

ShopTalk

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A Homecoming of Sorts

The e-mail from Hawaii read: “Aloha! We will be visiting the D.C. area during inauguration week.... Are there tours for the public?”

The official response to Anne Harrison’s e-mail would have been a polite “We’re not doing tours at this time, but please check back with us later this year,” except that Harrison also wrote: “Since my father worked at The Post in the ‘50s and ‘60s as picture editor, I would dearly love to visit The Post again, as I did so often as a child.”

That made Harrison a part of The Post’s extended family.

Harrison’s father, **Larry Jacobs**, did some writing and editing for various publications in Pennsylvania, New York and California, before landing at the Washington Times-Herald as a night copy editor in 1948. Jacobs then braved

the big merger on St. Patrick’s Day 1954, when The Post acquired the Times-Herald for \$8.5 million. The Post Times-Herald hired him as a copy editor a few days later.

As picture editor (in charge of photo captions), he worked closely with photographers **Charlie Del Vecchio**, **Joe Heiberger** and **Ken Burgess**. Jacobs also became “good buddies,” as Harrison recalls, with copy editor Augustus “Gus” Stern. Stern’s son, Laurence “Larry” Stern, became The Post’s assistant managing editor for national news, and his grand-

son, Marcus Stern, won a Pulitzer Prize in National Reporting (2006) for exposing Rep. Randy “Duke” Cunningham (R-Calif.) in one of the biggest bribery scandals in government history.

Jacobs eventually became the assistant suburban editor and was inducted into the 20 Year Club on Dec. 22, 1967—a year before he retired.

Jacobs’ wife, Gloria Jacobs, has fond memories of her husband’s time at The Post. She says, “I always loved our years in Washington and Arlington. I always enjoyed going to the Post employee parties at the Graham farm in Glen Welby, Virginia and meeting **Phil** and **Katharine Graham** there.”

Throughout the years, Larry Jacobs made a few appearances in ShopTalk. Besides his cover photograph



COURTESY OF ANNE HARRISON

On the roof of the Times-Herald (before The Post purchased the rival paper in 1954), a young aspiring photojournalist named Jackie Bouvier (left) and an unidentified woman are mentored by Picture Editor **Larry Jacobs**. Bouvier would marry Sen. John F. Kennedy (D-Mass.) a few years later and eventually become First Lady.



Hawaii residents John and Anne Harrison pretend to be talking heads during their visit to The Post on Jan. 21. Harrison’s father, Larry Jacobs, worked at The Post for over 20 years and retired in 1968.

with Mrs. Graham and the rest of the 20 Year Club members in the January 1968 issue of ShopTalk, Jacobs also appeared on the cover of the Jan. 23, 1956 ShopTalk receiving a Christmas gift certificate from Phil Graham. Jacobs’ son, Ensign Tom Jacobs, was featured in the Dec. 18, 1958 ShopTalk. During Tom Jacobs’s graduation ceremony at the U.S. Naval Academy, his cover (hat) was caught by

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Fourth Quarter 2008 Advertising Awards

Sales Achievement

Darlene McGiveron
Yasmine Gahed
Christopher Mackey
Kathleen Rothenburg
Dianne Shelton
Mark Gross
Anna Knapp

Sales Excellence

Anne Cynamon
Mark Gross
Carolyn Monroe
Carlos Silva

Service Excellence

Tara McCann

Eagle Awards

Group 1 – Major Accounts

Unit Entertainment/Tech

Group 2 – Major Accounts

Unit Financial

Group 3 – BDU MD/DC

Publisher's Award

Sheila Daw
Jackie Ellis



Sheila Daw and Jackie Ellis from Advertising are the Publisher's Award winners for 2008.

