

# ShopTalk



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Editor, Mario I. Oña, x4-6803

## The Post And Mayor Fenty's Commitment To Education Converge

In his short tenure as D.C. mayor, Adrian Fenty has made it crystal clear—through words and actions—that fixing the District's long-running dismal education system is his number one priority. Not surprisingly, when **David Jones**, Public Relations, contacted his camp and invited Fenty to be the keynote speaker at the 11th annual Vincent E. Reed Principals Leadership Institute (PLI) on Sept. 20 at the Ritz Carlton in Pentagon City, Fenty agreed.

Jones, who is the program manager and event coordinator of the staple Post program that equips 20 area principals with tools and networking opportunities designed to help them grow as educational leaders, said, "The mayor's response and presence was a reflection of his

commitment to education."

After a brief video presentation featuring **Katharine Graham**—the first keynote speaker during the launch of PLI in 1997—and narrated by Barbara Walters, Publisher **Bo Jones** introduced the mayor and half-jokingly said that it was difficult to maintain an objective stance towards the mayor considering what he's accomplishing in education.



PHOTO - MARVIN JOSEPH

*Visionary educator, former Post vice president and father of some of The Post's most successful educational programs, including the Principals Leadership Institute: Dr. Vincent E. Reed.*

After Fenty recognized the stu-

dent principals and the advisory board that will help train them—made up of PLI alumni, regional and assistant superintendents, and past Distinguished Educational Leadership Award (DELA) recipients—the mayor discussed his vision and the important role principals play.

He said that apart from



*Mayor Adrian Fenty (front, left) and Publisher Bo Jones (front, right) listen closely to a Barbara Walters-narrated Advertising Hall of Fame documentary segment on Katharine Graham and her family's long-standing tradition of community involvement. Metro Assistant Managing Editor Bob McCartney (behind Jones) also attended.*

conducting a national search to find the "absolutely most qualified person for the job" and appointing Michelle Rhee to chancellor of D.C. Public Schools, he also "stole" the new Washington Convention Center and new baseball stadium architect Allen Lew (recently featured as a "master builder" in Washingtonian) to fix D.C.'s rundown school buildings, so "that principals



*Aurora Gonzalez, Public Relations, greets Mayor Fenty as he arrives at the Ritz Carlton Hotel in Pentagon City to deliver his keynote address to kick off the 2007-2008 Principals Leadership Institute.*

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# Movers and Shakers

## KidsPost Wins Award

KidsPost received an award given by Reading Is Fundamental during their annual Gift of Reading Awards Gala on Sept. 26 at the Mellon Auditorium. Gail Connelly, executive director of the National Association of Elementary School Principals, who presented the award to former KidsPost Editor **Tracy Grant**, said, "The Washington Post is more than the morning paper of the nation's capital. They are a diversified media and educational company that has produced and supported community initiatives that promote literacy, educational excellence and innovation for many years."

After mentioning The Post's Newspaper in Education program and the annual Capital Bookfest, Connelly said that KidsPost, which "encourages children's literacy and development" is the recipient of the Gift of Reading Award and handed the award to Grant.



COURTESY OF BILL WEBSTER

(Left to right) Editorial aide **Moira McLaughlin**, former KidsPost editor and now Weekend Editor **Tracy Grant**, art director **Bill Webster** and reporter **Amy Orndorff** before the awards ceremony. (New KidsPost Editor **Marylou Tousignant** and copy editor **Scott Moore** could not attend).

Grant accepts the Reading is Fundamental award from Gail Connelly, executive director of the National Association of Elementary School Principals, on behalf of The Post.



COURTESY OF BILL WEBSTER

## Marathon Man

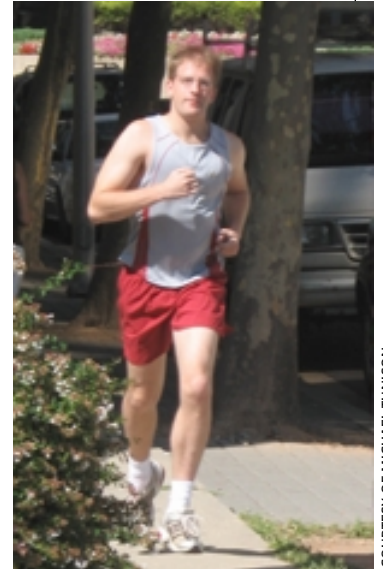
Montgomery County editorial aide **Michael Tunison** will be running his second marathon this Sunday, Oct. 7. Besides not requiring an "insane qualifying time" like the Boston Marathon, Tunison said that part of the attraction was that he's never been to Chicago.

