

STILL THE BEST ON THE BLOCK



HERBLOCK, the three-time winner of the Pulitzer
Prize for Cartooning.

An editor of a former rival newspaper once complained good-naturedly; "Herblock is a one-man cartel in the award business and should be restrained by law."

That statement was given even more credence last week when **HERBERT L. BLOCK**, The Post's cartoonist who has won every major journalism award at least once, was honored with his third Pulitzer Prize for cartooning.

With a wide grin and a flushed face, Herblock's reaction to this tribute was a simple "Gee whiz!"

When the award was officially announced on April 16, a stream of Post people paraded into Herblock's office to congratulate him. Sharing credit with his co-workers, he said, "This is the greatest bunch of newspaper people. I'm always running around showing sketches to this person or that one, and even while they're beating out their own deadlines, with a story in the machine, they take time to offer their reactions and opinions. The Post is just so great."

Herblock has been jabbing and poking politicians and newsmakers with his pen for over three decades. He was known professionally by the neatly lettered pen name, however, well before he started cartooning for The Post in 1946.

"In the days of the old contributors' columns, everybody thought they had to have a trick name," he said, his Chicago accent still prevalent. "Mamie Zilch couldn't be just plain Mamie Zilch, she had to be 'The Lady of the Dark Camelias.' My dad suggested combining my two names when I was writing little paragraphs in Chicago papers, and I stuck with it."

On any weekday afternoon Herblock can be spotted wandering through the Newsroom, hands in his pockets, shirt sleeves rolled up, talking to people about information they may have on whatever will be the target of his pen that day.

Later on, around deadline, Herblock's pace quickens a bit, his previously pocketed hands now holding a large sketch, as he asks people for their reactions to his piece. When he's satisfied with the outcome he personally walks his work down to Engraving, still making last-minute marks.

His world-famous cartoons are created in a large office in the Editorial Department. The room is crammed with books, newspapers and the trappings of his trade—metal cans overflowing with pencils, brushes, ink pens and black felt tip pens. During his workday, photographs, which he uses to capture his subjects accurately, cover the floor. An area alongside his work table shows his penchant for Perrier—five cases of the stuff are stacked up.

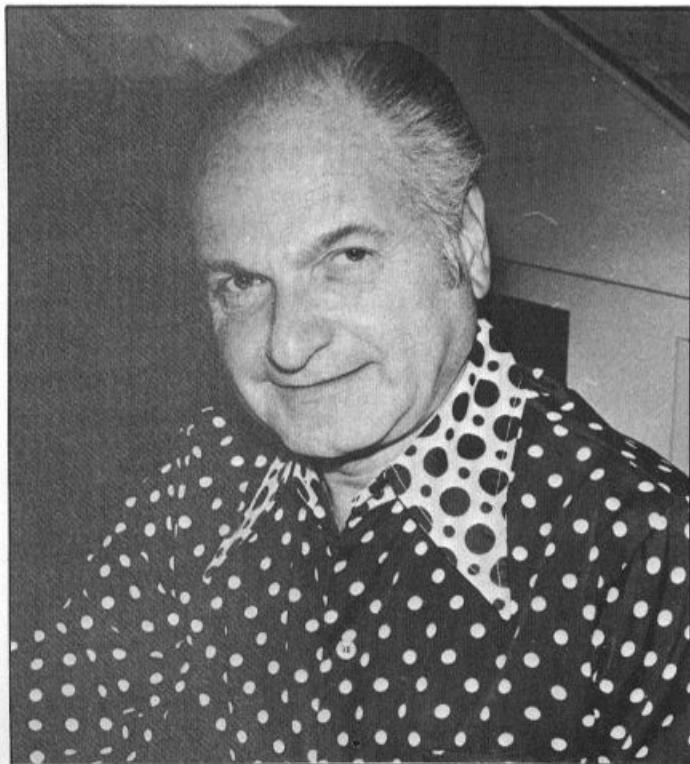
JEAN RICKARD and **JILL STANLEY** manage to bring some order to the office of the artist whose admitted tendency is toward disorganization and procrastination.

