

# ShopTalk



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Editor, Mario I. Oña, x4-6803

## Howard University-Post Project to Survey Volunteerism in New Orleans

**H**oward University students and The Post's **Marcia Davis**, assignment editor in *Style*, are in New Orleans as part of project "8/29: You are Katrina." Every year since 1982, The Post and Howard University have partnered for various socially redeeming projects aimed

"The Katrina project will be different because this is the first time we have actually sent our students out into the field on assignment at this level of involvement and immersion." She then added, "They will really experience backpack reporting in the field with a seasoned professional: Ms. Marcia Davis."

Conversely, Davis said, "I think this trip is important for many reasons. Committing journalism is what The Washington Post does. That means covering stories like Katrina's aftermath as much as possible, and not to be a part of that wave of media who have packed up their equipment and gone home."

Dr. Rochelle Larkin Ford, APR, Howard's advertising and public relations sequence coordinator was quick to note that while news gathering and reporting will be an important element of the project, there is also the exposition and forum on April 11 on campus, which will be organized by the student-ran public relations and advertising agency, CapComm. The students will brief their find-



ings to other students, faculty and members of the community.

Public Relation's **David Jones**, a Howard alumnus who reinvigorated the Howard-Post partnership in 1999 with fellow alumnus and Post employee, Planning and Administration Assistant Managing Editor **Shirley Carswell**, said, "The most important aspect of this project is a call-to-action during the forum to promote volunteerism and hopefully recruit students."

Ford reiterated Jones's point by saying that one of the more important objectives of the Howard-Post project is "educating and persuading the Howard community to be involved in the Katrina relief efforts." ■



PHOTO - KERRY-ANNE HAMILTON

**Marcia Davis**, *News (Style)*, invited several Howard University students to her home to discuss the reporting aspect of their trip to New Orleans.

at providing university juniors, seniors and first-year graduate students with invaluable experience through real work in the community.

Assistant Professor Robin Thornhill, director of the converged media lab at Howard, explained,

# Remembering Bill Grant

**W**ashingtonpost.com Sports editor **Bill Grant** died of complications from cancer on March 15. Professionally, he is best remembered for being an online sports visionary. Privately, he will always be remembered as a loving husband and father. Below is an excerpt from a letter that his wife, **Tracy Grant** (KidsPost Editor), kindly provided ShopTalk a few days after Bill's passing:

**“For those of you who knew Bill, loved Bill and want to honor Bill, the next time you set about a task, give it your all—in his name. And that way, he will truly never be gone from us.”**

—*Tracy Grant*



*Bill and Tracy with their twins, Christopher (in red) and Andrew during a trip to their cabin in West Virginia in August 2006.*

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**Editor's Note:** You can read Bill Grant's obituary by **Patricia Sullivan** at [washingtonpost.com](http://washingtonpost.com), key word: William C. Grant. Donations in his honor can be made to: Lombardi Cancer Center, Georgetown University Hospital, 3800 Reservoir Road, N.W., Washington, D.C. 20007.

# Post Points Program Partners Visit The Post

**O**n March 12, The Post hosted a reception to celebrate its advertising and nonprofit partners' participation in the upcoming Post Points program, which is set to launch at the beginning of April. PostPoints is designed to reward sub-

establishments. Consumers are also rewarded for volunteering in the community. PostPoints will provide various opportunities for participants to earn points good for gift cards, merchandise, trips and many other items.

Additionally, participants become eligible for some store savings coupons and invitations to exclusive events.

Chairman **Don Graham**, Publisher **Bo Jones**, President and General Manager **Steve Hills** and **Candy Lee**, Loyalty Services, were among the

many Post employees present to answer any questions and welcome the advertising part-



ners, including CVS, Shoppers, Scan Furniture, Pentagon Federal Credit Union, Papa John's, United Way, Baltimore Symphony Orchestra at Strathmore, Washington National Opera, Jim Coleman, Calvert Woodley and many more.

ners, including CVS, Shoppers, Scan Furniture, Pentagon Federal Credit Union, Papa John's, United Way, Baltimore Symphony Orchestra at Strathmore, Washington National Opera, Jim Coleman, Calvert Woodley and many more.

