

ShopTalk

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Extension 6803

Thanks A Million!



PHOTO BY BOB REEDER

Diana, Princess of Wales (left) greets Vice President at Large **BEN BRADLEE** as **KATHARINE GRAHAM**, Chairman of The Washington Post Company Executive Committee, provides the introduction.

To all the volunteers, merchandise donors and attendees who made Super Sale '96 a stunning success: Thank You!!!! The preliminary totals for The Post's fundraiser show \$1.4 million raised to help fight breast cancer. This figure is expected to increase and means



Princess Diana presents the first Nina Hyde Center Humanitarian Award to Ralph Lauren as supermodel Amber Valetta looks on.

PHOTO BY BOB REEDER

The Washington Post, with help from lots of friends, has raised more than \$2 million for the Nina Hyde Center for Breast Cancer Research through six Super Sales. The 1996 fundraiser sale met and surpassed in one year the total amount raised since Super Sale began.

Years from now, when people claim, "I was there that night," the Super Sale Gala will be remembered for the meld of New York fashion luminaries and Washington, D.C. society, the exquisite merchandise for sale at the Gala and, most of all, the presence of Diana, Princess of Wales.

For years, designer Ralph Lauren had wanted to hold a single event that would raise at least \$1 million for the Nina Hyde Center. At a planning meeting for Super Sale '96, Vogue editor Anna Wintour expressed her desire to hold a "million dollar" event. Public Relations Department Director **VIRGINIA RODRIGUEZ** replied that to achieve that goal, Super Sale would need someone like the Princess Diana to attract enough contributors. So, The Washington Post Company's Chairman of the Executive Committee, **KATHARINE GRAHAM**, invited Princess Diana to attend as Honorary Chair, and she accepted.

Mrs. Graham has served as Super Sale's Chair along with designer Ralph Lauren every year. This year, an additional Chair position was held by Wintour. While Graham was successfully persuading the Princess to attend the Super Sale Gala, Wintour was obtaining the participation of New York-based designers and CFDA (Council of Fashion Designers of America) members. Lauren, co-founder with The Post of the Nina Hyde Center, continued his active role in Super Sale. Local committee members, also Super Sale supporters since its inception, continued their generous contributions of donated time, money, merchandise, and ticket sales.

The Gala drew a lot of media attention, as did Saturday's Super Sale. Held at the D.C. Armory this year, Super Sale took advantage of the larger space to offer twice as much merchandise to twice as many shoppers.

Researchers at the Nina Hyde Breast Cancer Research Center continue their quest for a cure. When breast cancer is conquered, Super Sale participants will know their help was vital in winning the battle.

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SUPER SALE FASHION TARGETS BREAST CANCER
 AS A LUTETO AMERICAN FASHION
 WASHINGTON, D.C. 1996
 SEPTEMBER 24TH-27TH-28TH
 THE WASHINGTON POST RALPH LAUREN VOGUE CFDA
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PHOTO BY BOB REEDER



Tuesday's Gala receiving line included, from left: Princess Diana, Mrs. Graham, Vogue editor Anna Wintour, Ralph Lauren and Father Leo J. O'Donovan, S.J., President of Georgetown University.



On Super Sale Saturday, enthusiastic shoppers lined up four hours in advance of the sale.



Volunteer **DAVE TURSAN** directs a shopper to her next buying area.

Volunteers receive last-minute instructions in the D.C. Armory "merchandise restock" area.



The Super Sale jewelry counter didn't lack for volunteers--or customers.

Smiling, enthusiastic shoppers with bags at the ready, and ready to shop.



Within minutes, the room was full.



The Post's Security staff was out in force for all Super Sale events, with **IVOR WILLIAMS, RICK FLOYD, CLAUD BURNS, PHIL BALL, RANDALL CHANDLER, RICHARD LOMAX, OSCAR BLODGETT** and **HENRY PALMER** attending the events along with a contingent of hired outside security to assist. Pictured are Ball, Palmer and Blodgett. Floyd, Burns and Williams worked all the events and maintained their perfect record of finding and returning any items reported missing.



Perennial volunteers **FRANKIE GEIGER** and **BARBARA HUDSON** at the cashier area.



DIANE PRATHER signals for the next customer.



Volunteers **BOB KEENAN** and **JEANNETTE HAISLIP** display stamina and smiles at Super Sale's halfway point.



This year's prospective bride purchased a dress without having definite groom plans. She is determined to be married within a year, and acquiring a wedding dress is part of the program.