"With Jean and Jill here things are much better organized. They're always reminding me of something I have to do."

For example, since Herblock catches up

(Continued on page 5)

HALL OF FAMER



ALEX FLEISCHMAN who works the lobster shift in the Composing Room, founded the American Athletic Association of the Deaf's Hall of Fame 27 years ago.

There's a Baseball Hall of Fame in Cooperstown, New York, a Basketball Hall of Fame in Springfield, Massachusetts, and a Football Hall of Fame in Canton, Ohio. And there's also a Hall of Fame which is a little different from the rest and represents a variety of sports. It's the Hall of Fame of the American Athletic Association of the Deaf, which was founded 27 years ago by the Composing Room's **ALEX FLEISCHMAN**.

"I got the idea of starting our Hall of Fame after visiting the Baseball Hall of Fame," Fleischman said. "Although we currently do not have a permanent location for our uniforms, trophies, scrapbooks and photographs, I hope to establish an exhibit at Gallaudet College."

The AAAD Hall of Fame consists of three categories: players, coaches and leaders. "We select a panel of 27 voters from officers of the AAAD to outside coaches and sportswriters—all deaf," Fleischman explained. "We conduct the elections annually on the point system. It takes a total of 65 points or better to be admitted."

This year the AAAD Hall of Fame inducted nine new members at their luncheon in Houston, Texas, at which Fleischman was toastmaster. The luncheon coincided with the association's 35th annual National Basketball Tournament.

The Washington Diplomats, in existence only two years, was the first unseeded team to capture the AAAD tournament title. **CHARLES BUEMI**, who works the lobster shift in the Composing Room, is a forward and guard on the championship team.

The AAAD boasts 15,000 members in 165 clubs nationwide, and participates in other sports such as swimming, wrestling, softball, volley ball and track and field events.

Fleischman, a past president of the association, said that hearing is not a factor in playing sports. "It is the skill that counts," he said. "Our teams have at times defeated the best with hearing players, such as teams in Belgium, Italy and Germany. Many of our players have some percentage of hearing, and those with none can sense when the game is stopped when a foul's called, for example."

