

# Shop Talk

about  
The Washington Post

Page 16, No. 1

January, 1966

## HE GAVE ... WON'T YOU?



## Medicare Deductions Now in Effect

Uncle Sam is taking a bigger Social Security bite out of the company payroll in the new year, largely because of new Medicare program.

According to Comptroller R. P. Thome, the 1966 tax on the payroll has been increased to 8.4% of which The Post pays half and the employee pays half. The base salary on which the tax is paid has been increased from the first \$4,800 to the first \$6,600 of earnings.

In other words, a person earning \$6,600 or more paid \$174 tax last year but will face deductions totalling \$277.20 in 1966. An equal amount is paid by the company on each employee's behalf.

Under the law amended last year, six more increases will follow until by 1987 the tax on the \$6,600 base salary will be 11.2% or \$372.90 paid by the employee and a like amount paid in his behalf by the company.

## Advertising Linage Growth Continues

The Post rose from fifth to third in the nation in total advertising published during 1965.

Only The Los Angeles Times and The New York Times exceeded The Post's 68,442,546 lines, according to Media Records. In jumping ahead of The Miami Herald and The Chicago Tribune, The Post gained 7,276,631 lines in 1965—an increase of 11.9 per cent.

Locally, The Post's more than 68 million lines compares with The Star's more than 46 million and The News' more than 16 million.

## UGF Reaches Record High of Over \$45,000

Washington Post and WTOP Keymen proudly look back upon another record-breaking United Givers Fund campaign with the following outstanding results:

1. Exceeding the goal on time.
2. Achieving a 7 per cent increase over 1964.
3. Inspiring 98 per cent employee and dealer participation.

The amount raised was near the \$45,360 mark with some pledges still coming in. This compares with \$42,000 donated last year. The 1965 goal was \$45,000.

The drive was spearheaded by Assistant Personnel Director Marion Terheyden and Linda Lovell, Personnel Secretary. A total of 42 other employees representing all Departments were volunteer Keymen.

The company was awarded the UGF Certificate of Appreciation for making an increase of at least 5 per cent above 1964, for having at least 90 per cent employee participation and for completing the drive on time.

### 100% Departments

Those Departments in which all employees contributed and the Keymen responsible are:

**Accounting and Credit and Collections—Pat Wert and Paul Lawson.**



UGF officials present their certificate of achievement to The Washington Post. Receiving it are Marion Terheyden (left) and Linda Lovell of Personnel.

**Building Service—Mike Ocetnik and Ed Hooker.**

**Circulation—Ethel Morris and Jane MacNeill.**

**Classified Advertising—Mary Lane and Gerry Yochem.**

**Engineers, Machinists, Electricians—Fred Hess, Norman Baer, Paul Taylor.**

**Executive—Nancy May.**

**General Administration—Enid Reque.**

**National Advertising—Betty Casey.**

**Retail Advertising—Joe Arcaro.  
Stereotype—L. C. Turner and Benton Buskirk.**

### 90% Departments

Departments in which more than 90 per cent of employees contributed and their Keymen are:

**Circulation Dealers—Ethel Morris.**

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## Two Win Suggestion Awards



Gene A. Watford

Awards of \$25 each were made to two employees recently by the Suggestion Committee.

Gene A. Watford, Apprentice Machinist, was recognized for his work in designing and successfully installing an improvement to the Mail Room machine which puts the bottom wrap on newspaper bundles. His device smooths the operation of a pusher arm and eliminates damaging vibration.



James R. Conner

James R. Conner, Printer (above), won \$25 for suggesting the interior of the ad desk be used for the storage of magnesium basing metal for zinc cuts.

Suggestion awards of up to \$100 apiece are made to employees for proven ideas which save money and increase the efficiency of operation. Suggestion forms and boxes are located throughout the building.

# Eleven Retire on Profit-Sharing



William Bates



Robert C. Berg



Angelo Ferdani



Paul Hysan



Coy Moose

## William Bates

A Mailer for Washington newspapers since 1917, Mr. Bates also has the distinction of having been a member of the 1924 and 1925 champion Washington baseball club.

