

ShopTalk

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The Post Recognizes Area's Top 200 Businesses

The Post recently released its highly anticipated annual survey of the top 200 companies in the Washington metropolitan area. And in an effort to

downtown D.C. on May 16.

The public event featured a keynote address by Treasury Secretary Henry M. Paulson Jr. and two panel discussions moderated by Financial staff writers **Michael**

Rosenwald and **Neil Irwin**, titled, "Workforce Issues: The Quest for Talent" and "D.C. Metropolitan Area Economy: Dealing with the Downturn," respectively. There was also a CEO luncheon and panel discussion held in the early afternoon.

Following the panel discussions made up by various senior business leaders and recent Pulitzer Prize-winning business columnist **Steven Pearlstein** and after being introduced by Executive Editor **Len Downie**, Paulson tried to strike an optimistic tone stating that the "markets are considerably calmer now than they were in March." He said, "In my judgment, we are closer to the end of the market turmoil than the beginning." Paulson also said

that he was encouraged by bipartisan efforts to address the struggling economy, before going on to praise the Bush administration's effort to fix the housing market by "encouraging



Financial staff writer **Michael Rosenwald** (standing) moderates the first of two panel discussions titled, "Workforce Issues: The Quest for Talent" with (from back) Maria Alam, associate vice president for HR at George Washington University; Karl Fischer, regional vice president for HR at Marriott International; Dr. Brian Kropp, senior HR consultant for Corporate Executive Board and Jim Reo, vice president of HR at Capital One. The second panel was moderated by Financial staff writer **Neil Irwin**.

bankers to modify unaffordable home loans," as reporter **Lori Montgomery** stated in her summary published in The Post on May 17.

But during the question and answer session following his address, Paulson was met



Treasury Secretary Henry M. Paulson Jr. addresses and takes questions from D.C. business leaders after being introduced by Executive Editor **Len Downie** (back, right) during the Post200 Business Forum.

"bring the business community together to network and to reflect on the state of business in and around D.C.," The Post once again partnered up with the Greater Washington Board of Trade to bring the Post200 Business Forum to the J.W. Marriott Hotel in



After being introduced by Financial Assistant Managing Editor **Sandy Sugawara**, Publisher **Katharine Weymouth** welcomes all attendees to the annual Post200 event, which recognizes the top 200 businesses in the area. Weymouth also spoke during the CEO Luncheon immediately following.

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Pressroom Awards

SPRINGFIELD



COURTESY OF MELINDA FORD

Quality assurance manager **Kevin Conner**, Production, recognizes Team 8 for "Best Quality Night Run." Team members from left: **Jimmy Saunders**, **Dave Link**, **Mike Pham**, team leader **Pat Nolan** and assistant team leader **Greg Atkins**.



COURTESY OF MELINDA FORD

Team 2 earns the award for "Best Day Run Quality." From left, **Joe Sorbello**, **Kevin Crowell**, **Bill Adams**, team leader **Sam Dorick** and quality assurance manager **Kevin Conner** presenting.

Members of support departments that won the Outstanding Performance Award for their work group. From left, general worker **Mike Johnson**, paper handler **Lonnie Williams**, machinist **Mark Gregory**, electrician **Dave Daube**, Platemaker **Ron Gilday** and Springfield Pressroom Superintendent **Melinda Ford** presenting.



COURTESY OF MELINDA FORD



COURTESY OF MELINDA FORD

The Pressroom Maintenance Team receive special recognition for their support. From left, **Mike Watson**, **Wais Omari**, **Bill Nesler** and Springfield Pressroom Superintendent **Melinda Ford** presenting.

Springfield Pressroom Award winners from ceremony on May 22

Lowest Combined Newsprint Waste and Highest Press Speed

Team 12

Minh Nguyen-TL, Richard Shover-ATL, Javed Anwar, Jocelyn Gaines, Dale Green, Jeffrey Jones, Soliman Mendoza and Darryl Richardson

Best Quality Advance Run

Team 2

Sam Dorick-TL, Kenneth Harrison-ATL, William Adams, Kevin Crowell, Louis Daehnke, Nhan Le, Edward Raynor and Joseph Sorbello

Best Quality Night Run

Team 8

Patrick Nolan-TL, Gregory Atkins-ATL, Purvis Garner, Peter Gillson, David Link, Steven Neese, Michael Pham and James Saunders

Best Newsprint Runnability Advance Run

Team 6

Jeff Lizama-TL, Anthony Baylon, Paul Knauf, Mike Miller, Lemuel Nesmith Jr., Bao Phan and Daniel Wilson

Best Newsprint Runnability Night Run

Team 8

Best Paster Percentage

Lan Le and Fred Lauersen

Injury Free Teams

Teams 1, 2, 4, 6, 8, 10, 11, 12 and Detail and Maintenance Teams

Perfect Attendance

Anthony Baylon, Dennis Cook, Enrique Dionisio, Charles Ellis, Richard Foy, Chanh Lac, Wais Omari, James McGovern, Bao Phan, Robert Smith, Michael Watson and Daniel Wilson

Press Operator Training Graduates

Javed Anwar, Laukisha Benton, Marshall Cooke, Jocelyn Gaines, Michael Grant, Michael Meyers, Robin Oswald, Nicanor Robles and Keith Scott

Outstanding Service

David Daube (electrician), Ronald Gilday (platemaker), Mark Gregory (machinist), Michael Johnson (general worker) and Lonnie Williams (paper handler).

