtonpost.com). There was also a television special hosted by **Charlie Rose** on PBS and a ceremony at the National Archives in the District.

## Higgins on Plants



**Adrian Higgins**, contributing editor for gardens in the *Home Section*, hosted a brown bag lunch discussion on Wednesday, April 28 about successful vegetable gardening in Washington. The presentation in the 2nd floor auditorium included an illustrated talk on fruit and vegetable gardening and the care of varieties in the mid-Atlantic region.

## Marketplace

**QUILTER NEEDED ASAP:** I need somebody to complete a partially finished quilt—this is my wedding present to my brother—in time for his wedding at the end of May. The front part of the quilt is complete, but the backing is not. I will pay whatever we decide is reasonable for this service. Please contact **Beth Howe** at [howeb@washpost.com](mailto:howeb@washpost.com), or at (202) 438-5653.

**FOR RENT:** Studio apt. - 3 blocks from The Post! Great apt. has stainless steel appliances, granite countertops, hardwood floors, and marble bathroom. Located on N St., N.W. in secure building with rooftop pool. Ready July, \$1,300 includes utilities and garage parking. Call **Paul** at (202) 387-5704.

**FOR SALE:** Gray 1998 four-door Cadillac Brougham, 100,000 miles, four new mounted tires, 12 disc CD changer, in excellent condition. Call **Jeff** at (202) 257-3965.

**FOR SALE:** 2003 Kawasaki ZRX 1200R, only 1,600 miles, neon green and black, garage kept, showroom condition. Price includes two matching helmets. \$6,800. Call **Barbara** at x8-1721 or **Mark** at (202) 327-1569.

**FOR RENT:** Large upstairs room in single family house in McLean, Va., mutual use of kitchen, lr/dr, w/d & bath. Great for IT personnel in new location. \$600 mo. + dep. Call **Diane** at x4-5689 or (703) 448-1977.

**FOR SALE:** Vacation time at The Villas of Boardwalk Resort in Virginia Beach. Oceanfront, indoor pool, kitchen, 1 BR, 2 sofa beds. For the week of July 30. Call **Trinh** at x4-4021 or (703) 658-2120.

**FOR SALE:** Cleaning out my basement and in-home office - selling IBM computer and monitor (\$150), weightlifting bench w/ weights (\$50) and exercise bike (\$40). Call **Imani** at x4-7894 or (202) 583-5538.

**FOR SALE:** Roll-top desk and chair. Solid wood; 2 file-size storage drawers plus 5 other drawers; storage cubicles and built in light. Like new condition, \$150. Call **Pat** at (703) 204-3420 or x4-5211.

**FOR SALE:** A dozen 100-year-old, seven-foot, wooden doors. Chestnut or oak. Horizontal raised panels, \$50 each. Call **Marty** at x4-7384 or (301) 871-8640.

**FREE:** About two years of daily comic pages torn from The Post (originally intended for retirement reading.) Unbound but organized mostly by dates. No Sunday comics. Ideal for gag birthday gift or contest prize. First call, first served. Will deliver to Northwest Building. Call **Al Manola** at (202) 223-0690 before May 14.

**FOR SALE:** 2002 Chevrolet Impala, 90,000 miles, \$6,200. Contact **Jermaine** at (240) 472-1414.

**FREE! FREE!** Ads in marketplace are free to employees of The Washington Post. Join thousands of satisfied customers who have bought and sold through Marketplace. The deadline is Friday at noon for the next Thursday's issue of ShopTalk. Send your ad with your extension and home phone number via e-mail to ShopTalk, or fax to x4-4963.