

# ShopTalk



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## Back to School

Area students are back in school, but there was no summer break for staff at The Post who have been busy planning programs and news coverage for students and parents during the 2005-2006 school year.

The Newspaper in Education

(NIE) program's staff spent the summer months attending new teacher workshops, meeting

with school districts'

central offices and signing up schools to receive copies of The Post to use in the classroom.

More than 700 schools are expected to participate in The Post's NIE program this school year, according to **Margaret Kaplow**, education sales and services manager.

Each summer, NIE is bombarded with proposals from companies and organizations for new curriculums to be used with The Post as teaching tools in classrooms. The

proposals are carefully reviewed by The Post's four NIE staff. They also receive feedback from the NIE's Teacher Advisory Team, a group of 10 local teachers who meet with the NIE staff periodically on curriculum and content for the program's Web site ([www.washpost.com/nie](http://www.washpost.com/nie)). Curriculum guides, calendars and worksheets are provided at no cost to the participating NIE teachers.

Press Ahead! is one new curriculum that will be introduced this school year. Created by the Newspaper Association of America Foundation, the program

provides teachers with a guide to creating a student newspaper for elementary and middle schools. Using The Post as their "textbook," students will learn the basic components of creating a newspaper as well as develop their reading and social studies skills.

The Ford Motor

**"Kids first experience with the newspaper shouldn't be passive, we want to give them constant opportunities to interact with KidsPost."**

—Tracy Grant



*KidsPost will continue to run their popular series on kids around the world written by The Post's Foreign staff.*

Company Fund is sponsoring the Hispanic Literature & Storytelling program. The bilingual program provides teachers with activity

**CONTINUED ON PAGE 3**





# Fall 2005 Events

## SEPTEMBER

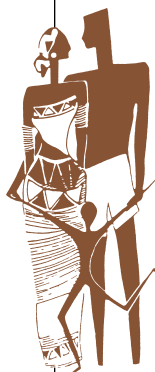
### Black Family Reunion Celebration

Sept. 10 and 11  
Noon to 8 p.m.  
National Mall

The Post is a sponsor of this free weekend family celebra-

tion, including an R&B concert with Chaka Khan and the Lissen Band, food, crafts and children's activities.

For more information, visit [www.ncnw.org](http://www.ncnw.org) and click on Black Family Reunion Celebration.



### Takoma Park Folk Festival

Sept. 11  
11 a.m. to 6:30 p.m.  
Takoma Park Middle School,  
7611 Piney Branch Rd. (near  
Route 410)

The 28th Annual Takoma Park Folk Festival will showcase live music and dance from around the world. Performances will take place on eight different stages. Come and enjoy free interactive children's entertainment, crafts, community vendors and ethnic food. For more information go online to [www.tpff.org](http://www.tpff.org).

### Bloodmobile at Northwest Building

Sept. 13  
8 a.m. to 1:45 p.m.  
Northwest Building's second  
floor multipurpose room

There has been a shortage of blood this summer, please help make The Post's goal of

30 donors. To reserve an appointment, call the Health Center at x4-7192.

### Bluebird Blues Festival

Sept. 18  
1 to 6 p.m.  
Prince George's Community  
College in Largo, Md.

The Post is sponsoring this free event featuring blues performers including Dr. SO Feel Good, Tom Larsen Band and the Jewels, among others. For more information, go online to <http://pgweb.pg.cc.md.us/>

### Hispanic Festival

Sept. 18  
Noon to 6 p.m.  
Lane Manor Park  
Adelphi, Md.

The 24th annual Hispanic Festival celebrates the culture and heritage of Hispanics in the Washington metro area. Call (301) 408-4327.

## OCTOBER

### Fitness Month

Hosted by the Northwest  
Building's Health Center

Each week in October, the Health Center will feature a different type of fitness program including yoga and Pilates with demonstrations and information. Look for more details in upcoming issues of ShopTalk.

### Manassas Fall Jubilee

Oct. 1  
10 a.m. to 4 p.m.  
Old Town Manassas, Va.

Look for Ned the Newshound at this annual event presented by The Post. The Fall Jubilee

## FALL JUBILEE



includes live entertainment, a kids corner, as well as crafters and food vendors located in Manassas' historic old town.

There is a requested donation of \$3 per adult.

For more information call Historic Manassas, Inc. at (703) 361-6599, or [www.visit-manassas.org](http://www.visit-manassas.org)

### Fall Dining Guide

Oct. 16  
Look for Food Critic Tom Sietsema's annual fall guide to restaurants in the metro area in the Oct. 16 issue of the Sunday Post.

### The Post's Readers' Day at College Park

Oct. 16  
11 a.m. to 4 p.m.  
College Park Production Plant

Employees are invited to bring their families to meet Ned the Newshound and enjoy snacks and a fun family atmosphere at The Post's Readers' Day. Reserve your space for this free tour of the College Park plant and learn more about The Post's intricate printing process.