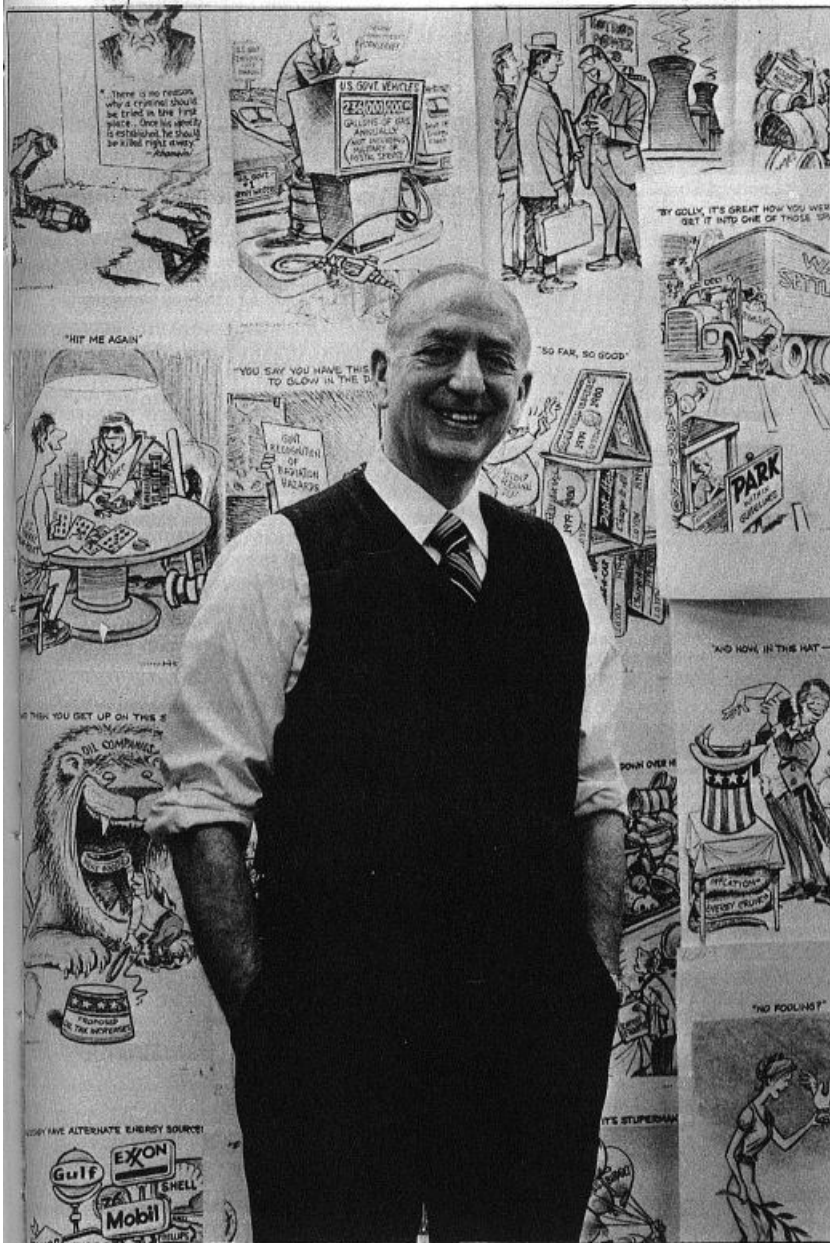


Left to right, front row: Galinda Goss, William Ray, Robert Cooper, Tim Frelich, Bill Ennis, Charles Buemi, Jimmy Newsome. Left to right, back row: Aldwin Cromer, Frederick Poole, Hubert Anderson, Jr. (AD), Michael Atchison, Jerry Owens.

DIPLOMAT ASSOCIATION OF THE DEAF WASHINGTON, D.C.

Fleischman was the toastmaster at this year's Hall of Fame luncheon, which coincided with the association's National Basketball Tournament. **CHARLES BUEMI**, second from right in the front row, starred on the championship Washington Diplomats team, which won the AAAD basketball title. Buemi also works in the Composing Room.

A THIRD PULTZER FOR HERBLOCK



He is the only cartoonist to have been commissioned to design a U.S. postage stamp. In 1966, Herbblock designed this stamp commemorating the 175th anniversary of the Bill of Rights.

"AND BRING ME THEIR HEADS SO I CAN SEE WHAT GOES ON INSIDE THEM"



The Supreme Court decision last summer which upheld the police's use of a warrant to search the office of the Stanford Daily, a student newspaper, caused concern that the traditional freedom of the press would be seriously diminished. This subject inspired Herbblock's cartoon of August 31, 1978.

"You Were Always A Great Friend Of Mine, Joseph"



For this cartoon Herbblock won his second Pulitzer in 1957.

POST PEOPLE ON THE MOVE

PROMOTIONS AND TRANSITIONS



Thomas Martin



Deborah Prager



Patricia Michalski



James Lardner



Chris Patterson



Margaret Mason



Meg Greenfield



Tim Warriner

THOMAS MARTIN has become supervisor of Advertising Accounting. Martin came to The Post in 1970 as a senior clerk in the Credit and Collections Department. In 1972 he was promoted to administrative clerk and in 1975 to principal clerk/supervisor in Credit and Collections.

DEBORAH PRAGER has been promoted to a two-year news intern with The Weekly. Prager came to The Post in 1978 as an editorial aide in Weekend.

PATRICIA MICHALSKI has moved to Advertising Receivables as assistant supervisor. Michalski started with The Post in 1963 as a general clerk in Accounting. In 1974 she was promoted to senior clerk and in 1975 to administrative clerk.

JAMES LARDNER has been promoted to drama critic in Style. Lardner came to The Post as a Metro reporter in 1977.

CHRIS PATTERSON has transferred to Accounting Administration on special projects. Patterson joined The Post in 1973 as a general clerk/papermarker in Accounting. He was promoted to senior clerk in 1975 and to assistant supervisor in Advertising Accounting in April 1976. In November 1976 he was promoted to supervisor in Advertising Accounting.

