

Shop Talk

about
The Washington Post

Volume 13, No. 5

October, 1963



KATHARINE MEYER GRAHAM

An Old Friend In a New Role

A new President heads the Washington Post Company in the person of an old friend to many employees.

She is Mrs. Katharine Meyer (Kay) Graham who succeeded her late husband, Philip L. Graham, at a Board of Directors meeting September 20.

A daughter of the late Eugene Meyer, who purchased The Washington Post in 1933, Mrs. Graham has participated actively in company affairs. Voting control of the company passed to Mrs. Graham under the terms of her husband's will.

When she graduated from the University of Chicago, she first spent a year on the San Francisco News and then joined The Washington Post where she worked in the Circulation and Editorial Departments until 1945.

In accepting the presidency of the company, Mrs. Graham renewed the organization's commitment to the journalistic standards and ideals expressed by Mr. Meyer and Mr. Graham. She said that she especially wished to emphasize three sentences from the statement which Mr. Meyer made in 1935. These stated the general principles of the newspaper:

"The newspaper's duty is to its readers
(See An Old Friend, Page 2)

41 UGF Keymen Aim to Better 95% Donor Mark

The 1963 United Givers Fund Drive had achieved 63% employe participation as Shop Talk went to press.

The drive got under way at The Washington Post on September 24 with the objective of completing the solicitation by Oct. 11.

The area-wide campaign is seeking \$8.3 million, an increase of some four per cent above last year. However, the needs of the 143 agency members of UGF are estimated at close to \$9 million which would represent an eight per cent rise.

Post Keymen have set their sights on an eight per cent boost above the \$31,000 given last year.

The employe goal this year however, as in the past, is in terms of per cent of participation. Last year 95% of full time Post people contributed to UGF. The aim this year is to exceed this figure.

All bulletins and the Report Board in the Snack Bar will be based on percentage of participation. An employe's pledge, no matter how big or how small, will help his department reach 100%.

Forty-one Post employes are serving as campaigners this year to contact their fellows during the 17½-day drive. The company again is offering payroll deductions as the simple, painless way to donate.

Anyone who wishes to make a pledge and has not been approached by a Keyman may come to Personnel and contribute.

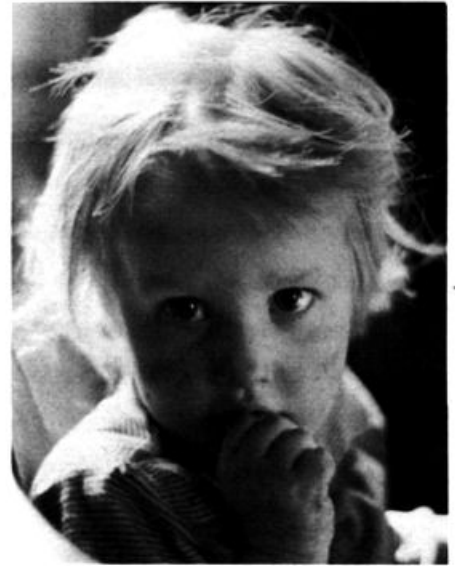
The Company Keyman is Lewis B. Rock Jr., Personnel Director, assisted by Mrs. Miriam Aldinger, Assistant Personnel Director, and Mrs. Linda Lovell, Personnel Secretary.

One Per Cent Givers May Wear Gold Pin

A gold lapel button is available this year to those who contribute one per cent or more of their annual salary to UGF.

Anyone who qualifies may claim a button at the Personnel Department office.

Friendless?



The UGF Poster Girl appears forlorn, but she has a number of friends here, particularly the 41 Keymen, many of whom are pictured on the back page.

Publisher's Lunch Launches Drive

The annual UGF campaign was launched by Publisher John W. Sweeterman at a luncheon for Keymen.

Forty-four guests were invited to the buffet after which Mr. Sweeterman spoke and the workers were given a briefing on the mechanics of the drive.

In a memorandum to employes, the Publisher expressed confidence that Post people would respond generously as they had in past years. He noted his pride in the record of giving in former campaigns.

