

# ShopTalk



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Editor, Mario Iván Oña, x4-6803

## Downie Stepping Down

**L**en Downie will step down as executive editor of The Post after 17 years at the helm. On Monday, Sept. 8, Downie will follow his predecessor **Ben Bradlee** and become a vice president at large, where he will continue to serve as a

ing more time with her, and I hope she does, too.”

In an interview with media reporter **Howard Kurtz**, Downie also said that although he will miss it, he is ready to move on because he understands that “much further change” needs to take place at the newspaper and Web site.

Downie, 66, started at The Post on June 22, 1964 at the age of 22. He quickly made a name for himself as an investigative reporter and within two years he was a Pulitzer finalist. He eventually led the Metro and National desks and became a London correspondent.

By 1984, then-Executive Editor Ben Bradlee tapped Downie to become his managing editor. Downie told the newsroom: “Ben generously gave me day-to-day authority for the content of each day’s newspaper, an endlessly rewarding responsibility that I never fully gave up and for which, I need to apologize to several managing editors.” Following Bradlee’s retirement in 1991, Downie suc-



Downie holds up one of the Pulitzer Prizes previously awarded to The Post after announcing that The Post had just won six prizes.



Executive Editor **Len Downie** and his predecessor, Vice President at Large **Ben Bradlee** during the recent farewell ceremony.

“trusted friend and adviser,” as Publisher **Katharine Weymouth** said.

During his announcement to a packed newsroom, Downie said, “My devotion to The Washington Post has been so intense that it has often crowded my personal life.” He then thanked his wife Janice who was present and said, “I look forward to spend-

ceeded him as top editor.

Kurtz noted that unlike Bradlee, Downie avoided the limelight. Downie told Kurtz that he and Post Co. Chairman **Don Graham**, who succeeded **Katharine Graham** as publisher, talked about being “colorless successors to colorful people.”

Addressing the newsroom, Weymouth called Downie “one of the great editors of our time” with “rock solid integrity.” She said, “He never let himself be intimidated by the shadow of Ben’s legacy. He brought his own style of leadership.” Weymouth then said, “I’ll

have more to say about his successor soon.”

The shortlist for successors—according to Kurtz—includes Managing Editor **Phil Bennett**, former Wall Street Journal Managing Editor Marcus Brauchli and New York Times Deputy Managing Editor Jonathan Landman.

Graham told the newsroom that while the 25 Pulitzers and countless other awards won under Downie’s leadership helps to answer “how good of an editor he is,” the best way to measure an editor is the “day-to-day quality of the paper, because every paper matters.” ■

# New Faces



**Bob Lewis**



**Christopher Meighan**

PHOTO - JULIA EWAN



**Robert Miller**

PHOTO - JULIA EWAN



**Adrian Petrisor**

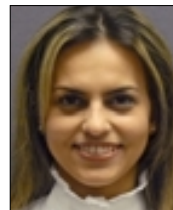


**Kent Renk**



**Susana Sanchez**

PHOTO - JULIA EWAN



**Ceyda Schofield**

PHOTO - EMIL ROBINSON

**BOB LEWIS**, Production, recently joined the Springfield mailroom as the superintendent of insert operations, managing Sunday packaging and daily inserting. Prior to The Post, he was a Mid Atlantic district manager for Brinks, Inc (armored transportation services). Bob spent a majority of his career with UPS, where he started as a sorter and worked his way up into various supervisory and managerial positions around the country. He earned his industrial engineering degree from SUNY College (N.Y.). He is an avid hockey fan. Bob enjoys watching his two sons play and spending time with his wife and daughter. They all live in Sterling, Va.

**CHRISTOPHER MEIGHAN**, News, is the primary cover designer of Style's daily section now. He was previously a designer at the San Diego Union-Tribune for 8 years. He started in sports, did a few A1s and settled in as the primary art director of the features sections. He attended Ball State University. Christo-

pher's wife of two years, Lisa, is a social worker. He's a history buff, thus he's been enjoying D.C. "tremendously." Originally from New Hampshire, he roots for all things Boston/New England: Red Sox, Patriots and Celtics. He started at The Post on St. Patty's Day. Coincidence?

**ROBERT MILLER**, News, is the new assistant picture editor. He will lead the visual reporting for Foreign, Financial and the National desks in print and online. He is joining The Post from The News and Observer in Raleigh, N.C., where he was director of photography and multimedia and also worked as a photo assignment editor and photojournalist.

**ADRIAN PETRISOR**, Production, is a new Mailroom foreman at Springfield. He has experience in production operations and project management. He worked at Ikon Technologies for 10 years and gained his experience in production. Prior to moving to the Washington, D.C. area he lived in Cleveland, where he managed projects for Mazzella Lifting Technologies.