After the Gala, the Preview, and two Super Sale shopping sessions, volunteers at last are able to shop. Amazingly, they have the energy to sprint for the merchandise.

POST SCRIPTS

FREE PROSTATE SCREENING AT N.W.

Free prostate screening will be offered by the Georgetown University Lombardi Cancer Center at the Northwest Plant on Tuesday, Oct. 15, from 5 to 9 p.m. The screening will be open to all men over the age of 50, both Post employees and their families. Men over 40 who are African American or have a family history of prostate cancer should also be screened. The screening consists of drawing approximately one tablespoon of blood for a Prostate Specific Antigen test and a digital rectal exam done by a male doctor from Georgetown University. Free parking will be provided during your appointment. Please call x7192 to make an appointment.

COLLECTOR'S ITEM

Posters commemorating the Smithsonian's 150th anniversary are available for purchase through the Circulation Marketing department. The glossy 22 x 27-in. full color posters cost \$7.95 each and are reproductions of the August 9 Weekend Section's pull-out page. Call **LINDA GORECKI**, x7737, for information on how to purchase this collector's item. Not available in stores!

TRAVEL FEST '96

Employees are cordially invited to attend The Post's first consumer travel show, Travel Fest '96, scheduled to be held October 25-27 at the Renaissance Hotel,

999 9th St., N.W. Show hours are 4 to 8 p.m. on Friday and 10 a.m. to 6 p.m. on Saturday and Sunday. Features include travel packages exclusive to Travel Fest, food, music, celebrities and more.

Mark your calendar for the Oct. 25-27 Travel Fest. Details on how employees may obtain free passes to Travel Fest will be announced in this space at a later date.

20 YEAR CLUB

On Monday, 119 employees with 20 years of employment at The Post were inducted into the 20 Year Club at a reception held in the Northwest Plant. The Post's President, **BO JONES**,

was on hand to welcome each new member. More than 900 of the 20 Year Club members are active employees out of a total membership of 1,400 plus.

New 20 Year Club members, Class of 1976, who attended Monday's reception are pictured below.



MARKETPLACE

BEDROOM FURNITURE—Contemporary oak-finish, two-door armoire (wardrobe) with five drawers, and two matching nightstands. Solid, European-style, custom-made furniture that's in great condition. Armoire and two-drawer nightstand will hold all his stuff, leaving your walk-in for her things. All three pieces: \$600. Call Joe at x6936 or (703) 768-6980.

FOR SALE—Twin bed. Mattress, box spring and frame all in great condition. \$50 Pick up from apartment close to the Post. Elissa, x5004 or (202) 232-8802.

WANTED FOR CRAFT PROJECT—Your old leather or suede coats, jackets or whatever. What a great way to get rid of that old item that just hanging around. Any condition or color will be appreciated! Call (202) 526-5508 or x4072.

FOR SALE—Full size German violin w/4 string tuners. New bow, resin, cleaner, pitch pipe. Priced to sell below market at \$350, firm. In old case. Call Sandi at x5147 or (703) 878-7929.

FOR SALE—1996 Harley Davidson Sportster 1200 XLH. Silver/Black, low miles, garaged, custom pipes, yost kit, extra chrome, extended warranty. \$10,500 or best offer. (410) 721-5520.

FOR SALE—1994 Isuzu Rodeo S, V6, automatic, front wheel drive, 35K miles, cassette, air conditioning, all power, cruise control. Excellent condition, no accidents, very clean. Still under warranty. Asking \$14,500. Call x5752, or (202) 547-1841.

FOR SALE—Portable treadmill (manual, collapsible), \$125; sturdy end table with mirrored base, \$50; 25" RCA color console TV, \$200. Call Ed, x6218 or (301) 869-6761.

FOR SALE—Top floor of garden-style Beltsville condo. New carpet and paint, 3 bedrooms, 2 full baths, 12-foot ski chalet ceilings. Complex has daycare, pools, tennis courts and is two minutes from I-95 and 495. \$69,000. Call Harriet, x7387 or Dave, (301) 937-7225.

REDSKINS TICKETS—Two (2) for Sunday, Nov. 10, vs. Arizona Cardinals, section 546, row 4. Great seats. \$40 each. Call Claudia, (301) 854-9074 or x7536.

MARKETPLACE DEADLINE: Noon Fridays. Please include your name, extension and home phone number. **ADS ARE FOR POST EMPLOYEES ONLY.** Send ads to Shop Talk, 7th floor, or call x6803. To send ads via fax dial x5609; via e-mail send to **shoptalk**. Ads run two issues unless otherwise requested. One ad per employee, please.

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