

ShopTalk



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Don's Door

Have you seen Don's door? It's a question that has come up in the last couple of months at staff meetings and hallway conversations at The Post. A peek at Chairman **Don Graham**'s new door has been a highlight for staff and visitors who

antique wood type that measures eight-feet high by three-feet wide and includes more than 35 newspaper words and terms. A careful look at the door will reveal the old "-30-" mark, no longer used by reporters to indicate the end of a story, as well as "balance your budget" and "deadline," which are still oft used terms at the newspaper. There are also several engravings including a linotype machine and the Smithsonian Castle on the National Mall.

Lloyd Schermer, the artist who created the door, is the retired president and chairman of Lee Enterprises, the Iowa-based parent company of 58 daily newspapers in 23 states throughout the U.S. After a long and successful career in the newspaper industry,

Schermer retired in 1991 and in 1993 began a second career as an artist.

A longtime Graham family friend, Schermer worked closely with Katharine Graham on legislative and other industry issues facing their media companies and subsequently became friends with her



Schermer opens the door that he made out of wood type in his studio outside Aspen, Colo.



Chairman Don Graham with Lloyd Schermer, a former newspaper executive who created Graham's new door.

have been to the recently renovated corporate offices on the ninth floor of the Northwest Building.

Installed in August, the door is actually a piece of art, albeit one that opens and closes with a handle. It is a montage of mostly

son, Don. "He was one of the people in the newspaper industry that she really admired," explains Graham.

It was about two years ago that Schermer, a past chair and member of the Smithsonian's National Board of Directors, was in town for a meeting at the Smithsonian and visited Graham at The Post. Schermer showed Graham a print of his work using wood type, which had just been commissioned by the

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Reporters Honored by NABJ

The Post announced in the A section last week that the National Association of Black Journalists (NABJ) presented Business reporter **Krissah Williams** with its Emerging Journalist of the Year Award and recognized Newsroom staff with five additional awards at the Association's annual awards presentation held in the District on Saturday, Oct. 15.

The Emerging Journalist Award is presented by the NABJ each year for outstanding work by an African American journalist with fewer than five years of professional

experience. Williams was a summer intern in the Newsroom prior to joining The Post full-time in 2002. This is the second consecutive year a Post reporter has won the award.

Metro reporter **Theola Labbe** received the award last year.

Wil Haygood, Style, received two first place awards from the NABJ. He won in the category for magazines with a circulation of more than 1 million for his



Krissah Williams

article on a Virginia farmer that ran in The Washington Post Magazine, and in the newspaper features category for his article on Marion Barry's return to the political arena.

Donna St. George, Metro, won a first place award in the enterprise category for her series on the number of pregnant women and new mothers who have been killed in recent years.

Brigid Shulte, Metro, won

the sports category for her series on the second-generation immigrants on the John F. Kennedy High School basketball team in Silver Spring.

The Metro staff received the environmental award for the series of stories exposing lead contamination in the District's water supply and the subsequent impact on water agencies across the country. ■

Advertising Third Quarter Awards

Katharine Weymouth, vice president of advertising, announced the 2005 third quarter advertising sales awards at the department's meeting held at the Northwest Building on Wednesday, Oct. 19. The list of winners provided by the Advertising Department includes:

Sales Achievement

Anna Knapp
Yasmine Gahed
Margie Meak
Judy Wise Olsen
Jackie Lau
Charlie San Filippo
Carlos Silva

Sales Excellence

Judy Wise Olsen
Elizabeth Nixon
Kim Faulkner
Joey Wagner
Carlos Silva
Ellen Gerhard
Mark Gross
Kathryn Whitener
Kim Houghton
Kevin Dammeyer
Pete McCormick

VP Club Winners

Judy Wise Olsen
Ed Aduss
Elizabeth Nixon
Robert Vitriol
Yasmine Gahed
David DeJesus
Mark Gross
Barbara Shaw

Kevin Dammeyer
Wanda Frazer
Jennifer Hall
Ann Marie Ditchey
Alistair Potts
Shirlevia Watson
Anne Jones
Christine Smith

Eagle Awards

Stuart McKeel –
Specialty Stores
Kate Humphries –
Real Estate
Goli Sheikholeslami –
Consumer-to-Consumer

Weekend Trip Winners

David DeJesus
Alistair Potts



Third quarter publisher award winners are **Maxanne Cheatham, Kathleen Rothenburg and Bud Humphries.**

Publisher's Awards

Sales
Bud Humphries
Kathleen Rothenburg
Service
Maxanne Cheatham

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Smithsonian’s American Art Museum. “Don said ‘that’s what I want on my door!’ He went and got the Washington Post nameplate out of the bottom of his drawer and that started the whole thing,” recalls Schermer.

