

ShopTalk

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Editor, Mario I. Oña, x4-6803

Springfield Plant's Newsprint is Unbreakable—Almost

One of the most indicative measurements of a printing plant's efficiency is its pressroom "runnability" or ability to run newsprint continuously without a break. This is measured in breaks per hundred rolls of newsprint (bph).

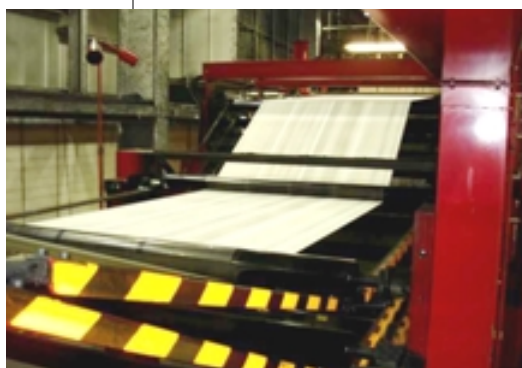


PHOTO - MELINDA FORD

A web or continuous length of thin newsprint being fed through one of the Springfield plant's presses.

Last week, the Springfield plant's pressroom had an unprecedented six web breaks out of 1,331 rolls or about 12,500 miles of newsprint, according to Melinda Ford, pressroom superintendent at the Virginia plant.

"When you consider that we're running thin paper—thinner and

lighter than the paper you use in your printer—through tons upon tons of steel at high speeds, it is a very big accomplishment," she added.

Hugh Price, Production's director of operations and planning, explained: "Springfield was averaging 1.29 bph. Last week, they were at 0.45 bph. That's a 65 percent reduction."

Providing additional context, he said: "Our year-to-date average of 1.54 bph is very good compared to the industry as a whole. Three to four breaks per hundred are not uncommon. But 0.45 is a world-class performance."

Considering it takes approximately 15 minutes to correct a web break, which can add up to a loss or delay of about 10,000 to 12,000 newspapers, the significance of the achievement is undeniable.

While many things contributed

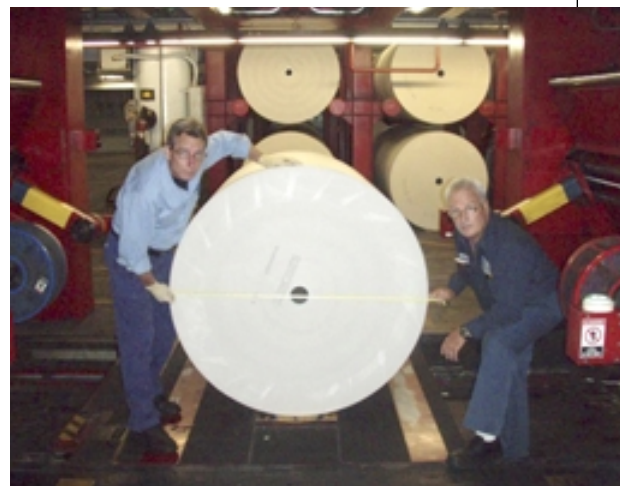


PHOTO - BILL McDONALD

Springfield press operator J.J. McGovern and machinist Brian Day confirm the diameter of a roll of newsprint.

to the performance, the team effort between press operator **J.J. McGovern** and machinist **Brian Day** was noted as a primary factor.

But McGovern spread the wealth and insisted, "We couldn't have done this without the general workers department (run by **Bernie Mornot**) that keeps the presses clean."

Of note, the College Park plant had a commendable 1.29 bph average last October, according to Price. ■

Second-Quarter Award Recipients

Vice President **Katharine Weymouth**, Advertising, presided over the department's 2006 second-quarter awards ceremony on Wednesday, July 26. The following list of recipients was provided by Advertising:

Sales Achievement

Jackie Conrad
David DeJesus
Mary Jane Gregory
Lynne Maloney
Carolyn Monroe
Nancy Parke
Charlie San Filippo
Dianne Shelton

Sales Excellence

Yasmine Gahed
Mark Gross
Anna Knapp
Elizabeth Nixon

Donna Singletary
Amy Strange

Service Excellence

Jennifer Keegan
Kathryn Johansen
Danielle Carpenter
Kevin Halligan
Gerelle Dodson

Pre-Call Planning

Tanya Blosser

Second-Quarter VP Club Winners

Donna Singletary
David DeJesus
Mark Gross
Jackie Conrad
Ed Aduss
Wanda Frazer
Barbara Shaw
Yasmine Gahed
Noelle Wainwright

