

PUBLISHER DON GRAHAM



Photo by James K. Atterton

On Wednesday, January 10, **KATHARINE GRAHAM** announced that she was relinquishing control of The Post to her son, Donald.

Since Eugene Meyer purchased The Washington Post in 1933, this newspaper has been a family operated enterprise. And on January 10, **KATHARINE GRAHAM** relinquished control of The Post to her son, Donald, who represents the third generation of family ownership. Mrs. Graham will remain in the other positions she now holds: Chairman of the Board and Chief Executive Officer of The Post Company.

At an expanded staff meeting of a few hundred employees, Mrs. Graham remarked, "I'd like to talk a little today about what the change will mean to all of us and why it is being made now.

"To the question of why now, the answer is easy. It is because Don is ready and I am ready. Actually," she laughed, "I suspect Don was ready before I was."

Mrs. Graham also mentioned that she had intended to inform the employees of the appointment before the announcement was made public, but a leak late Tuesday night forced release of the story a day early.

In a happy response, **DON GRAHAM** said "Today, as in the rest of my life, my mother has given me everything except an easy act to follow."

As publisher, Don Graham will have overall responsibility for news and editorial policy as well as the business departments. As general manager for two years, he has been in charge of the business side of the paper.

"Don has one unique advantage in taking over the job," Mrs. Graham said, "as I looked back at the three previous family occupants. He has had time to be trained for it."

After Don had served two years in the army, one in Vietnam with the First Air Cavalry Division, and after a period as a patrolman on the D.C. police force, Mrs. Graham said she was anxious for her son to start on the business side of the paper. He, however, preferred to begin in the Newsroom, reporting and editing in Metro, trying to get the feel of The Post's large, complex city room.

He also worked in about a half dozen areas of The Post—following a complete budget cycle in Accounting, helping to deliver papers with the distributors, selling both classified and display advertising, working in the Promotion Department, and running a shift in the Production Department. His last job be-

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A BERRY BY ANY OTHER NAME

The Post's Business and Finance section is not your usual financial department filled with stodgy men in gray suits. Our business section has been known to indulge in a little humorous activity now and then. For example, they play basketball with a rubber ball and doll-sized net. They pick up stray wire and twist it into antennae to put on their heads. They sponsor a save-the-jackalope fund. They're still telling Bert Lance jokes.

They are resourceful in finding kindling for their comedy. But now, a unique situation has been handed right to them. As if one JOHN BERRY wasn't enough for the Financial staff, they've got themselves another one. On January 15, JOHN M. BERRY started working in Financial. One of his co-workers is JOHN F. BERRY. On this page the senior Berry tells the tale of what life might be like with the Other John Berry.

By John F(rancis) Berry
Washington Post Staff Writer

It was bound to happen. Our paths had crossed so often over the years that it probably was inevitable they finally would converge.

Which was precisely what happened on January 15 when the Other John Berry became a reporter for The Washington Post. What is more, that John Berry joined the very same section of the newspaper presently occupied by this John Berry—the Business & Finance section.

True, there are decided differences between us Berrys. His middle initial is M for Michael, for example. He is big and I am compact. He is bearded; I clean shaven. His hair is brown; mine (prematurely) gray. Both our ages are middle—, let's leave it at that.

But what will the various differences matter when somebody calls The Post and asks for John Berry? Will the operators ask, "Do you want John Francis or John Michael?"

We two Berrys first met about fourteen years ago in Hartford, Conn. It was in the newsroom of The Hartford Courant. I was sitting at my desk when a traveling reporter from The Providence Journal settled down to use the typewriter at the next desk.

"Hi, I'm John Berry," he said in his soft baritone voice.

"No, I'm John Berry," I answered.

That was the first time my fellow reporters used the "Which Berry are you" line—a line that suddenly has gained new life with the announcement to the staff of The Post that the Other Berry was coming aboard.

At the time, I thought of the Hartford meeting as just one of those crazy coincidences. But then it happened again.

It was in 1966, I think, and I had written a long freelance story for The Reporter Magazine (now defunct) on some terribly important topic that I've long since forgotten.

Anyhow, when I heard nothing from the magazine I called to ask how they liked my piece. The editor praised me lavishly and I believe he used "incisive" to describe my reporting. But when he began dealing with the substance of the piece, I found that we were talking about two different stories.