Mr. Sweeterman urged the Keymen to complete their work as quickly as possible to achieve maximum effect.

Mr. Sweeterman, who takes an active part in the area-wide UGF drive, also serves as Keyman for Post executives.

Birthday Greetings to the Birthday Man



Because Bill Gold remembers the birthdays of firemen, the firemen remembered his recently despite the District Liner's attempt to keep the date a secret. Gold's gift was an honorary membership in the D. C. Fire Department presented by (left to right) Deputy Chief Andrew J. Patrick, Lt. Alden C. Kefauver Jr., and Capt.

Floyd E. Yocum. Colleagues looking on are (left to right) City Editor Ben Gilbert, Reporter Alfred Lewis, Reporter Dan Kurzman, World Editor Edwin Gritz and Managing Editor Alfred Friendly. It is alleged that this group also sang "Happy Birthday." (Photo by Norman Driscoll).

An Old Friend

(Continued From Page 1)

and to the public at large, and not to the private interests of its owner.

"In the pursuit of truth, the newspaper shall be prepared to make sacrifices of its material fortunes, if such course be necessary for the public good.

"The newspaper shall not be the ally of any special interest, but shall be fair and free and wholesome in its outlook on public affairs and public men."

Mrs. Graham said that one of the outstanding accomplishments of her father and her husband had been the assembly of men and women of great talent and ability in the publishing and broadcasting fields to direct the enterprises of The Washington Post Company. She told the Board of Directors that she felt all of the activities of the firm were being soundly and ably administered, and she expressed confidence that the same officials and staff would long continue to carry out the policies responsible for both commercial success and public service.

Three Printers Reach 40-Year Mark



Wiley Underwood (left), union chairman, presents pins to three employees signifying their attainment earlier this year of 40 years of membership in the International Typographical Union. The veterans are (left to right) W. O. Berry and Henry Marien, both proofreaders, and Paul Hysan, machinist. (Photo by Norman Driscoll)

Promotions and Transfers



Hal Willard, has transferred from State Editor to Assistant Sunday Editor. Born in Rockford, Illinois, he graduated from Michigan State University.

Harvey Segal, who had contributed editorials while teaching Economics at New York and Rutgers Universities, has become a full-time editorial writer.



Dave Kerlin, part-time Tour Guide in Promotion, has been made a full-time general clerk. He was a Government major at Beloit College in Wisconsin. He previously worked for the Hartford Times and Great Books of the Western World, in Connecticut.

Ray Barbour, Jr., Clerk in Accounting has been promoted to General Clerk. Prior to coming to The Post, he worked for ABC Food Company and served 13 years with the U. S. Army.

Allen Dessoif, recently promoted from Reporter to State Editor, was graduated from Dartmouth College and the Columbia University Graduate School of Journalism.

Terry Turner, has been promoted from part-time to full-time masker in Engraving. He was born in Albemarle, North Carolina. He has attended Corcoran Art School and was previously employed by the U. S. Postal Service in Yellowstone Park, Wyoming.

Lewis Diuguid, promoted from part-time Assistant City Editor to full-time Assistant World Editor, came to The Washington Post from The Baltimore News-Post and American, where he was a reporter and make-up editor. He graduated from VMI and has attended Johns Hopkins University.

ONE GIFT

THE UNITED WAY

works many wonders

Some Recent Additions to The Post Family



Paul Edwards, Assistant World Editor, attended Harvard College where he majored in English. Born in Tulsa, Okla., he worked on The Tulsa Daily World as a reporter and later as a copyreader.

Curtis Kennedy, a Messenger in Publications, was born in Atlanta, Ga. He attended Calvin Coolidge High School in Washington and was formerly employed by William T. Cofer, a barber shop in the District.



Jane Pierpoint, Telephone Solicitor in Classified Advertising, has been employed by The Post during the summers for the past four years. Born in Hamilton, Va., she attended William and Mary College.

Richard Taylor, Apprentice Engineer, who formerly worked in the Press Room, was born in Washington. He has previously worked for The Westchester Corporation.



