

# ShopTalk



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Editor, Lisa O'Donnell Connors, x4-6803

## The Post's Speakers Bureau

**A** revitalization of The Post's 33-year-old Speakers Bureau is raising the profile of the newspaper in the community by offering Post staff as speakers in their areas of expertise to education, civic and nonprofit organizations.

Coordinated by the Public Relations Department, the Speakers Bureau is a free service that places Post speakers for commencement addresses, lectures, debates, panel discussions and other community speaking engagements. According to **Eric Grant**, director of public relations and contributions, it is a

PROVIDED BY DEPARTMENT OF TRANSPORTATION



**Ylan Mui**, Metro, at a Department of Transportation event in May.

and the Speakers Bureau puts the faces behind The Post into the community," explains Grant.

**Ceci Connolly** is a health care reporter on the National Desk and a frequent speaker to groups. She notes that there are many benefits for Post staff who participate in the Speakers Bureau.

"I find it extremely useful to get out in the community," she said. "You get feedback on what readers care about and get great story ideas. I think it is important especially these days when journalism is under assault...to be responsive to the questions and concerns of readers."

"I always meet intriguing and interesting people," she added.

Columnist **Keith Alexander** has

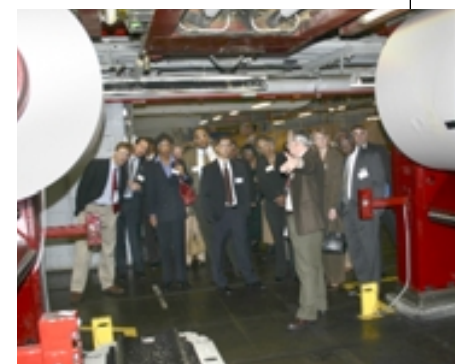
also developed sources through his Speakers Bureau engagements. During a recent week, he spoke at a meeting of 500 members of a labor union, at an awards program at an elementary school and at an adult literacy program.

"It's a great way to build sources – seeing and meeting someone makes them feel like they can trust you. It gives you credibility as a reporter," he said. "They see that we are people that



**Michael Williamson**, one of The Post's Pulitzer Prize winning photographers, gives advice on taking pictures to students from the District's Friendship Public Charter School in June.

valuable opportunity for readers to interact with Post staff. "The newspaper's greatest asset is its people



Prince George's County Council members on a tour of the College Park Plant in February.

care about the residents and companies that we write about... feel more connected [to the newspaper]."

The relaunch of the Speakers Bureau began in March when The

CONTINUED ON PAGE 3

PHOTO - PHIL KANE

# Promotions & Transitions

**JABARI ASIM**, News, became the deputy editor for Book World effective June 1. He has been an editor for Book World since he came to The Post in 1996. He previously worked for the *St. Louis Dispatch* where he was a copy editor, book editor and arts editor for the weekend section. Asim attended Northwestern University and is the author of several books, including the children's book *Road to Freedom: A Story of Reconstruction*.

**GREG ATKINS**, Production, has been named an assistant team leader at the Springfield Plant. He had been an acting assistant team leader for six years. Atkins joined The Post in 1984 and spent almost a decade on the maintenance crew at the newspaper's former Southeast D.C. production facility.

**KEN BABBY**, Advertising, has been promoted to outside sales representative for the technology group. He came to The Post in 2002 as an intern in the IT Department and was subsequently hired as a system administrator. Last July, Babby moved to the Marketing Department where he was an analyst for the national advertising unit. He earned a BA in economics and computer science from Wheaton College and received the Marketing Excellence Award in March.



**Frank Platner** is promoted in Accounting.

**WANDA ELLIOTT**, Advertising, became a telephone sales representative for the jobs group in June. Elliott began her career at The Post in 1995 in the Circulation Department where she was a telephone representative and then became a special action agent. She moved to Advertising's major accounts unit in 1996 as a customer service representative. She previously worked for ULLICO insurance company. Elliott is a 2002 recipient of the Publisher's Award for Outstanding Service.

**JEFF GIUFFRIDA**, Marketing, was promoted to the position of marketing manager, supporting the jobs group. He had been an outside sales representative for jobs and was also a marketing analyst. Giuffrida was hired by The Post in 2001 and had worked for the Corporate Executive Board and Luminant Worldwide Corporation. A graduate of Dartmouth College, he holds a BA in English. He is the recipient of several Post awards including Marketer of the Quarter in 2002, the Marketing Excellence

Award in 2003 and Advertising's Vice President's Club Award in 2004.

**JUDY GILLIES**, News, is the new deputy editor of TV Week. She will continue

to report and write for the section. Gillies has been with TV week since 2000 as a copy editor and assistant editor, and with The Post for more than 15 years as a copy editor in Financial, Metro and Home. Gillies previously worked at newspapers in Albany, N.Y.; Charleston, S.C.; and Brunswick, Ga. She has her BA and BS from Syracuse University in journalism and TV-Radio, and an MA in communication from the University of Northern Colorado.

