

ShopTalk

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The Post's Commitment To Its Community 2007 Report

When it came to community involvement, it was business as usual for The Post in 2007. And by "usual," The Post

found new and creative ways to partner up with its community for the better good and to deliver a newspaper, whose "duty is to its readers and to the public at large," as Eugene Meyer stipulated back on March 5, 1935. Perhaps the most vivid example of this "duty" came on Feb. 18, 2007, when reporters **Dana Priest** and **Anne Hull**, along with photographer **Michel du Cille** and editor **David Maraniss**, revealed the substandard outpatient care at Walter Reed Army Medical Center in an article titled, "Soldiers Face Neglect, Frustration At Army's Top Medical Facility." Within

weeks, the secretary of the Army and the Walter Reed commander were fired, the Army surgeon general resigned and President Bush apologized.

Education

In 2007, The Post continued its flagship educational programs, such as the **VINCENT E. REED PRINCIPALS LEADERSHIP INSTITUTE**, **AGNES MEYER OUTSTANDING TEACHER AWARDS**, the **DISTINGUISHED EDUCATIONAL LEADERSHIP AWARDS**, the **INTERNATIONAL CULTURE AND LANGUAGE FELLOWSHIPS**, the **EASTERN 500 CLUB**, **NEWSPAPER IN EDUCATION**, **EVERYBODY WINS!** and the



During Newspaper in Education Week, **Chris Janson**, Circulation led a class of fifth-graders at Springfield Estates Elementary School (Va.) through a session on writing a news story.



The Post's A1 on Feb. 18, 2007 with **Michel du Cille's** stunning photograph of Staff Sgt. **Daniel Shannon** with his son **Drake**, 6. Shannon, an Army sniper who's skull was shattered in a gun battle in Iraq and who lost his right eye and has post-traumatic stress disorder, was only one of many war veterans receiving substandard outpatient care at Walter Reed Medical Center, as reported by **Anne Hull** and **Dana Priest**.

The story caused such a public outcry that within weeks, three top Army officials, including the secretary of the Army, either resigned or were fired.

YOUNG JOURNALISTS DEVELOPMENT PROGRAM.

Additionally, 53 **GRANTS IN THE ARTS** and 65 **GRANTS IN EDUCATION** were awarded to

schools across the Washington region for a total of \$54,083.

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Valli Sanmugalingam from **Walter Johnson High School** (Md.), dressed in a folkloric and colorful outfit, performs a traditional Indian dance titled, "Thevaaram." She was one of the 228 Washington Metropolitan area students who participated in **The Washington Post Music and Dance Scholarship Awards** at the **Warner Theatre** on Nov. 17, 2007. Twelve selected students who excelled academically and artistically received \$2,000 scholarships each.

PHOTO - DENIZ SEVCILI OÑA

IMAGE COURTESY OF EDDY PALANZO

Community Service and Contributions

Additionally, The Post sponsored events and festivals such as the **SPEAKERS BUREAU, BLACK FAMILY REUNION, LA FERIA DE LA FAMILIA, KOMEN NATIONAL RACE FOR THE CURE®**, **FREDDIE MAC HOOPS FOR THE HOMELESS®** and many others. It also donated \$169,519 in employee matching gifts and through the Contributions program, a total of \$735,782.50 were donated to 265 nonprofit organizations. The PostPoints awards program also partnered up with the Greater D.C. Cares to offer Post readers more volunteering opportunities. Individual employees also donated their personal time and money. The newsroom collected and donated \$15,439.35 to **N STREET VILLAGE** during its annual Cookie and Cook Book Sale. **Aurora Gonzalez**, Public Relations, took time off from work and

paid her way to El Salvador to do missionary work.

Arts and Literature

For the sixth straight year, The Post once again produced the popular **MUSIC AND DANCE SCHOLARSHIP AWARDS** at the Warner Theatre. Apart from awarding 12 area high school students \$2,000 each for excellence in academics and the performing arts, the show also provided all 228 participants a necessary outlet to showcase their talents. The Post also supported local theater and literature events by once again sponsoring the **STAGES FOR ALL AGES**, the **NATIONAL BOOK FESTIVAL**, the **CAPITAL BOOKFEST** and two opportunities for the community to “meet and greet” Post writers and editors.

EDITOR’S NOTE: This issue of ShopTalk provides a summary of The Post’s community involvement in 2007. A more comprehensive annual community report will be available in the next few weeks.



Ben Bradlee, vice president at large, autographed copies of his memoir, “A Good Life: Newspapering and Other Adventures”, and takes questions from West Point cadets and other visitors during a PostPoints community event.



