

Shop Talk

about THE WASHINGTON POST and TIMES HERALD

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By Wally McNamee, Staff Photographer

"DESIGNING WOMAN" AND "BUTCH": When Lauren Bacall was plugging her new movie—and thanks gosh, a good one, she met Eugene Meyer in his office and it proved one of those love-at-sight occasions. Learning that behind his back the Chairman of the Board is known as "Butch" and that his photo collection includes quite a snap of himself with busty Dagmar, Lauren declared she just wasn't in Dagmar's league and "Maybe, Butch, you'd like me to leave." Disarmed by such honesty, Mr. Meyer presented Hollywood's ambassador with a handsomely illustrated volume on conservation in the West, signed it, among other things, "Butch." Lauren later learned that veteran employes had received Post stock from the Meyers, cracked: "I should have worn another dress." Bacall glamor brightened several areas of The Post: she talked fashions with Ruth Wagner, used Coe's typewriter and, via Wally McNamee's camera, plugged the staff photographer's Community Room exhibit on the next day's amusement page. By Dick Coe

PROFIT SHARING

The Profit Sharing Committee has mailed statements to participants in the Company's Profit Sharing Plan which show the status of their accounts at the end of 1956.

For the year 1956, the Company's contribution amounted to 13.1 per cent of each participant's basic compensation for the year. What this means in dollar terms for a \$100 week employe is \$681.20 set aside in the Trust Fund which is invested in mortgages, bonds and stocks, including Preferred Stock of The Washington Post Company.

The 13.1 per cent contribution for 1956 compares with 11.1 per cent for 1955 and 3.6 per cent for 1953, the first year of the Plan.

For the year 1956, 620 employes were participants in the Plan of which 518 were newspaper employes and 102 were Broadcast Division employes. WTOP employes participated for the first time in the Plan in 1956 and for the first time WTOP'S earnings were also included in the computation of the profit sharing provision.

Generally speaking, to qualify as a member of the Profit Sharing Plan in a given year one must have attained the age 25, have been continuously employed by the Company on a full-time basis for at least five years, and meet other requirements that are set forth in Profit Sharing booklets available in the Personnel Department.

A LETTER OF PRAISE

Joe Williams (Publications) was on his way home one night when he saw a group on the street watching the presses run. On his invitation they toured the building with Joe as guide.

Joe's boss, Harry Eybers, recently received a letter from one of the visitors, a New Yorker.

"Mr. Williams not only guided us through your plant," the letter said, "but with great interest described and explained the functioning of the apparatus, the purpose of the various instruments and the procedure as a whole."

The letter said that "The Washington Post should be congratulated on having persons like Joe Williams in its employ who not only are congenial but have the interest to share with others the knowledge and pride they have in their organization."

NEW PERSONNEL MGR.



ROBERT B. WEATHERS

New Personnel Manager Robert B. Weathers enjoys a city-wide reputation for being a personnel career man.

Previous to coming to The Post, Weathers was Assistant Director of Personnel of Hot Shoppes, Inc., an organization of more than 7000 employees. In 1955, he served as Chairman of the Junior Board of Executives there.

A math major at Northern Illinois State University, Weathers took a job as a machine operator in the All-Steel-Equip plant while waiting for a high school teaching appointment. The office manager needed someone for sales correspondence and general office routine and dug into his files, finding Robert Weathers. He continued in this position until becoming a recruiter for the Civil Service Commission. Later, he worked as a Personnel Liaison Officer for the Air Transport Command and Pan American World Airways. After the war he became Personnel Manager for Carls Markets in Miami. Weathers then became Personnel Manager for Visking Corporation in Arkansas.

Weathers has done graduate work in Business and Personnel Administration at Northwestern and George Washington University.

One of his strong outside interests is the Washington Personnel Association. A past president of the organization, he is now a Director of the Board.

Weathers and his wife are most avid Hi-Fi fans.

MARRIED

The marriage of Sara Hunter and Henry D. Walker, both of the Composing Room, took place at Mt. Vernon Methodist Church on March 5. The couple spent their honeymoon in Columbia, S.C.

MORNING MUST

While confined in Walter Reed Hospital for a back ailment, Secretary of the Interior Fred Seaton wrote a letter to the Editorial Department with this personal note attached:

"As you may suspect, The Post is a 'must' each morning out here at Walter Reed—I'd rather do without coffee if I had to make a choice."

NEW EDITIONS

Since the last issue, seven babies have been born to Post fathers.

Jerry and Jeanne Yochem (Class.)—William Peter, Feb. 21.

Paul and Betty Sampson (News)—Eric, March 6.

Charles and Martha Cook (Press)—Wallace Eugene, March 22.

James and Florence Jones (Press)—James French, March 23.

David and Betty Boswell (Press)—Debbie Dee, March 25.

Harold and Edith Williard (News)—Robin, April 1.

Morrey and Sonya Dunie (News)—Justin Michael, April 3.

AN HONOR ROLL

The Washington Post and Times Herald made the top 10 in an honor roll of newspapers compiled by Norval Neil Luxon, Journalism Dean at the University of North Carolina.

Luxon gave three reasons for picking The Post:

"The Post deserves recognition because it provides the medium for America's outstanding editorial cartoonist, Herbert L. Block, whose cartoons, signed Herblock, are known to all of us. Its editorial page under the late Herbert Elliston was a noteworthy one and continues as a page of distinction under Robert H. Estabrook, although there are those who deplore its tendency to veer slightly to the right of its earlier course. The Post's Executive Editor, James Russell Wiggins, has done as much as any man in the Nation fighting for freedom of information, a cause ever in need of recruits."

