

# ShopTalk

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Editor, Lisa O'Donnell Connors, x4-6803

## Unity at The Post

**H**undreds of minority journalists and journalism students from across the country attended a series of workshops and events hosted or sponsored by The Post last week in conjunction with the 2004 Unity Convention held at the Washington Convention Center August 4-8.

The five-day event hosted by Unity, Journalists of Color, Inc.,



PHOTO - RUBEN RODRIGUEZ

National Desk Copy Chief **Bill Walsh** (center) and Editorial Page Copy Editor **Gina Acosta** (second from right) talk to Unity attendees at The Post's open house on Thursday, Aug. 5.



Reporter **Sara Goo** (far right) talks to high school students at the lunch in the Northwest Building auditorium hosted by The Post's Young Journalists Development Program (YJDP) and the Asian American Journalists Association.

attracted an estimated 7,000 attendees. Featured speakers included President Bush, Democratic presidential nominee John Kerry and Secretary of State Colin Powell. Unity is an alliance of four national

associations: Asian American Journalists Association, National Association of Black Journalists, National Association of Hispanic Journalists and the Native American Journalists Association.

"Diversity is a critical part of our mission as a business and newspaper," explained Assistant Managing Editor **Milton Coleman**, who was responsible for The Post's participation in the convention. "Having the largest gathering of journalists of color a half mile away gave us an opportunity to exhibit first hand what The Washington Post is about, to let our work, goodwill and journalists do the talking."

In addition to Coleman, other staff responsible for coordinating the Unity events at The Post included Director of Recruiting and Training **Lisa Frazier Page** and Director of News Technology Services **Jana Long**. **Athelia Knight**, the Young Journalists Development Program director and **Pam Kendrick**, personnel administrator were also involved in the week's activities. **Kathryn Tolbert**, director of recruiting and hiring, planned job-recruiting efforts for the newspaper.

"There's no other event I know

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# Post Kids' Pandamania

**T**he ShopTalk mailbox was packed with colorful pandas last month during the Post Kids panda coloring contest. Post kids and grandkids were invited to color their own version of the panda sculptures that are all over the District (including outside the Northwest Building) this summer as part of *Pandamania*, a summer-long program by the D.C. Commission on the Arts and Humanities.

The 49 entries included a tribute to the 2004 invasion of cicadas by Nicholas, 8, son of **Gabe Escobar**, News; a multi-sports panda by Lauren, daughter of **Lynne Sauer**, Advertising, and a bright rainbow bear by Sarah, 6, daughter of **Eric Lieberman**, Legal.

The "winners" picked in a ran-



By: Jacob Mandish, 6  
Son of John Mandish, Circulation

dom drawing on July 28, included Anna, 6, daughter of **Andy Boltax**, News IT; Danielle, 5, granddaughter of **Patrick McConville**, Production/Springfield, and Jacob, 6, son of **John Mandish**, Circulation. Anna received four tickets to see *The King and I* at Wolf Trap and all three received KidsPost fun packs. (Special thanks to KidsPost for providing great fun packs!)

Kudos to the following Post kids and grandkids who entered a total of 49 colorful and creative pandas to the contest:

