

ShopTalk



June 22, 2007, Vol. 33 No. 21

Editor, Mario I. Oña, x4-6803

‘Being a Black Man’ Series Receives Peabody Award

By **Janell Muhammad**
ShopTalk Staff Writer

On June 4, The Post’s “Being a Black Man” series featured on *washingtonpost.com* was honored with the George Foster Peabody Award at the Waldorf-Astoria Hotel in New



PHOTO - TANYA BALLARD

Hamil Harris (center) and **Ben de la Cruz** (right) stand side-by-side with renowned filmmaker, **Spike Lee**, at the pre-award reception.

York City. Considered the oldest awards in electronic media, the Peabody Awards recognize distinguished achievement and commendable service by radio and television networks, stations, producing organizations, cable television organizations and individuals.

The online version of the “Being a Black Man” series, which also ran in The Post’s printed version, allows visitors to watch and listen to video,



PHOTO - GENEVIEVE VILLAMORA

In front of a room filled with distinguished broadcasters, **Ben de la Cruz** (WPNI) makes his acceptance speech as his Post and WPNI colleagues listen.

and respond to a broad range of historical anecdotes and personal experiences that helped defy stereotypes and put negative statistics about African American males into context.

“It was very important that we get a rich mix of voices of black men from all walks of life,” said **Hamil Harris**, News (Metro), who served as the primary reporter for the overall video and many of the secondary videos that followed. Working closely with **Ben de la Cruz**, WPNI, senior video producer for the series, and **Tanya Ballard**, WPNI, main Web series editor, the project was well-received, as evidenced by the large turnouts and engaging discus-

sions that ensued during the various Post forums and town hall meetings about the series.

“When we promoted the series through the community forums, you could tell that it was going to have considerable impact,” said Public Relations Director **Eric Grant**.

De la Cruz then said, “It was great news because the Peabody Award is such a prestigious award and as far as I can tell, we were the first news Web site to



PHOTO - HAMIL HARRIS

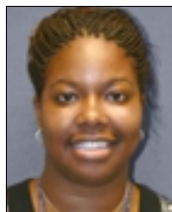
Tanya Ballard and **Tom Kenworthy**, WPNI, show off the award on the train ride back to D.C.

CONTINUED ON PAGE 3

New Faces



Kiara Kerwin



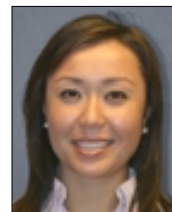
Jana Highsmith



Momodou Jobe



Rita Nyambi



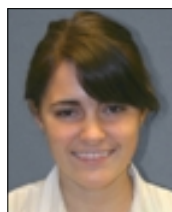
Emily Ogawa



Kathryn Smith



Uday Shakour



Lindsay Urchyk

KIARA KERWIN, Advertising, recently checked in at The Post as a production coordinator. She was previously an assistant production editor at the American Society of Hematology. While attending Mary Washington College (Va.), where she earned her BA in English, Kiara interned at a Native American magazine. Apart from art, museums, yoga, reading and traveling, she likes to jump into the Potomac from time to time—on a canoe, of course. Her longest canoe ride: five hours.

JANA HIGHSMITH, Accounting, is a new customer account specialist coming to The Post from Chevy Chase Bank, where she was a customer relations specialist. She bypassed all other information to talk about her love for music. Jana likes to attend as many concerts as she can. She recently watched John Legend and Floetry. She's excited about

Beyoncé's upcoming show, but warned that she's not picky when it comes to music. "I love all kinds of music—Maroon 5. I even went to a System of a Down concert. It was crazy. I loved it," Jana said.

MOMODOU JOBE, Circulation, recently joined The Post as a circulation analyst. He's coming from the Hertz Corporation, where he was a manager associate. One of his more interesting jobs was at the Canadian Embassy, about a year after earning his BS in economics and BA in political science from the University of Rhode Island. Momodou and his family are originally from The Gambia (West Africa), where he did most of his elementary school years. His family then settled in Rhode Island. They try to visit The Gambia once a year and he hopes to relocate back someday. He's currently training for the Marine Corps Marathon in the fall.

Rita Nyambi, Accounting, is a brand new customer accounting specialist at The Post. She came from Carmax and Marriott International. She holds a BS in political science from the University of Nigeria in Calabar. Rita likes to read and organize children's events. She said that it goes beyond just taking her two little boys to the zoo. She enjoys rounding up some of the other children in her family, getting involved and making it fun for them. She also stays connected with her native Nigeria through her affiliation with Nka Iken Esit Charitable Organization—a Nigerian nonprofit organization whose mission is to provide health care and education to children.

