

Shop Talk

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In Good Company

For more than a half century, The Washington Post has prided itself on being a newspaper dedicated to seven principles—standards of excellence for the conduct of a newspaper—established in 1935 by Eugene Meyer, father of chairman of the board of The Washington Post Company **KATHARINE GRAHAM**. The Eugene Meyer Award was established to annually recognize one or more employees who have helped The Post live up to Mr. Meyer's principles of good journalism, good business and hard work.

AME/News Administration ELSIE CARPER, outside sales representative **SUE OREMLAND** and assistant production manager **BEVERLY (PENNY) PENDERGAST** are the recipients of this year's Eugene Meyer Award. But the award is not all they had in common at the award ceremony and reception on Monday, July 15. They each combined
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ELSIE CARPER (right) receives the Eugene Meyer Award from **DON GRAHAM** and **KATHARINE GRAHAM**.



BEVERLY (PENNY) PENDERGAST: "Today, we have more plants than we had presses when I first started working here."

Photo by Dudley Brooks.



SUE OREMLAND, **KATHARINE GRAHAM**, **BEVERLY (PENNY) PENDERGAST** and **ELSIE CARPER** listened as **DON GRAHAM** concluded the Eugene Meyer Award ceremony.

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humility, appreciation and humor in accepting the award.

Publisher **DON GRAHAM** addressed the honorees and the third-floor standing-room-only crowd which included Security's **JACK HENDERSON** who received a warm round of applause led by Graham. Graham introduced Carper, Oremland and Pendergast, "three great people who exemplify everything that makes up good newspapers. This award is a tribute to how we made it to where we are today. The Post's survival is due to the day-to-day jobs of good people. It is made of great moments; not a 100-yard dash, but a marathon."

For Katharine Graham, the annual Eugene Meyer Awards give her "an excuse to look back on the history of the paper." And still more was made at the ceremony: Mrs. Graham pointed out that this was the first year the award went to women. She touched on her own role in the newspaper business and shared some memories of her father, Eugene Meyer. "I wish more of you knew my father," Mrs. Graham said, "he was a man who felt very strongly about his community and the country, and tonight's recipients personify those values he cared most about."

Carper reminisced about her years



Advertising Sales' Eugene Meyer Award winners, three years in a row: **JOE ARCARO** (1984), **SUE OREMLAND** (1985) and **NEAL SHELBY** (1983).



The Eugene Meyer Award winners, past and present: **HERBERT BLOCK** (1984), **ELSIE CARPER** (1985) and **MURREY MARDER** (1983).

with Eugene Meyer and the "family atmosphere" that permeated The Post in its early struggling years. Her Post career began in the Library and moved to the newsroom to fill a void of reporters because of World War II. Although Carper, like other United States war-time-affected women, had signed an agreement to give up her position when the men came back from the war, she was one of the few who managed to keep her job and go on to build a career. Credited with a professionalism that allowed her to cover presidential speeches and conduct exclusive interviews on the stark realities of the civil rights movement among other journalistic responsibilities, Carper became a familiar headliner. Yet with accomplishments ranging from Librarian to fill-in City editor, from Religious reporter to Style editor and from National reporter to Personnel manager, Carper still humbly attributes her success to being "enormously lucky." One of Carper's



SARAH BOOTH CONROY (right) was among **ELSIE CARPER**'s, and the other honorees', many well-wishers.



Classified's **CAMILLE TRAWICK** and Security's **JACK HENDERSON** took time to catch up on Post news.

nieces, Amy Plummer, also spoke about luck, but in a different manner: "We have always said that we had the best of two worlds. In addition to a devoted mother, we were lucky enough to have Elsie."

For weeks before the ceremony, Oremland had been inviting people to her "coronation," and there wasn't anyone who would have denied her the pleasure of that honor. In fact, those who work with her could go along with a "coronation," for they know Oremland is the Queen of Sales. She sold her first classified ad in 1938. Today, she has a desk full of accounts and a long line of happy customers. Her charming adaptability and selling instinct combine perfectly for ad sales to restaurants because Oremland can "be" Italian, Greek, French or Irish. And Oremland wouldn't shy away from rolling up her sleeves and helping in the kitchen if that's what her customer needed. Advertising Sales' **DARLENE MCGIVERON** jokes that Oremland has taught her "just by sheer osmosis—sitting across from her." In McGiveron's eyes, Oremland is "the best example to follow if you want to be good at working with people." Oremland praised her husband, Sol, for giving her the necessary support over the years. It was obvious that his pride was only matched by hers.

