



General Foreman L.C. TURNER—"Things get really wild around here when there's an election or presidential debate because we'll be continually replating on newsbreaking nights."

THERE'S NOTHING STEREOTYPICAL ABOUT STEREOTYPERS

No, they don't listen to a stereo while they type. Nor do they stereotype people. In fact, a stereotyper's job has nothing to do with typing, stereo systems or putting people into categories.

"Stereotyping is probably the most misunderstood occupation in the newspaper business because most people have no idea what we do," according to stereotyper JACK VANSTADEN. "When I

tell people I'm a stereotyper they usually go 'huh? Is that something to do with stereophonics?'"

"The word stereotyper actually means rigid type, which is what we work with," explained stereotyper BILL VARNEY. "But over the years I've learned to tell people that I make plates for a newspaper and let it go at that."

Making the curved metal plates that fit on the presses is what stereotyping is all about, explained general foreman L.C. TURNER.

"It's a rather involved process that requires a great deal of care," said Turner in a light South Carolina drawl. "But it's not that hard when you understand the tools and machinery involved in each step."

Molding a fiber mat from the type locked in a chase is the first stage in the stereotyping process. And when the stereotypers come on shift at 7:15 p.m., there are often chases lined up and ready to go.

The craftsman must first clean the type and, with a block and hammer, make sure the printing surface is all the same level. Then the chase is pushed into a molder which makes an identical impression on a yellow fibrous

Pilot marker in hand, stereotyper JACK VANSTADEN casts a plate on the supermatic.



Wearing asbestos gloves to protect his hands, EMMETT GROSS casts on the supermatic.



mat.

Next the mat is trimmed and popped into a drying machine called a 'Sta-hi.'

"The Sta-hi curves the mat and takes out the excess moisture," Turner explained. "In about 5 1/2 minutes the mat is formed and dry and ready to go to the final trimming table."

"Here the excess is trimmed off and we record the page on a check-off list," Turner continued. "For example, if we know there are 68 pages in today's paper we mark off the section A, B, C, or D and the number so we know how far we've gotten and how much we have left to go."

When the mat is recorded it goes into a "scorcher" that heats it in preparation for the final processing on the supermatic casting machine.

"At this point the mats get too hot to handle, so the stereotyper must wear asbestos gloves," Turner said. "If we didn't heat the mat and just put it onto the supermatic cold it might crack up."

The supermatic is hot, powerful and fast, so a stereotyper must give it his undivided attention as he casts, shaves, mills and cools the plate. When each plate passes his careful inspection, he marks it with a fist-sized felt tip called a pilot marker and sends it down a track to the pressroom four floors below.

"We save the mats for each edition until the presses are shut down," Turner said.

"This is so we can make a replate in case a finished plate breaks or is defaced by a bump or a splash of metal."

"The first edition goes to press about 10:15, so we really have to keep moving," he said. "There are approximately five editions each night, so we're making plates

(continued on page 4)

With a block and hammer, stereotyper BILL VARNEY works the chase in preparation for matting.



Stereotyper WILLIAM SPEAR marks off finished mats on a check list.

PROMOTIONS & TRANSITIONS

ROBERT McCORMICK became vice-president of Advertising on Oct. 4. McCormick joined The Post as a salesman in the National Advertising department in 1962. He became Classified Advertising manager in 1970 and Advertising director in 1974.

SCOTTE MANN'S has been named manager of the Advertising department. Manns joined The Post in 1963 as a junior clerk in Classified. She was promoted to supervisor of the Classified telephone room in 1965, became Classified Advertising manager in 1973, and most recently has been assistant to the vice president of Sales.



ROBERT McCORMICK



SCOTTE MANN'S



RICHARD MARTIN

RICHARD MARTIN has been promoted to assistant news editor/systems. Martin joined The Post in 1973 as a computer operator, moved to programmer in 1974 and became coordinator of the Harris System this year.