He worked for the Senators from 1913 to 1926 and was in charge of the visiting clubhouse. He still keeps in touch, and his retirement plans include spending sometime in Pompano Beach, Fla., during spring training.

A native of Washington, Mr. Bates has never worked anywhere else. His employment with The Post covers two periods—1917 to 1936 and 1957 to the present.

## Robert C. Berg

Mr. Berg was already at retirement age when he came to The Post nearly 12 years ago. He is retiring at the age of a young looking 76. He worked for Mitchell's Motors here for four years before coming to The Post and for Decca Distributors three years before that.

He received a degree in mechanical engineering from Cornell University in 1915 and served in the Medical Corps in World War I. During World War II he was responsible for the allocation of copper and brass ingot to foundries engaged in the war effort. Before World War II he had a domestic fuel and burner service of his own.

He has two sons and one daughter and four grandsons. After retirement he will live with his daughter in New Jersey.

## Angelo Ferdani

Mr. Ferdani is retiring at the age of 79 after a career as a stereotyper which began before World War I. He maintains he would keep on working were it not for ill health which is forcing him to quit.

A native of Italy, he came to America in July 1912 and entered his apprenticeship at the Springfield (Mass.) Union. He served as an Army private in the war and then returned to Springfield until 1935 when he moved to Washington and went to work for The Times-Herald.

## Paul Hysan

Paul is one of those stay-put types who spend almost their entire career with one company. He came to The Post early in

his apprenticeship as a composing machinist about 1919 or 1920. He isn't certain of the date and the records show only that he acquired a situation as a journeyman on June 15, 1923. He has been here ever since and has been Head Machinist several times as well as a member of four union scale committees.

Among his contributions to The Post are his son, Dan, who has been a printer since 1959, and his foster son, Donald Peppi, an electrician since 1958. Between Dan and another son, Paul Jr., he has nine grandchildren.

Paul plans to stay in the Washington area where he has been active in Prince Georges County politics. He is a former president of the Mt. Rainier Democratic Club—his wife is current vice president. He may run for the Maryland legislature if things break right.

## Florence Mattox

Mrs. Mattox has been administering the group insurance programs for The Times-Herald and The Post for nearly 23 years. For the first 11 years of her 34-year career with both newspapers, she worked in the advertising statistics department of The Times-Herald.

It was a year after the sale of The Times-Herald before she joined the Personnel Department of The Post in March 1955 to operate the insurance section which handles life, health and workmen's compensation matters.

Mrs. Mattox lives with her mother and sister in Silver Spring. She has a son also of Silver Spring and one grandson. A native Washingtonian, she is a graduate of Central High school and worked for the Government and National Geographic magazine before joining The Times-Herald.

## Coy Moose

Mr. Moose explains that his unusual first name is not a family name but was given him by his parents as a matter of distinction. He started in the printing trade almost at his father's knee—as a lad of 10 in a Concord, N.C., job shop run by his father. At age 19 he cut loose and toured the country for two years, working in 17 states but never for more than a few weeks at a time. He says he was only fired once.

He settled down in Salisbury, N.C., and worked on a paper there until 1927 when he went to High Point to operate a job shop until the depression wiped him out. He worked for the High Point newspaper after that until he came to Washington in the fall of 1944 because his daughter was training as a nurse at old Sibley Hospital.

In addition to his daughter who is now in Martinsburg, W. Va., he has a son who is a Certified Public Accountant and six grandchildren.

## John W. Morris

Ill health forced the retirement of John W. Morris, a native of D.C. who worked all his life as a printer here. He served his apprenticeship with The Washington Herald beginning in 1919 and subsequently moved to The Post.

He lives with a daughter in Clinton, Md. He has four grandchildren.

## Bartolo Salmon

Bart Salmon could write a hair-raising book about the life he led before he reached the secure shores of The Washington Post; and maybe someday he will.

Born in the Philippines where he studied fine arts, he headed for the U.S. in June of 1922 as a stowaway on the liner President Lincoln when he was but 19 years old. He was discovered and dumped off in Honolulu where he worked two years earning enough for the rest of his passage.

After attending high school in Berkeley, Calif., he worked his way to New York on an Army transport ship through the Panama Canal in 1925. He left the Army Transport Service in 1926 and served in the Merchant Marine as a seaman until 1929 when he settled in New York.