Others on his honor roll were: The Christian Science Monitor, The New York Times, The Baltimore Sun, The Cleveland Press, The Louisville Courier Journal and The Louisville Times, The Chicago Daily News, the Milwaukee Journal, and The St. Louis Post-Dispatch.



Betty Tonalli, an Accounting Department employe for ten years, is presented a gold bracelet and a pair of gloves upon her resignation. Mrs. Tonalli will stay at home to care for her daughter, Sandy. Gathered around Betty (seated) are Rose Kennedy, Ed Shea, who made the presentation, Rachel Arnold, Bob Thome, Comptroller, and May LaBonville.



Casper Mize (Composing), President of The Washington Post Golf Association, tees off to begin the 1957 season at Rock Creek Park.



Noel Lynn lines up a cue shot while Clarence (Dike) Desper, Jack Nolan, and Jake Grisso, unnerve him (all Composing Room).



Waiting to tee up are Dick (Low 70s) Williams (Composing), Jon Hyde (Composing), former Circulation man Sonny Wesley, and James (Hot Shot) Johnson (Engraving).

William O'Brien (Engraving) and Ellsworth Homan (Composing) look suspiciously at Leonard Abrams' (Composing) score card. What seemed to be bogies are now birdies.

Getting set for a fast nine holes are Joe Heiberger (Photo) and Harold Hoover (Editorial Art).



CAPITOL HILL REPORTER



ELSIE CARPER

Elsie Carper, who spent six years as Post Personnel Manager, has returned to her first love—the city room.

A Post reporter before entering personnel, she is now on Capitol Hill writing stories on District affairs. She succeeds Dick Lyons, who has transferred to the national staff.

Miss Carper refers to her term as Personnel Manager as "a wonderful opportunity—one that few have to get the over-all picture of what it takes to put out a newspaper."

Elsie says she finds Hill reporting "a new form of mind stretching." She was "dropped in the middle of so many budgets."

While the newness of congressional reporting hasn't faded, Elsie is at home on Capitol Hill. She was born in the neighborhood and as a child played on the Capitol Grounds.

Elsie's period of responsibility for the Personnel Department extended over half of its existence. In the opinion of Post executives she raised that department to a level of efficiency and helpfulness equal to or better than that of any in the newspaper business.

Perhaps the outstanding outward indication of this has been in the repeated new records set by the Community Chest and now the United Givers Fund campaigns at the Post. Other notable accomplishments in the field of employe participation have been the operation of the Christmas parties, 20-Year Club, Suggestion System and establishment, with the cooperation of Composing Room's Harvey Lankford, of the Red Cross Blood Bank.

Most tasking of all new functions undertaken by the Personnel Department dur-

ing this period has been the establishment and maintenance of eligibility records for the Profit Sharing Plan.

Equally important to the smooth operation of the Post has been the Personnel Department's expanded work in recruiting and placement, including screening, interviewing, testing and reference checking. The testing program has been particularly enlarged.

In looking back at the growth of the Personnel Department during her six years as its manager, Elsie summed it up with characteristic terseness: "Now serving 1,100 full-time employes instead of 825—more phone calls, more credit references, more jobs to fill, more people to put on payroll, more records, more employe conferences, more correspondence, more workmen's compensation cases."

EASTER SEAL CHILD

"He may be crippled but he isn't handicapped."

This is the way Wayne Hess, 8-year-old son of Fred Hess (Chief Engineer), was described by the Virginia Easter Seal Society when chosen as the 1957 Easter Seal Child.

Wayne was born with joint malformations and a cleft palate. An operation repaired the cleft palate but left him with a speech impediment. Thanks to the training given by the Society's speech therapist, Wayne now talks clearly. He's happiest when going on hunting and fishing trips with his father. "Corky," his springer spaniel, is never far from his side.

One of the highlights of the Easter Seal Campaign was Wayne's visit with Governor Thomas B. Stanley in Richmond. Later, Wayne had the added pleasure of meeting Senator Harry F. Byrd, who mailed him a generous check for the Society.



WAYNE HESS

NEW MANAGER



DORIS BICKART

The appointment of Doris Bickart as Snack Bar Manager has been announced by Joan Crady, District Manager for United Food Management Service, Inc.

Miss Bickart is a graduate of the New York Institute of Dietetics. After a year's internship in a New Jersey hospital, her first position was in Abington (Pa.) Memorial Hospital. She then returned as Head Dietitian to the hospital of her internship. Upon moving to Texas, Doris continued in hospital dietetics, working in the Baptist Memorial in San Antonio and Madonna Hospital in Dennison, the birthplace of Ike. In 1948, she moved to Washington to work in Suburban Hospital. Two years later, commercial dietetics interested her enough so that she joined the Pentagon cafeterias as a menu-planner. For seven years she continued creating worksheets for the cooks and ordering the food.

For diversion, she is the captain of her bowling team in the Mixed Maulers League and sergeant at arms in the D. C. Women's Bowling Association. Another hobby is writing poetry.

REELECTED

The American Athletic Association of the Deaf reelected Alexander Fleischman, Composing, for the fourth consecutive term to the office of Executive Secretary-Treasurer at its 13th annual convention held in New York City. He was also designated the USA delegate to the World Sports Congress for the Deaf which will convene in Milan, Italy, this August, where the International Games for the Deaf will be held. These games are similar to the Olympics.