

ShopTalk



October 3, 2008, Vol. 34 No. 26

Editor, Mario Iván Oña, x4-6803

The Post-Newseum Partnership Draws Over 35,000 Area Students

When the Newseum reopened its doors to the public in the state-of-the-art, 250,000-square-foot building on Pennsylvania Avenue and 6th Street, N.W., on Apr. 11, The Post understood that aspiring student journalists and curious youngsters would immediately be drawn to it. What with static displays like the 12-foot tall sections of the Berlin Wall, 48 interactive news kiosks and a real news chopper hanging over the Newseum's massive atrium, the Newseum made good on its promise to appeal to visitors of all ages.

Before the doors to the Newseum even opened, The Post proposed sponsoring free admission for Greater D.C. area public and private school students of all ages. Once the program started,

A news chopper is just one of the many static displays that D.C. area students and the public have enjoyed at the Newseum.



PHOTO - BILL O'LEARY

teachers and principals quickly jumped on the opportunity of taking their students to the new D.C. landmark.

As of Aug. 1, the Newseum tallied 33,855 free ticket reservations from its opening day through the end of 2008. And for 2009, 1,483 reservations have already been made. Through the first-come, first-serve system, the distribution has been fairly even, though Maryland has requested the most tickets with 13,337 compared to 10,804 for the District and 11,197 for Virginia.

"We knew the program would be very popular, but I'm not sure anyone expected

it would be this popular," said **David Jones**, Public Relations manager.

Though the school tickets program is the most robust collaboration between The Post and the Newseum, it's not the only. Jones

said, "The Post and Newseum have also launched a speakers series that will begin in October and continue on a quarterly basis throughout the year. Richard Foster, Newseum director of programs, and Susan Bennett, Newseum vice president, were instrumental in devel-

oping this partnership, which will extend the brand of both The Post and Newseum deeper into the Greater Washington region."

The first speaker series on Oct. 13 will focus on The Post's coverage of the primary and general election with reporters **Dan Balz**, **Marcia Davis**, **Kevin Merida** and **Jose Antonio Vargas**. Subsequently, forums will occur quarterly and rotate between



PHOTO - BILL O'LEARY

Since its reopening in the heart of Washington, D.C. on Apr. 11, the new Newseum has been drawing large crowds regularly. Through a partnership with The Post, over 35,000 area students have visited the Newseum for free.

The Post and the Newseum. On Jan. 15, for example, the second forum will be held at The Post and will focus on the aftermath of the general election and how the president-elect will govern. The Newseum will also host a ceremony honoring **Ben Bradlee**, who

will be presented with a lifetime achievement award by the University of Illinois. Additionally, a news display showcasing The Post's sniper coverage led by Metro reporters and authors of "Sniper" **Sari Horwitz** and **Michael Ruane** will also debut in the fall.

For school tours, contact the Newseum's group tour office at 202-292-6650. ■

Printing Services

The Northwest Building Printing Services is glad to welcome a new face to go along with its new extensive printing services. **Kunle Aboderin** recently joined The Post as Printing Services supervisor. Aboderin earned his degree in printing technology from Montgomery College (Md.). He previously worked at SOC Enterprises and Montgomery County Government.

Aboderin is from Nigeria, but attended high school and college in Somerset, England. He likes to play soccer, rugby, tennis, golf and squash.

Aboderin works closely with **Madonna Rabatin**, Manager of Administrative Services, in overseeing the printing operations.

Printing Services is open Monday

through Friday from 8 a.m. until 5 p.m., offering the following services to the entire Post staff:

Digital Color Printing/Copying

Printing Services provides digital color printing of brochures, booklets and calendars in vivid colors on a variety of stocks at an exceptional value.

Digital Black and White Printing/Copying

High-quality, black and white digital printing is suitable for small and large projects. Printing Services can work from electronic files or paper originals.

Finishing, Folding, Cutting and Binding

Printing Services can create notepads, multiple part forms, precise folds, saddle-stitched booklets and punching for binders, wire, plastic coil, GBC and Velo bind.

Laminating

Single-side lamination is available using



Kunle Aboderin, *Print Services supervisor*, recently joined *The Post*.