For the next 10 years he and his former wife worked as a butler-maid combination in various homes in New York and surrounding states. During this time his interest in art reestablished itself and he took a correspondence course to launch his art career.

World War II came along and after a brief venture with the U. S. Army, Salmon served in the Coast Guard from 1942 to 1945. He remarried in 1944, attended art school in Washington and

worked for the Daily News from 1946 to 1952. After a year's stint with an ad agency, he joined The Times-Herald in 1953 and continued with The Post in Copy Service after the merger.

The Salmons, including two sons aged ten and three, will build a retirement home in St. Petersburg which they expect to occupy in March.

#### Dick Thornburg

Dick Thornburgh retired Nov. 30 amid some unusual tributes to his skill as an editor who could get the paper out on time in a professional manner despite the pressures.

None of tributes made him more proud than the action of the Composing Room in making him an Honorary Printer. In a ceremony, the printers gave him an enlarged version of a makeup rule to display and a miniature version to wear on his coat.

Thornburgh, Night Managing Editor of The Post since coming here from the Philadelphia Inquirer in Oct. 1956, was guest of honor at a Post reception at the National Press Club. There he was presented with two by-line slugs each bearing his name. One was labelled "Night Managing Editor, The Washington Post." The other said simply "Professional Newspaperman."

The Thornburghs will divide their retirement time for the foreseeable future between their home in Philadelphia and their Cockle Button Farm in Ogunquit, Me.

Richard Allen Thornburgh was born in Indiana in 1903 and began his news career on Hoosier newspapers. He moved to Philadelphia in 1920 where he was a reporter and later night city editor of The Public Ledger.

After 1934 he became successively night city editor, city editor, assistant managing editor and managing editor of The Inquirer. He was executive editor of that newspaper from 1953 to 1956

#### Homer O. Wilson

Mr. Wilson retired almost 43 years from the day he went to work for The Times-Herald on Jan. 2, 1923. He moved to The Post with the merger in 1954.

He learned the printing trade in his native South Carolina at the old Columbia Record. He also worked in Greensboro and Roanoke before coming to Washington. Mr. and Mrs. Wilson will continue living at their home in Camp Springs, Md., after retirement.

#### Mary Wilson

Mary Wilson ended a 40-year career with The Post and Times-Herald, 18 years of which she served as secretary to Frank Gatewood, currently Vice President-Advertising of The Washington Post and formerly Business Manager and Advertising Director of The Times-Herald. A native of Alexandria, Mrs. Wilson worked briefly for The Post before moving to The Times-Herald and moved back again following the sale.



At a party in her honor at the Golden Ox, Mary Wilson was given a large farewell card complete with scores of signatures and a pen and ink likeness of herself done by John Komski, Copy Service artist. Frank Gatewood, Mary's longtime boss, is shown making the presentation.



Dick Thornburgh, retiring night-managing editor, enjoys a moment with co-workers during a gathering in the Composing Room, when he was presented with mementoes of his craft and a presentation making him an Honorary Printer.



At a dinner held in his honor at a Chinatown restaurant, Bartolo Salmon received a farewell cash gift from his Copy Service co-workers. Shown with staff members, Bartolo receives his farewell card, an original cartoon by Bud Koch, Copy Service artist.



## 20-Year Club Fetes New Members



Nine new members of the 20-Year Club were welcomed Christmas Eve by President Katharine Graham and Publisher John W. Sweeterman. Front row, from left, Charlies Paradise, Malissa Burroughs, Henry Parlette, Corine Norris, Aubrey Graves and Mr. Sweeterman. Rear row, Bob Burchette, Mrs. Graham, Clarence Sterling, Bob Dawn and Clarence Desper.

Nine employees became members of the 20-Year Club at a reception attended by nearly 150 prior to the annual Employees Christmas Party at the Statler.

The Christmas Eve buffet lunch attracted 1031 employees who dined on roast beef, seafood newburg and ham with all the trimmings. They applauded a talk by Mrs. Graham, enjoyed orchestral music and nearly 250 won gifts during a drawing.