The Washington Post Alumni Group is Born

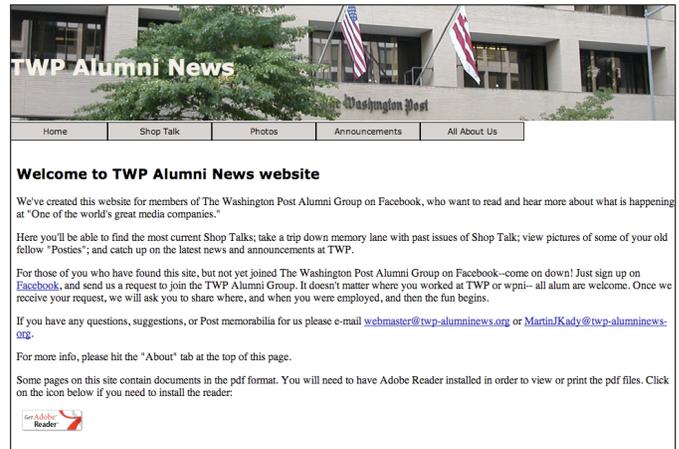
It should come as no surprise to anyone who knows him, but **Marty Kady's** still at it. With his infectious enthusiasm, it didn't take long for the recently retired Advertising yogi, to find a new way to stay connected to The Post—the place where he met his wife and that he called home for over 40 years.

Taking advantage of his superior socializing skills and his self-described “enough to

get by” computer skills, Kady set up The Washington Post Alumni Group Facebook site. Within a few weeks, he had over 200 former Posties joining the group. From Fulton, Md. to Oahu, Hawaii, they came calling (and e-mailing).

With his almost innate ability to sweet talk you out of your own coat in the dead of winter, Kady had this ShopTalk editor gathering ShopTalk PDF archives and he had a new alumna, **Laura Zigli Black**,

building the alumni Web site. The site launched recently and offers the alumni and current employees the opportunity to e-flip through current and



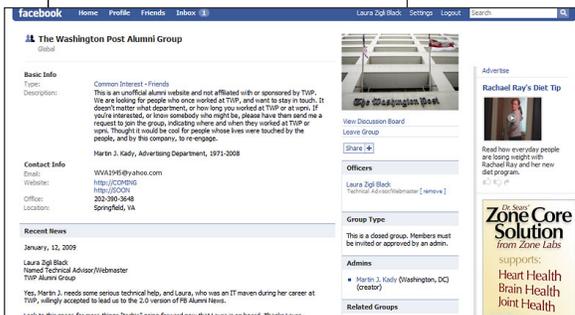
The Washington Post Alumni News Web site built by former Post IT employee **Laura Zigli Black** was recently launched.

past ShopTalks, photos and Matter-of-Fact announcements.

The description of the Facebook site reads: “... We are looking for people who once worked at TWP, and want to stay in touch. It doesn't matter what department, or how long you worked at TWP or at WPNI. If you're interested, or know somebody who might be, please have

them send me a request to join the group, indicating where and when they worked at TWP or WPNI. Thought it would be cool for people whose lives were touched by the people and by this company to re-engage.”

If anyone knows anyone who might fit the bill, have them contact Kady at WVA1945@yahoo.com. ■



The Washington Post Alumni Group Facebook site started by recent Post retiree **Marty Kady** has over 220 members and counting. Before you get too excited about joining, you have to be a former Post employee or a Post retiree.

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President Eisenhower, who sent the young officer a letter explaining that he would be giving the cover to one of his granddaughters.

But perhaps the most memorable anecdote of Jacobs' tenure at The Post was best captured in the Post "News Lensman" column by **Harry Gabbett** on Aug. 7, 1960 titled, "They're Jackie's Mentors." Gabbett starts his column: "Several members of The Washington Post's news and photographic staffs keep a watch that is more than casual these days on Mrs.

John F. Kennedy's progress along the path which may lead her to the White House."

According to the column, several Post employees, including Jacobs, showed a young Jackie Bouvier the ropes during her relatively short stint as the Times-Herald's "inquiring photographer" back in 1952. Post photographer Joe Heiberger is quoted in the column as saying, "We welcomed her with open arms, you might say, not so much because Jackie was so young and good-looking. It was just because every one of us had been afraid he might get stuck with the job."