MARGARET MASON has become a full-time assistant editor in Style. Mason came to The Post in 1966 as a copy editor in the Women's Section, becoming assistant Women's editor in 1967. In 1968 she became a fashion reporter and most recently has been a part-time copy editor in Style.

MEG GREENFIELD has become the editor of the Editorial Page. Greenfield came to The Post in July 1968 as an editorial writer and was promoted to deputy editor of the page in 1969.

TIM WARRINER has been promoted to supervisor of inventory and receiving in Purchasing. Warriner came to The Post in 1977 as a buyer/senior clerk in that department.

MARIAN BOWIE has transferred to Retail Advertising as a telephone sales representative. Bowie joined The Post in 1976 as a telephone sales representative in Classified.



Marian Bowie



John Tennant



Tom Wilkinson



Leonard Shapiro



Michael Hill



Molyn Burkett



Larry Hagenah



Bob Woodward



William Vesley



Elsie Carper

JOHN TENNANT has been promoted to a T-5 programmer/analyst in Data Processing. Tennant started at The Post as a journeyman printer in Composing in 1969. In 1972 he moved to Data Processing as a computer operator and was promoted to senior computer operator in 1975. He was promoted to shift supervisor in 1976, and in 1977 he became a T-4 programmer.

TOM WILKINSON has been named AME/Personnel. Wilkinson came to The Post in May 1969 as a suburban reporter. He was promoted to assistant Virginia editor in December 1970, Virginia editor in February 1972, deputy Metro editor in March 1975 and AME/Metro in November 1978.

LEONARD SHAPIRO has been promoted to day sports editor. Shapiro joined The Post in 1969 as a part-time sports reporter and became full time in 1970.

MICHAEL HILL has been promoted to Sunday sports editor. Hill came to The Post in 1970 as an assistant editor in Metro. In 1971 he became assistant District editor, and in May 1975 he was promoted to day District editor. In September 1975 he moved to Sports as day sports editor.

MOLYN BURKETT has transferred to News as a full-time copy aide. Burkett joined The Post in 1977 as a part-time junior clerk/tour guide in Public Relations.

LARRY HAGENAH has been promoted to senior clerk in Customer Relations. Hagenah came to The Post in November 1976 as a temporary news aide, moving to Accounting as a junior clerk later that month. In 1977 he transferred to Retail Advertising as a general clerk.

BOB WOODWARD has been named AME/Metro. Woodward came to The Post in 1971 as a Metro reporter, and transferred to National News as a reporter in 1975. He most recently served as the deputy managing editor in Metro.

WILLIAM VESLEY has moved to the Pressroom as a platechecker. Vesley joined The Post in 1977 as a janitor in Building Services.

ELSIE CARPER has been named AME/Administrative responsible for Newsroom support services such as budgeting, accounting, general administration, library services and newspaper communications. Carper was most recently the AME/Personnel for the Newsroom. She came to The Post in 1941 as a library clerk and became a reporter in 1943. From 1951-57 she served as the personnel director and returned to the City Desk to cover Capitol Hill. She has also worked as an assistant city editor, picture editor, church editor and general assignment became editor of Style and returned to reporting for National in 1971.

Not Pictured

GAIL STEFHON has moved to Budget Accounting as an administrative clerk/budget analyst. Stefhon came to The Post in 1966 as a general clerk in Accounting. In 1972 she was promoted to a senior clerk and in 1976 to administrative clerk/assistant supervisor of Advertising Receivables.

ERIC BRINKMANN has become a junior press operator in the Pressroom. Brinkmann came to The Post as a substitute paperhandler in 1978. In January of this year he became a platechecker.

CONG NGUYEN has moved to the Pressroom as a platechecker. Nguyen joined The Post in 1978 as a part-time/on-call janitor.

TIN NGUYEN has become a junior press operator. Nguyen started as a platechecker in the Pressroom in 1978.

LINDA PARTON has become a junior press operator. Parton came to The Post in 1978 as a platechecker in the Pressroom.