**KENT RENK**, Production, is also a new Mailroom foreman at The Post. He came to the D.C. area from Pennsylvania, where he worked in customer support for Pittsburg Bolt and Supply and Three Rivers Engine Distributors. He joined the Army in 2002 and served in Iraq during his 4 years. Most recently, Kent has worked as a business consultant for Subway, while pursuing his degree in accounting.

**SUSANA SANCHEZ**, News Art, is a new designer for the Style section. She is formerly from the South Florida Sun-Sentinel, where she was the features design editor for over five and a half years. She also worked at the San Gabriel Valley Newspaper Group (Calif.) as a graphic artist. She attended East Los Angeles College. Susana has two dogs "who are like kids" named Rokat Scientist Sanchez and Lula Frida Mia Perez. She loves to shop, dance, travel, take photos, sell stuff on eBay and shop. She speaks Spanish and some French.

**CEYDA SCHOFIELD**, Circulation, was recently hired full time as a senior staff associate in Metro single copy and retail sales, after being an intern for several months. She is from Adana, Turkey and came to the U.S. as an au pair (taking care of triplets). She earned her degree in business administration from Strayer University (D.C.) and hopes to start working on her master's degree soon. Ceyda (pronounced Jay-dah) considers herself outgoing and positive, and loves cooking, dancing, dolphins and swimming. She has volunteered in numerous Public Relations events. She doesn't give up easily and believes in miracles. ■

# The Post Sponsors and Races for the Cure

The Post was once again the community sponsor for the Susan G. Komen Race for the Cure on

breast cancer, consists of thousands of people walking, jogging or running a 5K race through downtown D.C.

The Post had a team of over 50 people made up by employees and their friends and family, that came together at the breakfast set up by the Public Relations department. Wearing the signature blue T-shirts, the team walked

together to the National Mall to join the massive crowd.

**Carrie Morse**, Public Relations, coordinated The Post's community sponsorship, **Alexandra McNair**, Advertising, volunteered to be the team captain and **Aurora Gonzalez**, Public Relations, was also on hand to assist. ■



Public Relations senior coordinator **Carrie Morse** (right) with her parents Pete and Patty Morse. On behalf of The Post, Morse shared the stage with Nancy Brinker, sister of Susan G. Komen and founder of the race, Cynthia Nixon ("Miranda" on "Sex and the City") and Mayor Adrian Fenty (among others), and addressed the massive crowd sprawled out on the National Mall.



The Post Race for the Cure Team with team captain **Alexandra McNair**, Advertising, (front, third from left) ready to go.

June 7. The event, which aims to raise money to eradicate



With her hypnotizing big, baby blue eyes, Kaitlyn Blosser being pushed by mom **Tanya Blosser**, Advertising, nearly won the race on cuteness alone.

# Russia Night at The Post

With decorative Muscovite cupolas, a string quartet from Moscow and an accompanying Russian feast, the Northwest Building auditorium

lines" is a periodic advertising insert placed by the Russia Gazette. Over the past two years, the Russian advertisers have ran 20 special sections in The Post and have become the largest new advertiser in the International Advertising department.

"Periodically, we host events for key advertisers," explains **Amer Yaqub**, director of International Advertising. "These 'value-added' events are becoming important in this very challenging advertising climate."

The Russia Gazette drew additional sponsorship for the event from Aeroflot Airlines. The Russian airliner donated two tickets to



From left to right, **Julia Golikova**, Advertising and Public Relations for Rossiyskaya Gazeta; **Kiara Kerwin**, Advertising; **Olga Ivanova**, Intern; **Dmitry Kudris**, Aeroflot Airlines general manager; **Eugene Abov**, "Russia Beyond the Headlines" publisher; **Amer Yaqub**, International Advertising director; **Anne Tackabery**, Advertising; **Lois Segel**, International Advertising sales manager for Russia, Asia and Africa; **Nargiz Asadova**, Ria Novosti Washington Bureau deputy chief, and **Julie Gunderson**, FW magazine manager.

Abov, publisher of the "Russia Beyond the Headlines" insert, was the main contact for the event. He helped secure some of the Russian Embassy VIPs that attended. Yaqub also recognized **Nicole Marshall**, Marketing, and **Lois Segel**, Advertising, for putting together the event and



Publisher **Katharine Weymouth** welcomes everyone to the "Russia Beyond the Headlines" event at The Post.

turned into an ideal location to host the "Russia Beyond the Headlines" event on June 17.

"Russia Beyond the Head-

Moscow that were raffled off during the event.