**JOHN HARRIS**, News, was named deputy national editor in May. He has worked for The Post since 1985 when he was a summer intern on Metro's Virginia Desk. He has covered Virginia politics in Richmond, the Pentagon and the Clinton White House. He is a graduate of Carleton College in Northfield, Minn. and is the author of the recently published book *The Survivor: Bill Clinton in the White House*.

**KEITH JENKINS**, News, is the new picture editor for the Photo Desk. He came to The Post as a photographer in 1992. He was previously a freelance magazine photographer for *U.S. News and World Report*, *Regardie's* and *The Washington Post Magazine*, among other publications. He began his career as a photographer for the *Boston Globe*. In 1996, he became the first director of photography for *washingtonpost.com*. He left The Post from 1997 – 1999 to be director of photography for

## McCartney is Named AME of Metro

**BOB MCCARTNEY** is the new assistant managing editor (AME) for Metro effective July 1. He had been the AME for continuous news. McCartney came to the newspaper in 1982 as an assistant foreign editor after working for the Associated Press in Rome and the *Wall Street Journal*. He has held several editing positions throughout the Newsroom, including local business editor, deputy national editor, and Maryland editor. McCartney was managing editor of the *International Herald Tribune* based in Paris for two years before The Post sold its stake in that paper in 2002. He is a graduate of Amherst College.



**Bob McCartney**

America Online. He is a recipient of numerous awards, and a portfolio of his photography is part of the permanent collection of the Smithsonian Museum of American Art. Jenkins holds an AB in literature from Brandeis University and a law degree from Boston University.

**MARCIA KRAMER**, News, was named assistant food editor in May. She had been the Metro copy desk chief since 1999, a position she previously held from 1985 to 1991. Her Post tenure which began in 1984 also includes being a layout editor on the News Desk. Kramer previously worked for Paddock Publications, the *Milwaukee Sentinel*, *Chicago Daily News*, *Chicago Sun-Times* and *Chicago Tribune*. A graduate of the University of Illinois, she has a degree in communications. Kramer is a 2003 winner of The Post's Eugene Meyer Award.

**NICKI MILLER**, News, has been promoted to copy editor for the Sunday Source and TV Week. Miller joined The Post in 2000 and has been an editorial aide for Style, and most recently for the Sunday Source since its debut two years ago. She has also worked for Ford's Theatre. Miller earned a BA in French at the University of Massachusetts.

**FRANK PLATNER**,

Accounting, has been named senior accountant responsible for newsprint accounting. He had been a staff accountant since coming to The Post in 2000. Platner has also worked for Heim & Associates in Annapolis and Spiegel & McDiarmid in the District. He is a certified public accountant. Platner holds a BS in geology from the University of Miami and is working toward an MS in management from the University of Maryland. ■

**CONTINUED FROM PAGE 1**

Post began running a series of promotional ads. **David Jones**, the program's coordinator, has met with several community leaders to tout the Speakers Bureau. A Brown Bag lunch

speakers he had heard in awhile and I have to agree that he was the most interesting," wrote a U.S. Army representative who attended a lunch at the Fort Belvoir Officers Club where **Josh White**, a reporter who covers military affairs

was the featured speaker.

The Meridian International Center noted that a recent lecture by Deputy Foreign Editor **Pam Constable** was "one of the best lec-



PHOTO - DAVID JONES

Managing Editor **Phil Bennett** talks to Columbia University students who visited the Northwest Building.

ture is planned for July 12 at the Northwest Building for Speakers Bureau participants. Although most participants have been from the Newsroom, the goal is to involve more speakers from other departments throughout The Post.

One of the outcomes of these efforts has been the development of 13 lecture series that will begin in September. Post speakers will be featured at venues including the Fairfax and Howard County library systems; the Prince George's, Alexandria, Falls Church and D.C. public school systems; American, Georgetown and George Mason universities, as well as the University of Maryland; the Asia Society, the Arlington Learning and Retirement Institute and the Center for Non-profit Advancement.

The response from organizations has been very good, according to Jones, who has received several e-mails with positive comments on The Post's speakers.

"...I heard one member say that he was one of the best

tures we have had... personal insights and experiences brought a rather hazy and general picture into much clearer focus." ■



PHOTO - CHRIS PARHAM

**Avis Thomas-Lester**, a reporter based at the Prince George's County Bureau answers questions at a recent speaking engagement.



For more information about The Post's Speakers Bureau, contact **David Jones** at x4-4917.





PHOTO: RUBEN RODRIGUEZ

Weekend reporter **Richard Harrington** introduces the bands at the Weekend's Weekends Rock Night on June 24.