PEGGY HANNAWAY has been promoted to general clerk in Classified Advertising. Hannaway came to The Post this March as a junior clerk in the Classified phone room.

JAMES LISENMEYER has transferred from Maryland Sales to Classified Outside Sales. Linsenmeyer started in Classified as a Sales representative in 1970, moving to Retail in 1973, to Automotive in 1974 and back to Retail in 1975.



PEGGY HANNAWAY



JAMES LISENMEYER

NEW FACES



RAYMOND DAVIS



RICHARD GROVES



JACK GREENBERG



ERNEST E. HARRIS, JR.

RAYMOND DAVIS started work in the Engineering department on Oct. 4. Before joining The Post, Davis had been an engineer at the Wonder Bread Bakery for more than five years.

RICHARD GROVES started work as a junior clerk in Accounting on Oct. 4. Before joining The Post, Groves was a teller at People's National Bank.

JACK GREENBERG began work as a systems analyst on Oct. 18. Greenberg received his B.S. in mathematics from Brooklyn College and most recently worked as a systems analyst with Tech Associates.

ERNEST E. HARRIS, JR. began work as a mailer on Oct. 8. Harris had previously been a mailer for McCa'll's Printing in Glendale, Maryland.



LARRY STERN



KENNETH TURAN



AL WENZEL

LARRY STERN has become National editor, a position he also held from 1965 to 1968. Since Stern joined The Post as a reporter on the National staff in 1952, he has held a variety of positions including Saigon bureau chief, assistant managing editor of Style and roving correspondent.

KENNETH TURAN has transferred to a reporting position in Style. Turran joined The Post in 1969 as a reporter in Sports and transferred to Potomac in 1972.

ALWIN WENZEL has been appointed assistant to the vice president of Advertising. Wenzel started with The Post in 1962 as a general clerk and has held a number of positions in the Accounting department, most recently serving as administrative assistant to the Controller.

Not Pictured

J. WILSON MORRIS has transferred to Virginia as a suburban reporter. Morris came to The Post in 1972 as assistant news editor on the news desk. In 1973 he transferred to Metro as assistant Virginia editor and moved to a reporting position in Metro in 1974.

HUGO WESTHEIDEN has been promoted to assistant supervisor of Security. Westheiden came to The Post this March as a Security guard.

KEN GREENBERGER transferred from Building Services to the News department as a copy aide. Greenberger holds a B.A. in psychology from American University.

STUART AUERBACH is travelling to Beirut as our foreign correspondent. Auerbach started at The Post as a city reporter in 1966. In 1970 he transferred to magazine reporter in the Science-Medicine bureau and earlier this month transferred to Metro.

GOUNAD TOPPIN has been promoted to assistant supervisor of Security. Toppin was hired as a Security guard in January.

KENNETH EGGERS joined The Post as a programmer-analyst on Oct. 20. Most recently Eggers worked for Modular Computer Systems. He holds a B.S. in physics from the University of Pittsburgh and is currently working on an M.S. in computer science.



KENNETH EGGERS



JIMMY SPRINKLE



RONALD ASCHE

JIMMY SPRINKLE started work as an electronic systems engineer on Sept. 20. Sprinkle came to The Post from Harris Composition Systems where he was a field engineer.

RONALD ASCHE joined The Post's Data Processing department on Oct. 4. Asche has been working for the County of Fairfax since 1973. He received a B.A. in psychology from Miami University and is working on his M.B.A. at George Mason University.

(THERE'S NOTHING STEREOTYPICAL continued from page 1) and mats up until 3:30 a.m."

"Things get really wild around here when there's an election or a presidential debate," Turner said with a slow country grin. "We know we'll be continuously replating on newbreaking nights like that so we gear ourselves for a lot of work and a long, exciting night."

Getting the jump on the news and ads before the rest of The Post readers is just one reason Turner enjoys his work.