The type is made from several woods, including beech, birch, maple and mahogany and was used in the 1800s,

wood type that hang in buildings across the country, in addition to the American Art Museum. His artwork is featured in the McCormick Tribune Freedom Museum, opening this spring in Chicago and the University of Iowa’s Philip D. Adler Journalism Building (named for the father of Schermer’s wife, Betty). A five-foot tall by 14-foot wide piece hangs in the Lee Enterprises headquar-

Mrs. Graham’s name as well as these 35 newspaper words are embedded in the door:

News	Spike	Cutline	Slug
Pica	Scoop	Crop	Print
-30-	Extra	Inch	Press
Font	Read	Point	Media
Copy	Ink	Deadline	Write
Type	Paper	Reporter	Morgue
Edit	Cut	Editor	Note
Delete	Line	Pencil	Em
File	Wire	Mat	



Several newspaper words and terms are included in this enlargement of part of the door. Can you find **Morgue**, **Deadline**, **Edit**, **Balance Your Budget** and **Font**? Keep in mind that it is type so it will be a mirror image.

according to Schermer, who notes that he has the largest collection of antique wood type in the country. Years of use and aging have given each piece a rich patina. The door, which he estimates to be between 200 and 300 pounds, was made in his studio outside Aspen, Colo., and shipped to The Post this summer.

While this is his first commissioned door, Schermer has created several journalistic themed artworks using his

ters in Davenport, Iowa.

During a visit with Graham last week, Schermer mentioned that he is in discussions with the *New York Times* for a similar project.

“But we got it first,” said Graham with a smile. ■

Answer Key:





KidsPost and NIE staff among the several boxes of toys that will be tested by students include (left to right) **Tracy Grant**, KidsPost editor; **Marian Washington**, NIE representative; **Stella Jackmon**, NIE representative, **Marylou Tousignant**, KidsPost deputy editor, and **Margaret Kaplow**, NIE education sales and service manager.

A Toy Story

Students at 10 area elementary schools in the District, Maryland and Virginia are getting the scoop on what may or may not be the hot new toys this coming holiday season. Last week, KidsPost sent out boxes of toys, games, electronics and dolls for students to play with and report back on what they thought of the toys. The results of their

research will appear in a KidsPost toy story scheduled for the week of Thanksgiving. The classes in grades second through sixth were selected by the Newspaper in Education staff from this year's participating NIE schools.

ISO Four-Wheel Drive Volunteers

The Northwest Security Department is seeking four-wheel drive owners who are willing to provide transportation services to help employees get to work during inclement weather conditions. Drivers will receive compensation for the use of their vehicles. To be added to the list of available four-wheel drive volunteers or for additional information, contact Assistant Security Manager **Wade Green** at x4-4222.



PHOTO - DAVID JONES

Bob McCartney (holding the microphone), assistant managing editor for Metro, was the moderator for the Leadership Greater Washington's Legacy Forum held at the J.W. Marriott on Tuesday, Oct. 18. The panel, which included representatives from government and the private sector, discussed challenges facing the metro region, including growth. McCartney's participation in the program was sponsored by The Post's Speakers Bureau.

David Ardia and **Jay Kennedy** (l-r), Executive, two of the newspaper's team of seven lawyers, spoke to high school students from the National Youth Leadership Forum who visited the Northwest Building on Friday, Oct. 21. The students who are participating in the Forum's law program were briefed on and asked questions about the role of attorneys at The Post, including their work on First Amendment and labor issues.



Marketplace

CONDO FOR RENT: Landmark, VA (I-395 & Duke St), two BR/two, washer/dryer, fireplace, patio, swim pool, free parking, \$1,300/month (water & condo fee included) plus electric bill. Call John at x4-7823 or (703) 241-1871.

FOR SALE: Bose Quiet Comfort 2 acoustic noise canceling headphones. New flat, more compact model. Used about 10 times, purchase price \$299, selling for \$200. Call Pat at x6-2240, or (703) 323-0794.

FOR SALE: 2000 BMW Z3, 2.5 engine, black w/black leather interior, 45k miles, fully loaded, \$21,000 OBO. Call Solomon at (240) 350-9256.

ROOM FOR RENT: Furnished private room and bath in lovely Arlington home. Convenient location, safe neighborhood, close to metro stations. \$650/month plus half utilities. Non-smokers only. Call Carol at (703) 271-5420 or e-mail cguzy@comcast.net

FOR SALE: 1991 Toyota Camry LE Sedan w/189K miles. 2.5L V6 EFI. Fair condition. Only two owners. AC, power locks, power windows, cruise control. Stereo does not work. Kelly blue book valued at \$3,200 retail; asking \$1,500 OBO. Call Jill at x4-5299 or (410) 451-5926.

FOR SALE: New Plow & Hearth full-size sofa slipcover w/two matching pillows; deep red floral w/green, tan, cream accents; sample fabric available; retails \$90, asking \$40. New Johnson PetSafe Ultimate Pet Door; for doors 1 1/4 to 1 3/4 inches thick and pets up to 80 lbs; 20 5/8"Hx15 7/16"W; retails \$100, asking \$50. Beautiful two-tone (sage and tan) bolster dog bed; extra-large (57-inch outer diameter), big enough for two dogs; washable cover; used three times; retails \$179, asking \$70. Call Anne at x4-5426 or e-mail at fergusona@washpost.com.

FOR SALE: Volvo Wagon 740GLE, 1985, white w/ black rubber bumpers and trim, exterior in excellent cond., new VA inspection, good tires, 180K. Blue Book value \$1,250 - will sell for \$950 firm. Sony XM radio/cassette, maroon leather interior. Call David Daube at x6-1932 or (703) 494-0565.

MARKETPLACE DEADLINE: Noon Fridays. Please include your name, extension and home phone number. Ads are for Post Employees only. Send ads to Shop Talk, 7th floor, or call x4-6803. To send ads via fax dial x4-4963; via e-mail send to shoptalk. Ads run two issues unless otherwise requested. One ad per employee, please.