Jacobs recalls getting a ride home from Mrs. Kennedy once. "She had more questions than I had realized could be asked about the business I'd been in all my life." Jacobs also remembers her taking photos and helping him round up goldfish that had been put in a rooftop pool at the new press annex on H Street by "employees who resented such an expanse of water going unused by creatures best-equipped to use it."

Jacobs also says that he would often overhear Kennedy, who sat back-to-back with him, tell her soon-to-be-husband, Sen. John F.

Kennedy (D-Mass.): "Oh you poor dear, why do you work so hard?" To which Jacobs says, "I would hear it so often on deadline that I used to try to answer it myself."

After retiring from The Post, Jacobs moved his family to San Diego in the summer of 1969. He passed away in 1973. And on Jan. 21, 2009, Harrison and her husband John Harrison, who made the journey from Hawaii for the inauguration, visited her father's old stomping grounds at The Post. ■

New Launches

In ShopTalk back in the late '40s, Eugene Meyer encouraged employees to sell subscriptions from time to time. He believed that this collective effort of employees could result in The Post surpassing the circulation of all competitors. Eventually, The Post did. The times have changed, but his spirit of working together and each employee having a vested interest in the success of The Post is still applicable today. In the same spirit, feel free to let friends and family know about these two new initiatives:

Whorungov.com

The *whorungov.com* Web site (a Washington Post Co. entity) launched on Jan. 22. It is an ever-growing database of government officials. It provides photos and key information about new administration officials, lawmakers, senior Hill aides and interest group and think tank

experts. It's designed to be a one-stop shop for readers that are interested in the people who run the government.

The site also has a new blog called The Plum Line led by **Greg Sargent**. In her welcoming message, *whorungov.com* Editor **Rachel Van Dongen** wrote, "Greg will be telling the daily story of how people make policy in Washington."

While the public can currently submit comments, the site aims to become a "moderated wiki." Dongen wrote, "Beginning in the spring, we'll be opening up our site to you, our readers, for your input and participation. You'll be invited to suggest additions, changes and edits to the site and its profiles... It's a collaborative approach to reporting that we hope yields richer and more nuanced profiles on those in power from the people who observe and know them."

TastePost

The TastePost online community is a new membership program for locals who love food, wine, beer and spirits. TastePost provides exclusive access to special deals, expert recommendations from the Post's Food section and special events. Apart from offering members an opportunity to discover new tastes and refine current ones, it creates an interactive community for folks with a taste for taste.

Each month, Food Section experts suggest two new drinks and TastePost members receive discounts on the two selections. Members can also use the "My Cellar" online application to track their favorite wines or wines that they would like to try. The Wine Discovery Network provides suggestions based on members' taste profiles.

Post food and drink experts give suggestions for entertaining. Members are also invited to attend an array of food and drink events in the area. Exclusive discounts at top area bars and restaurants are made available, as well as



exclusive Post articles on food and drinks. Finally, members can also submit questions that are answered by industry experts at The Post and beyond.

To join TastePost, go to: www.tastepost.com. Membership is \$20. ■

HR's Recruitment Video



Allison White, Advertising, is videotaped for an upcoming HR recruitment video that will be part of the new career Web site. In an e-mail to all employees, Vice President **Wayne Connell**, HR, wrote, "As part of our long-term HR strategy, we are developing a career Web site designed to enhance the company's ability to attract top talent and provide workplace information to prospective candidates." The Web site and video are expected to launch in the second quarter of 2009. Contact **Brenna Child** at childb@washpost.com with any questions about the video.