DAVID PEBBLES has become a full-time permanent general worker in the Pressroom. Pebbles started as substitute general worker in 1977.

JUNE HARDY has been promoted to inside/outside sales representative in General Advertising. Hardy came to The Post in 1953 as a senior clerk in that department. In 1962 she became an administrative clerk, in 1964 a sales representative and in 1970 an administrative clerk.

NEW FACES



Leslie Epps



William Shirey



William Branigan

LESLIE EPPS joined the Credit and Collections sector of Accounting as a senior clerk on March 19. Before coming to The Post Epps worked as a customer accounts representative for the Ford Motor Credit Company. He holds a BS in business administration from American University.

WILLIAM SHIREY joined Accounting as a credit clerk on April 9. Shirey previously worked for Mel's Jewelers as the credit manager and was the fine jewelry manager at Gordon's Jewelers. He received his BA from the University of Richmond in 1976.

WILLIAM BRANIGAN joined the Foreign News section on April 9. Beginning in May 1978 Branigan was The Post's stringer in Beirut. Prior to coming to The Post he was the chief Middle East correspondent for McGraw-Hill World News. He has also worked as an Iran stringer for The Post, Newsweek and NBC radio and as the Paris correspondent for United Press international. Branigan holds a BS in journalism from Ohio University.

HERBLOCK, continued from page 1)

on late news by listening to the radio every hour, Rickard's voice can often be heard singing-singing: "Mr. B! It's 3:00—newstime!" "One of these days," Herblock said, "Jean is going to put a sign around my neck saying, 'If I lost return to 1150 15th Street!'"

Nevertheless, the artist turns out five cartoons a week, one every day except Saturdays and Mondays.

"I usually cut it pretty close to deadline," he laughed. "I don't always get it down there at the crack of dawn. I usually do four or five sketches each day. Other times I may do 15 or so on the same subject. If something important enough happens late, I scrap everything and can have another drawing out almost immediately.

"I seldom get ahead, mostly because there's always something different happening. Once a year I can get ahead—at Christmas. I don't know what would have to happen for there to be no Merry Christmas."

Herblock believes that editorial cartoons should not be cryptic, but should be clear. Every so often, however, he believes that a more esoteric cartoon is worthwhile. For example, he drew a series of 23 cartoons concerning the nomination of G. Harrold Carswell to the Supreme Court. The last of these appeared on the day of the vote—a Monday—when his work wasn't even scheduled to appear, and that "cartoon was meant just for the guys who were voting."

On one of his more well-known cartoons, titled "Here He Comes Now," which depicts Richard Nixon coming out of a sewer as a welcoming band strikes up the music, Her-

block quipped: "I don't know why he didn't seem to like that one.

"I found out years later that Nixon cancelled his subscription to The Post after that cartoon appeared. Nobody told me about it then. Although I'm sure advertisers and politicians have put pressure on The Post because of my work, it's seldom that any of those complaints have even been relayed to me."

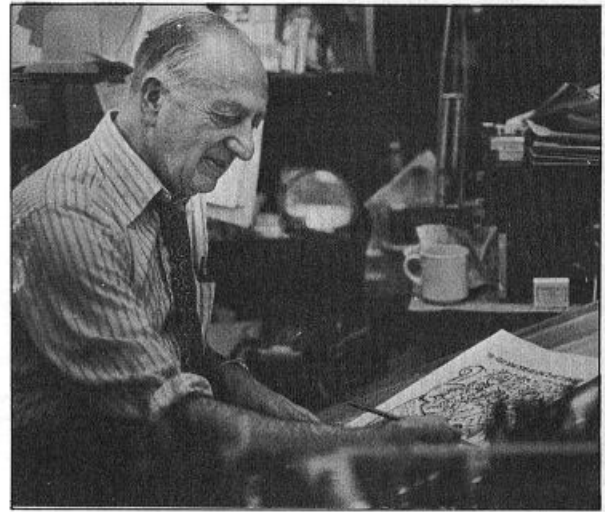
He selects his subjects according to the news of the day. Some events are so newsworthy that they can't be overlooked, he said, while on other days he may draw cartoons on a number of valid subjects.