Nancy Parke
Jennifer Hall
Seth Peterson
Elizabeth Nixon
Amy Strange
Margie Meak

Weekend Trip Winners

Mark Gross
David DeJesus

Eagle Awards

Kate Humphries,
Real Estate
Marc Rosenberg,
Corporate
Amer Yaqub,
International

Publisher's Awards

Mark Gross – *Sales (National)*
Joe Wadsworth – *Service (Magazine)*

On Friday, July 28, Vice President **Margaret Cromelin**, Marketing, announced the winners of the second-quarter Marketing **Excellence Awards**:
Ethan Selzer
Lee McDuff



Marketing Excellence Award recipients **Ethan Selzer** and **Lee McDuff**.

PHOTO – WENDY HENDERSON

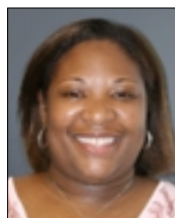
More New Faces



Dustin Anderson



Jan Buchholdt



Zenita Zanders

DUSTIN ANDERSON, Information Technology, is a former IBM senior consultant who joined The Post as a business analyst. His work experience includes consulting at Booz Allen and BAE Systems. He was also a product manager and business analyst at Exxon Mobil Corp. Dustin earned his BS in management

and international business from Penn State University. During his one semester abroad in the Netherlands, he went paragliding in Switzerland and skiing in Austria. Studying during that semester, as he puts it, was an "afterthought."

JAN BUCHHOLDT, Information Technology, is a new senior developer coming from the Chicago Tribune where he was a senior system analyst. He previously worked at CCI Europe as a software developer and analyst. He earned his MA in software engineering from Ålborg University (now Aalborg) in Denmark, where he's from. Jan doesn't mind that his name is often mispronounced (it's actually pronounced "Yan"). And he's very proud that his daughter and son are picking up English very quickly.

ZENITA ZANDERS, Advertising, is a new advertising coordinator. Prior to The Post, she was an IT field specialist at Safeway, Inc. She also worked at the National Association of Insurance and Financial Advisors as membership coordinator and at Jane's Vet Clinic as an office manager. Zenita is continuing her education at Strayer University with a focus on marketing. She likes trying out new ethnic food recipes. Though she admits to following recipes at first, she often modifies and personalizes her plates. Curry barbecue chicken with grilled veggies was her most recent creation.

Promotions & Transitions

TIM CONDON, Advertising, was the sales manager of entertainment advertising. He's been at The Post four years and is now director of classified advertising. He earned his BA in psychology from Notre Dame and his MBA from New York University. Tim's first job was painting the interior of bank branches. Note to bank robbers wanting some inside scoop: he's not for hire.



Tim Condon

GERELLE DODSON, Advertising, has been at The Post two years this November. She ascended from advertising coordinator to senior advertising coordinator. She's also been awarded two Customer Service Excellence Awards. Her BA in communications is from East Carolina University. In the spring, Gerelle coached her cheerleading squad, the Crimson Heat All-Stars, into the world championship at the Final Destination competition in Baltimore. Oh and by the way, they won.



KADINE FYNN, Advertising, who has also been at The Post for almost two years was promoted from advertising service coordinator at the Business Development Unit to senior advertising coordinator at the Jobs Advertising Unit. She's also



Kadine Fynn

MARTIN KADY, Advertising, is the new general manager of Community Advertising Unit/The Extras. He started at The Post's Publications department in 1964 and returned in 1971 after earning



Martin Kady

his college degree from Murray State. Since then, he's worked his way up the Advertising ranks until becoming sales manager of automotive in 1989. His leadership in sales and ability to mentor others earned him the prestigious Eugene Meyer Award in 2001. Though you won't catch

Marty skateboarding a 360 on a half-pipe or pulling a mean "ollie," there's a good chance you'll find him on the softball diamond. He enjoys most sports including fantasy sports. His son and daughter-in-law made him a grandpa for the first time in July, and his daughter and husband are now expecting in December. Just call him Pop-Pop.