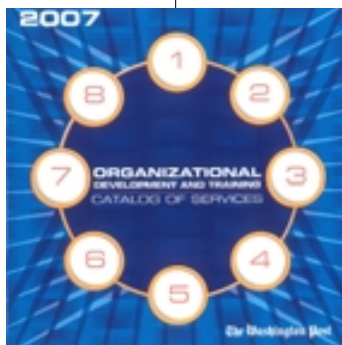
special, high-tack material especially for digitally printed covers. Hand lamination for specialty products is also available.

Shredding

Shredding bins are available daily and shredding service pickup happens on alternate Tuesdays.

Digital files for printing projects can be uploaded via any internal Web browser by typing in PPOD (Post Print on Demand), the short cut to this link: freeflowwebsrv.washpost.com/ws/, and projects can take one to two business days. Post projects will be billed to your department, and personal projects can be paid with checks made out to The Washington Post.

The Printing Services Team — made up by Aboderin, **Germaine Holt**, **Harold James** and **Kenny McCoy** — would like to remind you that if you need to make more than 50 copies in your department, you should have it done through Printing Services, where it is cheaper than using your own department printers. Of note, prices are typically 50 percent less than outside vendors' prices. Contact Aboderin at x4-5563 or at aboderina@washpost.com with any questions. ■



Springfield Nurse is Virginia's Nurse of the Year

Springfield Plant Occupational Health nurse **Margaret Cummings** was recently awarded the 2008 Nurse of the Year Award by the Virginia State Association of Occupational Health Nurses. Each year, the award is earned by someone who “demonstrates leadership characteristics within the organization, the workplace and the community.” Cummings was presented with a plaque and a monetary award of \$300.

Vanaida Holder, Health Center Manager at Springfield, said, “She deserves this recognition for her outstanding professional work and permanent commitment to serve others.”

Cummings, who has worked at The Post for the past 18 years, said, “I am proud to be the recipient of this distinguished plaque of achievement... I realize, however, that my associates' team spirit, hard work, loyalty and personal sacrifices have made this recognition possible and I share this honor with them.” ■

Occupational Health nurse **Margaret Cummings** (right) is recognized as Virginia's 2008 Nurse of the Year.



COURTESY OF MARGARET CUMMINGS

At The Post



Associate Editor **Tom Wilkinson**, a long-time colleague of Len Downie, presents the recently retired executive editor with a weather-monitoring hat. Among other things, the contraption calculates wind speed. Downie was bid farewell by friends, family and newsroom colleagues during a celebration on Friday, Sept. 12.



New Vice President at Large **Len Downie** sports his new weather-monitoring Zorro hat during his farewell shindig. Though Downie's leaving his 17-year post as executive editor, he's not going far: two flights of stairs to be almost exact.



David Jones, Public Relations, introduces one of the two panels made up of Post writers and editors: From left, **Marc Kaufman**, **Jura Koncius**, **Joe Yonan** and **Rob Pegoraro**. A second panel made up by **Warren Brown**, **Adrian Higgins** and **Neil Irwin** also discussed the implications of "going green" and also answered questions from Post subscribers and PostPoints members.

PHOTO - CHRISTINE TOLENTINO



Post Loyalty Services President **Candy Lee** welcomes PostPoints members and partners to the "Black and White and Green All Over" event at The Post on Sept. 12. The event formed part of The Post's continued commitment to the environment.



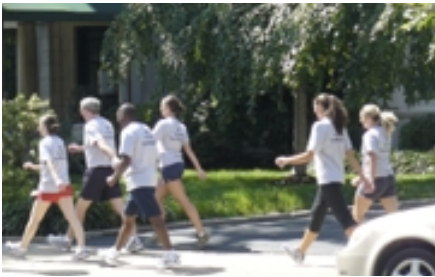
PHOTO - CHRISTINE TOLENTINO

From left, **Darrick Hansen**, Public Relations; **Randy Richter**, IT, and **Tito Tolentino**, Public Relations, provided training during the launch of the new employee Matching Gifts Program Web site on August 7. The site will allow qualifying employees to have their contributions to charities get matched by The Post.

Fast Talkin' Power Walkers



*Around lunchtime and when the weather permits, the Fast Talking Power Walking Club does a little less talking and a whole lotta walking. No doubt, it's a welcome break for these 20 or so folks mostly from Advertising whose livelihood and, in great part, the well-being of the paper depends on their ability to talk up a good game. Anyone interested in joining can call **Marty Kady** at x4-7500.*



PostPoints Feedback

Do you have any suggestions on how to make the Post-Points program even better? Simply e-mail shoptalk@washpost.com.