After Jones formally welcomed and thanked the partners, Hills expressed the importance of their participation in the program's success. Through a slide presen-

and newspaper ads. The event, planned by **David Jones**, Public Relations, offered an invaluable networking opportunity for the national and local businesses represented, as well as nonprofit partners. ■



Vice President **Candy Lee**, Loyalty Marketing, shares a laugh with **Hank Brightwell** from Scan International—one of The Post's partners in the Post Points campaign.

scribers and readers for reading The Post and shopping at Post partners'/advertisers'



## Wine Fest 2007

**F**or the seventh straight year, The Post was the title sponsor of the Washington D.C. Wine &

Food Festival. The event was expanded to three days this year, including a Friday night, exclusive "Grand Cru Wine Lounge," where the country's top-tiered wine-makers and D.C.'s finest restaurants, including 1789 and Occidental, served up exquisite samples. The festival's popularity has reached unrivaled proportions. Consequently, each year there are more and more festival-goers



Wine columnist **Ben Giliberti** talks shop with his kind: wine enthusiasts.



(Left to right:) **Rie Sugihara** from Resource Plus; **David Jones**, Public Relations; vendor **Darren Wood**, owner of Vintage Makers and **Ed Hurley**, director of event marketing at Resource Plus mingling at the festival.

and out-of-towners attending. **David Jones**, Public Relations, and **Linda Haskins-Wrenn**, Advertising, coordinated and

organized the event with private event planning company Resource Plus. ■



Tony A. Baldwin, associate vice president of enrollment management at Livingston College (N.C.) talks to high school students about opportunities at his school.

## D.C. College Access Program College Fair

The D.C. College Access Program, a nonprofit organization that helps students “who might otherwise never have the opportunity to attend or graduate from college,” held its annual college fair for the fifth time at The Post’s Northwest building. Colleges and universities within and beyond the metro D.C. region were present to answer questions and provide applications to college-bound high school students.

## Blood Drive Results and Winners

A total of 45 units were collected during the recent blood drive at the Springfield plant and the Northwest building. All donors’ names were entered in a drawing for prizes. The Springfield winners are: **James McKinley** (two “Cats” production



tickets), **Danny Fogg** (two Washington Wizards tickets) and **Enrique Dionisio** (two Washington Capitals tickets). The Northwest winners are: **Annemarie De Angelis** (two Baltimore Orioles tickets), **Donna Banks** (two Kennedy Center Royal Shakespeare Company tickets) and **Lisa Schmacher** (two Washington Capitals tickets). **Andre Maestas** and **Phyllis Waslo**—on behalf of both Health Centers and the American Red Cross—would like to thank all donors.

## Clarification on Daylight Savings Time

Though last week it was reported that “nothing out of the ordinary” came up during the daylight savings time weekend (which occurred three weeks earlier than usual), IT’s task to prepare for the earlier time change was “anything but ordinary,” according to **Bill Liberti**, director of IT Client Services. He added, “Many people in IT spent a lot of hours—beyond the regular day and week—to make sure that the transition was seamless.” Liberti also clarified that folks from vari-

ous IT divisions assisted in the transition, including IT Infrastructure, IT Business Transformation and IT Enterprise Solutions. “**Jerry Gray**, director of IT infrastructure, led the effort across IT,” Liberti concluded.

# Marketplace

**FOR RENT:** Beach House: 3BR, 2BA, 1-loft, end-of-row townhouse in Corolla, on North Carolina’s Outer Banks. Three-level home within sight and sound of surf: 2-min. walk to beach (5-min. walk to shops/supermarket). Third-level covered deck to watch sunrise/moonrise over ocean. Plus: wireless internet, cable TV, community pool and tennis courts. Sleeps seven. Contact Mike Ruane at x4-7346.

**FOR RENT:** Share Townhouse in Silver Spring, Md. w/ owner. Furnished room. Quiet area. Near public transportation. Reserved parking. Looking for non-smoker and pet-friendly person. Deposit required, but negotiable. \$550 per mo. includes all utilities and cable TV. Contact Marie at 301-384-1012.

**FOR HIRE:** Know an elderly person in need of a live-in, home health aide in Montgomery County? Cheerful, hard-working, sense of humor, good cook. Wonderful lady cared for my father years ago. Contact Susan at x4-5032.

**GET TICKETS:** Tickets for the Servicemembers’ Legal Defense Network (SLDN) Banquet on Saturday, March 24 at the National Building Museum available to Post employees. Tickets are \$87.50 for the dinner, program and auction. Contact Christopher Janson at x4-5690. For more on event or SLDN organization visit: [www.sldn.org](http://www.sldn.org).

**NEW MARKETPLACE DEADLINE:** Noon **THURSDAYS**. Please include your name, extension and phone number. Ads are for Post employees only. Send ads to ShopTalk, seventh floor, or call x4-6803. To send ads via fax dial x4-4963 or to email send to [shoptalk@washpost.com](mailto:shoptalk@washpost.com) or [onom@washpost.com](mailto:onom@washpost.com). Ads run for two issues unless otherwise requested. One ad per employee. ShopTalk reserves the right to publish and edit all ads.