The words which flow from his pen are as decisive as his drawings, and, he said, equally as important. "I try to choose the words carefully because I'm able to use so few."

Herblock has exhibited his writing wit in seven books, which are filled with commentary as well as cartoons.

He is also the only cartoonist ever to have designed a U.S. postage stamp. In 1966 the Postal Service commissioned Herblock to design the stamp commemorating the 175th anniversary of the Bill of Rights.

In addition, Herblock is the only living cartoonist whose works have been purchased by the National Gallery.



Herblock usually draws four or five sketches a day; other times he may do 15 or so on the same subject.

"DO-ERS PROFILES"

Got a good candidate for a "Do-ers Profile?" Jot down the employe's name and send it to Camille Recchia, sixth floor.



MATTHEW SYKES

OCCUPATION: Janitor in Building Services

HOMETOWN: Rocky Mount, North Carolina

HOBBIES: Fishing, softball, boating.

MOST MEMORABLE BOOK: *Tale of Two Cities*
by Charles Dickens.

LATEST ACCOMPLISHMENT: Catching a 12-pound
blue fish in Hollywood,
Maryland

SELF PORTRAIT: Outgoing, outspoken, handsome,
considerate to others.



LINDA GORECKI

OCCUPATION: Senior Clerk in Promotion

HOMETOWN: Mineola, Long Island, New York

HOBBIES: Hiking, biking, jogging, T'ai Chi, sewing,
sketching.

MOST MEMORABLE BOOK: *Cheaper by the Dozen*
by Frank B. Gilbreth

LATEST ACCOMPLISHMENT: Hiking 10 miles in the
Blue Ridge Mountains

SELF PORTRAIT: Ambitious, independent, generous
and energetic.

POST SCRIPTS



Jane Arner of National Onion crowns a telegram to Advertising Art manager **FRANK GIAMBALVO**.

AD ART SING-ALONG — On the sixth floor Advertising Art manager **FRANK GIAMBALVO** received quite a different surprise. When **LOIS ROBINETT** told him that his 3:15 appointment had arrived, Giambalvo stepped out of his office to be greeted by a woman in a bellhop outfit, singing a telegram. The occasion was Giambalvo's marriage to **LING-LING WOO**, of the Maryland Sales Office. Assistant manager **BUD KOCH** arranged for National Onion's (formerly Western Onion) Jane Arner to sing a sweet and snappy congratulatory tune. Giambalvo's response—"I can't believe one of my best friends would do something like this to me."



BETTY CATOE, a member of the eighth floor dining room staff, says farewell to **ANGUS TWOMBLY**, who will become the director of marketing for The Trenton Times.

TWOMBLY TO TRENTON — An informal party was held on the eighth floor last week for **ANGUS TWOMBLY**, president **MARK MEAGHER**'s assistant who will become director of marketing for The Trenton Times on May 1. Twombly came to The Post in the summer of 1973 as a business intern.

SUGGESTION AWARD WINNERS — Ten Post employees won a total of \$575 in the Suggestion Award Program last month. Electrician **CHARLES WEAVER** won \$225 for two ideas he had on the Mailroom, and co-worker **TOM BROWNING** won \$100 for a Mailroom suggestion. **BILLY BETRAND**, of Advertising Services, won \$50 for a suggestion regarding the labeling of ads, and **CLARENCE REAVES** of the Composing Room was awarded \$50 for an idea concerning veloxes. The following employees each won \$25 for their suggestions: **LINDSEY BASHORE**, Security; **CHARLES BOYD**, Composing; **RICHARD BROWN**, Machine Shop; **DEXTER PHILLIPS**, Pressroom; **SAM PLATE**, Credit; and **GENE WATFORD**, Machine Shop.

RECREATION ASSOCIATION NEWS

KING'S DOMINION DISCOUNT — King's Dominion discount cards are now available to Recreation Association members. The card entitles members to \$2.00 off the admission price until June 1; \$1.00 discount after June 1.



