June 10, 2004 Vol. 30 No. 20 Editor, Lisa O'Donnell Connors, x4-6803

Whirlwind Weeks

ost staff from several departments have hosted and participated in a whirlwind of community events during the last few weeks that have honored the academic and athletic feats of local students, celebrated the arts outdoors, and raised funds to help a colleague's widow.

Annual Golf Tournament

The annual Washington Post employee golf tournament on May 24 gave 152 staff, vendors and guests the opportunity to enjoy a beautiful day of golf and to raise money to help the widow of **Joel Wasserstein**, an IT colleague who passed away suddenly in December. A popular part of the tourna-

ment is the mulligan sale and this year's sale raised \$770. The money was donated to Terry Wasserstein in honor of her husband who worked at The Post for 17 years. The tournament at Augustine Golf Club in Stafford, Va., yielded the following results:

First place team: George Castillo, Mike Garofalo, Luis Benitez, and Phillip Castillo

Second place team: Bill Rhodes, Gerard Mullen, John Fowler, Sam Schiattareggia

Third place team: Chris Farrell, Mike Gibbons, Bud Humphries, Allen Warren

Closest to the pin/ Men - George Castillo

Closest to the pin/Women-Sandy Davis

Longest drive/Men - Mark Heinrichs

Longest drive/Women -Cecilia Powell

Newspapers in Education

The Post's Newspapers in Education program celebrated a successful sixth year for the annual Stock Market Game during a breakfast honoring the winning teams on Tuesday,

May 25 at the Northwest Building. There were 983 teams from 130 local elementary, middle and high schools who participated in the 10-



Educational Services Representative Marian Washington (left) with teachers and members of The Post's Newspapers in Education Stock Market Game winning team from Walker Mill Middle School in Prince George's County.

week-long game, which ran from

Feb. 9 to April 16. The Stock market

game is a simulation of the buying,

trading and selling of stocks using

Shakespeare Free For All

The Post's Business pages.

That same week, readers and Shakespeare aficionados stood in line outside the Northwest Building to get tickets to this year's performances of the Shakespeare Free for All. The District's Shakespeare Theatre performed *Much Ado About Nothing* from May 27 through

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Golfers (l-r) Frank Harris, IT; Matt Vorse, guest; Chris Wagner, IT; Dave Burke, IT; David Marshall, IT, and Bailey Gaither, guest, were among the participants in the employee golf tournment.

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Redskin's player Shawn Springs (left) and columnist Michael Wilbon (right) congratulate wrestler of the year Mike Rowe from DeMatha High School at the All-Met Awards.

June 6 at the Carter Barron Amphitheater in the District. Staff from the Public Relations Department and the Front Counter handed out tickets for weekday performances. Sponsored by The Post, the Shakespeare Free For All performances provide the public with the opportunity to enjoy the works of Shakespeare free of charge in an outdoor setting.

All-Met Awards

More than 900 of the area's best high school coaches, athletes and proud parents attended the 2004 All-Met Awards luncheon at the Capital Hilton on Thursday, June 3. The annual event coordinated by the Sports Department and Public Relations Department honors the athletes and coaches who were named to The Post's All-Met sports teams. Emilio Garcia-Ruiz, assistant managing editor for Sports hosted the luncheon,

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Assistant Managing Editor for Sports Emilio Garcia-Ruiz (left) and Publisher Bo Jones (right) enjoy Shawn Springs' comments at the All-Met Awards.

which featured keynote speaker Michael Wilbon, a Post sports columnist and cohost of ESPN's sports talk show *Pardon the Interuption*. A special guest at the awards was Redskins cornerback Shawn Springs who congratulated the athletes on their achievements.

Race For the Cure

The Post team of 122 employees, family members and friends braved a chilly and wet morning to participate in the 15th Annual Komen National Race for the Cure® held on the National Mall on June 5. Fortified by a breakfast held in the Northwest Building's 2nd floor multi-purpose room, the team members joined a record number of 860 teams to run or



Eric Grant, Director of Public Relations and Contributions, addresses the crowd at the pre-race rally on the National Mall.



