

ShopTalk

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Post By Numbers

Numbers play a significant role in every employee's job at The Post, whether they are budget figures, sales goals, travel expenses, or column inches available for a breaking story. There are also

12,267 miles (64.7 million feet)

Amount of plastic used to wrap the Sunday insert packages last year.

2.5 million

Approximate number of words written by Newsroom staff and received through the wire services every day. Approximately 180,000 make it into the newspaper.

378,025

Vending machine purchases in 2005 by employees at the College Park

Plant, Northwest Building and Springfield Plant including candy, snacks and soda.

84,774

Tons of newsprint used by the College Park Plant in 2005.

64,800

Cardboard trays used by Northwest Building employees last year to carry their food from the cafeteria.

CONTINUED ON PAGE 3



The Mail Desk staff process thousands of pieces of mail each year.

many numbers that impact our lives at work that you won't read in the annual report or hear about at The State of The Post meeting. Here are a few that may amaze or, in some cases, amuse you, beginning with the largest numbers:

555,515,969 (555.5 million)

Sunday insert packages created by the Springfield Plant mailroom last year.

TWP Company Ranked #1

The Washington Post Company is listed as the country's #1 most admired company in the publishing industry in the March issue of *Fortune* magazine. This marks the first time The Washington Post Company has been ranked #1 in its industry. Following in order are publishing companies E.W. Scripps, New York Times, Tribune, McGraw-Hill and Gannett.

Publishing was one of 65 industry lists created for *Fortune*'s most admired companies. According to information provided by *Fortune*, companies were rated by executives, directors, and analysts in their own industry on eight criteria, including innovation, employee talent, social responsibility, quality of products/services, use of corporate assets, quality of management, financial soundness, and long-term investment.

A total of 611 companies were surveyed from the *Fortune* 1,000 (the 1,000 largest U.S. companies ranked by revenue) and the top foreign companies operating in the United States. *Fortune* has been tracking corporate reputation for 23 years.



On The Move...

After residing on the fifth floor of the Akridge Building since 1982, the Style section staff moved out of their space to the newly renovated fourth floor of the Northwest Building at the end of February. It was a bittersweet move for many of the staff who had worked in the old space for several years.

"I remember the first time I walked into the Style space in Akridge, when I was a 20-year-old intern in Style in the summer of 1989," reminisced **Hank Stuever**,



You can now find Style in the renovated fourth floor of the Northwest Building. The stairs on the right lead up to the fifth floor Newsroom.

the new Washington Post Radio station WTPW. WTPW is expected to air on March 30.

Post's most loyal readers through the decades, providing constant support and feedback for the column."

"John Kelly's Washington" formerly on the comics pages in Style can be found on page three of the Metro section. His column now runs in Metro every day except Saturday and Wednesday. This column on life in the Washington area began as "The District Line" by Bill Gold on Jan. 13, 1947. Gold retired in 1981 and Bob Levey began writing the column, changing the name to "Bob Levey's Washington." Kelly took over the column in 2004.

Columnists **Stephen Barr** and **John Kelly** have also moved, but it was their columns that moved on March 1, not their desks.

Barr's "Federal Diary" which formerly appeared in Metro is now in the Business section on page four Monday through Friday. The "Federal Diary" column began running in The Post on Nov. 29, 1932

and has run in different sections of the newspaper through the years.

"The Diary is, first and foremost, a workplace column and will make a good fit in Business, which also covers the world of work," wrote Barr in his column announcing the move. "Although the Diary is moving, its focus and content won't change. Federal employees and retirees have been among The



An Elvis poster remains in Akridge, but the Style staff have left the building.

who returned to The Post as a reporter in 1999. "The layout was different and the furniture was older, as were the computers — the old Raytheons and Coyote SSIs. There was an office on the south windows for smokers, who could go sit in there and work on a terminal while smoking. And boy, did they."

The Style staff shares space on the fourth floor with several other sections, including KidsPost, Health, Home, Weekend, Book World, Travel, Food, the Sunday Source and TV Week.

The fourth floor will soon include the offices and studios for

John Kelly is moving

"But I don't want to move! All my friends go to this school!"

to the Metro section

"I knew that..."

John Kelly's Washington
Sunday-Tuesday, Thursday and Friday in Metro beginning March 1.
The Washington Post

NSS 2x6

Stephen Barr is moving

"I am optimistic that we will be successful in securing a locality pay differential."

to the Business section

"Or not..."

Stephen Barr's Federal Diary
Monday-Friday in Business beginning March 1.
The Washington Post

NSS 2x6

Marketing's Creative Services Group created these in-paper ads to announce the column moves on March 1.

44,352

People that were hosted at Post events coordinated by the Public Relations Department ranging from the Speakers Bureau to Readers Day and awards receptions.

32,300

Sodas purchased in vending machines at the College Park Plant last year and approximately one-third of the number of soda purchases at the Springfield Plant.



Brock & Co. Executive Chef Daniel Dernetz displays a fraction of the chicken that will be served at the Northwest Building this year.

24,360 (12 tons)

Pounds of chicken that were served in the Northwest Building cafeteria in 2005.

14,400

Rolls of toilet tissue placed in Northwest Building bathrooms by Building Services last year.

5,900

Movie ads processed by Advertising's national accounts unit in 2005.