Post Learning Center Courses

The Post Learning Center is offering courses to all Post employees throughout October. "Leadership for Results" is being offered on Oct. 7, 14,

21 and 28 and "Advanced Interpersonal Communications" on Oct. 22. Note that some of the courses require prerequisite courses like the Myers-Briggs Type Indicator. For more information, contact x4-5425 or OD@washpost.com.

Free Flu Shots

The Health Centers will offer FREE flu shots for Post employees at all three work sites. Contractors and family members will be charged \$23 (cash or check). Call to make an appointment:

College Park, x6-1181
(Oct. 15: 10:30 - 11:30 a.m.,
Oct. 23: 9:30 p.m. -10:30 p.m.)

Northwest, x4-7192
(Oct. 23: 3:00 - 7:00 p.m.)

Springfield, x6-2240
(Oct. 14: 8:00 - 10:00 p.m.;
Oct. 16: 1:00 - 3:00 p.m.)

Win Tickets to Redskins Game

You can enter to win two tickets to a Redskins game every time you get a friend to subscribe to The Post from

In the Green Corner

FACT: Over a million annual aluminum printing plates are used in making the paper, all of which are recycled.

GREEN TIP: Just like The Post, be sure to use fluorescent light bulbs instead of incandescent bulbs.



now until Oct. 12. The more people you sign up, the better your chances! If you have any questions, please contact **Kate Hall** in Consumer Marketing at hallkd@washpost.com. Contact **Jennifer Gertenbach** at Springfield and **Carol Miller** at College Park.

eMentoring

Interested in mentoring elementary school students from the convenience of your own computer? The In2Books national campaign kicks off this month. To find out more information visit: www.in2books.com or contact shoptalk@washpost.com.

Congratulations to the 20 Year Club Class of 2008

William Allis	Carol Guzy	Gayle Pegg
Gary Scott Amos	Sandra Hayes	Stephen Poole
Randy Bell	Alan Holmes	Roxanne Roberts
Nora Boustany	Andrew Hood	Howard Schneider
Shirley Carswell	Donald Lee Jackson	Michael Seeman
Janet Chamblee	Monique Johnson	Mike Shepard
Michel du Cille	Rupert Jones	Robert Smalls
Paul Farhi	Yvette Jones	Elizabeth Smith
Russell Ferguson	Quinton Jones	Valerie Strauss
George Francis	Jeanne Koch	Robert Sundstrom
David Fuhs	Terry Lando	Mary Fleming
Mark Gross	Tom Lansworth	Svensson
	Mattie Lockhart	Floyd Swanson
	Timothy Mangum	Michael Sweatt
	Dan Martin	Robert Thomson
	Mark Maske	Nen Van Tran
	John McArdle	Thoai Tran
	Gordon Mehlman	Margaret Walker-
	Dave Ness	Bruce
	Steven Pearlstein	Willie Williams



You will all be honored during a luncheon on **Nov. 6** at noon. For more information contact **Carrie Morse** at x4-7972. If you are not on the list contact **Maura Donohue** at x4-6489.

Marketplace

FOR SALE: 1985 Stamas Family Cruiser boat. 26-ft., fiberglass, 265 hp inboard/outboard, electronics, good condition, well maintained, kept in covered slip in Deltaville, Va. No trailer. \$2,700 obo. Call 703-323-1390.

FOR SALE: All-in-One Printer. This HP C5180 printer-scanner-copier prints gorgeous photos, scans well and does the usual printer duty. It's got a sleek white finish and is in mint condition. I've owned it less than a year, but we just got a new printer as a present, so I'm selling this one. I have the original installation CDs for Mac and PC and the instruction booklet. \$95 (goes for more than \$200 new). Contact Theola at x4-5191 or labbet@washpost.com.

NEW MARKETPLACE DEADLINE:

Close of business on Fridays. Please include your name, extension and phone number. Ads are for Post employees only. Send ads to ShopTalk, seventh floor, or call x4-6803. To send ads via fax dial x4-4963 or to email send to shoptalk@washpost.com or onom@washpost.com. Ads run for two issues unless otherwise requested. ShopTalk reserves the right to publish and edit all ads.