

# ShopTalk



April 18, 2008, Vol. 34 No. 12

Editor, Mario Iván Oña, x4-6803

## The Post Sponsors Free Newseum Admission for Area Schoolchildren

**T**he Post is sponsoring free admission to the new 250,000-square-foot Newseum for groups of schoolchildren, grades first through 12th, from public and private schools in the D.C. area and specified counties in Maryland and Virginia.

Post Chairman **Bo Jones** said, "The arrangement grew out of conversations with the Newseum's Charles Overby [chief executive officer] and Shelby Coffey [board member]. Their interest in local outreach fit well with The Post's interest in education and the public schools."

The Newseum is issuing tickets stating The Post's sponsorship to the visiting school groups. As a patron of the Newseum, The Post will be recognized on the atrium's Donor Wall and in the Newseum's Web site ([newseum.org](http://newseum.org)), annual report, press releases and other materials and brochures. Additionally, complimentary tickets to the Newseum and tickets to some of their sponsored events and activities (lectures, films, forums and broadcasts) will be made available to Post employees.



PHOTO - MARIA BRYK

After a six-year hiatus, a face-lift and relocation, the Newseum is back. It opened to the public on Apr. 11 at the corner of Pennsylvania Avenue and 6th Street, N.W. The Post will sponsor free admission to schoolchildren from the area.

self and be surprised by its offerings. According to press material and their Web site, the \$450-million Newseum boasts to be "the world's most interactive" and "technologically advanced museums in the world." With 15 theaters, 14 major galleries, two broadcast studios, electronic signage,

The school visits are being booked through the Newseum's group tours office (202-292-6650). Schools and college and university student groups from the area are recommended to make reservations in advance.

Jones concluded, "We hope the program will contribute to the goal of raising awareness of the importance of freedom of the press."

**SPOILER ALERT:** Stop reading here if you prefer to experience the Newseum for your-

interactive kiosks and a "4-D time travel experience," Newseum Executive Director and Senior Vice President Joe Urschel promises that "visitors will come away with a better understanding of news and the important role it plays in all of our lives" and that the Newseum will be "educational, inspirational and a whole lot of fun."

After catching a massive, mostly glass elevator to the

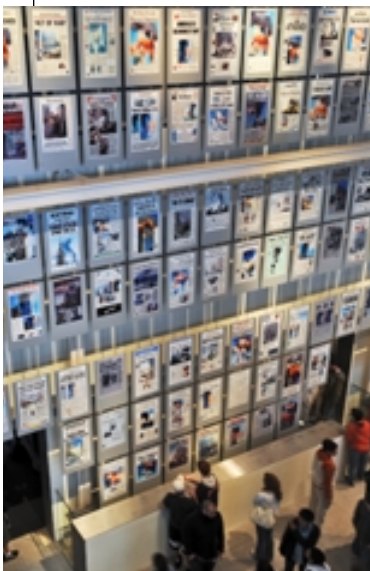


PHOTO - BILL O'LEARY

A nearly two-story wall covered with Sept. 12 front pages of papers from around the world make up a large portion of the gallery dedicated to Sept. 11.

# Book World Celebrates 50th Anniversary of 'Things Fall Apart'

**N**igerian novelist Dr. Chinua Achebe is considered one of the pillars of African literature and to celebrate the 50th anniversary of his classic novel "Things Fall Apart," The Post's

and so on."

Arana said that she "jumped on the chance" to host an event honoring Achebe's famous novel after Jessica Neely, executive director of the PEN/Faulkner Foundation, reached out. Arana said, "It was a very unusual event for us, because we generally take the initiative in inviting authors to speak at The Post Book Club (special events that Book World produces with The Post's Marketing department). This time, the opportunity came knocking. And because it was an event that PEN wanted to offer the public for free, we worked with the Public Relations department, instead.

**David Jones** [Public Relations manager] made all the arrangements and ironed out the details."

After Arana and Neely's opening remarks, Dr. Tijan M. Sallah, a Gambian poet and author of the biography "Chinua Achebe: Teacher of Light," introduced Achebe and said, "African writers would have not been found without this great man."