Alice Russell, Classified and Barbara Jackson, Ad Ops, were Post teammates for the Komen National Race for the Cure.



Several members of The Post's Race for the Cure team gathered in the 2nd floor multipurpose room for a group hug and team photo.

walk the 5K course. Registration for this year's race was close to 52,000. Eric Grant, director of public relations

and contributions, was a featured speaker at the pre-race rally along with race participants District Mayor Anthony

Williams and Supreme Court Justice Stephen Breyer. The Post was the community sponsor of the event, running a series of in-paper ads promoting the event. The Post also hosted the team captains meeting and provided a location for the team captains to pick up their materials. A reception for the team cap-

tains is scheduled for later this month at The Post.

Frederick Festival of the Arts

In slightly less drenched Frederick, Md., The Post was the presenting sponsor of the 11th Annual Frederick Festival of the Arts on June 5 and June 6. The event which attracts approximately 20,000 participants each year, is a showcase for juried fine arts and crafts. The event also included demonstrations by artists and live entertainment on three stages.

Bylines

Springfield Plant and North Springfield Elementary School were honored for their 15-year school partnership at a ceremony on



Receiving the award for their 15-year partnership is Eric Johnson, North Springfield Elementary assistant principal; Alice Alexander, North Springfield Elementary principal; Bill Hyland, Springfield Plant assistant plant manager and Jenny Rymarcsuk, Springfield Plant manager with Interim Fairfax County School Superintendent Brad Draeger. Not pictured is Valerie Kenyon Gaffney, who has been the plant's coordinator of the partnership with North Springfield Elementary since 1998.

May 19 at Falls Church High School in Fairfax County. The plant's staff and the school's administrative staff were honored by Fairfax County Public Schools for their commitment

to the school district's Partners in Education and MentorWorks programs that benefit the students at North Springfield Elementary School. The school is located near the plant.

Department was recently honored for creative that was produced in partnership with local agencies for circulation promotions. On May 5, the Direct Marketing Association of Washington presented The Washington Post with a Gold Maxi Award for a monthly mailing potential subscribers included a sweepstal

for a monthly mailing to potential subscribers that included a sweepstakes to win Redskins tickets. The "\$20.04 - The New Year New Deal" direct mail promotion received a Bronze Maxi award. The Redskins direct mail campaign was named a semi-finalist at the 2004 American Marketing Associa-



Rich Handloff and Bonnie Warner are part of the Marketing team that worked with local agencies on The Post's award-winning circulation promotions. Not pictured is Amy Luxner.

tion of America Awards on Thursday, May 21. The department and their agencies also received two crystal awards and an honorable mention during the 2004 Communicator Awards for promotional materials supporting last year's 2003 new subscriber campaign.■

PostScripts

Writers Group News

Writers Group syndicated cartoonist **Brian Basset**, creator of *Red and Rover*, will have a book signing for his new cartoon collection, *Waggin' Tales*, at the Borders located at 18th and L streets in Northwest D.C. from 12:30 to 2:00 p.m. on Friday, June 18. *Red and Rover* appears in The Post's comic pages.

Chris White, manager of editorial production for the Writers Group, will be performing at On the Record, a live CD taping by top local young comics at Jammin' Java in Vienna, Va. on Saturday, July 10 at 3 p.m. There is no cover charge and more information can be found online at www.dcstandup.com. White's second career as a stand up comedian was featured in the June 19, 2003 issue of ShopTalk, available on the ShopTalk channel on Intraned.

Weekend's Weekends Next Week

The Weekend Section and Public Relations Department's popular series of free summer concerts kicks off on Friday, June 18. Located at the newly renovated Carter Barron Amphitheatre, the three concerts begin at 7:30 p.m., with gates opening at 7 p.m. Up to four free tickets are available to employees for each performance. Tickets can be picked up ON THE DAY OF THE PERFORMANCE ONLY

through the Public Relations
Department, located on the
3rd floor of the northwest
Building—ask for Gayle Giger
or Tito Tolentino. Tickets will
also be available from Weekend Editor Joyce Jones in the
Newsroom. Tickets for the

Weekend's

general public can be picked up on the day of the performance in front of the Northwest Building beginning at 8:30 a.m. or beginning at noon at the Carter Barron box office at 16 Street & Colorado Avenue, N.W. There are no rain dates. For more information, contact the Public Relations Department at x4-7969, or call the information line at x4-4748.