"Today, we have more plants than we had presses when I first started working here," said Pendergast, assistant production manager, remembering aloud the way things were when he first found his way into The Post's pressroom. There were only two presses and they were "old and second-hand." But Pendergast spoke with the excitement of a World Series announcer as he verbally turned Post pages from the second-hand presses to the present chapters of The Post as "the front-runner of new ideas and technology." Little did anyone know that the 1950 flyboy had such big things up his sleeve for The Post's pressroom—presses that would



A happy **SUE OREMLAND** and her husband, Sol, at the awards reception.



Promotion's **BOB RODRIGUEZ** and Public Relations' **GLORIA GILBERT** enjoyed the evening's festivities.



Classified Systems' **DONNA WIDAWSKI**, Recruitment's **TIM LOWRY** and **LIZ FINOS** were on hand to toast this year's award recipients.



Apparently **BEVERLY (PENNY) PENDERGAST** never tires of the Flexo crew. He sat with **NEIL LIM**, **K. C. CHIN** and **GEORGE ESTEP** during the reception.

revolutionize the newspaper industry. Don Graham informed everyone that Pendergast "speaks in two languages—English and pressroom," and went on to salute him as a "craftsman's craftsman." Graham praised him for his tireless struggle with the TKS press in Springfield "until it worked and worked as good as any newspaper's in the country." Graham also cited Pendergast's current involvement in Flexography. Pendergast became father of The Post's Flexo project and his devotion to pressroom improvements has become widely known. The Flexo crew uses words such as "expert," "dedicated," "striving" and "the best," to describe him. And when asked to sum Pendergast up in one word, Flexo crew chief **K. C. CHIN** said, "In a nutshell, he's a genius."

Post Scripts

HAS TIPPETT GOT A DEAL FOR YOU—The National Weekly said good-bye to **RICK TIPPETT** who has become Automotive Advertising manager. Since Tippett will be selling cars, so to speak, his pals thought it best to drive him on his way with a celebration reminiscent of a used car sale. There were flags, balloons, banners and even hats proclaiming: Rick's Used Cars.



It looked as if **NICK CANNISTRARO** and **RICK TIPPETT** struck up a deal at Tippett's "Good Luck" party.

TAKE ME OUT TO THE BALLGAME—The second Brown Bag Lunch will be held July 23 in the ninth-floor community room at 12:30 p.m. Sports' **TOM BOSWELL** and **KEN DENLINGER** are the designated speakers on the subject of America's favorite pastime—baseball—and Washington's favorite team—the Redskins. If you want to be one up on your pals about sports, bring your lunch and hob nob with those in the know. Soft drinks will be provided.

Rec Association

THEATRE NOTES—Orchestra seats are available for the 8 p.m. performance of "La Cage Aux Folles" at the National Theatre on October 29. For ticket information call **LYNN MABUCHI**, x4102.

TINA TURNER—Recreation Association members may purchase tickets for Tina Turner's performance at the Capital Centre on August 5 at 8 p.m., for \$14. But because of the great demand for these tickets, there is a limit of four tickets per member on a first-come-first-serve basis. Please call **PATTI GARNER**, x7107, for more information.

Marketplace

BARGAIN SALE—Girls 20" bike with training wheels, \$30; toddler's tricycle, \$5; infant car seat (one step), \$10; white Simmons crib, \$40; Scan Teenagers bed with mattress, \$100; Madame Pompadou 24K gold plated tea set with 6 cups, saucers and spoons, \$475. Call Vijith, x7148 or 587-6064.

MAKING-ROOM-FOR-BABY SALE—Antiques or almost antiques: sewing rocker w/ cane seat, needs regluing, \$50; console table w/ 3 legs, \$40; cobbler's boot jack & iron shoe stretcher, small table stove and hedge clippers, nice grouping, best offer (will sell separately); full-size, standard-style yellow and brown plaid Herculon sofa bed, \$125; two white trak lighting units, \$20 each; waterbed heater, \$30; Panasonic shutter-seal toaster, works but needs repair, \$5; collapsible wooden wine rack, \$5; natural fluted lamp shade, \$5; six brass goblets, \$1 each; multidrawer organizer, \$5; wormwood parsons coffee table, needs refinishing, \$15; Two white full-size bedspreads, \$10 each. Call Eileen, x6145 or 922-8198

COUNTRY HOUSE—Completely rebuilt. Screened porch, secluded location on large wooded lot. Recreational areas close by. Chimney for wood stove. \$400 plus electricity. Please call Glenn, x7176 or 301 246-4663, after 7 p.m.