Dr. Charles B.

Larson then spoke and described the impact Achebe's "quintessential African novel" had on him and the rest of the western world. Larson was the first to teach African Literature in the U.S. He's been teaching the course at American University since 1965.

Following Larson's remarks, Achebe made his way up to the stage on a wheelchair with the help of his son, Dr. Ikechukwu Achebe. In 1990, a bad car accident in his native Nigeria left the older Achebe paralyzed from the waist down.

After reading segments from his novel, Achebe took questions from readers, scholars and fans.

Prior to the event, Arana interviewed Achebe one-on-one. The interview is available through the Book World weekly podcast on iTunes.

Of note, Book World will be having a big Civil War event on Jun. 10. Arana said that The Post was able to "secure the participation of three giants in the field." Drew Gilpin Faust, president of Harvard University and author of "This Republic of Suffering," Geraldine Brooks, who won the Pulitzer Prize for her novel about the war, "March," and Walter McDougall, who has just published a new book, "Throes of Democracy" will be the featured authors. ■



*Book World Editor Marie Arana asks Dr. Chinua Achebe a few questions. Achebe and his groundbreaking novel "Things Fall Apart" were honored following the interview.*

Book World section and the PEN/Faulkner Foundation held a book reading on Mar. 24 by Achebe, himself, in The Post's auditorium, followed by a reception.

The fictional novel written in a very unfictional voice tells the story of a Nigerian tribesman in the late 1800s and his struggle to maintain his culture.

Book World Editor **Marie Arana** said, "Chinua Achebe is one of the great literary figures of our times. He is the father of modern African literature. Because he wrote in English, he captured world attention immediately. The book went on to sell 12 million copies in almost 50 languages! I think you could say that he single-handedly brought world attention to Africa and its writers. And he shaped the future generations of writers to come—Edwidge Danticat, Zadie Smith, Chimamanda Adichie, Chris Abani



*Dr. Chinua Achebe is escorted by his son and chief executive officer of the Achebe Foundation, Dr. Ikechukwu Achebe. Both Achebes were riding together through their native Nigeria in 2000, when their car flipped. The younger Achebe had minor injuries, but the older Achebe suffered a spine injury that left him paralyzed from the waist down.*

top and getting a unique panoramic view of downtown D.C. from the terrace way up on Pennsylvania Avenue (and 6th Street, N.W.), you can begin winding down the seven floors of galleries, theaters and interactive displays.

A two-story wall covered with Sept. 12 newspaper front pages from around the world make up a large portion of the 9/11 Gallery. The somber Journalists Memorial includes the names of over 1,800 journalists killed while on assignment. The lighter NBC News Interactive Newsroom allows visitors to play photojournal-

ists, editors, reporters and even TV anchors through 48 interactive kiosks.

After picking up some “Not tonight dear... I’m on deadline” magnets and T-shirts at the store, you can return to the ground floor and see eight 12-foot-tall sections of the original Berlin Wall, along with a 40-foot guard tower that was originally located within a mile of Checkpoint Charlie.

No doubt that all the walking, exploring and reading will leave most visitors with an appetite, so the Newseum partnered up with famous chef and entrepreneur Wolfgang Puck. Puck’s cater-

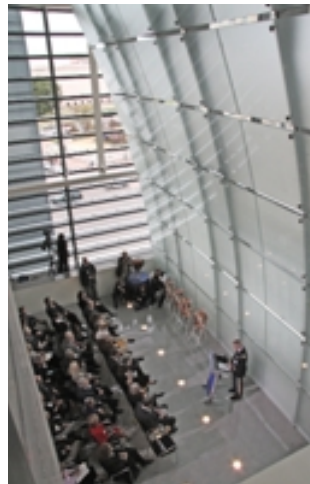


PHOTO - JAMES M. THRESHER

*The Journalists Memorial section lists the names of over 1,800 journalists killed in the line of reporting. On this particular day, the Newseum is having a service for four photojournalists killed in Vietnam in 1971.*

ing service supplies the menu of the Newseum food court. And those wanting a more restaurant-less museum eating experience can grub at Puck’s “The Source” two-level restaurant co-located with the Newseum.