**Lexie Verdon Barr**, *Continuous News*

Jamie, 13

**Andy Boltax**, *News IT*

Abigail, 4

Anna, 6

Alison, 7 1/2

**Joseph Bryant**, *Building Services*

Paul, 7

Shanta, 8

Matthew, 9

Tiffany, 10

**Sean Chiszar**, *IT*

Corby, 6

Schuyler, 9

Heidi, 11

**Gary Corso**, *Security*

Matthew, 6

**Bryant Despeaux**, *Circulation*

Jack, 7

**B.J. Engel**, *Advertising*

Dennis, 14

**Gabriel Escobar**, *News/Metro*

Nicholas, 8

**Sandra Fleishman**, *Advertising*

Jamie, 7

**Rich Handloff**, *Marketing*

Sophie, 4

Hannah, 7



By: Anna Boltax, 6  
Daughter of Andy Boltax, News IT

**JoAnn King**, *IT*

Courtney, 4

Kevin, 5 1/2

Brett, 11

Kyle, 12

**Jean Koch**, *IT*

Rebekah, 10

**Eric Lieberman**, *Legal*

Sarah, 6

**Roy Lieberman**, *Advertising*

Amy, 7

**Scarlet Maith**, *Ad Ops*

Malik, 8

**John Mandish**, *Circulation*

John, 2

Joel, 4

Jacob, 6

**Patrick McConville**, *Production/Springfield*

Danielle, 5

Jennifer, 14

**Bill Miller**, *News/Metro*

Carson, 9

**David Montgomery**, *News/Style*

Lily, 5

**Darlene Murphy**, *Executive*

Tony, 5

**Gayle Pegg**, *Advertising*

Haley, 8

Brendan, 11

**Dawn Salvan**, *IT*

Karston, 5

Allie, 12

**Lynne Sauer**, *Advertising*

Lauren, 8

**Jacqueline Sweetney**, *IT*

Adrian, 11

**Marylou Tousignant**, *News/KidsPost*

Kerry, 14



By: Danielle Wright, 5  
Granddaughter of **Patrick McConville**,  
*Production/Springfield*

**Diane Reeder**, *Advertising*

Hanna, 10

Whitney, 11

**Ruben Rodriguez**, *Public Relations*

Gabby, 2

of that brings together so many talented journalists of color in one place at the same time. Among them were people we wanted to meet and recruit to work in our newsroom," noted Frazier Page. "At past Unity conventions, The Post participated in the jobs fair and sponsored workshops that not only allowed participants to benefit from the tremendous expertise and skills of our news staff but gave Post recruiters a chance to meet, and in a few cases, hire some extraordinary journalists."

Highlights of the week included the opening event on Sunday, Aug. 1, when The Post hosted a dinner and kicked off a four-day leadership seminar for 15 minority editors from newspapers across the country. On Aug. 2, dozens of high school students and teacher participated in a tour and lunch at The Post, hosted by The Post's Young Journalists Development Program (YJDP) and the Asian American Journalists Association. Several Post reporters met informally with the students for often-lively discussions on the reporters' careers and lives. A similar event for middle and high school students was hosted by the Hispanic Link Journalism Association and YJDP on Thursday.

On Aug. 5, an open house at The Post was held for Unity participants to meet with copy chiefs and assistant managing editors for Metro, Financial and Sports. A writers roundtable led by Post writers **Anne Hull** and **Lonnae O'Neal Parker** was held at the same time.

The highlight of the week was a reception at The Post on Friday, Aug. 6. More than 500 guests attended the event during which the Robert C. Maynard Institute presented its first Vision Award to Ellis Cose, a best-selling author and long-time journalist. ■

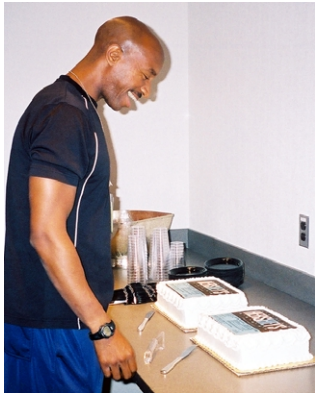


PHOTO - NEKEIDRA MASON

## A New Neptune

Vice President of Affiliates **Lionel Neptune** admires the cakes at his baby shower in the Northwest Building's second floor multi-purpose room on Monday, July 26. Neptune and his wife Kelli welcomed their son Devin on July 8.

## Photos for School

Send your college student back to school with photos from their hometown! Post employees can receive a 20 percent discount on purchases of photos taken by Post photographers. The Post's online photo store can

be accessed through [www.washingtonpost.com/buyphotos](http://www.washingtonpost.com/buyphotos) or by clicking on the online photo store link on [washingtonpost.com](http://washingtonpost.com) home page (located at the bottom of the page on the right). The employee discount code "emp927" is entered by clicking on "Validate Coupon" in the left bar of the order pages during the order process. Enter the code in the pop-up window.

## Post Hosts Area Principals

The Post's 2004 Distinguished Educational Leadership Award (DELA) winners traveled to St. Thomas, U.S., Virgin Islands at the end of July to attend a strategic crisis communications and media relations program. The 20 principals attended workshops led by nationally recognized consultants, including senior executives from

Golin/Harris and the National School Public Relations Association, as well as Dr. Freeman Hrabowski, president of the University of Maryland, Baltimore County. Assistant Managing Editor/Metro **Jo-Ann Armao** and Director of Public Relations and Contributions **Eric Grant** led workshops on working with the media. The Post presents the DELA annually to area principals who



PHOTO - RUBEN RODRIGUEZ

Director of Public Relations and Contributions **Eric Grant** discussed media response management during the DELA program.

have been chosen by their school districts for providing an exceptional learning environment for their students.