PHOTO - LAUREN HOFFMAN

The winning team of the Tahiri Justice Center with its executive director, Layli Miller-Muro (center holding certificate), accepted The Washington Post 2007 Award for Excellence in Nonprofit Management. The center, founded in 1997, serves to “address the acute need for legal services of immigrant and refugee women who have fled to the U.S. to seek protection from human rights abuses,” as stated on their Web site (www.tahirih.org).



COURTESY OF CHARLES PFEFFERLE

The first annual food drive hosted by the Springfield Plant Security Department, generated 177 lbs. of food for the Capital Area Food Bank. The food was delivered on Nov. 27, 2007. Springfield assistant security manager and organizer of the drive, **Charles Pfefferle** (pictured) said, “Hunger never takes a holiday or goes on vacation. We hope our contribution helped in the fight against hunger in our area.”



Coach Scott Silverstein, one of the coaches of the year from Churchill High School (Md.), shakes hands with Nationals Manager Manny Acta right after being congratulated by Sports Assistant Managing Editor **Emilio Garcia-Ruiz** during the annual All-Met Luncheon, which recognizes outstanding athletic and academic achievement. Although most of the recipients were high school students, coaches were also recognized.



During the “Spirit of the Holidays” PostPoints community event, Elizabeth (left), 8, and Emily Shaw, 11, took a photo with Ned the Newshound (played by **Tito Tolentino**’s son Johnathan Tolentino).



Graduates of the Vincent E. Reed Principals Leadership Institute Class of 2007 joined by their advisory board (made up of other principals, school superintendents and other educators) and the program's manager, **David Jones** (far left), Public Relations.

Anika Harden, Public Relations, pinned a white rose on Dr. Cheryl Yates, principal at Patuxent Elementary School (Md.), one of 18 principals recognized during the 2007 Distinguished Educational Leadership Awards at *The Post*.

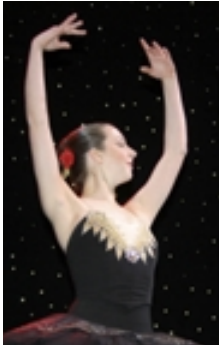


PHOTO - DENIZ SEVGILI ONA

Marshall High School (Va.) senior Emilija Grinvalds performed a ballet number, titled "Variation from Paquita" during the Music and Dance ceremony. She was later awarded one of the 12 scholarships of the evening.



PHOTO - LAUREN BURKE

Athelia Knight, director of *The Post's* Young Journalists Development Program, welcomed Mayor Adrian Fenty during one of the many events YJDP sponsored and organized for its approximately 800 student participants from 65 high schools in the region. YJDP celebrated its 10th year of not only providing journalism training opportunities, but also awarding close to \$420,000 in scholarships. In 2007, 111 *Post* employees volunteered to help with the program.



PHOTO - AURORA GONZALEZ

After participating in the Race for the Cure, **Diane Haith** (left), Advertising, with her brother **George Haith** and **Scarlet Maith**, also from Advertising, take a breather.



Darryl Fears, *News (National)*, signed copies of the "Being a Black Man" series book at the National Association of Black Journalists conference. In response to the popularity of the extensive series, which appeared in print and at washingtonpost.com, it was bound into a book. The series went on to win multiple awards, including the prestigious Peabody Award.



PHOTO - RUBEN RODRIGUEZ

(Left to right) Vice President **Lionel Neptune**, Affiliates and Community Development, Chairman **Don Graham** and Publisher **Bo Jones** congratulated first-grade teacher John T. Brooks from J.P. Ryon Elementary School (Md.) during the 24th annual Agnes Meyer Outstanding Teacher Award ceremony. Twenty deserving teachers from the Washington metropolitan area received the award. The award is named after Agnes Meyer, wife of Eugene Meyer. Mrs. Meyer was a product of public schools and eventually became a staunch supporter of the public education system. She also fought for desegregation in schools.



Eastern High School 500 Club students and their mentors participated in a team building exercise put on by **B.J. Johnston**, Human Resources, in the spring of 2007. The partnership between the newspaper and the District's Eastern High School provides \$500 in college scholarship money per semester to Eastern students who earn all As and Bs. Additionally, participating students are required to attend various *Post*-sponsored workshops aimed at preparing them for life after high school. Students are also paired up with *Post* employee volunteers who agree to mentor the students. In Eastern 500's 21 years, close to \$2.5 million has been awarded in scholarship money to 1,272 motivated students.

Car Winner



Debbie Seay from Upper Marlboro, Md. stopped by The Post on Dec. 10 to pick up her \$30,000 check to use towards a new car. She was the grand prizewinner of the Big Automotive Special Section's "Win a Car!" contest. Seay intends to purchase a new commercial truck for her business. Of note, over 6,000 entries were received during the four-day promotional event.