Special Recognition

Detail Team and Maintenance Team



Team 5 was recognized for Lowest Total Waste, Newsprint Conservation and for being accident free for the year. From left, Michael Kelly, John Worthington, Jessica Batschelet, team leader Anthony Matthes, assistant team leader Thomas Huurman, Mark Hare and Robert Haskins.



Outstanding Performance Award winners, machinist Kevin Young (left) and electrician Dwayne Jones, along with pressroom team leader Clarzell "Zell" Minor work to restore power before the ceremony and to protect electric cables from the rain.



Vice President Jim Coley, Production, addresses the College Park employees. A few weeks earlier, when asked if there had been any change in College Park's productivity in the wake of the decision to close down College Park, Coley said, "College Park right now is running better than ever. They're just doing a fabulous job. I couldn't be more proud of them."



Press operator Charles Woolridge coming out of the makeshift dining room at College Park, while Publisher Katharine Weymouth makes the rounds, shaking hands, congratulating and meeting employees. Woolridge was recognized for his perfect attendance and for Outstanding Performance as a floater.

College Park Pressroom Award winners from ceremony on May 21

Best Quality Advance Run

Team 8

Steve Vaughn-TL, Lee Davis-ATL, Thurman Arrington, Christopher Hoffman, Victor Smith, Alan Souder and Dorothy Troy

Best Quality Night Run

Team 3

Derrick Patten-TL, Charles Clary-ATL, Laukisha Benton, John Shark, Anthony Spencer, Walter Talley and Alvah Thurston

Highest Productivity

Team 3

Lowest Total Waste

Team 5

Anthony Matthes-TL, Thomas Huurman-ATL, Jessica Batschelet, Mark Hare, Rob Haskins, Michael Kelly and John Worthington

Newsprint Conservation Advance Run

Team 8

Newsprint Conservation Night Run

Team 5

Accident Free Teams

Teams 2, 3, 4, 5, 6 and Maintenance Team

Perfect Attendance

Elgie Barksdale, Jerry Bell, Tam Chung, David Jenkins, Ben McMichael, Raymond Stevenson, Eric Suggs and Charles Woolridge

Outstanding Performance

Joseph Butler (general worker), John Gushen (platemaker), David Jenkins (paper handler), Dwayne Jones (electrician), Kevin Young (machinist) and floaters: Angela Gibson, Eric Hartsfield, Edward Hayden, Renee Mobley and Charles Woolridge.

Special Recognition

Maintenance Team

George Francis-TL, Ben McMichael-ATL, Michael Grant, Tim Koebler, Wayne Peoples, Keith Scott, Anthony Sharpe and Raymond Stevenson

Special Achievement

Thomas Potter

TL = Team leader

ATL = Asst. Team Leader

with some skepticism, cynicism and at one point even a little hostility, when one attendee asked, "Secretary, you came up with this idea of giving checks to everyone. At that time, the price of gasoline was about \$3, now it's \$4. Aren't these checks only going to pay for gasoline?"

Beyond the substantive value of the event, which many of The Post's business partners and area business leaders have come to accept as a necessary networking outlet, it also highlighted the synergy created when The Post and *washingtonpost.com* come together beyond news content.

Notwithstanding the multimedia coverage of the event, including a transcript of Paulson's remarks and video footage that are available on *washingtonpost.com/post200*, WPNI also helped promote the event.

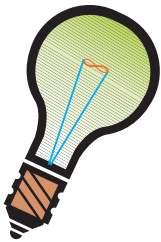
Promotions manager Nicole Marshall, Marketing, who managed the in-paper ad campaign, event branding and all the logistics for the event, said, "WPNI was able to provide a fixed position banner ad on their home page that helped drive ticket sales."

Additionally, on short notice, WPNI publicity coordinator Molly Gannon reached out to local politics and media blogs. Broadly read and highly influential blogs, *famousdc.com* and *fishbowldc.com*, picked up on the event.