## Northwest Health Center News

The Northwest Health Center is scheduling body composition profile testing on Wed., Aug. 18 from 8 a.m. to 3 p.m. The body composition profile test is a method of measuring fat free mass, body fat, and total body water. It is a simple, painless, and non-invasive procedure. You will lay down for 10 minutes while attached to two electrodes, one on a hand and the other on a foot, similar to that of an EKG machine. The test is by appointment only. Call the Health Center at x4-7192 to schedule your session or for further information.

# Marketplace

**MOVING SALE:** Two families, Sat., Aug. 14, 9 a.m. - 2 p.m., antiques & vintage, furniture & collectibles. Antique platform rocker, antique inlaid oval cocktail table, croquet set, old bottles, Gist Ave., Silver Spring, Md. Call Donna at x4-6437 or (301) 589-5381.

**FOR RENT:** Condo in Alexandria, 2BR, 2 BA w/balc, \$1,250 utilities included. Avail. 9/1/04, Contact Patryce Howard at (301) 429-9647.

**FOR SALE:** U.S. Open tennis tickets, 4 tickets-\$ 60 each, for Tuesday Sept. 7 (Tuesday after Labor Day). Call Enrique Villagomez at x4-7488 or (202) 288-9013.

**REDSKIN TICKETS:** Sat. August 14 at 8 p.m. against Carolina Panthers. Great seats. Section 114, row 3, seats # 17-18. \$158/pair. Call Claudia, at (301) 854-4739, cell (301)325-7001 or x4-7536.

**FOR SALE:** Relatively new five-drawer crib with accessories (five piece crib set). This crib converts into a toddler bed. Paid \$700, asking for \$200. Call Carolyn at x4-7058 or (240) 604-4461.

**FOR SALE:** 1995 Mazda MX-6, 90,000 miles, 5-speed, manual transmission, 2-door, good condition \$2,000/OBO. Call Carolyn at x4-7058 or (240) 432-0390

**FOR RENT:** N.W, 2440 16th St., #320, Park Tower Condo, avail. Oct. 15, beautifully managed, secure & quiet building. 24 hr. front desk security. 1BR/1BA w/great sunlight, CAC, W/D, cable ready, no smk'g/no pets allowed. \$1, 250 + utils. Refs needed. Credit checked. \$650 deposit required. Call Victoria at x4-5759.

**FOR SALE:** Rubber Maid vertical (upright) storage chest: #3746; 52 cu feet; approx. 52" x 32" x 77". Perfect for indoors or outdoors. Holds lots of "stuff," like new, asking \$150. Call Ellen at x4-6627.

**FOR SALE:** 2-two seater Murry go-carts w/ rollcages, in great shape, kept in garage. 1 5hp, 1-6 hp. Both for \$600, or will sell sep., 5-hp-\$250, 6-hp-\$350. Can deliver to College Park Plant. Both need tires and chains. Have dealer number for parts, cheap. Call for more details, Mark at x6-1285, nights or (301) 373-3442, days after 1:00 p.m.

**FOR RENT:** Condo Rental for the week of Sept 18-25. Ocean front, 1 BR, roll out sofa, sleeps four, kitchen, rooftop tennis, two pools and sauna, gym and other amenities. Asking \$500 for the week. Interested, call Denise at x47137 or (301) 445-5208.

**FOR SALE:** 1967 Red Vespa motor scooter professionally restored to showroom condition 75 miles ago. Absolutely pristine. Top speed 55 mph. Must see to appreciate. \$2,500 or best offer. Call Paul at x4-4188.

**FOR SALE:** 2000 VW Cabrio GLS. Green body, green top, 53k miles. Beautiful shape, inside and out. Heated leather seats. \$10,000. Call Anthony at x4-4406 or (202) 413-1781.

**FOR SALE:** '96 Toyota Corolla, 5-speed, manual transmission, 4-door sedan, good condition, 86,000 miles, \$3,000. Call Chris at x4-5690 or (202) 249-8202.

**SALE:** Sears Craftsman 3' x4' (15" deep) utility lawn trailer, has dump gate and bed tilts. Like new, \$100. Can bring to College Park Plant. Call Mark at x6-1285, or (301) 373-3442.

**MARKETPLACE DEADLINE:** Noon Fridays. Please include your name, extension and home phone number. Ads are for Post Employees only. Send ads to Shop Talk, 7th floor, or call x4-6803. To send ads via fax dial x4-4963; via e-mail send to shoptalk. Ads run two issues unless otherwise requested. One ad per employee, please.