"I've become a pro at reading backwards, since the mats and plates read from right to left," he said. "It's an exciting atmosphere and a craft I'm glad to be a part of."

While most of his fellow stereotypers share Turner's enthusiasm for his job, they all have different reasons for being here.

There's nothing stereotyped about stereotypers. The 29 night-crew stereotypers and the four on the day crew all came to their craft from different backgrounds, for different reasons with very individual interests and lifestyles.

RONALD KITZMILLER has been a stereotyper for 12 years, likes golf, photography and fishing and chose his craft because both his father and grandfather were stereotypers.

Fifty-year-old LELAND PURVIS likes to read and do upholstery in his spare time. "I started as a stereotyper 25 years ago when I got out of the army," Purvis recalled. "I came into the craft purely by accident, but I love it because there are such nice people to work with."

Stereotyper WILLIAM SPEAR, who enjoys hunting and spending time with his wife and

ONE HOUR A YEAR

1976 NOVEMBER 1976						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

↓ Election Day

Are you going to pass over your right to vote next Tuesday because you think one vote won't make any difference? You could be wrong—one vote could decide who will be president for the next four years. One vote per precinct, over the nation in 1960, could have elected Nixon over Kennedy. One precinct change in California in 1912 would have defeated Woodrow Wilson and made Charles Evans Hughes our president. If you've been following many of the country's most respected political analysts in the pages of The Post you know this election could be tight—and every vote counts. Were you one of the 47 million Americans who, in 1968, thought so little of the right to vote that you didn't bother to take one hour to go to the polls? This year your vote could change history. So take an hour to exercise on November 2 and exercise your right to vote.



"Old Number One," prepares the chase for matting.

three children has been a stereotyper for 26 years. "I saw it, I liked it, I went into it and I like it more every day," said Spear with a quick nod and a warm smile. "I don't even mind it if people don't know what a stereotyper is at first."

"We're proud of our craft and we're always glad to explain what we do."

MARKET PLACE

PINTO—1974 Squire station wagon, automatic trans., A.C. radio, excellent condition, \$2,500 (\$400 below blue book price). Contact Oskar Elbert x7830 Mon.-Fri., 10:30 am-5:50 pm, 270-3850 evenings.

AVON COSMETICS—For catalog and information on cosmetics and Sarah Coventry jewelry contact Ruby Seales x7798, Tues.-Sat., 10:20 am-5:45 pm.

COPPERCRAFT—Beautiful copper items for sale, also free copper, makes great Christmas gifts. For catalog and information call Ruby Edwards x7210 Mon.-Fri., 9 am-5:30pm evenings 554-8766.

BASS DRUMS—Two 24" Ludwig bass drums, light blue pearl, excellent condition, \$250. Call Jack Hancock x7643 7 am to 2:15 pm Tues.-Sat., 773-4231 evenings.

IRISH SETTER PUP—Male, 6 months old, excellent health, good with children, all shots, doggie paraphernalia included, \$75. Call Harvey Hill x7634 days, 565-0517 evenings.

SNOW TIRES—Two 560-15-VW tires mounted on '64 VW rims, will fit many foreign cars. Excellent condition, \$15 pair. Call Linda Gail x7103 days.

LINEAR POCKET SECRETARY—Model MS-60, never used, includes five new cassettes, induction phone hook-up and instructions, \$225 or best offer. Call Harvey Hill x7634 days, 565-0517 evenings.

APARTMENT FOR RENT—One bedroom in Suitland area, near shopping transportation, \$140 per month. For more information call George, 523-1314.

SNOW TIRES—Used only one season on Ford Pinto, almost new, \$30 pair. Call Bob Derby x7167.

BEDROM SET—Solid pecan wood, excellent condition, dresser with mirrors, chest of drawers, two night stands plus headboard for queen or full-sized bed, \$250/offer. Call Chris Thompson x7656 days or 337-6785 evenings.