Post reporters and staff from Production and other departments will be on hand to answer questions. To reserve a space on a tour, contact the Public Relations Department at x4-7969.

### Marine Corps Marathon Healthy Kids Fun Run

Oct. 30  
9:30 a.m.  
Iowa Jima Memorial,  
Arlington

This is a one-mile fun run for kids, six to 13-years-old. The requested "fee" for the run is a new unwrapped toy to be donated to the Marine Corps Toys for Tots program. The



deadline to register for the run is Oct. 17. Information and a downloadable application can be found on [www.marinemarathon.com](http://www.marinemarathon.com), look for Healthy Kids Fun Run of the left-side of the home page.

## NOVEMBER

### The Washington Post Music and Dance Scholarship Awards

Nov. 5  
7 p.m.  
Local high school seniors showcase their musical, vocal and dance talents, and compete for college scholarships.

Tickets will be available beginning Oct. 12 through Ticketmaster at 202-432-SEAT (7328). For more information, go online to [washpost.com](http://washpost.com) and click on Events. ■



sheets in both English and Spanish for students in fourth through eighth grades. The objective of the program is to use the newspaper to learn more about Hispanic culture and history and the contributions of Hispanic Americans during Hispanic Heritage Month. Other curriculum being considered cover the U.S. Constitution and pandas.



*The District Extra's Back To School issue.*

The NIE staff including Kaplow, **Chris Janson**, **Stella Jackmon** and **Marian Washington**, interact with students in the classroom throughout the school year with workshops and other activities to teach students how to use the newspaper to enhance not only their classwork, but also their personal lives.

As part of their collaboration with KidsPost, NIE is providing this year's participating schools with 10 high-quality posters of the KidsPost Washington history series that was published in the paper during the 2003-2004 school year. The posters provide a visual and informational guide to the history of the Washington area from 1600 to the present.

KidsPost also has exciting plans for the new school year. The popular series featuring kids from around the world that debuted last year will continue. Written by The Post's Foreign correspondents, the series provides young readers with a close up look at the daily life of a child from countries such as Egypt, Nepal and China. According to KidsPost Editor **Tracy Grant**, there have been numerous requests from teachers and students for reprints of this series.

Also under consideration for publication this school year is an interactive science series that will enable kids or classrooms to send in questions that may have them duped. The idea came from three brothers who e-mailed KidsPost with the question "How did they get the seeds out of seedless watermelons and grapes?"

"It's kid-generated science," explained Grant. "Kids first experience with the newspaper shouldn't be passive, we want to give them constant opportunities to interact with KidsPost." That philosophy is working.

More than 2,500 kids signed up to be members of the KidsPost Summer Book Club and more than 700 kids participated in the Book Club's Mystery Writing Contest.

Parents can find valuable news about their local schools in The Post's 11 weekly Extra sections. Just prior to the metro area's school districts' opening days, the weeklies provided readers with back to school information including listings of new principals, school district officials and school calendars.

Throughout the year, the Extras will also be running education reporter **Jay Mathews'** column, "Extra Credit," which enables parents, students and educators to ask Mathews specific education-related questions. Other highlights include news stories and features on issues compelling to the specific jurisdic-

tions as well as in-depth high school sports coverage, standardized testing scores (school averages), and school lunch menus.

"The Extras have the most complete coverage of local schools," notes **Ray McCaffrey**, Anne Arundel Extra editor. "There was no cessation of our school coverage this summer in Anne Arundel thanks to our excellent schools reporter **Dan de Vise.**" ■

## Reminder – Promoting a Respectful Workplace Training

The Post's Policy Prohibiting Workplace Harassment and Policy on Prohibition of Discrimination are important policies that set standards for the way we conduct our business and the way we address discrimination and harassment in the workplace. To make sure that everyone understands these policies, all Post employees are required to complete an updated online training course — Promoting a Respectful Workplace (Employee or Manager Version) prior to the end of 2005. Detailed instructions to access this online training course can be found in the Human Resources section on *IntraNED*.

If you have any questions concerning this training, please contact the OD&T Hotline at x4-5425 or (202) 334-5425.

## Volunteer Opportunities

Post staff interested in the following volunteer opportunities should contact **David Jones**, Public Relations, at x4-4917.

**Howard University Partnership:** There are teaching opportunities for qualified news and business-side professionals at the Howard University School of Communica-

tions and the Graduate School of Arts and Sciences.

**Eastern High School Partnership:** You can make a difference in the life of an Eastern High School student as a mentor or program volunteer.

**Speaker's Bureau:** The Post Speaker's Bureau is seeking Post employees who are available to speak on their

area of expertise to education, civic and nonprofit organizations. Appearances must be approved by your supervisor.