Style's **JOSEPH MASTRANGELO**, one of hundreds of Post employees who came to the ninth floor reception last week to congratulate **HERBLOCK** on winning his third Pulitzer.

BLOCK PARTY — Employees from all over The Post gathered on the ninth floor last week to congratulate **HERBLOCK** for winning his third Pulitzer. The party came as something of a surprise to the award winner, who said about the hand-painted sign announcing the event: "Gee, I thought they were selling t-shirts again. I just figured it was t-shirt day!" At the celebration **MEG GREENFIELD**, the editor of the Editorial Page who last year won a Pulitzer for Editorial Writing, told what it's like to edit Herblock: "It's an awesome burden. At 4:00 Herblock puts a sketch on my desk. Then I crack up. That's what it means to edit Herblock—I laugh that way five days a week."



General Advertising's **BILL LIGHTNER** with **NORMA JOHNSON**, left, **JOAN SIMMONS** and **LELIA GLENN**, who threw the party for Lightner's 30 year anniversary with The Post.

A FULL THIRTY YEARS — General Advertising's **BILL LIGHTNER**, who has been selling food advertising for The Post for 30 years, was honored with a surprise party on his anniversary, April 18. One of the presents he received was 30 miniature bottles of Seagram's V.O.; one for every year he's worked at The Post.

NOTE — Winning photographs selected in the White House News Photographers Association competition will be on display at the Library of Congress through May 30. Included in the exhibit are the award-winning photos by Post photographers **FRANK JOHNSTON**, **GERALD MARTINEAU**, **JAMES PARCELL**, **JAMES THRESHER** and **MARGARET THOMAS**.

TAKE A RIDE TO READING — The Recreation Association has organized a full day shopping trip to Reading, Pa., the discount shopping capital. The bus leaves The Post at 7 a.m. on Saturday, May 5, and returns at 8 p.m. The cost is \$9.50 per person which does not include any meals. You will be escorted to factory outlets such as Vanity Fair and Ship and Shore, as well as a variety of mens' and childrens' wear outlets. To sign up or for more information, call either **CASSANDRA MOORE** in the News Service, x7666, or **GERR "FOX" PANCOAST** at x7022.

MARKETPLACE

CAR FOR SALE—1978 Dodge Aspen. Low mileage, power steering, brakes, air conditioning. Cherry red. Economical six-cylinder. No problems. Call Scott at x7501.

RUSSIAN LANGUAGE RECORDS—"Living Russian" language records for sale. Never used. Includes teaching manual and dictionary. Makes learning Russian easy and fun. Call Diane at x7987.

PRINTING—Business cards, letterheads, envelopes, brochures, announcements and invitations of all kinds at a discount to Post employees. Call Erwin Sessler at 262-9430.

WEIGHTS—10 lb. ea. (2). \$10 for the set. Call x7737

APARTMENT NEEDED—Summer intern needs apartment to sublet for June, July and August. Preferably in the District. Call Joyce at x6642.

BOAT—23-foot Glastron "Bal Harbor" 1975 Cuddy Cabin Mercruiser I/O. Sleeps four, top, side curtains, tonneau, camper top, dinette with stove, ice box, sink. Complete instruments, head, trim tabs, CB/weather, stereo tape deck, depth finder, compass, 360 degrees hi/lo electric spotlight, anchors, dual batteries. Complete to go. 123 hours on engine, kept inside. \$8,000. Call "Bus" in the Virginia Sales Office at 941-1193.

MUSIC STAND WANTED—Will pay reasonable price for used music stand. Call Miss Cooper at x7716.

BUILDING MATERIALS—2½ rolls of foil face insulation, 24" wide; 3½" thick. Hechinger's price, \$19.99 per roll. Asking \$35.00 for 2½ rolls. Call Terry Thornton at x6127 or x7677.

CAR POOL NEEDED—From Beltsville or nearby to Post and back. Monday-Friday, 8:30-4:30. Call Miss Cross at x7210.

What would you like to read about in Shop Talk? Your suggestions and ideas are always welcome. Editor Camille Recchia x6803.