The Newseum is open from 9 a.m. to 5 p.m. daily (except on Thanksgiving, Christmas and New Year’s Day) and is accessible by Metro (Archives/Navy Memorial/Penn Quarter on green/yellow lines). Visit [newseum.org](http://newseum.org) or call 888-NEWSEUM (7386) for more information and to purchase tickets. ■

# Getting Dirty With Machine Maintenance

by **Brian Pratt**  
*Special to ShopTalk*

The Springfield Plant’s collator four, plastic-wrapping Sitma—the backbone for putting together the Sunday advertisements bundle—needed a health



PHOTO - LUCIA BOGER

**Carlos Almeida**, maintenance planner, shows off his oil and grease-stained Tyvek suit.

check-up and a little detailing. After seven years of grease, oil, pre-print scraps and other debris accumulating on the machine, the management teams from the plant, mailroom and maintenance gath-



**Kevin O’Neill**, mailroom superintendent, uses a super degreaser to clean the top of the Sitma.

ered to clean and lubricate the Sitma. The three-hour event completed the first-quarter goal of training management to protect the company’s capital assets. Two long-time employees, mailroom operators **Mark Woodfork** and **John Hunsaker**, trained eight managers, including four mailroom managers, three maintenance managers and one plant manager. The operators and managers enjoyed the

opportunity to join together, get dirty and work hard.

This event is central to the Total Productive Maintenance implementation strategy for the production machines. For the second quarter, the battery room will be cleaned and detailed, while the automatic guided vehicles or AGVs, which deliver paper to the presses, will be done in the third quarter. So if team-based, hard and definitely dirty work sounds intriguing to you, give **Brian Pratt** a call at x6-1939. ■

**Mark Woodfork**, Sitma operator (collator four), directs the managers in the cleaning activities.

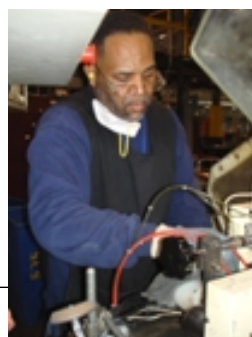


PHOTO - LUCIA BOGER



PHOTO - LUCIA BOGER

**Bill Hyland**, acting plant manager, leads the way after knee surgery.

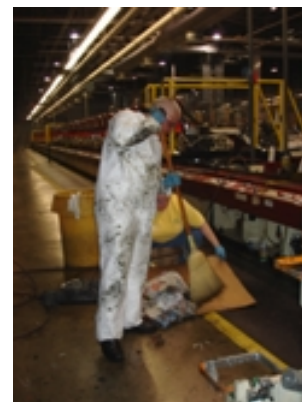


PHOTO - LUCIA BOGER

**Carlos Almeida** and **Mary Farley**, Maintenance manager, worked together to sweep up.



## New Post Race for the Cure Team Captain



Meet the new Race for the Cure Post team captain **Alexandra McNair**, Advertising.

Not long after **Alexandra McNair**, Advertising, joined The Post in December of last year, she wanted to get involved. At James Madison University (Va.) she earned her BS in media arts and design in May 2007, but also participated in Zeta Tau Alpha's (her sorority) Breast Cancer Awareness Month. She also studied abroad and minored in European marketing.

Upon arriving at The Post, she sought out opportunities to volunteer. Without knowing that **Carrie Morse**, Public Relations, oversaw The Post's participation in the annual Komen National Race for the Cure, McNair reached out to her. Morse was impressed by her enthusiasm, and felt that McNair could lead The Post employees and their friends and families as team captain.

McNair quickly created a Facebook account for The Post team. To date, it has 161 members. The site is loaded with information, including a link to where you can register. Simply search "post race for

the cure" to access it.