Tunison ran that Marine Corps Marathon, his first, in 2006 and clocked in at 3 hours and 49 minutes. Though he had hoped to finish at three hours flat, he admitted, "It took me a few days to realize that I still finished with a solid time."

Tunison, who's been running five to six miles on weekdays and 14 to 20-mile runs on weekends, offered this advice: "Don't set impossible goals for yourself...it really frustrated me when I slipped off pace last year. Running can be really psychological. That's why you don't necessarily want to start right at the front of the pack. If you see a ton of people passing you out of the gate, you can get really discouraged."

He concluded, "Naturally, I'm trying to improve on how I did the first time, but even if it's not by much, I'm not going to sweat it."

EDITOR'S NOTE: *Despite our every effort to be omniscient and omnipresent, some things allude us. If you're running the Marine Corps Marathon or any upcoming marathons, or participating in any major sporting events, theater productions let us know. Send your e-mail to: [onom@washpost.com](mailto:onom@washpost.com) or [shoptalk@washpost.com](mailto:shoptalk@washpost.com).*



COURTESY OF MICHAEL TUNISON

Montgomery County editorial aide **Michael Tunison** gears up for the upcoming Chicago Marathon.

don't have to." Fenty said, "Principals should only have to worry about education."

After taking a few questions at the podium, the mayor walked around to shake hands and answer individual questions, as he headed out.

PLI takes its name from its founder—retired Post vice president and longtime educator **Vincent Reed**. Reed is considered an education visionary for realizing that more emphasis needs to be placed on principals.

**In their own words:**

DELA recipient, Calvert County Public School Staff Development Initiatives Director Ted Haynie, who was asked to be the lead PLI facilitator:

*I was born in D.C. and our family has been life-long Post subscribers. That's my early relationship. The Pentagon Papers and Watergate just intensified the love for The Post. Winning the DELA as an elementary school principal in 1998 and traveling to St. Thomas with the group was a tremendously pleasant and rewarding experience.*

*Winning an award from The Post made it especially gratifying for me. What impressed me the most was the sincerity of each Post employee from Mr. [Don] Graham to Ted Lutz to David [Jones] and his crew. There was not one single activity, event or any piece of the entire process that I found the least bit self-serving.*

*There are two important outcomes for the PLI: to recognize and celebrate the*

*difficult and challenging work of principals and to build the principals' individual capacities to meet those challenges. And as for the value to the community, many of the leading thinkers in our business feel that as goes the principal, so goes the community.*

*I was happy to join the PLI Advisory Board as a way to 'give back' something for the great experience I had and to help make PLI a very good experience to those accepted. Being asked to be lead facilitator is quite an honor and one I take very seriously.*

Principal Gail Kinsey, Sangster Elementary School (Springfield, Va.), who is one of the 20 principals selected out of the approximately 100 applicants:

*PLI provides an opportunity for substantive discussion*

*with my colleagues from surrounding jurisdictions, as well as a time for reflection, creative problem solving and collaboration. In my opinion, the community benefits whenever school leaders can share ideas and exchange information. When you are a principal you can feel isolated and insulated from the world outside your building.*

*While we are all involved in the business of educating children, our school situations are unique. Learning how others are meeting challenges and creating possibilities is inspiring and invigorating. ■*

## 20 Year Club Inductees List

According to Human Resources records, the employees listed below will celebrate their 20th anniversary at The Post in 2007, thus will become members of the 20 Year Club. If you or someone you know is eligible this year and is not listed, please contact **Maura Donohue**, senior records administrator, at x4-6489 as soon as possible.

This year's inductees will be honored at a luncheon on Wednesday, Oct. 31 at 12:00 p.m. in the Northwest Building Multipurpose Room, where they will be allowed to bring one guest. This year's event is for new inductees only. Please contact **Carrie Morse**, Public Relations, at x4-7972 if you have any questions.



Robert Barnes  
Claudia Beach  
James Bradley  
James Breen  
Barbara Shaw Cohen  
Brian Day  
Paul Duggan  
Lynne Duke  
Clare Fennessy  
Gregg Fernandes

William Fisher  
Ernest Fuller  
Patrick Goforth  
Amy Goldstein  
Peter Gagnani  
Wayne Greene  
Maryann Haggerty  
Diane Haith  
Kimberly Hampton  
Patricia Hensell  
Diane Hickman  
Stephen Hills  
David Hilzenrath  
Maurice Jackson  
Alan Johnson  
Christian Kassis  
Roy Lieberman  
James Little  
Charles Love  
John Mallory  
George Maloney  
James McKinley