You guessed it. The Other John Berry had submitted a story to The Reporter at the very time I had. His piece was printed. I got a rejection slip.

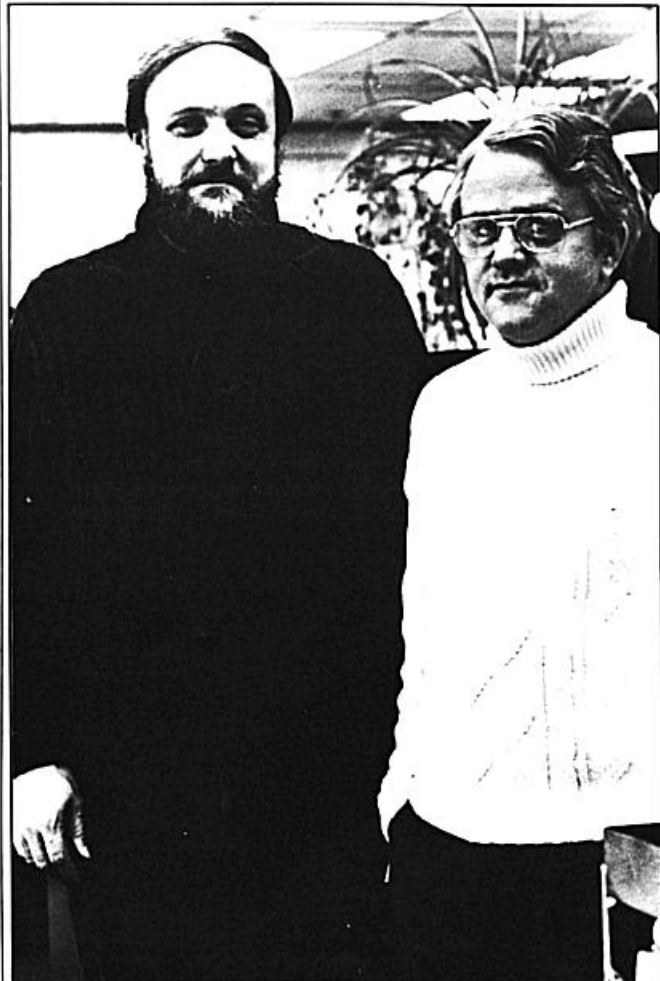
In 1968 I went to work for Time Magazine, The Other was working for Business Week. In 1970, I joined Business Week. A short time later, John M. joined Time Magazine in Washington.

When I moved to Washington from New York nearly three years ago, the stage was set for what now has come to pass.

As it happens, at the very time John M. Berry leaves Forbes Magazine to join The Post, a reporter from the Metro staff named Jane Seaberry also has joined the Business & Finance staff. Will she be getting mail addressed to Jane C. Berry?

Maybe the Other Berry and I can team up on a project—an analysis of the new administration of the new mayor, Marion S. Barry (Berry is always being misspelled Barry). And for illustration, we might use a cartoon by my neighbor, Jim Berry, who draws "Berry's World."

The possibilities are endless.



WILL THE REAL JOHN BERRY PLEASE STAND UP? — The man on the left is John Berry, a reporter in Financial. The man to his right is John Berry, a reporter in Financial.

(GRAHAM, continued from page 1)

becoming general manager two years ago was Sports editor.

To the employees, Don Graham said, "I am young and relatively inexperienced, and I'm going to need more help. But to what group could one turn to for help more readily, with more joy, than I turn to you. What this group, and the employees of The Post have been through together, leaves us a feeling of shared loyalty and respect for each other, and a common understanding of our job."