BICYCLE—25" Bianchi LTD, 1985. Ridden only twice. \$450/offer. Call Mike, x7535 or 965-2129.

BEACH HOUSE—Lewes, DE. Scenic and quiet—on the beach! Six bedrooms, wrap around porch, furnished, W/D, D/W. Five minutes from Rehoboth. Available July 7-12 and July 21-26. \$450 per week. Call Steve Kallan, x5117 or 223-3256.

REHOBOTH—Beach house for rent, Sunday - Friday (end of August and September still available). Four bedrooms, 2 baths, modern kitchen, W/D, D/W, A/C. One block to ocean. Walk to everything. Please call x7816, days, or 345-6521, evenings, for information and rates.

SWIMMING POOL—Round, 18 feet in diameter, 4 feet deep. Aluminum construction, vinyl liner, easily installed above ground, 3/4 horsepower pump and sand filter, ladder, skimmer cover and vacuum. Four years old, good condition. Originally paid \$1200, will sell for \$575—negotiable. Please call John, 980-2609, days.

'76 BUICK CENTURY—Four-door, V-6, blue, hardtop. Good condition, 47,480 miles. Tires and paint job in fair condition. \$2300. Call x7652 or 533-3457, after 7 p.m.

WANT TO RENT ON CAPITOL HILL—Need a 1 or 2 bedroom apartment by September 1. Looking for a bright airy place that is within walking distance of one of the Metro stations. Please call Kim, x7913 or 546-1950.

'74 MERCEDES 280—Green with beige interior. Power windows, A/C, AM/FM cassette, good condition. \$4,000/best offer. Call Kevin, x6000, weekends, or 350-0615.

MOUNTAIN PROPERTY—Shenandoah Farms, dead-end street. One or 2 lots, side by side, approximately 3/4 acre each, 2 blocks from lake, breathtaking view, 1 hour from Washington off of Route 50. Must sell. Call Mike, x7677 or 451-4893.

PORTABLE SEARS KENMORE WASHER AND DRYER—One year old. Gear case parts under warranty. \$550 or offer. Call x4484 or 333-3246.

ARE YOU INTERESTED?—Confidential Alcoholics Anonymous meetings at The Post. Also a new women's only meeting program. Please contact Ken Deckman, x7162, 7 a.m.-2:30 p.m., M-F, for place and time in each plant.

WANTED TO BUY—Leather craft tools. Please call Chick Ries, x7652, Tuesdays through Saturdays, 3 p.m. until 10:30 p.m.

FOR RENT—Small but charming 2-bedroom Capitol Hill rowhouse in good neighborhood. Two blocks from Eastern Market Metro. D/W, washer, built-in teak bookcases and storage units, sundeck and brick patio. Available in mid-August. \$650/month, utilities extra. Also selling a '70 Jeep Wagoneer with 350 V-8 rebuilt automatic transmission. Needs brakes. \$600 or best offer. Call Sandy, x7237 or 544-3724.

FOR RENT—Two-bedroom condo. W/w carpeting, CAC, D/W, W/D. Temple Hills, Maryland (Brinkley Rd.). Call Helen, x7192 or 927-5028.

REHOBOTH/DEWEY BEACH—Luxury townhouse for rent. Four Bedrooms, 3 baths, modern kitchen, D/W, A/C, W/D, fireplace, cable TV. Sleeps 12, 1 block to ocean, view of bay, walk to everything. Private parking, deck, tennis and indoor pool. Available Sunday 6:30 p.m. - Friday 6:30 p.m., through September. \$450/week. Call x4484 or 333-4496.

MOTORCYCLE—Black Yamaha 500, single cylinder, recently rebuilt. Best offer over \$500. Please call John Butler, x4204 or 948-6038.

FOR RENT—Handsome, modern, 3-story townhouse in N.E. (Fort Lincoln). Three bedrooms, 2 baths, can be partly furnished. \$700/mo. plus utilities. From September '85 to June '86. Call Sandee, x6505 or 635-3318, after 8 p.m.

FOR SALE—Brown steel shelving, 5 tiers. \$10/best offer. Please call Dianne, x4210 or 243-3488, after 7:30 p.m.

MARKETPLACE DEADLINE: Noon on Wednesday one week prior to publication date. Please include your name, extension and home telephone number. Send ads to Shop Talk, seventh floor, or call x6803. Ads will run two weeks unless otherwise requested. One ad per employee, please.