## Last Chance for a Weekend's Weekends Free Summer Concert

The final concert of the 2005 Weekend's Weekends series of free concerts is tomorrow night, July 8 at the Carter Barron Amphitheatre in Rock Creek Park. The concert begins at 7:30 p.m. with gates opening at 7 p.m. Up to four free tickets are available to employees for the performance. The tickets can be picked up tomorrow only through the Public Relations Department, located on the seventh floor of the Northwest Building – ask for **Gayle Giger** or

**Aurora Gonzalez.** Tickets will also be available from Weekend Editor **Joyce Jones** in Weekend's temporary quarters on the 11th floor in the Akridge Building. For information, contact the Public Relations Department at x4-7969, or call the information line at (202) 334-4748.

Tomorrow, **July 8** is **Big Band/Small Band Swing Night**, featuring: Brooks Tegler Big Band J Street Jumpers

## Post Kids Mystery Contest Reminder

Don't miss the chance for your Post kid to win Nationals tickets and a cool prize package from Public Relations, KidsPost and Marketing. Entries for the Post Kids Summer Contest are due next Wednesday, July 13. Look for rules and other information in the June 23 issue of ShopTalk, or on the *Intranet* home page. If you have

any questions, call **Lisa Connors**, ShopTalk editor at x4-6803.



## OD&T Hosts Brown Bag

The Organizational Development & Training Department is hosting a Brown Bag Lunch titled "Bring Your Goals to Life" on Wednesday, July 13, from noon to 1 p.m. in the first floor Sousa Meeting Room on the L Street side of the Northwest Building. For more information or to register to attend, call the OD&T Training Hotline at x4-5425.



## Newsroom Awards

**Wil Haygood**, Style and **Michael Leahy**, Magazine, have won University of Missouri Lifestyle Journalism awards, it was announced in The Post on June 24.

Haygood is the recipient of the Paul L. Myhre Single Story Award for "Sitting Tall," a story about a high school basketball player who spends

most of his time on the bench. The announcement on the award's Web site notes that Haygood's article, "...eschews sensationalism and reductionism, instead promoting a nuanced, sensitive look at everyday life."

Leahy is the recipient of a first place award in the "food and nutrition" category for his article titled "The Weight" on America's obesity epidemic. The announcement on the awards Web site called the article "A powerful piece whose sheer storytelling enlightens and terrifies us with a look at the psychological, physical and economic factors of America's obesity epidemic." ■

## Plan Ahead – Marketplace Deadline

ShopTalk will not be published on Thursday, July 21. The deadline for Marketplace ads for the July 14 issue is tomorrow, Friday, July 8. Ads received after the deadline will run in the July 28 issue of ShopTalk. Ads should be e-mailed to [ShopTalk@washpost.com](mailto:ShopTalk@washpost.com). If you have any questions, contact **Lisa Connors** at x4-6803.

# Marketplace

**FOR SALE:** Hotpoint 25 cu.ft. side-by-side refrigerator with icemaker and indoor ice/filtered water dispenser. White. 36"Wx70"Hx34"D. Practically brand new! Only \$600. Call Liz at x4-7623 or (703) 931-3761.

**FOR RENT:** Condominium in Bowie, Md., 2 BR, 2 BA, fireplace, parking and amenities \$1,500 month/no pets. Call Helen at (301) 352-0591.

**ISO BASEBALL GLOVES, BALLS** - Baseball gloves and balls needed for upcoming trip this fall to Russian orphanage. Any size, condition, right or left hand. Thanks for your help. Call Steve Allis (703) 528-7174.

**FOR SALE:** 1999 Honda Accord EX Sedan 4D, 86,000 miles, front wheel drive, original owner, asking \$8,810. Contact Opeh at x4-5830.

**FOR SALE:** 10 gallon rectangular fish tank with fluorescent hood, \$25, brand new smokeless indoor electric grill (still in box) \$25, computer desk with file drawer, cabinet and shelves, \$75. Please call Niki at x4-4922 or (301) 526-2989.

**FOR SALE:** Lawn mower, Toro 5.5 HP, recycle mulching, self propelled, 3 speed, electronic start, Briggs and Stratton engine. Asking \$200. Call Rod at x6-1120 or (301) 335-0805.

**ISO SEAMSTRESS:** I am looking for someone to make a slip cover for an oversize stuffed chaise or to reupholster. If interested, please call Maria at x4-4487.

**MARKETPLACE DEADLINE:** Noon Fridays. Please include your name, extension and home phone number. Ads are for Post Employees only. Send ads to Shop Talk, 7th floor, or call x4-6803. To send ads via fax dial x4-4963; via e-mail send to [shoptalk](mailto:shoptalk). Ads run two issues unless otherwise requested. One ad per employee, please.