Friday, June 18:

Doo Wop Night hosted by Michael O'Sullivan,

Weekend staff

The Swallows The Orioles

Pookie Hudson and the Spaniels

Friday, June 25:

Latin Night hosted by Desson Thomson, Weekend staff Latin Jazz All-Stars

Son de Aqui Orquesta La Romana

Friday, July 9:

Battle of the Big Bands hosted by **John Kelly**, columnist and former Weekend editor

> Eric Felten Jazz Orchestra vs. Tom Cunningham Orchestra

Truck Safety Seminar

The Post hosted the annual driver training safety seminar for Washington Post drivers on Sunday, May 23 at the Springfield Plant. Twenty drivers attended the driving competition and safety awareness program which was also supported by Penske, the company that leases The Post's trucks. The four-hour training included a driving course competition, a safety inspection and a short safety-related film. The coordinators for the seminar were Ernest Vasquez and Perry Hecker. John Lyons, who recently retired as deputy dispatch manager, assisted the drivers through the program.

The three winners of the driving competition received trophies and Penske jackets and shirts. The winners were:

First Place: **Greg Harrelson** Second Place: **Thomas**

Wilson

Third Place: Robert Hall ■



John Lyons (second from right) talks the drivers through the different segments of the driving course competition.

Marketplace

FOR SALE: 1997 Nissan Maxima, black SE model w/brown leather. 84,000 miles. 5-speed manual. Totally loaded: sunroof, ABS, Bose stereo, power seats, keyless entry, etc. VG/excellent condition. \$8,200. Call Jonathan Yardley at (202) 544-7779.

MOVING SALE: Full-size bed excellent condition—\$100, 12-inch color TV—\$25 w/TV Stand—\$35. Please contact (703) 867-5741 after 9 p.m. on weekdays or (301)540-7378 on weekends (afternoons pref.) If no one home please leave message.

RIDE WANTED: Between N.W. and S. Arlington, M-F, @ 9 a.m. - 5:30 p.m. (flex.), or when possible for next 5 weeks, on crutches and can't drive. Willing to share gas, parking. Call Gary at x4-7964 or (703) 920-4331.

FOR SALE: 1995 Mazda MX-6, 92,000, 5 speed, power doors, locks, windows, AC, sun- roof needs some mechanical work, \$2,500/OBO. Call Carolyn at (301) 773-4350.

FOR SALE: Kitchen table and four chairs. Dark cherry top and very dark green legs, square size. Good condition. \$75. Call Lynne at x4-6932 or (703) 866-9098.

TUTOR AVAILABLE: Have BS in Mathematics and Masters in Information Technology. Can help with subjects including math, computer technology, as well as term papers. Call Ollennu at (301) 442-5233.

FOR SALE: Vacation time at The Villas of Boardwalk Resort in Virginia Beach. Oceanfront, indoor pool, kitchen, 1 bedroom, 2 sofa beds. For the week of September 4 (Labor Day week), \$700. Call Trinh at x4-44021 or (703) 658-2120.

ISO: A set of weights and weight bench in good cond. Have some in your basement you're not using? Will purchase for reasonable price. Call Jacqui at (703) 352-5112.

FOR SALE: Computer stand for \$60, like new. Call Priscilla at (301) 669-7822.

MARKETPLACE DEADLINE: Noon Fridays. Please include your name, extension and home phone number. Ads are for Post Employees only. Send ads to Shop Talk, 7th floor, or call x4-6803. To send ads via fax dial x4-4963; via e-mail send to shoptalk. Ads run two issues unless otherwise requested. One ad per employee, please.