Imagination Stage

This year's annual Imagination Stage production is "Lost and Foundling" and will take place at 7 p.m. on Feb. 2 in Bethesda, Md. Tickets to opening night are complimentary, but non-transferable. They are limited to four tickets per family. Contact **Aurora Gonzalez** at x4-7973 or gonzala@washpost.com to RSVP by Jan. 28.

Fit Shape 2008

The Fitness Center will offer three free fitness classes during the month of January: yoga with instructor Viviana Chieme, akido with instructor Michael Veltri and hip-hop aerobics with Emily Arden. Classes are open to all employees and contractors. Description of the classes will be posted on Intranet. Classes began on Jan. 7. Please contact the Health Center at x4-7192 to register.

Akido: Tuesdays, 12:30 to 1:30 p.m.

Hip-Hop: Thursdays, 1:30 - 2:30 p.m.

Yoga: Mondays and Fridays, 8:00 - 8:30 a.m.*

Yoga/Pilates: Wednesdays, 6:00 - 7:00 p.m.

* Class time subject to change.

2008 Post Holidays

The Post will observe the 2008 holidays on the following dates*:

Jan. 1, 2008 - New Year's Day

Jan. 21, 2008 - Martin Luther King Jr. Birthday

Feb. 18, 2008 - President's Day

May 26, 2008 - Memorial Day

July 4, 2008 -

Independence Day

Sept. 1, 2008 - Labor Day

Nov. 27, 2008 -

Thanksgiving Day

Dec. 25, 2008 -

Christmas Day

Jan. 1, 2009 - New Year's Day

*Dates may vary according to department, employment status or job position.

Organizational Development and Training Catalog Now Available

The January through June 2008 Organizational Development and Training Catalog of Services is now available on Intranet. The catalog includes: An overview of the OD&T strategy, course descriptions, course schedule and contact information.

To download the catalog, go to Intranet and click on Human Resources/Organizational Development and Training/2008 OD&T Catalog of Services. Printed copies of the catalog are being distributed starting on Jan. 7.

To register for courses, please follow the steps listed below:

1. Log on to WPONet at

<https://ess.wponet.com>

2. Click "My Training" on the left navigation bar. The Post Learning Center home page will open.

3. Click "Click here to register for instructor-led courses."

4. Follow the on-screen registration instructions. Then click "Enroll."

Contact ODandT@washpost.com or at x4-5425 for more information.

EAP Tip

The New Year is here and it typically brings various types of change—both positive and negative and expected and unexpected. As part of APS Healthcare's continuing effort to promote the Employee Assistance Program (EAP), a tip sheet on "Dealing with Change" is now available near the Health Center or by contacting ShopTalk (onam@washpost.com). Remember: EAP is committed to being "Healthy Together" and is available 24 hours a day, seven days a week at 1-800-765-0770 or at www.apslink.com. Just enter company code: Post.

Marketplace

FOR RENT: Vacation week in Villas at The Boardwalk. This is a beautiful ocean-front resort in Virginia Beach. Check-in on Friday, Aug. 1 and check-out on Aug. 8. One bedroom, two sofas and kitchen; sleeps up to six people. Amenities include: indoor pool, Jacuzzi, gym and restaurant. Asking for \$750. Contact Trinh at x4-4021 (leave a message between 7AM-7PM).

FOR SALE: New HP color ink cartridge #78. Sells for \$36 as single at Best Buy. Will sell for \$10.00. Contact Pat at x6-2240.

FOR RENT: Condo in Columbia, Md. Two bedroom, 1.5 bath. Beautiful, bright, spacious rooms, two walk-in closets. Kitchen has sunroom and dining room combination. Updated bath. Freshly painted. Neutral colors. Close to shopping. Rent: \$1,250 plus utilities. Contact Rita at 410-963-6203 for showing.

FOR SALE: After Christmas sale! Get her a brand new stylish leather Playboy watch for \$100 or an elegant, silver Pamela Anderson watch with charms that comes with original box and papers for \$125. Also for sale, a never opened Garmin 330 GPS for \$250. Pictures available. Contact Nicole at x4-4937.

FOR SALE: 2000 Lincoln Town Car Signature Series. Beige exterior with beige leather interior. Good condition, 79K miles. \$7,000 obo. Contact Nicole or Corey at 240-832-0900.

NEW MARKETPLACE DEADLINE: Close of business on Fridays. Please include your name, extension and phone number. Ads are for Post employees only. Send ads to ShopTalk, seventh floor, or call x4-6803. To send ads via fax dial x4-4963 or to email send to shoptalk@washpost.com or onam@washpost.com. Ads run for two issues unless otherwise requested. ShopTalk reserves the right to publish and edit all ads.