

# ShopTalk

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Editor, Mario I. Oña, x4-6803

## First Post 200 Recognition Luncheon

**O**n June 13, The Post hosted and co-sponsored the first Post 200 Recognition Luncheon for presidents and CEOs of the area's selected companies. The 200 list combines the largest public companies in the District, Maryland and Virginia, as determined by their annual

report of the luncheon," said **Dan Beyers**, News (Financial). "Jim wanted to see if the Board of Trade could recognize The Post 200 and I was eager to find new ways to reach out to local business leaders."

Once the decision was made to move forward, Marketing's **Nicole Marshall** and **Julie Perlstein** handled the logistics with the help of Hargrove, Inc., who sponsored the set up, and Ridgewells, who sponsored the catering. Meanwhile, Financial Assistant Managing Editor **Sandy Sugawara** oversaw the effort on the newsroom's end. Beyers,

who said recruiting company presidents and CEOs for the panel discussions proved to be "quite easy," added, "Columnist **Steve Pearlstein** helped make the resulting discussion a real conversation with the business leaders. I



Financial columnist **Steve Pearlstein** (far right) converts a panel discussion into a "real conversation" with local business leaders.



Chairman **Don Graham** welcomes the presidents and CEOs of The Post 200 businesses.

revenue, as well as some private companies and financial institutions.

"The idea for this luncheon grew out of a lunch I had with Jim Dinegar, president and CEO of the Greater Washington Board of Trade [co-spon-

was quite pleased to see conversations continue at many tables even after the food was served."

In an open letter in the event's program, Sugawara wrote, "It is our hope that we can explore issues of interest to local business executives during this lunch, and that a lively dialogue will continue throughout the year."

The Post published the annual list of companies on May 14. The list, which is one of the Financial staff's biggest undertaking, includes basic

information about the companies and a summary of their major events over the past year (go to [washingtonpost.com](http://washingtonpost.com) keyword: "Post 200" to see what companies were selected and how.)

"This is the first time we've held this event and we're interested in exploring how we might build on this get-together in the future," said Beyers. ■

# Energy Conservation At The Northwest Building

**H**ow much difference will turning off your monitor or desk light at the end of the work day really make? Apparently, a big difference!

Since The Post's Building Services started its campaign to "go green" by installing motion-detection lighting in the Northwest building restrooms and encouraging employees to turn off office and cube lights, printers, fans, space heaters and other electrical devices, there has been a significant decline in energy consumption.

"In 2003, we used

17,464,000 kilowatt hours and went slightly down to 16,735,000 kilowatt hours in 2005," said **Gary Corso**, director of Administration and in charge of Building Services. "But with the energy campaign in 2006, we went down to 14,398,000 kilowatt hours. This year we've used about 6,825,000 kilowatt hours, so we're on pace to go even lower."

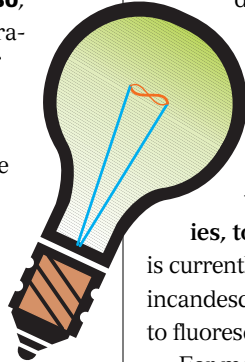
He then said, "We're shooting for as low as we can go, but it's encouraging to

know that the employees and our engineering staff are making a difference. We can still do better, though, if everyone does their part."

**The Post also recycles white paper, plastic bottles, cans, batteries, toner cartridges** and is currently phasing out all incandescent bulbs and going to fluorescent.

For more information on energy conservation contact Gary Corso at x4-5258 or [corsoga@washpost.com](mailto:corsoga@washpost.com).

*EDITOR'S NOTE: In the next edition, ShopTalk will focus on energy conservation at the College Park and Springfield plants.*



# Party Animals On L Street



**Charlie Brown**, Building Services, stands next to his "Party Animals" that now welcome employees at the L Street entrance.

**M**et The Post's **Charlie Brown**. When **Gary Corso**, director of Administration, challenged his staff to come up with an idea for sprucing up the L Street employee entrance as part of a bigger renovation plan, Brown remembered a few abandoned and neglected "Party Animals" that once adorned the sit-down next to the Northwest Building on 15th Street, where the new building is being constructed.

"When Gary asked us, I immediately thought of using the donkey and elephant that we had in storage," said Brown, who's worked at The Post for 10 years. "I made the recommendation and he liked it."

**Bob Wooten**, facilities manager, said, "The hard work of the carpenters and electricians helped make Charlie's vision a reality."

You can now check out the results for yourself when you come in through the L Street entrance.

# Springfield Plant To The Rescue

When the Richmond Times-Dispatch suffered a major pressroom fire on Saturday, June 23, their production manager and former Post employee, Greg Estep, called Vice President **Jim Coley**, Production, for help. The Post's Springfield plant ended up printing the Times-Dispatch's Sunday edition and half of their Monday edition.

In a thank you memo to his staff, Coley wrote, "People across Production and IT responded quickly and effectively... We had people in plate-making, the pressroom, mailroom, Circulation and at

the Robinson terminal working to make this happen. With your support, we made it possible for the Richmond paper not to miss an edition."