TIRES—Four sets of snow tires; two radial white wall snow tires number FR7814 mounted on rims, only used two months, \$100; two snow tires to fit Ford Maverick, white wall, mounted on rims. Call Vernon Henry x8786 after 10 - Sunday or Thursday 422-9183.

TIRES—Three A78/13 white walls, used on Ford Pinto, \$50/best offer. Call Susan x7254 Mon.-Fri. days; 966-2658 evenings.

EDITOR Carol Krucoff x7971

Your ideas and suggestions for items in Shop Talk are always welcome.

POST SCRIPTS



UNITED WE STAND—Don't forget the United Way campaign is continuing this week. If you haven't yet contributed see your department keyperson. If you have. . . thanks.

SPOTLIGHT ON SAFETY—Operating Services will be starting a monthly safety newsletter. Anyone who has any ideas or suggestions on how to make The Post a safer, better place to work is invited to drop a line to editor Andy Anderson c/o the Press Room.

VIP READERSHIP—The Post is read by far more key decision-makers in government than any other news publication, according to a recent survey. Of the 100 Senators, 99 were interviewed and 99% read The Post. Of the 1,661 Washington-based executives listed in the 1975 Hill and Knowlton "Directory of Key Government Personnel," 98% of those responding said they read The Post. More than a fifth of these executives said they read only one newspaper on busy days—and those days they select The Post 10 to one over any other newspaper.

DAVID NEUNERT began work as a systems analyst on Sept. 27. Neunert holds a B.S. in mathematics from Thiel College in Pennsylvania and most recently worked with Computer Data Systems, Inc.

BARBARA LEAVITT joined Data Processing as a systems analyst on Sept. 29. Leavitt received her B.A.A. in accounting from the University of Massachusetts and recently worked for Systems Development in Colorado.



DAVID NEUNERT



BARBARA LEAVITT



JOHN H. BRITTON



ROBERT BOWES

JOHN H. BRITTON, JR. joined The Post as Public Relations manager on October 25. Britton most recently served as director of public affairs for the Joint Center for Political Studies and holds an M.S. in journalism from Syracuse University in New York and a B.S. in journalism from Drake University in Iowa.

ROBERT BOWES joined The Post as production manager on Oct. 1. A 20-year newspaper veteran, Bowes began his career as a Press Room clerk with the Hearst Corporation and most recently has been director of operations for the Charleston Newspapers in West Virginia.

Not Pictured

SHARON FRINK joined the Writer's Group as an editorial assistant on Oct. 4. Frink holds a B.A. in political science from the University of Vermont and has worked as an organizer and lobbyist for Ralph Nader's Public Citizen.

THE INQUIRING PHOTOGRAPHER ASKS PARDON ME, BUT

"What would you do if you won the \$1 million lottery?"



PETE CONTO—painter

"I'd take a year off work, travel the world and see how much of the million I could spend having a hell of a good time."



MILTON CLIPPER—editorial art

"I've been trying to win and I think I'd take some time to travel to Africa and Europe. I'd continue to work, although I'd probably have a totally different attitude. I'd also like to own a very fine piece of art, maybe a Picasso, for my home."



LINDA GORECKI—promotion

"I would quit work and travel around the world. When I was in the Foreign Service I lived in East Africa and found the people and culture fascinating. I think travel helps to broaden your understanding of people."



CHARLES JOHNSON—assistant home delivery manager

"I'd go on a cruise to Europe to see Paris and London for about three weeks. Then I think I'd come back to work and live like I do now. All I'd want would be a month to live it up, but I wouldn't let the money change my life style."



NEIL DVOSKIN—classified

"I'd retire, take tennis lessons and try to become a professional tennis player."



GWEN MITCHLER—newsroom centrex operator

"Drop dead. I'd never win the million dollar lottery, though, because I don't gamble. If I gambled on the sun coming up it'd probably get stuck in the trees."