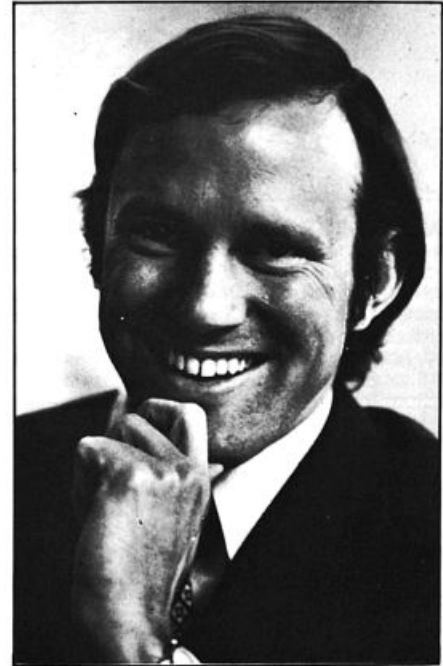
Mrs. Graham became publisher of The Post in 1969, and Don Graham said of his mother's leadership, "No long search for adjectives is needed to describe what she has done; the description is in the newspaper. It was a good newspaper then; it's far better now, incontestably so. It was a good business then, and it is a much better one today. What publisher ever had a set of challenges like hers, and who met every one as well."

About the future, the new publisher said, "I've worked in many departments here, and I know that everybody makes an important contribution to the newspaper. I hope The Post continues to be a place that gives people the opportunity to do well and have the best possible chance for a good career."



The Post's publisher for 10 years, **KATHARINE GRAHAM** will remain in her other positions: Chairman of the Board and Chief Executive Officer of The Washington Post Company.

The new publisher of The Washington Post, **DONALD GRAHAM.**



THE INQUIRING PHOTOGRAPHER ASKS "PARDON ME, BUT..."

"If you were just appointed publisher, what would be your goals?"



CISCO PETRONE - Mailroom

"First I'd take a vacation. Then I'd see that everything worked as well as Mrs. Graham worked it. She's a good woman to work for."



LUCINDA HAYNES - Classified

"I'd strive to be a leader not only locally but nationally, although I think there should be a balance between local and national coverage."



DIANE ELMORE - Pressroom crew chief

"My goals in just this one area (the Pressroom) would be to improve the technical quality of the paper."



LOUISE MAHONEY - Travel Advertising

"To promote better communications between editorial and advertising."



SHERRIAN MOCK - Telephone operator

"I think I would look around each department to see what needs to be done. I'd be for the people. The first thing I would do would be to give everybody an immediate raise!"



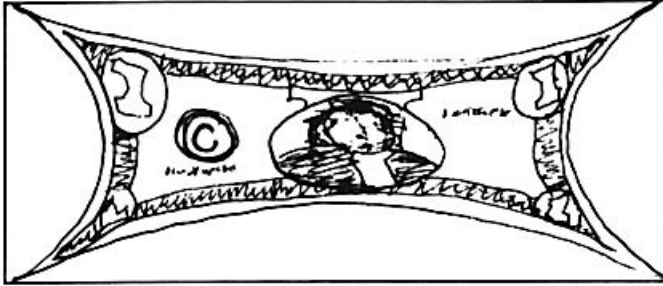
DOLTHUS GADDY - Printing Services

"The first thing I would do is make people have confidence in me. I'd try to make and keep them happy as my employees."

Do you have a question you'd like the inquiring photographer to ask? Jot it down and send it to Camille Recchia, sixth floor.

POST SCRIPTS

LOST AND FOUND — Last Friday, a secretary in Customer Relations had lost \$10. She thought she'd seen the last of it. Printing Services' **DOLTHUS GADDY**, however, discovered the money and remembered that this woman had been the only person in his department for some time. As soon as he heard she'd lost the \$10, Gaddy returned it to her.



AN OPTIMISTIC OUTLOOK — If business, consumers and government proceed on a course of economic austerity and restraint, a recession will not be likely in 1979, according to the head of the Federal Reserve Board, G. William Miller, who addressed over 200 area business and economic leaders last week at The Post's annual Business Outlook Luncheon. (The Post's Business Outlook section last Sunday, however, forecasted a recession later this year.)

Miller said the Fed plans this year to "continue a series of new directions initiated in 1978," which he says will have the effect of slowing down the economy to help ease inflation. These directions include tightening the control of the money supply by maintaining high interest rates, for example. Miller also noted that if inflation continues at its present rate, when someone who is 25 years old in 1979 is ready to retire, his dollar will be worth a dime. But a result of a program of austerity, he said, will be that business will invest less and consumers will borrow less, therefore braking inflation.