STUART MCKEEL, Advertising, has been at The Post since Jan. 2001. He was recently promoted from manager of Specialty Stores/Health Category to director of the Business Development Unit. His BA is from Bucknell University and his MBA is from Duke. He ran the Marine Corps Marathon and though he plays for a club soccer team in Virginia, he insists that he's never headbutted anyone and is happy with just not getting thrown out of the game. ■



Stuart McKeel

PHOTO - GLORIA KWONG



*For those about to lose your hair—for a good cause—we salute you! **Diane Reeder** enjoying her last few days with her locks.*

Hair Loss for Good Cause

After watching actress Diane Lane cut her hair on the Today Show for Pantene Shampoo's Beautiful Lengths® campaign, which encourages women and men to cut and donate their healthy hair to make wigs for women undergoing chemotherapy, **Diane Reeder** from Advertising decided to do the same.

And to encourage her Post co-workers to also donate their locks, Reeder asked nearby beauty salon Piaf to offer discounts and facilitate the collection. "The hair needs to be at least eight inches in length and can be colored or permed, but it can't be bleached and should only

have a few strands of gray hair," Reeder explained.

Reeder said that Piaf, located next to Subway across from CVS, will take donations through the month of September. Contact

Diane Reeder at x4-5968 or visit www.beautifullengths.com for more information.

The Post Goes Green

With the rising costs in fuel, The Post is taking steps to save energy. Several restrooms throughout the building already have time-sensors installed.



After 20 minutes of inactivity, the lights will

go out. To help with this initiative, please turn off the following electrical devices in your spaces:

- Personal radios
- Space heaters
- Desk lamps/cubicle lights
- Office lights
- Other electrical devices, equipment or appliances

IT is requesting that you leave computers, printers and monitors on. If you have any questions, please contact **Gary Corso** at x4-5258.

Vendor Expo and Employee Discount

The 2006 Shared Services Vendor Expo and Employee Discount Fair will be

on Tuesday, Sept. 12 from 10 a.m. and 4 p.m. Stop by the multi-purpose room (near The Post's main entrance) to meet and greet company vendors, pick up giveaways, view product demonstrations and enter to win prizes. Check out the employee discounts on Apple iPods, Dell computers, cell phones, Staples office supplies and more! For more information, email: sharedservices@washpost.com.



Sign Up for Fitness Classes

The fitness center is offering fitness classes of all flavors to help you stay on top of your game: Pilates, belly dancing, aerobics and jazzercise. The cost ranges from \$10 to \$12 per class or \$50 to \$75 to enroll in various sessions. A meditation class is also available for a premium, but the fitness equipment class that teaches you proper techniques in using cardio and strength equipment is free to all fitness center members. For more information contact the fitness center at x4-7192.

No ShopTalk Next Week

What!? No ShopTalk! Don't fret, ShopTalk will return the week after Labor Day. Expect your next issue on Thursday, Sept. 14. The deadline for ads will be on Thursday, Sept. 7.

Marketplace

FOR SALE: Adjustable hospital bed that separates into two units. Used very little after surgery. Asking \$600 for set or \$300 for each unit. Call Jimmy at 301-881-0668.

FOR SALE: 1995 Volvo 850 white station wagon with grey interior. Well-maintained at 95,000 miles. Front and side airbags with CD player and seat warmers. Great car for new teenage driver. \$3500 or best offer. Call Amy at x4-7656 or 301-330-6479.

FOR FREE: Full-size electric hospital bed with plastic-covered mattress. Pick up in Sterling, Va. Call Ron at x4-6431.

FOR SALE: Two great seats (upper deck, four rows behind center of press box, behind home plate) for various Washington Nationals games at RFK Stadium. \$36 for the pair per game. Tickets available for: Sep. 4 (St. Louis Cardinals), Sep. 15 (Milwaukee Brewers), Sep. 19 (Atlanta Braves), Sep. 27 (Philadelphia Phillies). Call Doug (evenings) at 703-528-3437.

FOR SALE: Insignia 20-in. TV/DVD combo with front, easy access audio/video inputs. It retails for \$175, but will sell for \$150 in original box with all manuals and with 4-yr. warranty included (valued at \$60). Only a few months old and works fine. Call Kay at x4-7667 or 703-799-3062.

FOR SALE: INVACARE Wheelchair. Multi-position recliner, model #HTR5000. Like new! \$900 or best offer. Call Sandra at x4-5933 or 301-423-7547.

NEW MARKETPLACE DEADLINE: **Noon THURSDAYS.** Please include you name, extension and phone number. Ads are for The Post employees only. Send ads to ShopTalk, 7th floor, or call x4-6803. To send ads via fax dial x4-4963 or to email send to shoptalk@washpost.com or onom@washpost.com. Ads run for two issues unless otherwise requested. One ad per employee. ShopTalk reserves the right to edit or not run all ads.