8,500

Rolls of paper towels placed in Northwest Building bathrooms by Building Services last year.

3,994

Pieces of mail received at the Northwest Building last year.

2,500

Employment verifications handled by two staff in Human Resources in 2005.

1,286

Doors unlocked in 2005 by the Northwest Building's Security Department.

1,000

Average number of resumes received by the Human Resources Department each week.

634

Job requests handled last year by Marketing's Creative Services Group ranging from rate cards for Advertising sales to the in-paper ad series promoting Post reporters and columnists.

409

Photos published last year in 43 issues of ShopTalk.



"The West Wing" television series was one of the many television and movie productions that contacted the Public Relations Department for permission to use The Post as a prop.

387

Employees who commute on Metro.

203

Average number of headlines in a daily issue of The Post.

110

Requests received last year by Public Relations for permission to use the Post name, a Post story, a Post newsrack or copies of the newspaper, to appear in a movie, TV production or book.

88

Employees recorded weighing themselves at the College Park Health Center during 11 8-hour shifts over an 88-hour period last month. Forty-three were from the day shift, 14 were from the afternoon shift and 32 were from the night shift. ■

Post staff made many, many visits to the vending machines last year.



Save \$\$ on Home Delivery!



Full and part-time Employees of The Washington Post newspaper are eligible to participate in the Employee Advantage Program. You can save 50 percent off seven-day and 25 percent off Sunday-only home delivery of The Post. To sign up for the program go online to <http://subscribe.washpost.com/employee>. You can also sign up with forms available throughout the Northwest Building and at the College Park and Springfield plants. If you have any questions, contact the Employee Advantage Program hotline at x4-8351.

ISO Forms?

There is an easy way to quickly locate and print the form you need. Go online to *Intranet* and click on "online forms" under the "TOOLS" bar located on the left-hand side of the home page. You will find dozens of forms ranging from Matching Gifts to health care reimbursement.

Free Ads!

Clean out your basement, rent your vacation property or sell your old, but-still-running-great car in ShopTalk's Marketplace (below). Marketplace ads are free and you get your ad in front of thousands of Post employees and family members. To place your ad, e-mail your information to

ShopTalk@washpost.com following the format you see below with your contact information. The deadline is Friday at noon the week prior to publication. If you need more information, call **Lisa Connors** at x4-6803.

Production Managers Retreat

One hundred eighty Production Department managers gathered on Saturday, Feb. 25 at the Northwest Building to discuss and plan measures to save money, reduce waste and eliminate inefficiencies in the production of the newspaper.

The retreat was led by **Jim Coley**, vice president of production and facilitated by **Barry Coleman**, Production's human resources manager. According to Coleman, the managers created a number of long and short-term changes that will be implemented with cost-savings recorded and tracked.



PHOTOS - JEFF MARTIN

Barry Coleman facilitates the production managers retreat.

Springfield Plant managers discuss their ideas (clockwise around the table from center) Sam Dorick, John Reikowsky, Pat Nolan, Tien Hoang, Jeff Allen, John Harper, Bob Kline, Jim Pruitt, Jeff Lizama and Patrick Michael Burke.



Marketplace

FOR RENT: In Corolla, on North Carolina's Outer Banks, a newly-renovated end-of-row townhouse. Three bedrooms, two baths, one loft, and a two-minute walk to the beach. Yes folks: No more sweaty ten-block trek with the stuff the kids wouldn't carry. Great ocean views, and surf sounds, from third-level covered deck. Access to tennis court and a small community pool. AC, wireless internet, and all the rest. Weekly price range: \$650 to \$895, depending on season. More info: Mike Ruane, x4-7346, or ruanem@washpost.com.

FOR SALE: DVD collectors sets previously viewed. \$10 per each season, original prices \$29.99-\$49.99: Futurama seasons 1, 2, 3, Babylon 5 season 1, Millennium season 1, the Larry Sanders Show season 1, West Wing season 2, the Family Guy season 1. Also, \$20 per each season, original prices \$45.99-\$149.99 for Dead Like Me season 1, 2, and Star Trek The Next Generation Season 7. Call Madonna at x4-7966 or e-mail at rabatinmj@washpost.com.

FOR SALE: Vacation week in Villas at The Boardwalk. This is a beautiful ocean-front resort in Virginia Beach. Check in Saturday 09/09/06 and check out 09/16/06. One bedroom, two sofas, kitchen. Sleeps up to six people. Accommodations: indoor pool, jacuzzi, gym, restaurant. Asking \$700. Call Trinh (202) 334-4021 (between 7 to 11 p.m.).

FREE! FREE! Ads in marketplace are free to employees of The Washington Post. Join thousands of satisfied customers who have bought and sold through Marketplace.

FOR RENT: With over 125 things to do, there is something for everyone to enjoy at Massanutten, 10 minutes east of Harrisonburg, Va. off interstate 81. Just \$500 for weekly rental, Sat. to Sat., the last week in March. For more information, contact Denise Ponder x4-7137.

MARKETPLACE DEADLINE: Noon Fridays. Please include your name, extension and home phone number. Ads are for Post Employees only. Send ads to Shop Talk, 7th floor, or call x4-6803. To send ads via fax dial x4-4963; via e-mail send to shoptalk. Ads run two issues unless otherwise requested. One ad per employee, please.