Yaqub says that Eugene

for working closely with the client. ■



## Congratulations to Plant Retirees!



PHOTO - JOHN MANDISH

From left, College Park Plant Manager **Sherry Gryder** with honorees **Minh Ly, Charles Kittrell, Thinh Nguyen, Doug Hunter, Tom Fox, Alan Souder, Wayne Peoples, Santiago Ramos, Thurman Arrington, Roger Davis, Tajul Islam, Steve Poole, Patti Aluise,** and Production Vice President **Jim Coley** with honoree **Cecil Joynes**.

### Free Lunch for Beer, Wine and Spirits Drinkers

If you work at the Northwest Building and you consider yourself a beer, wine or spirits connoisseur, Marketing would like to talk to you over lunch. They will be convening several internal focus groups. This is the second one. Your participation will help Marketing make some important decisions about future plans and projects. Please e-mail your name, department and phone number to [shoptalk@washpost.com](mailto:shoptalk@washpost.com), if you would like to participate or contact **Kit Bradley** at x4-6728.

### Note to Departing Post Employees

Centrex Department is requesting that Post employees or supervisors of departing employees contact **Monica Williams** or **Mary Robinson** at x4-6000 or at [robinsonmm@washpost.com](mailto:robinsonmm@washpost.com) and provide the following information: departmental changes, extension numbers, home and cell phone numbers to update the Centrex database.

### Farewell Ceremony Photos Available

Photos taken during the recent farewell ceremony are now available on [flickr.com](http://flickr.com), where you can download them. Contact Shoptalk at [shoptalk@washpost.com](mailto:shoptalk@washpost.com) for a link to the site.

### Discount Tickets to Wolf Trap for Post Employees

Post employees can receive a 10 percent discount on selected shows at Wolf Trap's Filene Center. To access the program and see what shows are available, visit: [wolftrap.org](http://wolftrap.org) and search for "employee discount." Click on the first item under "Site Search" on right: "Wolf Trap Foundation for the Performing Arts/ Employee Discount Program." If you click on "Wolf Trap Employee Discount Program," you will need to enter this password: 08\*15\*27 to find a listing of the eligible events and purchase tickets at the discounted price. This password is strictly for Post employees. Discount is available on up to ten tickets per show, in-house seats only (lawn tickets are excluded).

You will need to pick up your tickets at will call and show your Post identification. Contact ShopTalk with any questions at [shoptalk@washpost.com](mailto:shoptalk@washpost.com).

### Green Update

Turning off computer monitors and unnecessary lights at the end of the day are making a difference. The Post has reduced energy consumption at the Northwest Building in 2008 by 1,96,131 kilowatt hours, compared to 2007. This will save The Post approximately \$15,000 to \$20,000 this year. Continue to turn off all equipment at the end of the night, but remember that IT asks you to please leave your computers ON for any nightly network maintenance.

### DVD Kiosk

A DVD-vending machine is now available in the Northwest cafeteria. The cost is \$1.79 for the first night and 99 cents each additional night. You will need a credit card to check out movies and it is

available to all Post employees and contractors. The rental machine has a Web site that allows you to enter "The Washington Post" machine to check inventory, print credit card receipts and check on new release dates. Got to <http://lynottedvd.com>.

**No ShopTalk Next Week  
Due to July 4.  
ShopTalk will return on  
July 11.**

### Corrections

Due to a technicality, **Ron Sweeney** was not noted as having worked at The Post over 40 years in last week's ShopTalk, when in fact he has worked at The Post 42 years! Congratulations and thank you for your service, Ron.

**Kathy Blumenstock** and **Allan Lengel's** names were misspelled in the list of Post employees who took the recent buyout.

## Marketplace

**FOR RENT:** Three bedroom town house in Corolla on the Outer Banks. September and October best time of the year—when the crowds are gone, the rents are cheap and the weather beautiful. Stone's throw from the beach. Contact Mike at x4-7346.

**FOR SALE:** Beige-colored leather couch, chair and ottoman. Lightly used and in excellent condition. Cool, comfortable and perfect in almost any room. The whole set for only \$600! Contact Derik at x4-5156 for details. Photographs upon request.

**FOR SALE:** Have a shoe fetish? Add these to your collection: Bebe peep toe pumps orange and cream, size 9. Never worn and still in original box. Picture available upon request. Contact Christina at x4-5550.

**NEW MARKETPLACE DEADLINE:** Close of business on Fridays. Please include your name, extension and phone number. Ads are for Post employees only. Send ads to ShopTalk, seventh floor, or call x4-6803. To send ads via fax dial x4-4963 or to email send to [shoptalk@washpost.com](mailto:shoptalk@washpost.com) or [onom@washpost.com](mailto:onom@washpost.com). Ads run for two issues unless otherwise requested. ShopTalk reserves the right to publish and edit all ads.