EMILY OGAWA, Advertising, recently joined The Post as a new accounts manager. She's coming from Resolvit Resources, LLC, where she worked as a technical recruiter. Previous work

experience includes TV media sales, nonprofit educational program marketing, IT recruiting and news anchor at Oregon State University (KBVR—the university's student-run station), where she also earned her BA in English. Emily is living proof that 10 months in Spain is all you need to learn to speak Spanish WITH an accent—a perfect Castilian accent, that is. ¡Su español es muy bueno!

KATHRYN SMITH, Advertising, is a new account manager in the property management division. Before The Post, she worked as an advertising account executive at the Atlanta Journal-Constitution for three years. Prior to that, she was an advertising account executive at The Roanoke Times for four years. Kathryn earned her BA in sociology from Roanoke College (Va.). She travels, shops and enjoys live music.

CONTINUED FROM PAGE 1

win." As far as entering the competition in years to come, he said, "It depends on what we have and if what we have fits the concept."

For The Post-WPNI team, the "Being a Black Man" series was both memorable and fulfilling. "Working on the Black

Men's series was one of the most rewarding experiences of my professional career. I loved that so many journalists from across The Post newsroom and at washingtonpost.com were part of it, and that so many of them poured their souls into this series," said Associate Editor **Kevin Merida**. ■

EDITOR'S NOTE: Late breaking...Harris and de la Cruz also received an Emmy for the series. Separately, the University of Iowa journalism school and the Gallup Organization recognized The Post with an annual award for "excellent journalism using polls" for its polling during the series.

UDAY SHAKOUR, Advertising, joined The Post as an ad coordinator after working in purchasing and marketing at Shax Engineering. He earned his BA in international affairs at George Washington University. He likes to play baseball, tennis and basketball. Uday was born in Pakistan, grew up in Saudi Arabia and his father is from Sudan and his mother from Sri Lanka. Not surprisingly, he's no stranger to world traveling. His favorite city: Paris.

LINDSAY URCHYK, Advertising, is also an ad coordinator who recently came to The Post from Joint Video Ventures, where she was an administrative assistant. Her work experience started at the age of 12—working at her dad's company in Michigan. Lindsay earned her BA in advertising from Michigan State University. She spent last summer studying in Rome from Monday through Friday and traveling around Europe on the weekends. Her transportation of choice: commercial air. She visited Dublin, London, Pompei, Florence and Naples during her seven-week trip. ■

Post Sponsors Hoops for the Homeless for Sixth Straight Year

By **Lauren Hoffman**
ShopTalk Staff Writer

Freddie Mac's Hoops for the Homeless three-on-three basketball tournament on June 9 raised \$900,000 to help fight homelessness in the D.C. area. The Post has sponsored the event since it started in 2002 and it is the fifth year Freddie Mac has been the title sponsor. NBA Hall of Famer Earvin "Magic" Johnson, Washington Wizards' Gilbert Arenas and 11,500 fans attended the fundraiser at the Verizon Center.

Post contributions included complimentary newspaper



PHOTO - RUBEN RODRIGUEZ

Hoops for the Homeless Honorary Chair Earvin "Magic" Johnson signs autographs for fans at the Verizon Center on June 9.

Additionally, The Post advertised the charitable tournament as a PostPoints-earning event, whereby anyone attend-

of Montgomery County, Hannah House, Reston Interfaith, Securing Emergency Resources Through Volunteer Efforts, So Others Might Eat and United Communities Against Poverty will benefit from the profits raised. Of note, each beneficiary nonprofit had a participating team in the tournament comprised of players who were formerly homeless.

In total, 300 participants played on 44 teams,

some of which were coached by celebrities that included current and former professional athletes. Four Post teams participated in the tournament: "Post Production" included **Robert Haskins, Wayne Barnes, Eugene Johnson** and **Michael Wells**; "Post-Up" included **Kevin Hicks, Adam Kobus, Keith Beverly, Cameron Jones** and **Rod Williams**; "Post Points" included **Marvin Harris, Mungal Matungul, Neal Corpuz, Murico Gray** and **Gregory Dailey** and "Post News Hounds" included **Eric Grant, Kerry Flagg, Carl Little, Tesfaye Negussie** and **Stephen Norris**. ■



PHOTO - RUBEN RODRIGUEZ

Post basketballers that competed in the tournament: (back row, left to right): Carl Little, Ever Dinarte, Tesfaye Negussie, Kerry Flagg; (front row, left to right): Kevin Hicks, Rod Williams, Karl Hobbs (George Washington University), Adam Kobus, Eric Grant.

advertisements, a cash donation and distribution of 500 tickets to Post employees.

ing received 25 points.