In a story that ran in the Times-Dispatch the day after the fire, the newspaper's publisher and president, Thomas A. Silvestri, was quoted as saying: "This is a major disruption in our operations, but in cases of emer-



Copy of the Richmond Times-Dispatch edition that was printed at the Springfield Plant.

a press operator here since Dec. 29, 1975 and I've seen some incredible Production accomplishments, but I'll tell ya... this might be the topper. Greg Estep called the right guy, when he called Jim."

PHOTO - J.J. MCGOVERN

gencies, we rely on our friends in the industry to help us out, and they are."

Springfield press operator **J.J. McGovern** said, "I've been

# Spanish Culture And Language Fellowship Winners



PHOTO - JANEL MUHAMMAD

The 2007 Spanish Culture and Language Fellowship winners attended a reception at the Spanish Embassy on June 19. The winners recently headed to Spain to take an instructional teaching course at the University of Salamanca through July 22. Back Row (Left to Right): Kathleen Smith, Helen Mendez, Lynette Showers and Shelley Kozain. Front Row (Left to Right): Beverly Supanick and Janet Beckmann.



PHOTO - JANEL MUHAMMAD

The Post's **Publisher Bo Jones** talks with Spanish Ambassador Carlos Westendorp at the reception for the Spanish Culture and Language Fellows. Jones congratulated the recipients of this year's award and acknowledged the importance of the Spanish Fellowship due to the growing Spanish-speaking population in the U.S.

## GOLF

Here's the complete list of winners of the annual Washington Post Employee Golf Tournament that took place on June 11 at the Augustine Golf Club in Stafford, Va.:

### First place 57

Jorge Castillo  
Phillip Castillo  
Luis Benitez  
Rick Jones

### Second place 60 9th hole tiebreaker

Tom Alicardi  
Robert Sundstrom  
Billy Jones  
Ernie Wichman

### Third place 60

Kevin Hood  
Lac Chen  
David Le  
Ed Raynor

### Closest to the pin

Men: Rick Jones  
Ladies: Sherry Gryder

### Longest drive

Men: Phillip Castillo  
Ladies: Kay Norton

### Closest to the PostPoints sign

Dan Simpson: 4"3"

**Of note:** The tournament also raised \$1,060 for the Grant Children Education Fund.

## SOFTBALL

**John Mandish**, College Park's assistant plant manager, is taking the lead on the annual softball tournament, following **Mike Bahr's** retirement. Anyone interested in participating should contact their departmental representatives. The eight-team tournament is set and will take place at 9 a.m. on August 19 at Wakefield Park, Va.

### Contacts:

**Marty Kady** (Advertising) - x4-7500  
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**Jan Pastor** (Mailers) - x6-2400  
**Danielle Newman** (News) - x4-4131  
**Jim Brady** (WPNI) - 703-469-2627 or jim.brady@wpni.com  
**Thomas Burke** (IT) - x4-5569

Contact John Mandish with any other questions or comments.

### No ShopTalk Next Week

ShopTalk will not be published next week, but will return the following week on July 27.

### New EAP Tip

The sun is shining, the weather is beautiful and it is HOT, but have you taken adequate precautions to avoid overexposure to the sun and heat-related illness? As part of APS Healthcare's continuing effort to promote the Employee Assistance Program (EAP), a promotional tip sheet titled "Sun & Heat Safety" is now available on Intranet. Remember: Your EAP is committed to being "Healthy Together" and is available 24 hours a day, seven days a week at 1-800-765-0770 or online at [www.apshelplink.com](http://www.apshelplink.com) (company code: Post).



PHOTO - EMIL ROBINSON

Local lawyer Adele Siegmund with her very big check.

## Local Lawyer Wins Money For New Car

By Emil Robinson  
ShopTalk Staff Writer

Over 500 entry forms were sent in, but only one lucky person was the winner. Adele Siegmund, a local lawyer, was presented with a \$30,000 check on Friday June 29, 2007.

She won a contest featured in The Post's automobile section. Before receiving the check, Siegmund was considering how she would spend the money. She said, "I will first have a talk with my husband so that we can discuss what we will do with the money, but my kids want me to buy a new car, 'cause the old station wagon died on me." Siegmund, who couldn't stop smiling said that she's considering a Honda. Siegmund, who had to ride the train home, said, "I will guard the check with my life."

ShopTalk can be a tool for any Post manager or supervisor to highlight the achievements of an employee or a colleague. Please submit the name of anyone who has been promoted or achieved something important in their job or community. Send an email to [shoptalk@washpost.com](mailto:shoptalk@washpost.com) or [onom@washpost.com](mailto:onom@washpost.com). Include: person's name, department, job title and what they accomplished.

## Recognize Your Employees or Colleagues in ShopTalk

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## Marketplace

**FOR SALE:** A very nice, barely used microscope. The four-objective monocular scope with 4x, 10x, 40x and 100x magnification has a fluorescent light and two-dozen prepared slides. It retailed for about \$300. My daughter used it twice and then decided she wanted to be an opera singer. It's yours for \$150. You can read more about it and see pictures at: <http://washingtondc.craigslist.org/mld/for/363870333.html>. Contact John at x4-5129 or at [kellyj@washpost.com](mailto:kellyj@washpost.com).

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