The race is on Saturday, June 7. Employees and their friends and family can join The Post team. All team participants will receive a T-shirt and are invited to a pre-race breakfast at The Post on race day. McNair can be contacted at x4-7045 or [mcnaira@washpost.com](mailto:mcnaira@washpost.com) for more information about joining team.

Of note, if you want to be a part of the team bundle and be able to pick your shirt and race information at The Post on May 29 – 30, be sure to drop off your application by Apr. 27 at the Public Relations



office. You can also mail in your registration form, but will then have to pick up your shirt at the race site. Be sure to enter the "TWP" team code when registering. You can get your application at: [national-raceforthe.cure.org](http://national-raceforthe.cure.org).

## Pulitzer Photos

Photos for the recent historic Pulitzer day for The Post are available on *Intraned*. You can download any photo, if you wish.

## Donate to Green Door

As reported recently in ShopTalk, Green Door—in partnership with local D.C. organizations and businesses—provide mentally ill women and men with employment opportunities and chance to achieve independence. Every month the organization collects various goods ranging from clothes for job interviews to computers for sending resumes to unused Metro cards for getting to and from work. Visit: [greendoor.org](http://greendoor.org) to view Green Door's April Wish List. Anyone wishing to donate something can contact ShopTalk Editor **Mario Iván Oña** at x4-6803 or [onom@washpost.com](mailto:onom@washpost.com)

## EAP Tip

April is designated "Alcohol Awareness Month," aiming to help recognize the serious problem of alcohol abuse. For those who are affected by a loved one's drinking, it can be difficult to know what to do or how to help them. As part of APS Healthcare's continuing effort to promote the Employee Assistance Program (EAP), a tip sheet on "When Someone You Love has a Problem with Alcohol" is now available near the Health Center or by contacting ShopTalk ([onom@washpost.com](mailto:onom@washpost.com)). Remember: EAP is committed to being "Healthy Together" and is available 24 hours a day, seven days a week at 1-800-765-0770 or at [www.aphelpink.com](http://www.aphelpink.com). Just enter company code: Post.

## Marketplace

**FOR RENT:** Spacious bedroom in NE D.C. with a closed back porch. \$900 per month, plus utilities. Located inside a four-unit apartment building on second floor. Hardwood floors and lots of original charm! Walking distance to Gallaudet University and conveniently located near the New York Avenue-Florida Avenue-Gallaudet University Metro stop. On bus line (D3,4,6). Centrally located and close to Maryland, shopping and grocery store. Private backyard. Revitalized neighborhood. Credit check, security deposit and application fee required. HCVP (formerly Section 8) welcome to apply. Available for immediate occupancy. Please call Mrs. Johnson for more details and showing times at 301-793-8282.

**FOR SALE:** Check out the Nats at their new stadium versus the Atlanta Braves. Really good season holder tickets available for April 29 and 30. Aisle seats, section 135L, row P, seats 1 and 2. \$90 for two tickets per game. Other games against anyone but the San Francisco Giants may be available. Contact Valerie at x6-2409 or 703-973-9194.

**LOST DOG:** Our dog "Storm" a white (with a little bit of beige and black nose) German Shepherd, age five, has been lost since Jan. 27. He's slender and sometimes his right ear is down. We've had several traces and sightings, but unfortunately all lead to nothing. We are grateful to everyone who has helped, so far and we hope you continue to help us look for him. He is scared of people and won't come to you if you move toward him. It's best to call us, if you see him. Please help us if you live in the neighborhoods between the Capital Beltway and Telegraph Road. Please contact Leslie at 703-965-2138 or 703-922-1774.

**NEW MARKETPLACE DEADLINE:** Close of business on Fridays. Please include your name, extension and phone number. Ads are for Post employees only. Send ads to ShopTalk, seventh floor, or call x4-6803. To send ads via fax dial x4-4963 or to email send to [shoptalk@washpost.com](mailto:shoptalk@washpost.com) or [onom@washpost.com](mailto:onom@washpost.com). Ads run for two issues unless otherwise requested. ShopTalk reserves the right to publish and edit all ads.