## ISO Post Musicians

There was a great response to the Aug. 25 issue of *ShopTalk* featuring Post musicians. If you or one of your Post colleagues is involved in music, please send an e-mail to *ShopTalk@washpost.com* with details. There will be another feature on Post musicians in a future issue of *ShopTalk*.

## Employee Discount for Online Photo Store

Post employees are eligible to receive a 20 percent discount on photos available through

The Washington Post online photo store. To purchase a photo, go online to [www.washingtonpost.com/buy-photos](http://www.washingtonpost.com/buy-photos), or via the link on the [washingtonpost.com](http://www.washingtonpost.com) home page. There is also a link on the *Intranet* home page. The employee discount code "emp927" is entered by clicking "validate coupon" in the left bar of the order pages during the ordering process. Enter the code in the pop-up window.



Post photos available for purchase through the online store include this photo of the World War II Memorial by **Bill O'Leary**.

## Marketplace

**ISO CHILD CARE:** We need a fun, reliable nanny to care for our seven-year-old daughter 15 hours a week, from about 3:45 to 6:45 p.m., M-F, at our Silver Spring home. Nanny would need a car to take child to a few afternoon activities. Call Michelle at (301) 587-7937 or x4-6776.

**FOR SALE:** 19 foot 1986 Winner bass boat w/1987 150hp Mercury engine. Looks and runs great. Fully equipped. \$4,200. Call Aimee at (703) 924-0919.

**FOR SALE:** Two-drawer flat file, black, good condition, useful for letter or legal size. Yours for the taking. Art Deco cabinet w/ original bakelite handles. \$200/OBO Call Jessica Wilson at x4-5650 or home (301) 270-4714.

**FOUND:** Watch left on bench in third baseline dugout, field #2 at TWP softball tournament on Aug. 7. Call Margaret Glaser at x4-4053 to identify and claim.

**FOR SALE:** Silver, 1997 Grand Jeep Cherokee w/leather interior and wood trim. I have owned this car since 2000 and there is one other owner. Only 128,000 miles, V8 engine, four-wheel drive, new tires as of Aug. 2004 and a new battery in 2003. It is in good condition and the price is negotiable. Call Annie Kate at x4-5864 or (202) 415-6431.

**FOR SALE:** 2001 Gold Hyundai Santa Fe SUV. Like New, Power Windows, Power Locks, Power Sunroof, Power Steering, CD/Tape Player, 4WD, Roof Rack, 73,000 miles. \$9,000 Call Jackie at x4-5813 or (202) 253-5217.

**FOR SALE:** Hewlett Packard Pavilion PC with color monitor and color printer. Computer has 37.2 GB, Hitachi DVD Rom and Windows XP. Printer is HP Deskjet 648c. Both are four years old and in very good condition. \$500/OBO for both. Call Chris at x4-5690 or (202) 249-8202.

**FOR SALE:** English antique dining room hutch with beveled mirror. \$400; Long tan leather sofa. \$100; Large retro metal desk, needs TLC. \$75; Antique gas fire place insert, needs TLC. \$75; Pottery Barn dining table, seats six. \$75; Old cast Iron pedestal sink, needs TLC \$30; Nordic Track ski machine \$75; Fridge (10 years old) \$40. Call Jeff at (301) 907-3443.

**FOR RENT:** One BR apt. in D.C., avail. Sept. on first floor of an 8-unit building. Features beautiful hardwood floors, a washer-dryer, central a/c, dishwasher and brightly-colored living room/dining room walls. Community outdoor pool and bike storage rooms (it's on the edge of Rock Creek Park near 16th St. and E/W Highway and lots of good bike trails). Walk to neighborhood shops, health club and more. Convenient to Metro and several different bus lines. Contact Sara: (202) 486-4397/ [sarageb@gmail.com](mailto:sarageb@gmail.com).

**FOR RENT:** Spacious 2 bedroom in N.E. D.C. - (Revitalized Neighborhood in Trinidad). Located inside a four-unit apartment building on second floor. Walking distance to Gallaudet University and conveniently located near Metro. Private backyard. All applicants will be carefully screened but all credit will be considered. Security deposit and application fee required. HCVP (formerly Section 8) assistance is accepted. Available for immediate occupancy. Please call Mrs. Johnson for more details and showing times at (202)247-8457 or (301)793-8282.

**MARKETPLACE DEADLINE:** Noon Fridays. Please include your name, extension and home phone number. Ads are for Post Employees only. Send ads to Shop Talk, 7th floor, or call x4-6803. To send ads via fax dial x4-4963; via e-mail send to [shoptalk](mailto:shoptalk). Ads run two issues unless otherwise requested. One ad per employee, please.