

WINNIE WINS LAS VEGAS

A hushed and watchful audience of would-be winners waited expectantly in the Sousa Room as MARK MEAGHER, Post general manager, thrust his arm into a covered wooden box filled with subscription orders submitted by Post employees.

Swirling his hand around inside and, looking away, he pulled out the order blank of the grand prize winner of the Employees Las Vegas-Cash Subscription Contest and handed it to JACK PATTERSON, vice president, Circulation.

"The winner of the trip to Las Vegas, is," Patterson peered through his glasses at the paper to read it, "WINNIE JEFFERSON!"

To the excited squeals and applause of the audience, Jefferson, a training supervisor in Classified, stepped forward to receive her winner's certificate. It represented a vacation for two in Las Vegas, Nev., and included round trip airfare and European Plan hotel accommodations for three nights.



BEATS THE ODDS - WINNIE JEFFERSON, Classified, is stunned that MARK MEAGHER, Post general manager drew her name as winner of a free Las Vegas trip.

"And now," Patterson joked, "we'll draw again to see who gets to go with her."

"Oh, no!" Winnie returned quickly, "I'm taking my mother."

First with the highest number of points in the subscription contest was SIGNE PRICE of Classified who received a check for \$250. HARRY HUMPHRIES in Publications was second and received a check for \$150. The third place winner was T. MEADOWS in the Credit Department who received a check for \$100.

All checks were for the full amount of the prizes with The Post paying all withholding taxes in addition as part of the prize.

Winners of Novus Personal Calculators were those with the ten next highest number of points: JEAN EFFENBERGER, MONA BIGELOW, HELEN GOUNAS and M. KITTRELL, all of Classified; SUSAN CANADA, Production; R. JARRETT, Data Processing; A. REDMAN, Credit-Collections; JOHN D. LOVELL, Mail Room; S. PLATE, Accounting; and EILEEN FORD, Verification.

Since January 1st The Post has logged in more than 35,000 new or renewal subscriptions. And the subscriptions brought in by Post employees as part of the special Las Vegas-Cash contest have helped significantly to swell these numbers. In fact, according to Patterson, "There was only one cancellation" among the entire batch submitted by Post employees.



Why are SIGNE PRICE, Classified, HARRY HUMPHRIES, Publications, and T. MEADOWS, Credit smiling? They're holding checks for \$250, \$150 and \$100 they won in the Employees Las Vegas Cash Subscription Contest

"The results of this contest were so good," says V. CURTIS, circulation manager, "that we've decided to continue the cash payments to Post employees who bring in new subscriptions. Two dollars for each daily and Sunday subscription; one dollar and a half for each daily only subscription and fifty cents for each Sunday only subscription."

Employee subscription blanks for orders may be obtained in the Circulation Department, 6th floor. Send completed blanks to MRS. GAYLE DONALDSON, Circulation, Ext. 7744 (Monday through Friday).

JOHN PHILIP SOUSA: ALIVE, WELL AND MARCHING IN THE WASHINGTON POST BAND

They were understandably nervous as they lined up in their stiff new uniforms at the head of the Laytonsville, Md., Homecoming Day Parade, June 5th. They were the nearly 100 men and women of all ages and shapes, colors and sizes who made up the newly-formed Washington Post Marching Band.

One was a security guard; another a bank clerk. One worked for the C.I.A.; another for the I.R.S. One was a bona fide member of the Redskins Band. Another hadn't picked up his band instrument in 25 years.



With the morning sun glistening off highly polished silver and brass, they fell into formation under the direction of co-bandmasters John Wakefield and Jerry Gardner, both of the University of Maryland Music Department. And--to the stirring strains of "The Washington Post March" -- they began to move forward as the first unit in the parade. Their efforts were a bit ragged at first. But soon they began to shape up into a musical and marching group worthy of the great tradition of bandmaster John Philip Sousa himself.

Approximately one-third of the musicians are non-college-affiliated adults. One-third attend one of the many universities in the area. And one-third are high school age. They represent every section of the metropolitan area -- Maryland and Virginia as well as the District.

They come at the invitation of The Washington Post which organized the marching band and is sponsoring it as a bicentennial gift to the entire Washington area community.

The uniforms -- white with red trim topped with white sun helmets -- were designed especially for The Post by a local designer.

Not only was the band itself a great success in its premiere performance, it helped provide the marching spirit that got the day-long festivities in Laytonsville off to a great start. The band hopes to ignite the spark in all the performances it is scheduled to appear in between now and September.

John Philip would approve.

Bring The Family To See And Hear THE WASHINGTON POST MARCHING BAND

Partial Schedule of Performances

- June 13 -- City Celebration, Waterfront Park, opposite Wilson Line Pier, District of Columbia
- July 2 -- Bicentennial Parade, Alexandria, Va.
- July 3 -- Happy Birthday, U.S.A. Parade, District of Columbia
- July 10 -- Bicentennial Parade, New Carrollton, Md.
- July 18 -- Concert at Smithsonian Institution, Nation of Nations Exhibit, District of Columbia
- July 25 -- Montgomery Village Parade, Gaithersburg, Md.

POSTINGS

Promotions -- HOWARD JACKSON of Building Services was promoted from janitor to special projects supervisor on June 7. FRANCINE (FRITZ) HILL of Data Processing was advanced from stenographer to T-4 research assistant on June 1.

Attention mumblers -- Here's your chance to speak out. A free course in public speaking taught by JERI WEAVER, Post training manager, is offered to all employees. The course will be held one night a week, 5pm to 7pm, for six weeks. Contact Jeri, Ext. 7167 and let her know what day of the week you prefer.

Y-not? -- The Washington Post is one of 19 President's Club members (contributors of \$1,000 or more) honored at this year's Metro YMCA Victory Luncheon at the Shoreham Hotel.

Talk it up -- Contrary to some negative predictions, the advance Media Records comparison of the two top metropolitan Washington newspapers shows that for the first four months of 1976 The Post carried 23,685,000 lines of advertising, up more than 29,000 lines over the first four months of 1975. The 1976 figures represent almost 65 per cent of all metropolitan area daily newspaper advertising.

Congratulations Logis et Al -- The Washington Post's own Printing Services Department won second place in the Poster category of the 14th Annual Creative In-Plant Printing Awards sponsored by the trade magazine, In-Plant Printer. The winning Post entry, which was printed under the direction of LOGIS CAMPBELL, supervisor and AL OTTO, manager of Administrative Services, featured a dramatic drawing of Bill Kilmer (by Promotion's TOM NEUBAUER) and promoted a special football section of the paper.