Changes Due to Northwest Building Health Center Closure

Following the Northwest Building Health Center closure, employees can call the 24-hour nurse line at 1-800-556-1555 with any medical questions or concerns. The Post's CPR and Automatic External Defibrillator-trained Security Department will respond to medical emergencies and also direct emergency responders to correct locations. In an emergency, employees should call 911 and then Security at x4-7894. Security can also provide Band-Aids, ice packs and gauzes, but will not provide non-life threatening medical treatment, assessments or evaluations.

To report an injury occurring at work requiring outside medical treatment, employees

should contact **Amy Bradfield**, manager of Workers' Compensation and Leave Programs, at x4-7656 to file a workers' compensation claim. Forms can also be obtained from Security and faxed to Bradfield at 202-334-6577.

For questions about computer care vision forms, the Fitness Center and ergonomic work station evaluations contact x4-7192. A privacy room for nursing mothers is available on the Fifth Floor in Sports near the stairs to the Lennox Building. Flu shots and blood drives will continue as part of the Wellness Program. An EAP counselor will be available on Mondays from 10 a.m. to 2 p.m. in the former Health Center (appointments: 1-800-765-0770). Medical needles can be discarded in a container near the L Street Security Desk.

Use Your ShopTalk Wisely

Using ShopTalk to communicate internally has never been more necessary than now. ShopTalk can and should be used to communicate any new initiatives and programs. This can assist in ensuring that employees are working together efficiently. It can also empower employees at the paper and Web site to become word-of-mouth "promoters" of their company's initiatives. Finally, ShopTalk can also be used to publicly recognize outstanding colleagues. Contact **Mario Iván Oña** at x4-6803 or onam@washpost.com with any tips or suggestions.

Printing Services

For all your printing needs, look no further than The Post's own Printing Services. Open Mondays through Fridays, 8 a.m. to 5 p.m. They offer the following services:

- Digital color/black and white printing and copying
- Finishing, folding, cutting, laminating and binding
- Shredding

You can easily upload any digital project and request your order at the Post Print on Demand (PPOD) site at: freeflowwebsrv.washpost.com/!ws/. Contact **Kunle Aboderin** at x4-5563 or at aboderina@washpost.com with any questions.

Interested in Mentoring?

If you are interested in mentoring an Eastern High School student contact onam@washpost.com

In the Green Corner

FACT: The Post has installed motion-activated light switches that turn off lights in unused areas.

GREEN TIP: Shut off your car anytime you are going to be idling for any prolonged period of time. Of note, Environmental Defense found that idling your car longer than 10 seconds consumes more gasoline than starting it up.



Update Your Contact Information

Please contact **Mary Robinson** at x4-7880 or **Monica Williams** at x4-6000 if you are a new employee or if your contact information has changed. The database needs to have your most current information at all times in order to reach you or notify you, whenever necessary.

Marketplace

FOR SALE: Nationals season ticket holder eager to find partner(s) to purchase shares of full season two-seat ticket plan. Will consider sharing all games except Giants' games. Great seats located on the aisle, section 135L, row P, seats 1 and 2, reduced to \$30 in 2009 from \$45 in 2008. Check the website (<http://washington.nationals.mlb.com>) then contact Valerie at x6-2409 or email kenyonv@washpost.com.

FOR SALE: Never used pilates machine. Features an adjustable head rest, shoulder pads, two standard resistance cords, and a power cord for added resistance. Includes AeroPilates Performer 4500 JP, 20-minute basic workout video, 15-minute bonus intermediate video, and workout chart. Comes with limited warranty. Contact James at 703-256-7128 or cell 571-451-5266. Only \$100.

FOR SALE: Girl Scout cookies for sale. Contact Carlethia at x4-7674.

NEW MARKETPLACE DEADLINE:

Close of business on Fridays. Please include your name, extension and phone number. Ads are for Post employees only. Send ads to ShopTalk, seventh floor, or call x4-6803. To send ads via fax dial x4-4963 or to email send to shoptalk@washpost.com or onam@washpost.com. Ads run for two issues unless otherwise requested. ShopTalk reserves the right to publish and edit all ads.