Minh Quang Nguyen  
Michael Pham  
Joe Reid  
Theodore Roorda  
Jacqueline Salmon  
Dawn Salvan  
Sharon Scott  
Andras Sendish  
Mary Sherrer  
Rebecca Strasburg  
David Strumsky  
Kelly Thomas  
Fernando Torres  
Tuan Truong  
La Wanda Turner  
Vaughan Valentine  
Christopher White  
Bruce Wilson



## Post At Bluebird Blues Festival



PHOTO - TITO TOLENTINO

Ned the News Hound representing at the 15th annual Bluebird Blues Festival at Prince George's Community College (PGCC) on Sept. 16. Johnathan Tolentino, son of **Tito Tolentino**, Public Relations, who was also present to promote *The Post* at the festival, had the honor of dressing up as Ned. *The Post* has been a major sponsor of the event for nine years. Additionally, PGCC is now a PostPoints partner.

## Your Health

### Health, Fitness and Safety Fair

The Post Health, Fitness and Safety Fair will take place on Wednesday, Oct. 10 from 11 a.m. until 4 p.m. in the Northwest Building Multipurpose Room. Over 60 exhibitors will provide free information on their services and offer screenings and demonstrations. Some screenings require fasting and are by appointment only (see list below).

Capital Segway will be on deck to let you test out those

two-wheel, chariot-looking things. You can also sneak in a quick game of tennis, golf or even box with a fellow employee at the Nintendo Wii sports interactive game station. Some lucky Post e-athlete may even win a Wii sports game package in a final drawing at the conclusion of the fair. Other prizes will be drawn every half hour.

### Fitness demonstrations schedule:

- 11:30 a.m. Tai chi
- 12:00 p.m. Jazzercise
- 12:30 p.m. Akido
- 1:00 p.m. Hip-hop dance

- 1:30 p.m. Tai chi
- 2:00 p.m. Iverson Mall Line Dancers
- 2:30 p.m. Akido
- 3:00 p.m. Yoga

The following vendors and personnel will be present: ARAG Legal Services, AT&T, Aetna, American Red Cross, FEMA, Kaiser, Lipton Child Care, National Weather Service, Staples, T-Mobile, Safety, Sprint, USDA Food, Vanguard Financial, Verizon, as well as acupuncture, chiropractic, dermatology, osteoporosis, police and fire department representatives.

As part of the health fair, the lab will charge a minimum fee for the following tests:

- Complete Blood Count (CBC) - \$5.00
- Cholesterol \* - \$9.00
- Thyroid Test - \$8.00
- Metabolic Profile (blood sugar/electrolyte) \* - \$8.00
- Prostate (PSA) - \$8.00

\*Require period of fasting.

Please contact the Health Center at x4-7192 to make appointments for the above tests.

## Events Calendar

**October 6:** Capital Bookfest (Blvd at the Cap Centre—Largo, MD)\*

**October 10:** Health, Safety and Fitness Fair at Northwest Building

**October 10 or 16:** Greater D.C. Cares Volunteer Orientation (contact 202-777-4447)

*EDITOR'S NOTE: Required orientation does not earn points, but any volunteering afterwards will. More information on PostPoints-Greater D.C. Cares volunteering partnership next week.*

**October 27:** Marine Corps Marathon Healthy Kids Fun Run\*

**October 28:** Marine Corps Marathon: The People's Marathon\*

\*Both are PostPoints earning events (25 points for participation)

If you wish to include any events open to all Post employees, send an email to [shoptalk@washpost.com](mailto:shoptalk@washpost.com).



## Marketplace

**FOR SALE:** Alexandria 3BR/2.5BA home in Cameron Station. Has country kitchen with granite, 9-ft. center island and stainless appliances: gas range, refrigerator and dishwasher. Custom drapes in living/dining rooms. Crown molding throughout. New carpeting and Malaysian Rosewood floors. Custom designed patio and deck. Gas fireplace. Remodeled bathrooms with Italian tile. Asking \$585,000. Contact Karisue at x4-7209.

**FOR RENT:** Brazilian vacation beach condo. Spend summer in Brazil during the chilly winter months. Our 2BR/2BA beach condo is steps from the beach and all that Brazilian culture has to offer in Natal, Brazil. Available year-round. Visit [www.orlablue.com](http://www.orlablue.com) or contact Art at 301-408-0616 for more information or reservations.

**FOR SALE:** Cream-colored 2002 Saab sedan with only 37,000 miles (half the typical mileage for a 2002 model). Ridiculously fun to drive and reliable. Reasons for selling are not the car's fault. Asking \$12,000. Contact Carolyn at [haxc@washpost.com](mailto:haxc@washpost.com) or x4-7579.

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