Six nonprofit organizations including Community Ministry

Stress-Relief: Workplace Meditation

Learn mindfulness meditation with gentle, guided meditations for peace of mind and improved focus—a calming break in the middle of the workday. No need to change out of professional attire; we sit in chairs.

The next five-week series runs on Wednesdays from 1:45 to 2:30 p.m., starting on July 11 and ending on August 8. It will take place in the Fitness Center, but membership is not necessary. Only \$75 for entire series. If you have any questions or to register for the series, contact: meditate@visityourself.net.

Visit Yourself at Work has brought mindfulness meditation to over 30 of the largest organizations in the D.C. area and has been featured by The Post, Legal Times, the Bureau of National Affairs, the Insti-



tute of Management & Administration and other media. Go to www.VisitYourself.net for more information.



ISO Graduates

If you or a Post co-worker recently earned a degree or professional certificate, let ShopTalk know by emailing: shoptalk@washpost.com or onam@washpost.com.

Meet the Newsroom Interns

A link with photos and short autobiographies of the newsroom interns is now available on the Source (<http://thesource/site/data/nrinfo.nsf/pages/2007interns>)

Morning Yoga

Start your day off right by increasing your flexibility, strength and balance in a morning yoga session. The classes will take place on Tuesdays at 7:30 a.m. in the Northwest Fitness Center exercise room. Students can also request Pilates exercises. The class is open to Fitness

Events Calendar

Details about June 22 and 29 Weekend's Weekends Summer Concert series:

June 22 – Weekend's 30th anniversary Birthday Blues Night with Tom Principato Band, Kelly Bell Band and The Nighthawks

June 29 – Latin Night with Visions of Jazz, Pablo Antonio y la Firma and Verny Varela Orchestra

Both concerts will begin at 7:30 p.m. and take place at the Carter Barron Amphitheatre located at 16th Street and Colorado Avenue, N.W. Tickets will be available at The Post's Northwest building main entrance beginning at 8:30 a.m. on the day of event and beginning at noon at the amphitheatre also on the same day.

June 26: American Red Cross Blood Drive at The Post*



*Blue text denotes PostPoints earning event (usually 25 points for participation)

If you wish to include any events open to all Post employees, send an email to shoptalk@washpost.com.

Center members and non-members and costs \$15.00 per class or \$65 for five sessions. Please sign-up now by contacting the Health Center at x4-7192.

Recognize Your Employees or Colleagues in ShopTalk

ShopTalk can be a tool for any Post manager or supervisor to highlight the achievements of

an employee or a colleague. Please submit the name of anyone who has been promoted or achieved something important in their job or community. Send an email to shoptalk@washpost.com or onam@washpost.com. Include: person's name, department, job title and what they accomplished.

Marketplace

FOR SALE: Nats tickets available! Two excellent seats: Sec 324A, Row 6, Seats 1 and 2 for the following Sunday games, (all scheduled to start at 1:35 p.m.): June 24 (vs. Cleveland), July 8 (vs. Milwaukee), July 22 (vs. Colorado), August 8 (vs. St. Louis). Only \$58 per pair per game. Contact Valerie Kenyon Gaffney at x6-2409 or 703-973-9194.

FOR SALE: Callaways X16 set of golf clubs. Only six months old. Paid \$650, asking \$350 (4 to PW). Also single wedges and irons. Hummer driver \$50 (as seen on TV); SOLO drivers \$50. Callaway bag \$50. Complete set of King Cobras with bag; woods and putter; graphite shafts (special for seniors): \$750. Also single, used Taylor Made Woods and miscellaneous irons starting at \$10; Tommy Armour Tour bag \$30. Contact Angelo at 301-446-1416 (2 p.m. – 10 p.m. on Tues. – Sat.) or 301-275-7097.

FOR RENT: One-bedroom, 1-bathroom apartment (Dominion Middle Ridge) in Lake Ridge, Va. 642 sq. ft. with fireplace and balcony overlooking the river. Only 10 minutes from I-95 and 30-min. drive to The Post. Rent is \$1,125 per month. Need someone to sublet apartment until November 2007. Contact Villy at 703-297-5856.

FOR RENT: One-bedroom apart available in Washington, D.C. Mt. Pleasant area for \$1,100 per month. Contact Delton at x4-6732 or 202-234-3273.

NEW MARKETPLACE DEADLINE: Noon THURSDAYS. Please include your name, extension and phone number. Ads are for Post employees only. Send ads to ShopTalk, seventh floor, or call x4-6803. To send ads via fax dial x4-4963 or to email send to shoptalk@washpost.com or onam@washpost.com. Ads run for two issues unless otherwise requested. One ad per employee. ShopTalk reserves the right to publish and edit all ads.