Following are the new 20-Year Club members:

**Bob Burchette**, News Photographer—Became interested in photography as a schoolboy and worked several years for the Government before joining The Post. Was a photographer for Retail Advertising for five years before switching to the News Department. Is an avid fisherman.

**Malissa Burroughs**, Assistant Supervisor on the Circulation Service Desk—Came to The Post as a Junior Clerk handling the Georgetown area. Was promoted to General Clerk in 1948 and to Assistant Supervisor in 1949.

**Robert J. Dawn**, Accounting—Although only 37 years old, has been identified with The Post since 1941 when he was a carrierboy. Started his newspaper career on a part-time basis in 1943, first with The Times-Herald and later that year switched to The Post. Switched back and forth between Accounting and Circulation until 1954 when he was promoted to Senior Clerk in Accounting and has been there ever since. Is now an Administrative Clerk.

**Clarence J. "Dike" Desper**, retired Printer—Worked first for The Times-Herald. Active in union affairs having served in a number of positions including president. Chief outside interest is baseball in which he has been a player, manager, scout and umpire.

**Aubrey A. Graves**, Outdoors Columnist—Came to The Post in 1945 as Assistant Managing Editor after having been with Scripps-Howard papers 10 years. Is an avid sailor who owns his own boat. Widely known as the Squire of Grigsby Hill which is his Virginia farm located on a Civil War battlefield.

**Corine W. Norris**, Building Service—Known and respected for her loyalty to The Post, she has devoted her life to taking care of her mother. Is an active church member.

**Charles F. Paradise**, Administrative Assistant to the President—Born in Brooklyn and migrated to Washington to work for Army Intelligence. At War's end, joined The Post as secretary to Eugene Meyer and has continued as administrative assistant.

**Henry J. Parlett**, retired Mailer—Retired on the 20th anniversary of his employment by The Times-Herald, Feb. 3, 1945. Has two sons who are also Mailers—Lindsay at The Post and John at The Star. Mined coal in West Virginia before coming to Washington.

**Clarence Sterling**, Building Machinist—Began as a Flyboy for The Times-Herald after which he was in the Army for four years in World War II. Promoted to Apprentice Machinist in Jan. 1946. Manages a Little League baseball team.

## Recent Transfers And Promotions



Gerald Deosaran

Mary Ann Olshine

Muriel Soutar

**Gerald Deosaran**, Senior Clerk in Accounting, was promoted from part-time General Clerk to permanent full time Senior Clerk. He has been a Post employee since May, 1964. He was born in Trinidad, and attended Howard University.

**Mary Ann Olshine**, General Clerk in Personnel, transferred from Secretary to Mr. Blumberg. She is a graduate of George Washington University in the field of political science. She is the Personnel Interviewer.

**Muriel Soutar** has transferred from News Room secretary to Secretary to Mr. Blumberg. She has been with the Post since June, 1964. She was born and educated in Scotland and worked for the Ministry of Labor in London.

### U.G.F. (Continued from Front Page)

**Day Composing**—Maxine Grisso and Gurney Thompson.

**Night Composing**—Wiley Underwood and Dave Cason.

**Mail Room**—Charles Bailey and Don McGarvey.

**Paperhandlers**—Berton Lewis.

**WTOP**—Betty Meredith.

Departments under 90% and their Key-men are:

**Composing** — Lobster — Richard Stevens.

**Copy Service**—Lucille Carter.

**Engraving**—George Reynolds.

**News**, George Eagle, Tom Drain, Elizabeth Raphael, Hal Willard, Barry Sussman, Mary Ann Seawell, Frank Porter, Mike Causey, Vic Casamento, John Steen, Virginia Cullen.

**Press**—Don Cornwell, Robert Baker.

**Publications & Production Office**—Jim Bowman.

## Many Receive Gifts at Gala Christmas Party



LEFT:

Hazel Zender, who runs the lobby cashier's cage for the Accounting Department, admires her gift radio. Happy for her are three colleagues (from left) Doris Bardales, Jane Jackson and Patricia Kraft.

RIGHT:

Bob Addie presents the "Big" gift to Richard La Neve, Flyboy in the Press Room.