John Williams, Salesman in Classified Advertising, was previously employed with The Hospital Plan UFPC and Charles Stott company, both in Silver Spring, Md. He has attended the University of Maryland where he majored in pre-law.

Nina Abrams, a Junior Clerk in Promotion, attended Montgomery Junior College, where she majored in sociology. She was formerly with the District Title Insurance company and The Royal Mc-Bee corporation.



Patricia Pyne, Junior Clerk in General Advertising, has majored in international affairs at Georgetown University. She worked at Sts. Paul and Augustine Parish Center, before she joined The Post.

Tom Heaton has joined the sales staff of the Real Estate Advertising Department. He gained his advertising selling experience on the Montgomery County Sentinel and is presently attending University of Maryland at night.



Andre Mickle, Messenger in Publications, is a native Washingtonian and worked previously for Kanns Department Store.

Joan Shaffer, Stenographer in General Advertising, was born in Washington. She attended The Emerson Institute Secretarial School where she worked temporarily as a clerk-typist.



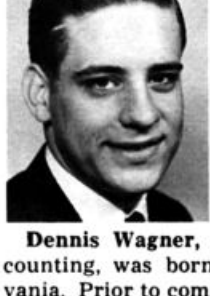
Elizabeth Collins, General Clerk in Classified Advertising, was graduated from Miami University in Oxford, Ohio, where she majored in English. Prior to coming to The Post she was a medical secretary in Philadelphia.

Marian Smith, Research Supervisor in Promotion, worked in the same capacity for the Portland, Oregon, Journal and also taught high school English. She was active in the Portland Advertising Club and served as secretary.



Joan McKenney, stenographer in General Advertising, attended the University of Maryland and Strayer Business School. She was born in Prince Frederick, Md.

Shirley Markley, Stenographer in Real Estate Advertising, is a former WAC sergeant and spent 12 years with the U. S. Army. Before joining the Post staff she was employed at the Arlington County Court House.



Dennis Wagner, General Clerk in Accounting, was born in Indiana, Pennsylvania. Prior to coming to The Washington Post, he was in the Army and served tours in Athens, Greece and Fort Knox, Kentucky.

Blackstone Ayres, city reporter, was born in Nassawadox, Virginia. He graduated from VMI where he majored in English and attended the University of Virginia Law School. He was previously employed by the Richmond Times-Dispatch as an assistant editor and reporter.



Maurine Hoffman, City Reporter, has attended Central Missouri State College and The University of Missouri where she majored in history and editorial news. She was previously a reporter for The Kansas City Star and Kalamazoo Gazette.

Betty Eskelinen, Layout Artist in Copy Service, graduated from Maryland University where she majored in advertising layout. She was formerly with Louis and Dan Brown clothing store where she worked as a free lance artist.

Here Are The Washington Post's UGF Keymen



Nancy Young
Promotion



Michael Ocetnik
Building Service



Ed Hooker
Building Service



Ethel Morris
Circulation



Gerry Yochem
Classified Adv.



Catherine Eckert
Classified Adv.



Wiley Underwood
Composing



Maxine Grisso
Composing



Harvey Lankford
Composing



Gurney Thompson
Composing



Howard Simons
News



Lucille Carter
Copy Service



Paul Lawson
Credit



Virginia Cullen
Editorial



Joe Arcaro
Retail Adv.



Fred Hess
Engineers



Ken Feil
News



Nancy May
Executive



Norman Baer
Machinists



Carol Woodard
WTOP



Linda Lovell
Personnel



Gertrude Burke
Purchasing



Betty Causey
National Adv.



Sue Cronk
News



Byron Roberts
News



Bob Asher
News



Lydia Taylor
News



Nancy Majak
News



Elinor Lee
News



Dorothy Gilliam
News

Photographs of the following workers were not available:

John Walker
Mail Room
Sheila Lammie
News
Ruth Stewart
PBX
Joe Harrington
Press Room

Andy Gertson
Production
Pansy Huff
Accounting
Richard Stevens
Composing

Pat Taylor
Electricians
L. C. Turner
Stereotype
Frank Rohland
Engraving
Charles Bailey
Mail Room