"CASHING IN" 38 YEARS —

"When people retire, it is customary to give them mementos of their jobs," said vice president and controller, **EARL CHISM**, at a retirement party in honor of **HAZEL ZENDER**, Accounting's head cashier. "Unfortunately, we can't do that in Hazel's case!" Instead, Zender was presented with a Lawrence Welk album, with which she was pretty pleased. But her pleasure turned to ecstasy when, after a minute or so, she discovered a picture of a large stereo console taped to the album cover. The console was a gift to her from the Accounting Department. "I thought the album was really nice but I didn't know what I was going to play it on!" she exclaimed to the group of about 75 people who came to help her celebrate her retirement. For most of her 38 years at The Post, Zender worked in the cashiers department.



BLOODMOBILE — About 135 Post employees gave blood at a Red Cross round-the-clock Bloodmobile last Wednesday and Thursday. By giving blood these employees insured that their immediate families will receive any needed blood. Here Data Processing's **CHERI PUTRO** braves the needle.

NEW PRESSES — In order to meet growing circulation needs, The Post has agreed to purchase three offset presses which can produce a greater total number of newspapers and produce them at a faster speed than the presses now in use. Also, whereas the existing presses can produce 112-page newspapers, the new presses are capable of printing 128 pages at a rate of up to 70-75,000 copies per hour. Because these three presses will print papers by offset, rather than by letterpress as the nine currently in use do, the printing quality, both in black and white and color, will be improved. The presses will be located in a new "satellite" plant, probably in southern Fairfax County. Most of the newspapers for circulation in Northern Virginia will come from this plant, which will include a pressroom, mailroom and warehouse facility. Land on Wimsatt Road, near the intersection of the Beltway and I-395, is being evaluated for the plant site. The presses will be delivered in early 1980 and should be operational that fall.

BENEFITS BULLETIN

ELECTIVE SURGERY

- When elective, non-emergency surgery is recommended for you or one of your covered dependents, you can get a second surgical opinion at no cost to you.
- Post-administered medical plans will pay 100% of expenses for a second opinion.
- Elective surgery is surgery which need not be performed on an emergency basis or which could be avoided without undue risk to the patient. The surgery is non-emergency but serious enough to require hospitalization as an inpatient.
- If you're facing elective surgery and your medical plan is administered by The Post's seventh-floor Insurance Department, call x7171 to make arrangements for a second opinion. If you have any questions, the Insurance Office is open from 8 a.m. to 10 p.m., Monday through Friday.

MARKETPLACE

POOL TABLE — Eight-foot, professional. \$100 and you haul. Call 864-3371 evenings.

SMALL CAR PARKING — Rear of 1525 P Street. \$24 per month. Only a few spaces left. Call Al Cohen at x7834 or NO 7-5803.

HIBEL LITHOGRAPHS — Three superb limited edition, signed and numbered by Edna Hibel. New collectors' edition. Call Aby Frishman at x7677.

FOR SALE — Pine sewing cabinet kit with all hardware, nuts, screws, etc. Five drawers and compartment for portable machine. Easy to assemble. Picture of completed cabinet available. \$190 value. Will sell for best offer. Call Gerri at x7022 or 722-0769 after 6 p.m.

COLOR TV — 19-inch Sears portable TV for sale for \$150. Call Ken Foor at x6215.

TAX RETURNS — Long and short forms prepared by experienced accountant with "Big 8" background. Call x7558 or 736-0610 after 6 p.m.

FOR SALE — 1977 Suzuki with sissy bar. Only 782 miles. \$1,700. Call George Winder at x7795.

FOR SALE — 1967 Porsche, style 911S. Five speed, AM-FM stereo cassette. \$2,500 or trade for van. Call Jim at (703) 339-7027.

FOR SALE — Contesse steel guitar with case. Like new, in excellent condition. Will sell for \$60. Call Erwin Sessler at 262-9430.

MOVIE OUTFIT — GAF Super 8 zoom with case and GAF projector. Editor/Viewer. All \$195. Call 229-6943 evenings.

PRINTING — Business cards, letterheads, envelopes, brochures, announcements and invitations of all kinds printed at a discount to Post employees. Call Erwin Sessler at 262-9430.

CAMARO — 1978, 305 V-8, automatic, power steering, power brakes, air conditioning, AM-FM stereo cassette. Six months full factory warranty. 4,300 miles. \$5,500 or offer. Call Carlyn Cole at x7348.

What would you like to read about in Shop Talk? Your suggestions and ideas are always welcome. Editor Camille Recchia x6803.