Marshall also said that Christopher Mackey, Advertising, lead the efforts on the advertising sales side of the Post200, while Post Co. Vice President Pat Butler secured Paulson as the keynote speaker. ■

The Post Green Campaign

In the next few weeks, Public Relations, in conjunction with other departments will be putting together a green informational campaign to let its employees know what The Post is doing to stay green and become more green. Anyone with ideas, suggestions or interest in participating or volunteering in any green initiatives, can contact shoptalk@washpost.com.



Post Green Facts:

- **UPDATE:** The Post has reduced energy consumption at the Northwest Building in 2008 by 139,205 kilowatt hours (and counting)
- The Post only uses fluorescent bulbs for replacements, no incandescent ones
- The Post has installed automated light switches that turn off lights automatically in unused areas and will be

expanding the use of these switches in 2008

- The Post has eliminated old exterior and interior lighting fixtures and replaced them with new more energy-efficient fixtures
- The Post has turned off all vending machine lighting to reduce electricity consumption
- The Post and its employees have an ongoing electricity reduction campaign. Among other things, they are asked to treat their workspace as they would their home by:
 - Turning off lights when leaving their office for extended periods
 - Turning off lights in unused conference, copying and storage rooms
 - Turning off cube lights and lamps when not in use or at end of the day
 - Turning off unused fans, heaters, radios, and any other electrical devices
 - Turning off monitors and printers when not in use (IT asks that your computer remain on for overnight updates)
 - Use recycling bins in building for plastic bot-

les, aluminum cans and white paper

- Turn off sink faucets and report defective or leaking faucets to x4-7148.

If you or a colleague are doing something not listed here or have any suggestion, let us know. Write to shoptalk@washpost.com.

EAP Tip

With today's busy schedules, it can be hard to stay on top of all the competing demands on your time. However, there are things you can do to better manage the time you have and still feel a sense of accomplishment. As part of APS Healthcare's continuing effort to promote the Employee Assistance Program (EAP), a tip sheet on "Time Management" is now available near the Health Center or by contacting ShopTalk (onam@washpost.com). Remember: EAP is committed to being "Healthy Together" and is available 24 hours a day, seven days a week at 1-800-765-0770 or at www.apshelplink.com. Just enter company code: Post.

Dry Cleaning Service at The Post

Bergmann's Dry Cleaning is offering their services to Post employees at a 20 percent discount. The best part is that the drop-off and pick-up points are conveniently at The Post. Employees are able to sign up by providing a credit card number. They will be issued a dry cleaning bag that's assigned to their credit card on file. Bergmann's picks up and drops off on the first floor L Street entrance within the security center on Mondays and Thursdays between 11 a.m. and 1 p.m. Of note, Bergmann's customer service handles any discrepancies, not The Post. Contact Tammy Johnson, Purchasing, at x4-7111 with any questions.

Marketplace

FOR RENT: Fully furnished three-bedroom, three-bath condominium in Kissimmee, Fla., just minutes from Disney attractions. Modern unit easily accommodates up to six people. Complex includes pool, hot tub, tennis court and a clubhouse with a game room and newly equipped exercise room. Weekly rentals from \$500 to \$600 a week (varies with the time of year). Contact: Morgan McElroy at morgan@coopersmithvacations.com or 321-689-3369.

FOR SALE: Sectional sofa—leather, blue for \$1000. Solid iron wine rack \$100. Both are in excellent condition. Contact Heniretta at x4-7089 or 301-802-3399.

FOR RENT: Lovely, small, fully furnished house in Chevy Chase, D.C. Two blocks from Rock Creek Park and a 10-minute walk to Lafayette Elementary. Two-bedroom, 1.5-bath, sun-filled Cape Cod cottage-style home is perfect for a couple, a couple with a young child, or a single. Two stories, brick, built in 1935. It's just under 1,100 square feet, not including unfinished basement. Contact Erica at 202-364-4513 or 8-3017.

FOR RENT: Glover Park townhouse. 3-4 BRs. CAC, ww carpets, garage, room for 3 cars to park in back, window covers in place, 2.5 baths, backs onto park, 1 block from bus, 2116 Huidekoper Pl. N.W. Available either July 5 or August 8. Contact Pat Priest at 703-916-2240 (work) or 703-323-0794 (home).

FOR SALE: New toddler's Nike Air Jordans for \$25. Still in original box, toddler size 9, black and red. Paid \$43 price tag still on shoebox. Picture available upon request. Contact Shawantae at x4-4284.

FOR FREE: Hewlett Packard Tricolor ink cartridge 78. Contact Pat at x6-2240 or 703-323-0794.

NEW MARKETPLACE DEADLINE: Close of business on Fridays. Please include your name, extension and phone number. Ads are for Post employees only. Send ads to ShopTalk, seventh floor, or call x4-6803. To send ads via fax dial x4-4963 or to email send to shoptalk@washpost.com or onam@washpost.com. Ads run for two issues unless otherwise requested. ShopTalk reserves the right to publish and edit all ads.